# **Examination Policy – BBA Programmes**

## Preface

Welcome to MES Garware College of Commerce (Autonomous). The College established in 1967 is one of the largest independent Commerce Colleges in Pune. MES Garware College of Commerce (Autonomous) is NAAC Re- Accredited with 'A' grade and the recipient of the Best College Award of Savitribai Phule Pune University (SPPU).

We take pride to state that MES Garware College of Commerce (Autonomous) has conferred upon the 'Autonomous' status by the University Grants Commission (UGC) and SPPU from the Academic year 2021-2022.

This Autonomy is for academic purpose, and we believe that the Autonomous status has put more responsibility on the shoulders of the institution and at the same time has made available more opportunities in the field of higher education.

We, at MES GCC are committed to the enhancement of quality education and achievement of academic excellence for years together.

The 'Academic Autonomy' will be useful to make syllabi more relevant, delivery of education smarter, examinations more transparent, creating awakening & encouraging students to overcome their limitations, and thus programme - outcomes leading to enrichment of personalities of our students.

MES GCC (Autonomous) Academic System & Examination system will empower student generations, make them confident, employable & industrious.

In MES GCC (Autonomous), examinations would be in the form of Continuous Comprehensive Evaluation (CCE) of students and will enhance the teaching learning process.

The thrust of the evaluation methods used in this College would be on the all-round development of the students, which will include CGPA (Cumulative Grade Point Average) & Non-CGPA credit points / grade points while completing the UG & PG Degree Programmes.

The Examination Board has taken the efforts to ensure that the teachers / evaluators will be teaching the students to learn. Evaluation would be oriented towards their knowledge, analytical ability and logical reasoning. Evaluation feedback would be of use to enhance these abilities and make student apply the information & knowledge in day to day life.

Evaluation is divided into two parts.

1. Cumulative Assessment, that is Internal Evaluation, With 40 Marks (out of 100) weightage. It will inculcate & enhance the values of regularity, discipline & consistency in learning endeavors. The focus is also given on experiential learning through various assignments, internships, projects, practicals and many more. This is to enhance practical orientation and it will be evaluated separately.

2. Summative Assessment will be conducted at the end of the every Semester for all

the Programmes available in this College. This will carry 60 marks (out of 100) weightage for all the Programmes.

Thus, the College has adopted 40 : 60 Pattern of marking with the Semester System.

The details of the Examination process are given in this handbook. The handbook of Examination is only for the internal circulation of the College.

## **1. Introduction**

The Bachelor of Business Administration (BBA), Bachelor of Business Administration – International Business (BBA-IB), Bachelor of Business Administration – Computer Application (BBA-CA) (CBCS pattern) will be introduced in the following order:-

a. First Year BBA / BBA(IB) / BBA(CA)	2021-2022
<b>b.</b> Second Year BBA / BBA(IB) / BBA(CA)	2022-2023
c. Third Year BBA / BBA(IB) / BBA(CA)	2023-2024

These Degree Programmes will be of three Years divided into six semesters.

The First Year (F Y) - Semester I and II, Second Year (S Y) - Semester III and IV and Third Year (T Y) - Semester V and VI

## 2. Eligibility

- A. Candidates shall be admitted to the First Year of the BBA Degree Programmes(Including BBA,BBA-IB, BBA-CA Degree Programmes) (CBCS pattern) after passing the Higher Secondary School Certificate Examination of the Maharashtra State Board of Higher Secondary (10+2) Education Board or equivalent from any stream.
- B. Two year Diploma after H.S.C., Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- C. Three Year Diploma Course (after S.S.C., i.e. 10th Standard) of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- D. Minimum Competency Vocational Courses (MCVC)

## **3. Medium of Instructions**

The medium of instructions for BBA Programmes shall be English.

# 4. Standard of Passing

- The Semester End Examination will be conducted for 60 marks
- Continuous Comprehensive Evaluation (CCE) will be conducted for 40 marks.
- Thus for each paper the examination will be for 100 marks for each Semester.
- Passing marks percentage for any given paper is 40% (Out of 100). The Semester End Examination for every paper is of 60 Marks. Therefore, a student needs to get 24 marks minimum out of 60. For Continuous Comprehensive Evaluation (CCE), which means various internal examinations prior to Semester End; total marks are 40. Hence for CCE, a student needs to get 16 marks in a Paper. But there is no separate passing for CCE conducted. It means, the shortage of marks in CCE (less than 16 out of 40) is allowed. But in that particular paper, a student must compensate the shortage of marks in CCE, by getting more marks in Semester End Examination. Students must get 40 out of 100 in a given Paper. It is also to be noted that passing in the Semester End examination is compulsory.
- It also means, there is no separate passing in Internal Examination but there is separate passing for Semester End Examination.
- Backlog Internal Examination will be conducted for the students whose Aggregate percentage is less than 40% in particular paper but has got passed in Semester end examination.
- Similarly, if a student has scored less than 40% marks in internal as well as Semester End Examination of a particular paper, a student will become eligible to re-appear for the Internal Backlog Examination and Semester End Examination.

# 5. Rules For Special Examination

Those students who are representing College in N.S.S / N.C.C / Sports / Youth Red Cross / Cultural at University, State, National, International level and who had obtained prior permission from the College, such students will become eligible for the Special Examination.

# 6. A.T.K.T. Rules for Theory Papers and Practicals

- A. If a student fails in all the papers of First Semester, shall be Allowed To Keep the Terms (ATKT), that is, 'a student will be allowed to continue with the Second Semester, But at the time of the admission to the Second Year (SY), a student will have to acquire minimum 50% of credits of F.Y (Semester-I & Semester –II together )
- B. Similarly, if a student fails in all the papers of the Semester III (Second Year), shall be allowed to proceed to Semester IV. But while getting admission in Semester V (Third Year), a students must have acquired 100% of credits of First year and 50% of credits of S.Y (semester III & IV together) [If a student fails in Theory as well as Practical of the same paper, it will be treated as the single head of Passing.]

C. Mandatory Non-CGPA Credit courses: completion of Non- grade and mandatory courses in necessary before completion of Degree. But this shall not block the admission to the next year of the same Degree Programme.

## 7. Declaration of Result

The Result of Final Semester End Examination will be declared within 30 days from Last day of Said Examination.

#### 8. Verification and Revaluation

A candidate may apply for verification and revaluation for result within ten days after the declaration of said result.

- 1) In case of verification, the existing rules will be applicable.
- 2) Students who wish to apply for Revaluation of any subject / paper should compulsorily apply for the photocopy of answer-sheet of that subject / paper first. As per University norms Revaluation without getting photocopy of answer sheet is not allowed.

The revaluation result will be considered only if there is a change of at least 5% marks.

