

### **7.3 Institutional Distinctiveness**

**Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust Provide the weblink of the institution in not more than 500 words**

#### **Employability Skill Enhancement**

In tune with the Institute's vision of striving to make her students 'competent, industrious', the units like the Placement Cell, Soft skills Development Cell, Career Guidance Cell, Entrepreneurship Cell etc. have been working diligently over the years. This year, the college worked to meet this aspiration with a vigor.

On 20<sup>th</sup> Aug 2019, a Pool Placement Drive was conducted in association with Skill Development Centre, Savitribai Phule Pune University. The drive was conducted for B. Com, M. Com, BBA, BBA-IB and BBA-CA students. Companies from different sectors participated in the drive offering job opportunities for Finance, Marketing, Logistics and HR positions. The drive was inaugurated by Dr. N S Umarani, HON. Pro VC, SPPU.

On 3<sup>rd</sup> Dec 2019, A Campus drive was conducted by Tech Mahindra for the position of Associate Analyst. The drive witnessed good response from the students as more than 70 students participated in the drive. 22 Students got the final job offer.

On 11<sup>th</sup> Dec 2019, a practical oriented lab session was organized for BBA Computer Application students on Business Analytics 2 D Prediction. This was one of the kind practical sessions where students got an opportunity to work on multiple projects of various computer languages. This was a real time activity which students had to perform within a specified time period.

The Soft Skills Development Centre, in association with Mahindra Pride Classroom, Nandi Foundation, conducted a Ten days' Employment Enhancement & Students Livelihood Programme (EEP) in Jan 2020. This 40 hours Programme was designed specially to enhance participants' employability quotient through different modules on spoken English, self-grooming, body language, team building skills, gender sensitization, professional ethics etc. In all 58 students were benefited by this EEP.

On 25<sup>th</sup> Jan 2020, an HR Meet was organized where HR officials from various companies attended the meet. Officials from more than 18 companies participated and exchanged their views on the employability enhancement and building a strong Industry network with the College. Various Inputs and ideas were discussed by the officials to make the Industry-Academia connect stronger. The Meet was graced by Shri Manohar Paralkar, Ex – President, TATA Motors and Shri Sunil Sutavane, General Manager, Garware Polyesters, Aurangabad.

On 28<sup>th</sup> Feb 2020, a Placement Fair was organized in which 20 companies participated and over 330 students were interviewed for various profiles such as Finance, HR, Marketing, Operations, Investment banking, Technical writing, International Business, Advertising copywriter etc. Prominent Companies like Mphasis, WNS, EClerx, SKP and many others participated in the fair.

Career Guidance Cell had organised a guidance lecture of IAS Shravan Hardikar, Commissioner PCMC. Add-on courses on the topic like Professionalism in Communication, Basic Communication Skills, Communication Skills for Manager, Techniques of facing the interview, Computer Based Tally etc. were conducted.

Certificate courses in Digital Marketing, Logistics Supply Chain and Operations Management, Android, Python, Basic, Advanced Excel and Share Market Exposure were conducted in association with industry.

Diploma course in Banking and Finance was conducted in association with JSBL Solutions Pvt. Ltd.