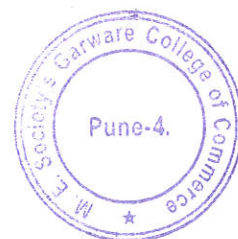
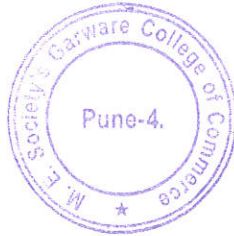



MES Garware College of Commerce, (Autonomous)
Program Outcomes 2022-23

Sr. No	Programme Code	Programme Name	Programme Objectives	Programme Outcomes
1		BCom	<ol style="list-style-type: none"> 1. To develop conceptual understanding and fundamental knowledge in core areas and various disciplines of Commerce and Economics. 2. To equip the students with updated and practical knowledge of commerce and industry through project-based learning. 3. To develop the global competencies among students by providing stimulating, engaging learning experience with increased emphasis on creativity, independent critical thinking and research. 4. To provide the liberty to earn choice-based credits by facilitating synchronous, asynchronous, independent, and experiential learning platforms for development of interpersonal, entrepreneurial, corporate skills and enhancement of employability among the learners. 5. To serve the diverse interests of learners and develop multidisciplinary skills through add on & value-added courses and co-curricular, extra-curricular & extension activities. 6. To enhance employability by developing a strong industry-oriented learning ecosystem. 7. To ensure that our graduates are competent, industrious, entrepreneurial, and socially responsible human beings. 8. To enable innovative solutions for societal well-being, environmental balance and ethical wealth-creation through community engagement and social as well as corporate internships. 	<ol style="list-style-type: none"> 1. Develop conceptual understanding and sound theoretical foundation in the core areas and various disciplines of Commerce and Economics. 2. Gain practical knowledge of the Commerce and Industry 3. Develop the global competencies including creativity, independent critical thinking, and research 4. Get the liberty to earn choice-based credits and also develop interpersonal, entrepreneurial and corporate skills 5. Develop multidisciplinary skills according to their diverse areas of interest 6. Enhance employability through industry relevant education 7. Become Graduates who are competent, industrious, entrepreneurial, and socially responsible human beings 8. Find innovative solutions for societal well-being, environmental balance, and ethical wealth-creation and thereby contribute to the National goals.
2		MCom	<ol style="list-style-type: none"> 1. To develop the strong foundation essential for pursuing a career in Accounting, Taxation and Finance 2. To equip the students with industry relevant knowledge, for advancement of career, relevant to corporate world 3. To impart academic and research skills including academic writing, teaching, data analysis and interpretation 4. To develop soft skills, problem solving skills and sound decision-making skills with a holistic perspective 5. To enhance the understanding of cyber security, business ethics, fundamentals and human rights, etc. to become socially responsible, value driven citizens committed to sustainable development 6. To enable students to attain proficiency for a successful career in academics, research or for gainful employment and entrepreneurship 	<ol style="list-style-type: none"> 1. Demonstrate conceptual knowledge across functional domains and advanced knowledge in the area of specialization. 2. Function effectively as an individual as well as a team member while working as an entrepreneur or in various positions in any organization. 3. Develop academic and research skills for effective performance and independent critical and innovative thinking. 4. MES Garware College of Commerce (Autonomous); Handbook of Autonomy 4. Develop soft skills, problem solving skills and sound decision-making skills leading to their holistic development. 5. Respond in contextual corporate and social issues/problems and contribute with sound logical solutions while keeping in mind business ethics and global welfare. 6. Attain proficiency for a successful career in academics, research or for gainful employment and entrepreneurship.
3		BBA	<ol style="list-style-type: none"> 1. To acquire the fundamental and domain knowledge of business management. 2. To impart entrepreneurial skills, leadership skills, interpersonal skills, and analytical skills required in the field of business management. 3. To develop the competencies in decision making, strategic thinking, adapting to changing business environment. 4. MES Garware College of Commerce (Autonomous); Handbook of Autonomy 4. To bridge the gap between industry and academics and to enhance the employability skills through various activities and skill-based courses. 5. To inculcate the problem solving and research inclination to be able to provide effective solutions. 6. To create awareness about ethical, social and environmental responsibility among the students. 	<ol style="list-style-type: none"> 1. Apply their fundamental and domain knowledge in the field of business management. 2. Demonstrate the entrepreneurial skills, critical thinking skills to solve the business problems. 3. Demonstrate decision making, strategic thinking competencies. 4. Acquire various types of skills to perform in industry in better manner. 5. Demonstrate the research aptitude, creativity and innovation to provide viable business solutions. 6. Understand the social and environmental issues and demonstrate the knowledge of business sustainability.
4		BBA-CA	<ol style="list-style-type: none"> 1. To develop fundamental knowledge of Computer Applications. 2. To enhance programming and logical skills to learn computer programming languages. 3. To make students well equipped with recent IT technologies of computer application such as AI, Mobile Computing, IoT, Cloud Computing etc. 4. To give in-depth knowledge of theory and practical of different softwares. 5. To understand the life cycle of software-development through project-based learning. 6. To introduce essential managerial, communication and technological skills through interactive learning process. 	<ol style="list-style-type: none"> 1. Learn fundamentals of computer and related applications 2. Understand different programming languages by developing logical skills. 3. Accommodate themselves in recent technological changing environment. 4. Get hands on practical experience using different programming languages. 4. MES Garware College of Commerce (Autonomous); Handbook of Autonomy 5. Understand the life cycle of software-development through the projects assigned. 6. Acquire different skill-sets useful for industry.



