17B) Structure of Courses under BBA(IB) Programme and Evaluation Pattern First Year BBA(IB) Semester – I (w.e.f. 2021- 22)

Course Code	Title of Course / Paper	Course	Theory / Project/ Practical		Internal Examination Examinations (Marks)		Project / Practical Exam (Marks)	Semester End Examination (Marks)	Total Marks
B3-	Principles of	Core Course	Theory	3	20	20		6060	100
21/101	Management	Core Course	Theory	3	20	20	_	0000	100
B3- 21/102	Business Communication Skills	Core Course Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3- 21/103	Business Accounting	Core Course	Theory	3	20	20	-	60	100
B3- 21/104	Business Economics (Micro)	Core Course	Theory	3	20	20	-	60	100
B3- 21/105	Business Mathematics	Core Course	Theory	3	20	20	-	60	100
B3- 21/106	Business Demography	Core course Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks	100

						Comprehensive CCE) (Internal)			
					,	arks)			
Course	Title of Course / Paper		Theory /				Project /		Total
Code		Course	Project/				Practical		Marks
			Practical		Examinations (Marks)	(Marks)	Exam (Marks)	(Marks)	
					(Marks)		(IVIaINS)		
								and converted	
								into 40 marks)	
В3-	Compulsory Add on –	SEC	Theory +	2	-	-	-	-	50
21/107	ICT 1		Practical						
В3-	Physical Education	Skill	Theory +	1					25
21/108		Enhancement	Practical						
		Course							

First Year BBA(IB) Semester – II (w.e.f. 2021- 22)

					Continuous Internal Evaluation (Marks 40)				
Course	Title of /Course / Paper	Nature of	Theory /	No of	Various Internal	Mid-Sem	Project /	Semester End	Total
Code		Course	Project/	Credits	Examinations	Examination	Practical	Examination	Marks
			Practical		(Marks)	(Marks)	Exam	(Marks)	
							(Marks)		
В3-	Business Organization and	Core Course	Theory	3	20	20	-	60	100
21/201	Systems								

					Continuous Evaluation (I				
Course Code	Title of /Course / Paper	Nature of Course	· ·	No of Credits	Various Internal	Mid-Sem	Practical	Semester End Examination	1
			Practical		(Marks)	(Marks)	Exam	(Marks)	
	5	G G	TD1	2.1	20	20	(Marks)		100
В3-	Principles of Marketing	Core Course	Theory +	3+1	20	20	20	40 (Paper will	100
21/202		Practical	Practical					be for 60 marks	
								and converted	
								into 40 marks)	
В3-	Principles of Finance	Core Course	Theory	3	20	20	-	60	100
21/203	•								
В3-	Fundamentals of Cost	Core Course +	Theory	3+1	20	20	20	40 (Paper will	100
21/204	Accounting	Practical	-					be for 60 marks	
	C							and converted	
								into 40 marks)	
В3-	Business Statistics	Core Course	Theory	3	20	20	-	60	100
21/205									
В3-	Business Economics	Core Course	Theory	3	20	20	-	60	100
21/206	(Macro)								
В3-	Compulsory Add on	SEC	Theory +	2	-	-	-	-	50
21/207	Course		Practical						
В3-	Physical Education	SEC	Theory +	1	-	-	-	-	25
21/208	•		Practical						

Second Year BBA(IB) Semester – III (w.e.f. 2022- 23)

					Continuous Evaluation (1				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	No of Credits	Various		Project / Practical Exam (Marks)	(Marks)	Total Marks
B3- 21/301	Principles of HRM	Core Course	Theory	3	20	20	-	60	100
B3- 21/302	Production and Operations Management	Core Course	Theory	3	20	20	-	60	100
B3- 21/303	Global Competencies and Personality Development	Core Course	Theory	3	20	20	-	60	100
B3- 21/304	Global Business Environment	Core Course	Theory	3	20	20	-	60	100
B3- 21/305 A B3- 21/305 B	Foreign Language	Ability Enhancement Course	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	
B3- 21/306	Export Import Management (EXIM)	Core Course + Practical	Theory + Practical	3+1	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	

					Continuous Internal Evaluation (Marks 40)				
Course	Title of /Course /	Nature of	Theory /	No of	Various	Mid-Sem	•		Total
Code	Paper	Course	Project/			Examination			Marks
			Practical		Examinations	(Marks)	Exam	(Marks)	
					(Marks)		(Marks)		
D2	F	A 1- :1:4		2					50
B3-	Environment	Ability		2	-	-	-		50
21/307	Awareness	Enhancement							
		Compulsory							
		Course							