#### 9. Equivalence and Transitory Provision

The students who are coming from other Universities/Autonomous Colleges must have 2/3rd of total curriculum / papers in common with curriculum /papers of this College. If the students have not earned Mandatory Non-CGPA Credits from such Universities /Autonomous Colleges, they must earn Mandatory Non-CGPA Credits as per existing norms of this College. The Equivalence Committee of the College will check the eligibility as per equivalence norms.

For transitory provision, the College will conduct examinations of old Pattern of Programme for next five consecutive Examinations only, from the date of implementation of new Pattern of Programme. After that student will have to appear for the equivalent existing pattern of Programme.

### **10. Programme Duration**

Once a student takes an admission for the particular Degree Programmes in BBA, student's registration is valid for the period of 5 years N+2 (Programme duration + 2 years) only; within which a student must complete that Degree Programme.

#### 11. Attendance (75%)

No candidate shall be allowed to appear for Semester End Examination unless and until a student fulfills the norms of attendance as per UGC / State Government / College.

## 12. Academic Calendar

Normally dates for the commencement and conclusion of the First and the Second Term (Semesters) shall be as per the directions of The Director of Higher Education, Government of Maharashtra and the affiliating University and Governing Body of the College.

## 13. Methods of Evaluation

The evaluation of students will be done on three parameters:-

- **A.** Continuous Comprehensive Evaluation (CCE) will be a continuous process as per College norms. It is considered as 'Internal assessment' and will be for total 40 marks per paper. These 40 marks are obtained from the following methods :
  - 1) Optional methods : (20 marks)
    - a) Presentations, including ppt.
    - b) Projects
    - c) Assignments
    - d) Tutorials
    - e) Oral Examinations
    - f) Open Book Tests
    - g) Field Visits
    - h) Surveys
    - i) Seminars
    - j) Guest Lectures.
    - k) Report writing
    - l) Case studies
    - m) Talk on the Topic
    - n) Group Discussions
    - o) Article Review
    - p) Quiz and many more methods invented by the teachers for evaluation.
  - 2) Compulsory Centralised Examination with MCQs (Multiple Choice Questions) and / or descriptive answers. (20 marks)

**B.** Semester End Examination – Semester End Examination will be conducted for sixty marks. Question papers will be set by the panel of subject experts.

### C. Project / Practical-based Examination

### For BBA and BBA(IB) -

- i) It is applicable to specific papers only. (discipline specific and electives) (Electives )
- ii) The project may include the assigned work including practicals.
- iii) Projects for 50 marks and Practicals for 20 marks will be evaluated separately for on the basis of work assigned and completed by students and corresponding Oral /Viva-Voce.
- iv) External examiner shall be appointed from other colleges / institutions / universities, if necessary.
- v) A student must opt the same Special Course (Discipline Specific Elective) at T.Y.BBA Programme. (Semester V & VI) which a student has opted at S.Y.BBA (Semester III and IV).
- vi) For BBA(IB) programme special papers get introduced at Third year level only. Specialisation opted for Semester V has to be continued for Semester VI.

## For BBA(CA) -

- i) It is applicable to computer based lab course and computer based projects only.
- ii) Specific papers only.
- iii) Projects or Practicals will be evaluated separately for 100 marks on the basis of work assigned and completed by students and corresponding Oral / Viva-Voce will be conducted.
- iv) External examiner shall be appointed from other colleges / institutions / universities, if necessary.
- v) Considering continuous improvement and the updation of the areas of studies under BBA (CA), electives opted by a student are for specific semesters only.
- vi) There will be practical/ project examinations for the programing languages related courses. special Courses of F.Y. BBA(CA) (Semester I and II ), S.Y. BBA(CA) (Semester III and IV) and of T.Y. BBA(CA) (Semester V & VI).

# 14. Scheme of Credits Under CGPA\*

Sr. No	Semester No	No of Courses	Credit per Course	Credit for project / practical Courses	Add on course credit	Total Credits		
1	Ι	6	3	2	2	18+2+2=22		
2	II	6	3	2	2	18+2+2=22		
3	III	6	(5x3) + (1x2)	(1 + 2)	2 (EAC*)	17+3+2=22		
4	IV	6	(5x3) + (1x2)	(1 + 2)	2	17+3+2=22		
5	V	6	3	(1 + 1)	-	18+2=20		
6	VI	7	(5x3) + (1x2) + (1x4)	(1+2)	-	15+2+3+4=24		
	Total No. of Credits							

## A) Total credits for three years BBA Programme (2021 pattern) is as follows:-

\* EAC- Environmental Awareness Course

\*\* Internship – 120 hours internship is compulsory for T.Y.BBA students

Add on courses (Semester wise) Compulsory								
Choice Based Add- on Course	Nature of the Course	Semester						
Information and Communication Technology – level I	Skills Enhancement Course	Ι						
Information and Communication Technology – level II	Skills Enhancement Courses	II						
EAC- Environmental Awareness Course	Ability Enhancement Course	III						
Yoga and Wellness	Skills Enhancement Course	IV						

# **Course wise Classification of CGPA / Academic Credits**

Total credits for three years BB	A Programme (2021	pattern) is as follows:-
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Sr.	Nature of Courses		Sem	lester	Total (Credits)			
No.		Ι	Π	III	IV	V	VI	
1	Core Course	12	12	12	09	12	12	69
2	Core Course Practical	08	08	-	-	-	-	16
3	Generic Elective Course	-	-	-	03	-	-	03
4	Discipline Specific Elective Course	-	-	08	08	08	08	32
5	Skill Enhancement Course + Internship	02	02	-	02	-	04	10
6	Ability Enhancement Compulsory Course	-	-	02	-	-	-	02
	Total	22	22	22	22	20	24	132 (Grand Total)

B) Total credits for three years BBA(IB) Programme (2021 pattern) is as follows:-

Sr. No	Semester No	No of Courses	Credit per Theory Course	Credit for project / practical Courses	Add on course credit (*)	Total Credits
1.	Ι	6	3	2	2	18+2+2=22
2.	II	6	3	2	2	18+2+2=22
3.	III	6	3	2	2 (EAC*)	18+2+2=22
4.	IV	6	3	2	2	18+2+2=22
5.	V	6	(5x3)+(1x2)	1+2	2 + 2 (Internship**)	18+1+2+2=23
6.	VI	6	3	1	2	18+1+2=21
	·	132				

\* EAC – Environment Awareness Course

**\*\*** Internship – 60 hours internship is compulsory for T.Y.BBA(IB) students.

Add on courses (Semester wise) Compulsory								
Add- on Course	Nature of the Course	Semester						
Information and Communication Technology – level I	Skills Enhancement Courses	I						
Information and Communication Technology – level II	Skills Enhancement Courses	II						
EAC- Environmental Awareness Course	Ability Enhancement Compulsory Course	III						
Yoga and Wellness	Skills Enhancement Courses	IV						
Soft Skills	Skills Enhancement Courses	V						
Marketing / Finance / Supply-chain	Discipline Specific Add-on Course	VI						

