Best Practice 1

1. **Title of the Practice: Industry Interaction and Collaboration**

2. **Goal**

   - To promote and nurture the linkages with industrial experts /Professionals and Institutions of high repute at local ,national and international level

   - To seek mentoring and guidance to make our students competent, industrious, entrepreneurial and socially responsible human beings

3. **The Context**

   In order to train, transform and empower the minds of our students with industry relevant knowledge and skills, it is necessary to acquaint them with the world beyond textbooks.

   The college has been continuously taking efforts to bring harmony in theory and practice through its process of teaching and learning. In order to make the teaching learning pedagogy and research globally competent and locally relevant, the frequent dialogue with the industry and educational expertise at local, national and international level is need of the hour. As such, structured and continuous industry academia interface and collaborative arrangements is precondition to evolve the teaching learning process from traditional system and enhance the learning opportunities. The real involvement of industry experts in designing the seminars, institutional/industrial visits, value added learning modules/courses, experiential learning can offer practical experience to students The programme outcome can be improved in a great sense by inviting the relevant industry expertise on campus as well as through on field experience. It is also imperative that faculty gets updated through continuous interaction with industry and professional experts and   help in channelizing our efforts and measures towards promoting the holistic academic excellence.

4. **The Practice**

   In order to achieve the goals mentioned above the following practice was adopted for promoting experiential learning, designing value added courses, International conference, faculty development programme, field visits, mentoring, placement and entrepreneurship development ,for integrating the industry relevant modules with the curriculum for all subjects and all the students.

1. **A Course in International Trade in association with Maratha Chamber of Commerce, Industries and Agriculture (MCCIA):**The course was launched with an objective of imparting practical oriented learning of International business. Students were offered application-based knowledge from practitioners and Industry experts. Students got acquainted with various aspects of International trade practices and procedures such as

foreign trade policy, customs regulation, financing export – Import, Logistics and role of EXIM Bank in International Trade.

2. **A course in Digital Marketing in association with Arena Multimedia Group:** The course was launched with an aim of developing and managing real world digital marketing plans. Students were taught about the best practice techniques with each of the major digital marketing tools. Students got an insight on various facets of digital marketing such as Website auditing, Search Engine Optimization, Google ad words and ad sense, social media marketing, Google certification, blogging and also overall utility of digital marketing in the corporate world.

3. **Diploma in Banking and Finance in Association with JSBL Solutions Pvt Ltd.:** Banking and Finance Deptt conducted this course. The objective was to acquaint the students with several aspects of banking procedures and to prepare the students for career in banking

4. **Certificate Course in Women Entrepreneurship Development:** The aim of the course was to help students understand what women entrepreneurship is and what it takes to run an entrepreneurial venture. The course consisted of special 66 contact hours which included workshops, interaction with entrepreneurs, experiential learning, industry visit, business plan preparation etc. The successful woman entrepreneurs interacted with include Smt Jayanti Kathale, MD, Poornbrahma, Smt Madhuritai Sahasrabuddhe, Sakas Udyog Ltd, Smt Nishita Ghatge, MD, Sun Tourism.

5. **A Course in Python Technology in association with Seed Info-Tech :**The course was organized in association with Seed InfoTech for the students of BBA(CA).The objective was to make the students able to learn core Python scripting elements ,write Python functions, work with Python standard Library etc.

6. **A Certificate Course in Introduction to GST and GST through Tally ERP 0.9 :** Commerce Association and Business Lab conducted this Course for in association with Suyash Foundation. A 5 days Workshop of GST –for empowerment of girl students was also organized in association with ICAI (WIRC)

7. **Seminar on Financial Planning in association with NSE:** Department of Accountancy Organized this seminar on Importance of Financial planning in association with NSE

8. **Human Resource (HR) Meet:** The HR Meet was organised on 16th February 2019 for making the Industry and College connect more robust. Placement Officers/ Heads from various colleges in Pune and company officials / HR representatives from prominent companies attended the meet. All members participating in the meet exchanged their ideas and views towards offering better employment opportunities for the students through systematic formulation and robust recruitment procedure.

9. **Interdisciplinary International Research Conference: The** Conference was organized by college in

association with SPPU, Pune, James Cook University (JCU), Singapore and University of Hull, UK. Chamber of Commerce and Industries Srilanka and SAARC Chamber of Commerce and Industry were the Knowledge partners. The objective of the conference was to understand and work for the sustainability, to develop the connect with the Indian industries and educational institutes beyond the borders. The advisory board was constituted for conducting Interdisciplinary International Research Conference which consisted of industry and professional experts –The inputs received were incorporated in execution of the programme of the conference. The main theme of the conference was 'Sustainability: Aspects, Challenges, and Prospects in the Global Perspective. An abstract booklet was published during the conference and selected papers have been published in 'Research Journey' an online UGC approved Journal.