Second Year BBA(IB) Semester – IV w.e.f. 2022- 23

					Continuous Evaluation (Marks 40)			
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/	No of Credits	Various Internal	Mid-Sem Examination	Project / Practical		Total Marks
	- 34		Practical		Examinations (Marks)	(Marks)	Exam (Marks)	(Marks)	
					(Marks)		(Marks)		
В3-	Ecommerce	Core Course	Theory	3	20	20	-	60	
21/401	Technologies								100
В3-	Management	Core Course	Theory	3	20	20	-	60	100
21/402	Information System								
В3-	Supply Chain	Core Course +	Theory +	4	20	20	20	40 (Paper will be	100
21/403	Management +	Practical	Practical					for 60 marks and	

Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical		Continuous Evaluation (Various Internal Examinations (Marks)	Marks 40)	Project / Practical Exam (Marks)	(Marks)	Total Marks
	business exposure							converted into 40 marks))
B3- 21/404	Fundamentals of Business Analytics	Core Course	Theory	3	20	20	-	60	100
B3- 21/405 A B3- 21/405 B	Foreign language German Foreign language French	Ability Enhancement Course	Theory + Practical	4	20	20	20	40 (Paper will be for 60 marks and converted into 40 marks)	100
B3- 21/406	Research Methodology	Core Course	Theory	3	20	20	-	60	100
B3.21/407	Yoga and Wellness	Ability Enhancement CompulsoryCourse		2					50

Third Year BBA(IB) Semester – V (w.e.f. 2023- 24)

					Continuous Interna	al Evaluation			
					(Marks 4	40)			
Course	Title of /Course / Paper	Nature of	Theory /	No of	Various Internal	Mid-Sem	Project /	Semester End	Total
Code		Course	Project/		Examinations	Examination	Practical	Examination	Marks
			Practical		(Marks)	(Marks)	Exam	(Marks)	
							(Marks)		
В3-	Sustainable Development	Core	Theory	3	20	20	-	60	
21/501		Course							100
В3-	Business Law and CSR	Core	Theory	3	20	20	-	60	100
21/502		Course							
В3-	Decision Making and Risk	Core	Theory	3	20	20	-	60	100
21/503	Management	Course							
В3-	International Project	Core	Theory	3	20	20	-	60	
21/504	Management	Course	_						100
В3-	Entrepreneurship and Start-	Core	Theory	3	20	20	-	60	
21/505	up Management	Course							
									100
В3-	International Marketing	DSC	Theory +	3+1	20	20	20	40 (Paper will	
21//506	Or		practical					be for 60	
A			_					marks and	
Or								converted into	100
В3-	International Finance							40 marks)	
21/506	Or							ĺ	
В									
Or	Supply Chain Management								
В3-									

					Continuous Intern (Marks				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical		Various Internal Examinations (Marks)	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	
21/506 C									
B3- 21/507	Add on Course	SEC	Theory	2	-	-	-	-	50
B3- 21/508	Internship	SEC	Practical	2	-	-	-	-	50

Third Year BBA(IB) Semester – VI (w.e.f. 2023- 24)

					Continuous l Evaluation (M				
Course	Title of /Course / Paper	Nature of	•		Various Internal Mid-Sem		•	Semester End	
Code		Course	Project/	Credits	Examinations	Examination	Practical	Examination	Marks
			Practical		(Marks)	(Marks)	Exam	(Marks)	
							(Marks)		
В3-	Ethics and Corporate	Generic	Theory	3	20	20	-	60	
21/601A	Governance	Elective							100
Or	Or								
В3-	Consumer Affairs								
21/601B									

					Continuous l Evaluation (M				
Course Code	Title of /Course / Paper	Nature of Course	Theory / Project/ Practical	Credits	Various Internal	Mid-Sem Examination (Marks)	Project / Practical Exam (Marks)	Semester End Examination (Marks)	
B3- 21/602	International Business Law	Core Course	Theory	3	20	20	-	60	100
B3- 21/603	Foreign Exchange Management	Core Course	Theory	3	20	20	-	60	100
B3- 21/604	International Relations	Core Course	Theory	3	20	20	-	60	100
B3- 21/605	Cross Cultural Management	Core Course	Theory	3	20	20	-	60	100
B3- 21//606 A	Brand Management Or	DSC	Theory + practical		20	20	20	40 (Paper will be for 60 marks and	
Or B3- 21/606 B	International Banking and Finance							converted into 40 marks)	100
Or B3-	Or								
21/606 C	Recent Trends in Supply Chain Management								
B3- 21/607	Add on Course	SEC	Theory	2	-	-	-	-	50