# **Course wise Classification of CGPA / Academic Credits**

Total credits for three years BBA (IB) Programme (2021 pattern) is as follows:-

Sr. No.	Nature of Courses		Sem	iester	Total (Credits)			
		Ι	Π	III	IV	V	VI	
1	Core Course	12	12	12	12	15	15	78
2	Core Course Practical	8	8	4	4	-	-	24
3	Generic Elective Course	-	-	-		-	-	-
4	Discipline Specific Elective Course	-	-	-		4	4	8
5	Skill Enhancement Course	2	2	-		4	2	10
6	Ability Enhancement Compulsory Course	-	-	6	6	-		12
	Total	22	22	22	22	23	21	132 (Grand Total)

Sr. No	Semester No	No of Courses	Credit per Theory Course	Credit for project / practical Courses	Add on course credit (*)	Total Credits
1.	Ι	6	(5*3)	(1*4)	2	15+4+2=21
2.	II	6	(5*3)	(1*4)	2	15+4+2=21
3.	III	6	(5*3)	(1*4)	2 (EAC)	15+4+2=21
4.	IV	6	(4*3)	(1*3) + (1*6)	2	12+9+2=23
5.	V	6	(4*3)	(1*4) + (1*4)	2	12+8+2=22
6.	VI	6	(4*3)	(1*4) + (1*6)	2	12+10+2=24
		132				

C) Total credits for three years BBA(CA) Programme (2021 pattern) is as follows:-

Add on courses (Semester wise) Compulsory Write – AEC or EAC – uniformity is essential

while of Live unior inty is essential								
Sr.	Compulsory Add-on Courses Nature of Course							
No								
1	Basics of IT	Skill Enhancement Courses	Ι					
2	Advanced Excel	Skill Enhancement Courses	II					
3	EVS	Ability Enhancement Courses	III					
4	(J Query)	Skill Enhancement Courses	IV					
5	Add on course( Elective course list )	Skill Enhancement Courses	V					
6	Add on course( Elective course list )	Skill Enhancement Courses	VI					

## Elective Add-On Courses (Minimum batch size 20 students)

- 1. Artificial Intelligence
- 2. Internet of Things (IoT)
- 3. User Interface / User Experience (UI/UX)
- 4. Cloud Computing
- 5. Mobile Computing
- 6. IOS Programming

# Course wise Classification of CGPA / Academic Credits -

Sr.	Nature of Courses		Sem	ester	Total (Credits)			
No.		Ι	Π	III	IV	V	VI	
1	Core Course	15	15	12	06	09	09	66
2	Core Course Practical / Project	04	04	04	09	08	10	39
3	Generic Elective Course	-	-	03	06	03	03	15
4	Discipline Specific Elective Course	-	-	-	-	-	-	-
5	Skill Enhancement Course	02	02	-	02	02	02	10
6	Ability Enhancement Compulsory Course	-	-	02	-	-	-	02
	Total	21	21	21	23	22	24	132

Total credits for three years BBA (CA) Programme (2021 pattern) is as follows:-

# Abbreviations and Meaning of various terms used

- **Course** A "Course" is a component of a Programme, so in the new system, papers will be referred to as courses. Each course is identified by a unique course code. While designing curriculum, courses can have defined weightages. These weightages are called Credits. Each course, in addition to having a syllabus, has learning objectives and outcomes. A course may be designed to comprise lectures/ tutorials/ field work project/vocational training /viva-voce etc. or a combination of some / any of these.
- **Credit** The definition of "Credits" can be based on various parameters. These may be the learning hours put in, learning outcomes and contact hours, the quantum of content/ syllabus prescribed for the course. The Credit System requires that a student progresses in the academic Programmes not in terms of time (years or semesters), but in terms of courses.
- **CC Core Course** A course, which should compulsorily be studied by a candidate as a core requirement is termed as a Core Course.
- Generic Elective (GE) Course: An elective course chosen generally from an unrelated discipline/subject, with an intention to seek exposure is called a Generic Elective. P.S.: A core course offered in a discipline/subject may be treated as an elective by other discipline/subject and vice versa and such electives may also be referred to as

Generic Elective.

- **DSC- Discipline Specific Elective Course -** Elective courses offered by the main discipline/ subject of study is referred to as Discipline Specific Elective.
- **SEC- Skills Enhancement Course** These courses are designed to provide valuebased knowledge and contains both theory and lab/hands-on/training/field work. The main purpose of these courses is to provide students life-skills in hands-on mode so as to increase their employability.
- **AECC- Ability Enhancement Compulsory Course** These courses are based upon the content that leads to knowledge enhancement. These courses are mandatory for all disciplines.

# **15. Scheme of Credits (Non-CGPA)**

## A) Non-CGPA credits (Mandatory)

Following Courses are Mandatory for Non-CGPA Credits

Sr No	Activity	Semester	Credits
01	Physical Education (Graded)	Ι	01
02	Physical Education (Graded)	II	01
03	Course on Democracy, Election and	II	02
	Governance (As per UGC guidelines)		

## **B)** Non-CGPA credits (Elective)

## **Guidelines for evaluation of Non-CGPA Credits**

**Introduction** – MES Garware College of Commerce (Autonomous), plans to award Non-CGPA credits to the students for their participation and merit in the co-curricular, extra-curricular and extension activities; thereby giving due importance to diverse inclinations of the learners. These additional credits will be over and above the compulsory 132 credits and will not be considered for CGPA calculation. However, these will be distinctly mentioned in the Degree Certificates of the students at the time of their graduation. Such additional Non-CGPA credits can speak volumes to the prospective employers about the candidates' unique skills, inclinations and achievements.

Here is the rationale and schema behind awarding such credits:

# 1. Importance of Co-curricular, Extra-Curricular, Extension activities in the life of students.

- Participation in co-curricular, extra-curricular and extension activities often imparts Life Skills to the students beyond the world of textbooks.
- Life Skills allow a person to be ready for the professional corporate life specifically for young students transitioning from campus to corporate life and from dependent to independent living.

- The College offers a wide range of co-curricular, extra-curricular as well as extension activities that seek to nurture and develop the multidisciplinary skills, creativity and provide social exposure to the students.
- Students can participate in such 'on-campus' as well as 'off-campus' activities, camps, competitions, workshops etc. and earn grades as per the evaluation by the College Committee and / or on the basis of level of laurels bagged.

## 2. List of activities conducted in the College

Here is a list of the different activity-units offered by the College. Group A contains the Extra-curricular and Student Support Activities, whereas Group B consists of the Extension Activities.

