

**17B) Structure of Courses under BBA(IB) Programme and Evaluation Pattern
First Year BBA(IB) Semester – I (w.e.f. 2021- 22)**

Course Code	Title of Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Comprehensive Evaluation – (CCE) (Internal) (Marks)		Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)			
B3-21/101	Principles of Management	Core Course	Theory	3	20	20	-	60	100
B3-21/102	Business Communication Skills	Core Course Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3-21/103	Business Accounting	Core Course	Theory	3	20	20	-	60	100
B3-21/104	Business Economics (Micro)	Core Course	Theory	3	20	20	-	60	100
B3-21/105	Business Mathematics	Core Course	Theory	3	20	20	-	60	100
B3-21/106	Business Demography	Core course Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks)	100

Course Code	Title of Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Comprehensive Evaluation – (CCE) (Internal) (Marks)			Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)		
								and converted into 40 marks)	
B3-21/107	Compulsory Add on – ICT 1	SEC	Theory + Practical	2	-	-	-	-	50
B3-21/108	Physical Education	Skill Enhancement Course	Theory + Practical	1					25

First Year BBA(IB) Semester – II (w.e.f. 2021- 22)

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)			Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)		
B3-21/201	Business Organization and Systems	Core Course	Theory	3	20	20	-	60	100

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)			Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)		
B3-21/202	Principles of Marketing	Core Course Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3-21/203	Principles of Finance	Core Course	Theory	3	20	20	-	60	100
B3-21/204	Fundamentals of Cost Accounting	Core Course + Practical	Theory	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3-21/205	Business Statistics	Core Course	Theory	3	20	20	-	60	100
B3-21/206	Business Economics (Macro)	Core Course	Theory	3	20	20	-	60	100
B3-21/207	Compulsory Add on Course	SEC	Theory + Practical	2	-	-	-	-	50
B3-21/208	Physical Education	SEC	Theory + Practical	1	-	-	-	-	25

Second Year BBA(IB) Semester – III (w.e.f. 2022- 23)

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)			Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)		
B3-21/301	Principles of HRM	Core Course	Theory	3	20	20	-	60	100
B3-21/302	Production and Operations Management	Core Course	Theory	3	20	20	-	60	100
B3-21/303	Global Competencies and Personality Development	Core Course	Theory	3	20	20	-	60	100
B3-21/304	Global Business Environment	Core Course	Theory	3	20	20	-	60	100
B3-21/305 A B3-21/305 B	Foreign Language German Foreign Language French	Ability Enhancement Course	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3-21/306	Export Import Management (EXIM)	Core Course + Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)			Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)		
B3-21/307	Environment Awareness	Ability Enhancement Compulsory Course		2	-	-	-		50

Second Year BBA(IB) Semester – IV w.e.f. 2022- 23

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)			Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)		
B3-21/401	Ecommerce Technologies	Core Course	Theory	3	20	20	-	60	100
B3-21/402	Management Information System	Core Course	Theory	3	20	20	-	60	100
B3-21/403	Supply Chain Management +	Core Course + Practical	Theory + Practical	4	20	20	20	40 (Paper will be for 60 marks and	100

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)			Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)		
	business exposure							converted into 40 marks)	
B3-21/404	Fundamentals of Business Analytics	Core Course	Theory	3	20	20	-	60	100
B3-21/405 A B3-21/405 B	Foreign language German Foreign language French	Ability Enhancement Course	Theory + Practical	4	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3-21/406	Research Methodology	Core Course	Theory	3	20	20	-	60	100
B3.21/407	Yoga and Wellness	Ability Enhancement Compulsory Course		2					50

Third Year BBA(IB) Semester – V (w.e.f. 2023- 24)

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)			Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)		
B3-21/501	Sustainable Development	Core Course	Theory	3	20	20	-	60	100
B3-21/502	Business Law and CSR	Core Course	Theory	3	20	20	-	60	100
B3-21/503	Decision Making and Risk Management	Core Course	Theory	3	20	20	-	60	100
B3-21/504	International Project Management	Core Course	Theory	3	20	20	-	60	100
B3-21/505	Entrepreneurship and Start-up Management	Core Course	Theory	3	20	20	-	60	100
B3-21//506 A Or B3-21/506 B Or B3-	International Marketing Or International Finance Or Supply Chain Management	DSC	Theory + practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)		Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)			
21/506 C									
B3- 21/507	Add on Course	SEC	Theory	2	-	-	-	-	50
B3- 21/508	Internship	SEC	Practical	2	-	-	-	-	50

Third Year BBA(IB) Semester – VI (w.e.f. 2023- 24)

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)		Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)			
B3- 21/601A Or B3- 21/601B	Ethics and Corporate Governance Or Consumer Affairs	Generic Elective	Theory	3	20	20	-	60	100

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Continuous Internal Evaluation (Marks 40)		Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
					Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)			
B3-21/602	International Business Law	Core Course	Theory	3	20	20	-	60	100
B3-21/603	Foreign Exchange Management	Core Course	Theory	3	20	20	-	60	100
B3-21/604	International Relations	Core Course	Theory	3	20	20	-	60	100
B3-21/605	Cross Cultural Management	Core Course	Theory	3	20	20	-	60	100
B3-21//606 A Or B3-21/606 B Or B3-21/606 C	Brand Management Or International Banking and Finance Or Recent Trends in Supply Chain Management	DSC	Theory + practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3-21/607	Add on Course	SEC	Theory	2	-	-	-	-	50