10. **Formation of Industry Interface Committee: Industry** Interface committee has been formed for various subjects in order to bridge the gap between academia and industry. It consists of 14 industry experts in the areas of Financial Accounting, Cost Accounting, Taxation, Business laws, Entrepreneurship, Business administration and management, Marketing and Advertising, Economics and Banking and languages**.** The academic planning for the year 2019-20 was made during the meetings with industry advisors of each subject .This will help to impart industry relevant education to students.

11. **International, Student delegation tours**: International Student Delegation Tours were organized for the students of BBA, BBA (IB) and BBA (CA) .This includes the visits Dubai, UAE and Singapore. The objective was to provide world class exposure to students.

12. **Industrial/Institutional Visits:** The industry visits conducted include, visit to Parle-G, Kunden Textile Industry, Garware Polyster, Endurance Technologies, Sanjeev Auto Cmp, Aurangabad, Visit to JNPT, IIM, Ahmadabad, Entrepreneurship Development Institute Ahmadabad.

13. **Internship :** Janata Bank Credit Hours Activity was conducted to observe the banking functions and transactions. The students have also done internship with various organizations like Kirtane Pandit Information Technologies, Pune

14. **Placement Drive :**22 Companies participated in the placement drive conducted by Placement department

15. **Mentors Panel of Entrepreneurship Cell :** The mentors panel of Entrepreneurship Cell includes the successful entrepreneurs from various fields. The mentoring in designing the activities and mentoring of students is helping in developing a strong entrepreneurial ecosystem necessary for developing entrepreneurship among students

16. **MOUs and Financial Support**

The MOU has been made with MCCI&A for conducting value added courses The MOU has also been made

with DeAsra for entrepreneurship development among the students .The financial support is provided by industrial units for conducting the Research Contest for students, Business Plan Contest, Business Fair etc. Business Plan Contest was sponsored by Northumbria University, UK

5. Evidence of Success

The teaching learning process at GCC has not only been restricted to classroom teaching. The value added learning through various courses, experiential learning, seminars are helping the students to improve their communication skills, confidence, leadership qualities, managerial skills, entrepreneurial capabilities and employability. The outcome cannot be measured in quantitative terms. But it is evident in the increased level of participation of the students in all the activities. The network with industry experts and institutions are found to be of great help in improving the teaching pedagogy. The frequency and ease of dialogue with industry is helping in channelizing our efforts to make the education more industry relevant.

6. Problems Encountered and Resources Required

Changing the mindset of the students in the tradition system of education is the great challenge. The student teacher ratio as of today makes it difficult to reach every student with value added inputs. Government restrictions on recruitment of faculty is another challenge. For additional requirement of finance, the college has to depend upon the parent body

7. Resources Required

- Activity Oriented Classrooms
- Generous financial Support for technology up gradation

Best Practice 2

1. Title of the Practice: DMS - Document Management System

2. Goal
  ➢ To maintain the documentation systematically.
  ➢ Internalisation of the system of documentation
  ➢ To give easy as well as secure access to the concerned persons
  ➢ To retrieve the documents in shortest period of time.
  ➢ To monitor the overall progress of the working of the Institute.
  ➢ To retrieve easy source for reporting

3. The Context

The College has completed three cycles of accreditation of NAAC. Documentation plays vital role in the process of this accreditation. From the second cycle the College has adopted the digitilised documentation system. The College has used Microsoft Word and One Note softwares at the second cycle and in the third cycle respectively. All the documents were made available on one click; but still the documentation committee faced a few problems in implementing the system. So to overcome the problems the documentation committee came up with the new idea of using Document Management System.

4. The Practice

First the documentation committee identified the needs on the basis of the experience of last two NAAC Processes. After thorough research and checking the feasibility of DMS softwares available in the market, College purchased a suitable system. After the training of the software to the administrator and faculty in documentation committee, the Vice-Principal along with the student volunteers, set up the system according to the College working environment. From security point of view, the administrator had set a few permissions on accessing the documents according to their designation and their roles. After customizing it according to the requirement, It was made available to the teaching and administrative staff in the College. Then training was given to all of them by the documentation committee as and when required. Now they can scan, upload the document in the system on campus or off campus, at any time. It provides them the ease of work. As they can store the documents from anywhere, anytime, likewise they can access them from anywhere, anytime.

5. Evidence of Success

- The decentralised system of documentation is in place.
- Ease of work
- Access the documents from anywhere, anytime.
- Easy to search any document within no time.
- Easy and centralised access to IQAC of all the documents in one place.
- Supportive role in report writing.

6. Problems Encountered and Resources Required

Problems Encountered	Solution to the problem
Customisation of the software	The techno-savy persons who have logical ability could work on it for a few days and could mould the system according to the requirement and working pattern of the Institute.
First of all the faculty and staff were afraid of using the new system as it requires changing their set pattern of documentation.	• After the methodic training of the staff, they found it very convenient and time-saving. • For first few days, the support was provided by the techno-savy students. • When they saw that students are also able to do the scanning, uploading, searching the documents it boost their confidence.

7. Resources Required

- Purchasing the suitable DMS software.
- Scanning facility
- Internet facility

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