Group A	Group B
Extra-Curricular and Student Support Activities	Extension Activities
Cultural Association	Sports
Entrepreneurship, Innovation & Start-Up Cell	NSS (National Service Scheme)
Research Activities	NCC (National Cadet Corps)
IPR Cell	YRC (Youth Red Cross)
Placement Cell	

#### 3. Rules to participate in the activities

- Every year, an Induction Fair is conducted in order to introduce the entry level students to these activity units. The Fair entails presentations by the senior student volunteers of each unit as regards the nature of activities of each particular unit, laurels bagged by students in the previous year, the social impact of the activities etc. As per their inclinations, the entry point students can enroll themselves with the units of their choice (min 1 from Group A & 1 from Group B)
- At times, special auditions, competitions etc. are also conducted by individual units in order to choose the best participants to represent the College team in any specific competitive event.
- In case of the abnormal situations such as lock-downs and restrictions, the registration forms for the different activity units will be made available on the College website.
- The students will be evaluated at the end of each academic year as regards their level of skills imbibed, creativity exhibited and/or laurels won. The resultant grades awarded by the evaluation committee will be reflected in the student's Degree Certificate at the time of graduation with special mention of his/her nature

of active participation.

• Apart from this, the successful completion of various Add-on, Short-Term Courses will also entitle the students to earn such Non-CGPA credits. Such courses have been specially designed for the students to acquaint them with varied employable skill sets beyond the textbooks.

4.	Activities	with	Non-CGPA	Credits	(Elective)
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Sr	Activity	Credits
No		
1	Cultural Association	
	Participation in Intercollegiate competition Drama/ Music / Dance/	01
	Debate/ Elocution and any other performing art.	
	Winner at recognized Inte rcollegiate competition Drama/ Music / Dance etc	02
	Successful completion of Visharad, Arangetram etc.	02
	Winner at recognized National level competition Drama/ Music / Dance etc	03
	Performance commercials/ TV serials/ Movies/ Web Series, etc.	01/02
	Winner at recognized International level competition Drama/ Music / Dance etc	04
2	Entrepreneurship, Innovation & Start-Up Cell	
	Participation in Intercollegiate Business Idea Competition.	01
	Winner at college level Business Idea Competition	01
	Winner at /university/state level Business Idea Competition	02
	Winner at National level Business Idea Competition	03
	Winner at International level Business Idea Competition	04
	Manager/vendor at Campus Company Website	02
	First Generation Entrepreneurs	02 to 04
3	Sports Representation	
	Participation in Intercollegiate competition organized under SPPU	01
	Participation in Inter zonal competition organized under SPPU	02
	Participation in State Level competition organized by recognized Sports	02
	Association (Only for AIU sports events approved by SPPU)	

Sr No	Activity	Credits
	Participation in inter university sport competition organized under Association of Indian Universities	03
	Participation in National, Level competition organized by recognized Sport Association (Only for AIU sports events approved by SPPU)	03
	Participation and Secured First, Second, Third place in inter university sport competition organized under Association of Indian Universities	04
	Participation and Secured First, Second, Third place in National Level competition organized by recognized Sport Association (Only for AIU sports events approved by SPPU)	04
	Participation in International Level Sport Competition (Only for AIU sports events approved by SPPU)	04
4	NSS Representation	
	Enrollment and active participation for each year	02
	Participation in Annual camp	02
	Participation in National Level camp	03
	Participation in RD parade	03
	Participation in International Level camp	04
5	NCC Representation	
	Enrollment and Active Participation in 1st year NCC	03
	Enrollment and Active Participation in 2nd year NCC	03
	Enrollment and Active Participation in 3rd year NCC	03
	Participation and winner in National Level competition/ Camp	03
	Participation in Youth Exchange Programme	04
6	YRC Representation	
	Participation in District Level camp	01
	Participation in State Level camp	02
	Participation in National Level camp	03
	Participation in International Level Camp	04
	Participation for' three days activity 'or three "one day activities "	01
	Extra ordinary social contribution	04 ( Maximum)

Sr No	Activity	Credits
7	Research Activities	
	(Avishkar / Research Paper Competition / Case Study / Scientific Survey /Societal Survey/ Research Publication in approved/ listed journals )	
	Research Publication at State Level	01
	Research Publication at National Level	02
	Research Publication at International Level	03
	Winner at College Level	01
	Winner at University Level	02
	Winner at State Level	02
	Winner at National Level	03
	Winner at International Level	04
	<b>Note :</b> For all above research related activities registration must have been done through Department of Research, Innovations and Consultancy (DRIC) of the College	
8	Participation in Summer School / equivalent training course / Short Term Course - National or International Level - (minimum 30 hours duration) Applicable from 2nd year	Max - 03
9	Field Visits / Study Tours / Industrial Visits / Similar activities defined by the teacher (In tune with specialization subjects)	01
10	Value Added Courses/ Certificate courses designed by the College in association with external Institute /Agency.For course work 1 credit per 15 hours Credits for 'experiential learning' to be defined by the organizing Department	Maximum Credits 8
11	Certificate Courses / MOOCs Courses	Maximum 08 Credits
12	Courses in foreign and local languages As per the levels qualified, credits will be awarded	Maximum 03
13	Intellectual Property Rights Cell Trademark Registration, Patent Filing, Copy-writing	Maximum 04
14	Live Projects in Industry - S.Y. / T.Y BBA(CA)	02
15	Placement Cell	02

#### Please note that

- Only the highest level performance during the given semester would be taken into consideration for the Non-CGPA credits.
- The ceiling of Non-CGPA credits would be 08 credits only during the 3 years degree programme.
- If a student is eligible to get more than 08 Non-CGPA credits during the 3 years degree programme, student would get certificates in lieu of credits.
- Norms set by the respective Departments shall be applicable to obtain credits.
- The decision of Credit Approval Committee of the College will be final.

#### 5. Attendance and Reporting

The performance of a student who has registered for a particular activity shall be monitored by the faculty-in-charge. Student's participation in competitions, winning prizes, representing institute at state, national and international level etc. will be recorded in a 'Progress Report Card' for the 3 years of his/her degree programme. Updation of the Progress Report Card from the respective teachers is the responsibility of the student.

## **16. Scheme of the Evaluation**

At the end of each Semester, students will be given Evaluation Sheet showing the performance in each Paper / Course, indicating Percentage of Marks; Semester Grade Point Average (SGPA) and / or Cumulative Grade Point Average (CGPA); and the Letter Grades. These will be based on performance in the Internal (CCE) Examinations and Semester End Examinations. Class or Division gets revealed along with the performance as 'Pass' or 'Eligible for Re-appearance', at the time of the final award of Degree.

SR.No	% Max Marks	Grade point	Grade
1	90 to 100	10	O (Outstanding)
2	75 to 89	9	A+ (Excellent)
3	60 to 74	8	A (Very Good)
4	55 to 59	7	B+ (Good)
5	50 to 54	6	B (Above Average )
6	45 to 49	5	C (Average)
7	40 to 44	4	D (Pass)
8	Less than 40	0	F (Fail)
9	Nil	0	Ab (Absent)
10	-	0	Fx (Detained, Repeat, the course)

Percentage of Marks and Grade Point average (GPA) are related as follows

**Note :** If GPA is for a Semester, it is considered as Semester Grade Point Average (SGPA)

If GPA is for the final award of Degree Programme, it is Cumulative Grade Point

## Grade Point Average (GPA), Letter Grades (LG), Award of Class / Division

#### (a) Grade Points System

'Grade Points System' is a System revealing the evaluated performance of a student by using 'Grade – Points' and the 'Letter – Grades'. The performance within a Semester and Continuous Performance starting from the First Semester onwards are indicated by 'Grade Points Average' (GPA) and 'Cumulative Grade Points Average' (CGPA), respectively.

## (b) Letter Grades

The 10-point scale would be used to convert marks out of 100 to Grade Points and Letter Grades according to the given table. (In the following point (c))

## (c) Class of Passing or Division of Passing

Traditionally in many educational institutions or universities, Percentage of Marks is used to indicate 'Class of Passing' or 'Division of Passing'. Example 'First Class' or 'First Division', etc. The conversion table given here shows the 'Class' or 'Division' based on Percentage of marks obtained in a Course / Paper or at the time of aggregative result, as applicable.

The award of Class shall be based on the aggregate marks obtained by a student in all Papers from all the Semesters.

SR.NO	CGPA	GRADE
1	9.50 and Above	O (Outstanding)
2	8.25 to 9.50	A+ (Excellent)
3	6.75 to 8.25	A (Very Good)
4	5.75 to 6.75	B+ (Good)
5	5.25 to 5.75	B (Above Average)
6	4.75 to 5.25	C(Average)
7	4.00 to 4.75	D(Pass)

#### Percentage of marks=

If O grade then 20 X CGPA-100 If A+ grade then 12X CGPA-25 If A grade then 10X CGPA- 7.5 If B+ grade then 5X CGPA-26.25 If B grade then 10X CGPA -2.50 If C grade then 10X CGPA -2.50 If D grade then 6.6X CGPA +13.6

## (d) Rank

Students who pass all the examinations prescribed for the Programme in the first appearance only, become eligible for Ranking.

#### Please note :

- 1. A student obtaining Grade AB for course shall be considered as absent and will be required to re-appear for the said Course examination.
- 2. A student obtaining Grade F for the course shall be considered as failed and will be required to re-appear for the same course examination.
- 3. Non-CGPA courses such as Add on courses, Physical Education and Environment Awareness Course shall be indicated with Non-CGPA Grades. These will be shown separately on the mark statement.

The Grades are as follows.

A – Excellent	B – Good	C- Average	D-Fail
	D 0000	C IIIIIgo	Diun

# 17) Structure of Courses under BBA / BBA(IB) / BBA(CA) programee and Evaluation Pattern

					Continuous Inte (Mark				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B B2- 21/101	Principles of Management	Core Course	The Theory	33	20	20	-	60	100
B2- 21/102	Business Communication Skills	Core Course Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B2- 21/103	Business Accounting	Core Course	Theory	3	20	20	-	60	100
B2- 21/104	Business Economics- Micro	Core Course	Theory	3	20	20	-	60	100
B2- 21/105	Business Mathematics	Core Course	Theory	3	20	20	-	60	100

17A) First Year BBA Semester – I (w.e.f. 2021- 22)

					Continuous Internal Evaluation (Marks 40)				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	
B2- 21/106	Business Demography	Core Course Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B2- 21/107	ICT-I (Compulsory Add-On Course)	Skill Enhancement Course	Theory + Practical	2	-	-	-	-	50
B2- 21/108	Physical Education	Skill Enhancement Course	Theory + Practical	1	-	-	-	-	25

					Continuous Internal Evaluation (Marks 40)				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	v	Semester End Examination (Marks)	Total Marks
B2-21/201	Business organization and System	Core Course	Theory	3	20	20	-	60	100
B2-21/202	Principles of Marketing	Core Course Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B2-21/203	Principles of Finance	Core Course	Theory	3	20	20	-	60	100
B2-21/204	Fundamentals of Cost Accounting	Core Course Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B2-21/205	Business Statistics	Core Course	Theory	3	20	20	-	60	100
B2-21/206	Business Economics- Micro	Core Course	Theory	3	20	20	-	60	100

First Year BBA Semester – II w.e.f. 2021- 22

					Continuous Internal Evaluation (Marks 40)				
	Title of /Course / Paper		Theory /		Various Internal		•		
Code		Course						Examination	Marks
			Practical		(Marks)	(Marks)	Exam	(Marks)	
							(Marks)		
B2-21/207	ICT-II (Compulsory	Skill		2					50
	Add-On Course)	Enhancement							
		Course							
B2-21/208	Physical Education	Skill		1					25
		Enhancement							
		Course							

Second Year BBA Semester – III (w.e.f. 2022- 23)

					Continuous Internal Evaluation (Marks 40)				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B2-21/301	Principles of HRM and OB	Core Course	Theory	3	20	20	-		
B2-21/302	Production and Operations Management	Core Course	Theory	3	20	20	-	60	100

					Continuous Evaluation (1				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical		Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B2-21/303	Global Competencies and Personality Development	Core Course	Theory	3	20	20	-	60	100
B2-21/304	Fundamentals of Sustainable Development	Core Course	Theory	3	20	20	-	60	100
B2- 21/305A	Consumer Behavior and Sales Management	Discipline Specific Elective Course	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	
	Or								
B2- 21/305B	Management Accounting	Discipline Specific Elective Course	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	
	Or								
B2- 21/305C	Organizational Behaviour	Discipline Specific	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and	100

					Continuous Evaluation (1				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Examination (Marks)	Total Marks
		Elective Course						converted into 40 marks)	
B2- 21/306A	Retail Management	Discipline Specific Elective Course	Theory + Project	2+2	-	-	50	50	100
	Or								
B2- 21/306B	Banking and Finance	Discipline Specific Elective Course	Theory + Project	2+2	-	-	50	50	100
	Or								
B2- 21/306C	Recent Trends in HR	Discipline Specific Elective Course	Theory + Project	2+2	-	-	50	50	100
B2-21/307	EVS (Environment Awareness)	Ability Enhancement Course		2					50

					Continuou Evaluation				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B2-21/401	Entrepreneurship and Start-up Management	Core Course	Theory	3	20	20	-		
B2-21/402	Supply Chain Management	Core Course	Theory	3	20	20	-	60	100
B2-21/403	Fundamentals of Business Analytics	Core Course	Theory	3	20	20	-	60	100
B2- 21/404A Or B2- 21/404B	International Business Management Or Consumer Affaires	Generic Elective Course	Theory	3	20	20	-	60	100
B2- 21/405A	Advertising and Promotion	Discipline Specific Elective Course	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100

## Second Year BBA Semester – IV( w.e.f. 2022- 23)

					Continuou Evaluation				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
	Or								
B2- 21/405B	Business Taxation	Discipline Specific Elective Course	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
	Or								
B2- 21/405C	Functions and Practices of HRM	Discipline Specific Elective Course	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B2- 21/406A	Digital Marketing	Discipline Specific Elective Course	Theory + Project	2+2	-	-	50	50	100
	Or								
B2- 21/406B	Financial Services	Discipline Specific Elective Course	Theory + Project	2+2	-	-	50	50	100
	Or								

					Continuous Internal Evaluation (Marks 40)				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B2- 21/406C	Employee Recruitment and Record Management	Discipline Specific Elective Course	Theory + Project	2+2	-	_	50	50	100
B2-21/407	Yoga and Wellness	Skill Enhancement Course		2					50

Third Year BBA Semester – V (w.e.f. 2023- 24)

					Continuous Intern (Marks d				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits		Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B2-21/501	Research Methodology	Core Course	Theory	3	20	20	-	60	100
B2-21/502	Business Law and Contract	Core Course	Theory	3	20	20	-	60	100

		Continuous Internal Evalu (Marks 40)							
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical		Various Internal Examinations (Marks)	40) Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
	Management								
B2-21/503	Business Ethics and Corporate Governance	Core Course	Theory	3	20	20	-	60	100
B2-21/504	Corporate Social Responsibility and Sustainable Development	Core Course	Theory	3	20	20	-	60	100
B2- 21/505A	Marketing Environment Analysis and Strategy	Specific	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	
	Or								
B2- 21/505B	Analysis of Financial Statements	-	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	
	Or								
B2- 21/505C	Cross Cultural HR and Industrial Relations	Specific	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40	

					Continuous Intern (Marks				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical		Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)		Total Marks
								marks)	
B2- 21/506A	Legal Aspects in Marketing Management	Discipline Specific Elective Course	Theory + Project	2+2	-	-	50	50	100
	Or								
B2- 21/506B	Legal Aspects in Finance and Security Law		Theory + Projects	2+2	-	-	50	50	100
	Or								
B2- 21/506C	Legal Aspect in HRM	Discipline Specific Elective Course	Theory + Projects	2+2	-	-	50	50	100

					<b>Continuous Intern</b>	al Evaluation			
					(Marks	40)			
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam	Semester End Examination (Marks)	Total Marks
					()	(=-====)	(Marks)	()	
B2-21/601	E-Commerce Technology	Core Course	Theory	3	20	20	-	60	100
B2-21/602	Information System	Core Course	Theory	3	20	20	-	60	100
B2-21/603	Management	Core Course	Theory	3	20	20	-	60	100
B2-21/604	Global Business Environment	Core Course	Theory	3	20	20	-	60	100
B2- 21/605A	International Brand Management	Discipline Specific Elective Course	Theory + Practical	3+1	20	20		40 (Paper will be for 60 marks and converted into 40 marks)	
	Or								
B2- 21/605B	Financial Management	Discipline Specific Elective Course	Theory + Practical	3+1	20	20		40 (Paper will be for 60 marks and converted into 40 marks)	
	Or								
B2- 21/605C	Global Human Resource	Discipline Specific	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and	

Third Year BBA Semester – VI w.e.f. 2023- 24

					Continuous Intern (Marks)				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits	Various Internal	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	l Examination (Marks)	Total Marks
	Management	Elective Course						converted into 40 marks)	
B2- 21/606A	Cases in Marketing	Discipline Specific Elective Course	Theory + Project	2+2	-	-	50	50	100
	Or								
B2- 21/606B	Cases in Finance	Discipline Specific Elective Course	Theory + Project	2+2	-	-	50	50	100
	Or								
B2- 21/606C	Cases in HR	Discipline Specific Elective Course	Theory + Project	2+2	-	-	50	50	100
B2-21/607	Internship + Project Viva	Skill Enhancement Course	Project	2+2	-	-	50 (Project)	50 (Viva)	100

					Evaluation – (	Comprehensive CCE) (Internal) arks)			
Course Code	Title of Course / Paper	Course	Theory / Project/ Practical	Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B3- 21/101	Principles of Management	Core Course	Theory	3	20	20	-	6060	100
B3- 21/102	Business Communication Skills	Core Course Practical	Theory + Practical		20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3- 21/103	Business Accounting	Core Course	Theory	3	20	20	-	60	100
B3- 21/104	Business Economics (Micro)	Core Course	Theory	3	20	20	-	60	100
B3- 21/105	Business Mathematics	Core Course	Theory	3	20	20	-	60	100
B3- 21/106	Business Demography	Core course Practical	Theory + Practical		20	20	20	40 (Paper will be for 60 marks	100

## 17B ) Structure of Courses under BBA(IB) Programme and Evaluation Pattern First Year BBA(IB) Semester – I (w.e.f. 2021- 22)

Course Code	Title of Course / Paper	Course	Theory / Project/ Practical	Credits	InternalExaminationExaminations(Marks)		Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
								and converted into 40 marks)	
B3- 21/107	Compulsory Add on – ICT 1	SEC	Theory + Practical		-	-	-	-	50
B3- 21/108	Physical Education	Skill Enhancement Course	Theory + Practical						25

First Year BBA(IB) Semester – II (w.e.f. 2021- 22)

					Continuous Evaluation (N				
Course Code	Title of /Course / Paper	Nature of Course	v		Various Internal Examinations				
Coue		Course	Practical		(Marks)	(Marks)	Exam	(Marks)	1 <b>1121 K</b> 5
							(Marks)		
B3-	Business Organization and	Core Course	Theory	3	20	20	-	60	100
21/201	Systems								

					Continuous Evaluation (I				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/	No of Credits	Various Internal	Mid-Sem		Semester End Examination	Total Marks
			Practical		(Marks)	(Marks)	Exam (Marks)	(Marks)	
B3-	Principles of Marketing	Core Course	Theory +	3+1	20	20	20	40 (Paper will	100
21/202		Practical	Practical					be for 60 marks and converted into 40 marks)	
B3- 21/203	Principles of Finance	Core Course	Theory	3	20	20	-	60	100
B3- 21/204	Fundamentals of Cost Accounting	Core Course + Practical	Theory	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3- 21/205	Business Statistics	Core Course	Theory	3	20	20	-	60	100
B3- 21/206	Business Economics (Macro)	Core Course	Theory	3	20	20	-	60	100
B3- 21/207	Compulsory Add on Course	SEC	Theory + Practical	2	-	-	-	-	50
B3- 21/208	Physical Education	SEC	Theory + Practical	1	-	-	-	-	25

					Continuous Internal valuation (Marks 40)				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical		Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B3- 21/301	Principles of HRM	Core Course	Theory	3	20	20	-	60	100
B3- 21/302	Production and Operations Management	Core Course	Theory	3	20	20	-	60	100
B3- 21/303	Global Competencies and Personality Development	Core Course	Theory	3	20	20	-	60	100
B3- 21/304	Global Business Environment	Core Course	Theory	3	20	20	-	60	100
B3- 21/305 A B3- 21/305 B	Foreign Language German Foreign Language French	Ability Enhancement Course	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	
B3- 21/306	Export Import Management (EXIM)	Core Course + Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	

Second Year BBA(IB) Semester – III (w.e.f. 2022- 23)

					Continuous Evaluation (	Marks 40)			
Course	Title of /Course /	Nature of	Theory /		Various		Project /		Total
Code	Paper	Course	Project/			Examination			Marks
			Practical		Examinations	(Marks)	Exam	(Marks)	
					(Marks)		(Marks)		
B3-	Environment	Ability		2	-	-	-		50
21/307	Awareness	Enhancement							
		Compulsory							
		Course							

# Second Year BBA(IB) Semester – IV w.e.f. 2022- 23

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits		Marks 40)	Project / Practical Exam (Marks)	Examination (Marks)	Total Marks
B3-	Ecommerce	Core Course	Theory	3	20	20	-	60	
21/401	Technologies								100
B3-	Management	Core Course	Theory	3	20	20	-	60	100
21/402	Information System								
B3-	Supply Chain	Core Course +	Theory +	4	20	20	20	40 (Paper will be	100
21/403	Management +	Practical	Practical					for 60 marks and	

					Continuous Evaluation (				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Various	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Examination (Marks)	Total Marks
	business exposure							converted into 40 marks)	
B3- 21/404	Fundamentals of Business Analytics	Core Course	Theory	3	20	20	-	60	100
B3- 21/405 A B3- 21/405 B	Foreign language German Foreign language French	Ability Enhancement Course	Theory + Practical	4	20	20		40 (Paper will be for 60 marks and converted into 40 marks)	100
B3- 21/406	Research Methodology	Core Course	Theory	3	20	20	-	60	100
B3.21/407	Yoga and Wellness	Ability Enhancement CompulsoryCourse		2					50

			Continuous Internal Evaluation						
					(Marks 4	40)			
Course	Title of /Course / Paper	Nature of	•	No of	Various Internal	Mid-Sem	Project /	Semester End	Total
Code		Course	Project/			Examination	Practical	Examination	Marks
			Practical		(Marks)	(Marks)	Exam (Marks)	(Marks)	
B3-	Sustainable Development	Core	Theory	3	20	20	-	60	
21/501		Course							100
B3-	Business Law and CSR	Core	Theory	3	20	20	-	60	100
21/502		Course							
B3-	Decision Making and Risk	Core	Theory	3	20	20	-	60	100
21/503	Management	Course							
B3-	International Project	Core	Theory	3	20	20	-	60	
21/504	Management	Course							100
B3-	Entrepreneurship and Start-	Core	Theory	3	20	20	-	60	
21/505	up Management	Course							
									100
B3-	International Marketing	DSC	Theory +	3+1	20	20	20	40 (Paper will	
21//506	Or		practical					be for 60	
Α								marks and	
Or								converted into	100
B3-	International Finance							40 marks)	
21/506	Or								
В									
Or	Supply Chain Management								
B3-									

Third Year BBA(IB) Semester – V (w.e.f. 2023- 24)

					Continuous Internal Evaluation (Marks 40)				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits		Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	
21/506 C							(		
B3- 21/507	Add on Course	SEC	Theory	2	-	-	-	-	50
B3- 21/508	Internship	SEC	Practical	2	-	-	-	-	50

Third Year BBA(IB) Semester – VI (w.e.f. 2023- 24)

					Continuous Internal Evaluation (Marks 40)				
Course	Title of /Course / Paper	Nature of	•		Various Internal		•	Semester End	
Code		Course	Project/		Examinations	Examination	Practical	Examination	Marks
			Practical		(Marks)	(Marks)	Exam	(Marks)	
							(Marks)		
B3-	Ethics and Corporate	Generic	Theory	3	20	20	-	60	
21/601A	Governance	Elective	_						100
Or	Or								
B3-	Consumer Affairs								
21/601B									

					Continuous l Evaluation (M				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits	Various Internal	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	
B3- 21/602	International Business Law	Core Course	Theory	3	20	20	-	60	100
B3- 21/603	Foreign Exchange Management	Core Course	Theory	3	20	20	-	60	100
B3- 21/604	International Relations	Core Course	Theory	3	20	20	-	60	100
B3- 21/605	Cross Cultural Management	Core Course	Theory	3	20	20	-	60	100
B3- 21//606 A	Brand Management Or	DSC	Theory + practical	3+1	20	20	20	40 (Paper will be for 60 marks and	
Or B3- 21/606 B	International Banking and Finance							converted into 40 marks)	100
Or B3-	Or								
21/606 C	Recent Trends in Supply Chain Management								
B3- 21/607	Add on Course	SEC	Theory	2	-	-	-	-	50

					Evaluation (C	Comprehensive CE) (Internals) narks)			
Course Code	Title of Course / Paper	Nature of Course	Theory / Project / Practical	Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B4- 21/101	Basic Programming in "C"	Core Course	Theory	3	20	20	-	60	100
B4- 21/102	Database Management System (DBMS)	Core Course	Theory	3	20	20	-	60	100
B4-21/ 103	Business Statistics	Core Course	Theory	3	20	20	-	60	100
B4-21/ 104	Financial Accounting	Core Course	Theory	3	20	20	-	60	100
B4-21/ 105	Principles of Management	Core Course	Theory	3	20	20	-	60	100
B4- 21/106	Computer Laboratory Based on B4-21/101 and B4-21/102 ( 2 credits each )	Core Course Practical	Practical	4	-	-	100	-	100
B4- 21/107	Add on course ( Basics of IT )	Skills Enhancement Courses	Theory + Practical		25	-	-	25	50

#### 17C) Structure of Courses under BBA(CA) Programme and Evaluation Pattern First Year BBA(CA) Semester – I w.e.f. 2021- 22

					Continuous Con Evaluation (Internals) (4	(CCE) 0 marks)			
Course Code	Title of Course / Paper	Nature of Course	Theory / Project / Practical	Credits	Various Internal Examinations (Marks)			Semester End Examination (Marks)	
B4- 21/201	Advanced programming in 'C'	Core Course	Theory	3	20	20		60	100
B4- 21/202	Relational Database Management (RDBMS)	Core Course	Theory	3	20	20		60	100
B4-21/ 203	Business Mathematics	Core Course	Theory	3	20	20		60	100
B4-21/ 204	Business Communication	Core Course	Theory	3	20	20		60	100
B4-21/ 205	Organisational Behaviour and Human Resource Management	Core Course	Theory	3	20	20		60	100
B4-21/ 206	Computer Laboratory Based on B4-21/201 and B4-21/202 (2 cr. each)	Core Course Practical	Practical	4			100	-	100
B4- 21/207	Add on course (Advanced Excel)	Skills Enhancement Courses	Theory + Practical	2	25	-	-	25	50

### First Year BBA(CA) Semester – II w.e.f. 2021- 22

					Continuous Co Evaluation (Internals) (4	n (CCE) 40 marks)			
Course Code	Title of Course / Paper	Nature of Course	Theory / Project / Practical		Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B4- 21/301	Data Structure using 'C'	Core Course	Theory	3	20	20		60	100
B4- 21/302	Web Technology (HTML, CSS, JS)	Core Course	Theory	3	20	20		60	100
B4- 21/303	Software Engineering	Core Course	Theory	3	20	20		60	100
B4- 21/304	Computer Networking	Core Course	Theory	3	20	20		60	100
B4- 21/305A	Digital Marketing	General Elective Courses	Theory	3	20	20		60	100
	OR								
B4- 21/305 B	Consumer Affairs	General Elective Courses	Theory	3	20	20		60	100
B4- 21/306	Computer Laboratory Based on B4-21/301 and B4-21/302 (2 cr. each)	Core Course Practical	Practical	4			100		100

# Second Year BBA(CA) Semester – III (w.e.f. 2022- 23)

Course Code	Title of Course / Paper	Nature of Course	Theory / Project / Practical	Credits	Examinations	(CCE) 40 marks)	Exam		Total Marks
B4- 21/307	Environment Awareness	Ability Enhancement Compulsory Course	Theory + Practical	2	(Marks) 25	-	(Marks) -	25	50

### Second Year BBA(CA) Semester – IV (w.e.f. 2022- 23)

					Continuous Con Evaluation (Internals) (4	(CCE)			
Course Code	Title of Course / Paper	Nature of Course	Theory / Project / Practical	Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B4- 21/401	C++ programming	Core Course	Theory	3	20	20		60	100
B4- 21/402	Object Oriented Software Engineering	Core Course	Theory	3	20	20		60	100
B4- 21/403 A	Dot Net Programming	Generic Elective Courses	Theory	3	20	20		60	100

		Nature of Course		Credits	Continuous Comprehensive Evaluation (CCE) (Internals) (40 marks)				
Course Code	Title of Course / Paper		Theory / Project / Practical		Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
	Or		Theory	3	20	20		60	100
B4- 21/403 B	Python Programming	Generic Elective Courses	Theory	3	20	20		60	100
B4- 21/404 A	Big Data	Generic Elective Courses	Theory	3	20	20		60	100
	OR								
B4- 21/404 B	Block Chain	Generic Elective Courses	Theory	3	20	20		60	100
B4- 21/405	Project based on HTML ,CSS,JS	Core Course Practical / Project	Project	3	-	-	100	-	100
B4- 21/406	Computer Laboratory Based on B4-21/401,	Core Course	Practical	6	-	-	100	-	100

					Continuous Comprehensive Evaluation (CCE) (Internals) (40 marks)				
Course	Title of Course /	Nature of	Theory /		Various		Project /	Semester End	Total
Code	Paper	Course	Project /			Examination			Marks
			Practical		Examinations	(Marks)	Exam	(Marks)	
					(Marks)		(Marks)		
	B4-21/403 and B4-	Practical /							
	21/404 (2 cr. each)	Project							
B4-	Add on course	Skills		2	25	-		25	50
21/407	(J-Query)	Enhancement							
		Courses							

Third Year BBA(CA) Semester – V (w.e.f. 2023- 24)

					Continuous Comprehensive Evaluation (CCE) (Internals) (40 marks)				
Course Code	Title of Course / Paper	Course	Theory / Project / Practical	Credits	Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B4- 21/501	Core Java	Core Course	Theory	3	20	20	-	60	100
B4- 21/502	Operating System	Core Course	Theory	3	20	20	-	60	

					Continuous Comprehensive Evaluation (CCE) (Internals)				
Course Code	Title of Course / Paper	Nature of Course	Theory / Project / Practical		(40 mar) Various Internal Examinations (Marks)	ks) Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
									100
B4- 21/503	Cyber Security	Core Course	Theory	3	20	20	-	60	
									100
B4- 21/504 A	Angular JS	Generic Elective Courses	Theory	3	20	20	-	60	100
	Or								
B4- 21/504 B	PHP	Generic Elective Courses	Theory	3	20	20	-	60	100
B4- 21/505	Project based on Dot Net / Python	Core Course Practical / Project	Project	4	-	-	100	-	100
B4- 21/506	Computer Laboratory Based on B4-21/501 and	Core Course Practical /	Practical	4	-	-	100	-	100

				Continuous Comprehensive Evaluation (CCE) (Internals) (40 marks)				
Course	Title of Course / Paper		Theory /	Various Internal		Project /	Semester End	Total
Code			Project / Practical	Examinations (Marks)	Examination (Marks)	Practical Exam	Examination (Marks)	Marks
			1 factical	(WIAIKS)		(Marks)	(WIAIKS)	
	B4-21/504 ( 2 cr. each )	Project						
B4- 21/507	Add on course (Refer Elective course list)	Skills Enhancement	Theory + Practical	25	-	-	25	50
		Courses						

Third Year BBA(CA) Semester – VI (w.e.f. 2023- 24)

Course Code	Title of Course / Paper		Theory / Project /				Project / Practical	Semester End Examination	Total Marks
			Practical		(Marks)	(Marks)	Exam (Marks)	(Marks)	
B4- 21/601	Advance Java	Core Course	Theory	3	20	20		60	100
B4- 21/602	Android Programming	Core Course	Theory	3	20	20		60	100

					Continuous Comprehensive Evaluation (CCE) (Internals)				
Course Code	Title of Course / Paper	Nature of Course	Theory / Project / Practical	No of Credits	(40 mar) Various Internal Examinations (Marks)	,	Exam	Semester End Examination (Marks)	Total Marks
B4- 21/603	Software Testing	Core Course	Theory	3	20	20	(Marks)	60	100
B4- 21/604 A	Node JS	Generic Elective Course	Theory	3	20	20		60	100
	Or								
B4- 21/604 B	Advance PHP	Generic Elective Course	Theory	3	20	20		60	100
B4- 21/605	Project based on Web based / Application based	Core Course Practical / Project	Project	4	-	-	100	-	100
B4- 21/606	Computer Laboratory Based on B4-21/601, B4- 21/602 and B4-21/604 ( 2 cr. each )	Core Course Practical /	Practical	6	-	-	100	-	100
B4- 21/607	Add on course (Refer Elective course list)	Skills Enhancement Courses		2	25	-	-	25	50

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