5		BBA-IB	<ol style="list-style-type: none"> 1. To make the students aware of the global business environment. 2. To provide the conceptual knowledge of international business along with the digital competencies. 3. To impart knowledge about various domains of International Business 4. To inculcate strategic thinking, research aptitude, social consciousness, environmental-friendly and cross-cultural attitude. 5. To make the students globally competent and 6. To orient them with lifelong learning. 	<ol style="list-style-type: none"> 1. Understand the global issues in business and acquire the domain knowledge. 2. Apply the disciplinary knowledge and adapt to the rapidly changing business environment and emerging technologies 4. MES Garware College of Commerce (Autonomous); Handbook of Autonomy 3. Get knowledge in the domain area of international business. 4. Demonstrate their learning through research and analytical skills in business intelligence. 5. Be globally competent through hands-on experience and internships. 6. Exhibit environmental, ethical, and social responsibility to work in a diverse and cross-cultural environment.
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Principal
MES Garware College of Commerce
(Autonomous)
Karve Road, Pune - 411 004.

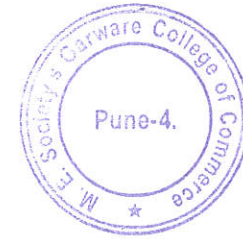
MES Garware College of Commerce, (Autonomous)

Course Outcomes 2022-23

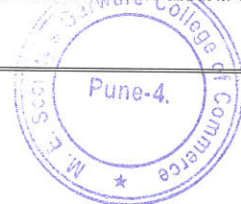
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
1	B1	F.Y. B.Com – Sem I	B1-21/101	Compulsory English	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To make students grasp the beauty and communicative power of English 2. To impart them value education through the exposure to various contemporary socio-economic and cultural issues 3. To hone their Oral and written communication skills to increase their employability 4. To introduce them to the Basics of English Phonetics 5. To reinforce the correct grammar usage so as to reduce the common errors in English. 6. To enhance their overall linguistic competencies 	CO1: Understand the beauty and communicative power of English CO2: Imbibe universal ethical values CO3: Enhance their oral as well as written communication skills CO4: Imbibe the proper pronunciation and accent patterns of English CO5: Gain confidence over English Grammar CO6: Enhance their overall linguistic competencies
2	B1	F.Y. B.Com – Sem I	B1-21/102	Financial Accounting	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To familiarise the students with the basic Accounting concepts and Accounting Standards along with their application and emerging trends in Accounting. 2. To develop the understanding of the procedural aspects of dissolution of partnership firm. 3. To develop proficiency with regards to fundamentals of Accounting through in-depth understanding of Single Entry System. 4. To impart knowledge of the concept and procedural aspects of Goods and Services Tax (GST). 	CO1: Understand the basic Accounting concepts and Accounting Standards along with their applications and also emerging trends in Accounting. CO2: Understand procedural aspects of dissolution of partnership firm. CO3: Understand in-depth the fundamentals of Accounting by acquiring proficiency in Single Entry System. CO4: Understand conceptual framework and procedural aspects of Goods and Services Tax (GST)
3	B1	F.Y. B.Com – Sem I	B1-21/103	Business Economics (Micro)	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To provide basic knowledge to the students and inculcate curiosity amongst the students about Business Economics (Micro). 2. To make students aware about demand analysis, supply analysis, elasticity and production analysis. 3. To create ability to analyze and interpret schedules, graphs and equations. 	CO1: Get the basic information and knowledge about the area of Business Economics (Micro) CO2: Students will be able to interpret demand, supply, elasticity and production with appropriate analytical skills. CO3: Students would acquire an ability to understand the economic world through the basics of economics and to establish correlation between these two with logical reasoning.
4	B1	F.Y. B.Com – Sem I	B1-21/104 A	Business Mathematics and Statistics	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To develop the understanding of the concept of Interest and Annuity with its applications in Business and Finance 2. To introduce to the concept of Shares and Mutual funds for Systematic Investment Planning 3. To introduce to Statistics and Sampling methods of data collection 4. To impart the knowledge about the properties, techniques and applications of Measures of Central Tendency 5. To learn some elementary statistical methods for analysis of data 	CO1: Apply concepts of interest and annuities to calculate Equated Monthly Instalment (EMI), insurance premiums etc. CO2: Identify the contribution of investment in Shares and Mutual funds in Systematic Investment Planning (SIP) and to select best investment options CO3: Scientifically select the sample using suitable methods of Sampling. CO4: Calculate Measures of Central Tendency and Measures of Dispersion and understand some elementary statistical methods for analysis of data
5	B1	F.Y. B.Com – Sem I	B1-21/104 B	Computer Concepts and Applications	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To make the students familiar with Computer environment. 2. To know the basics of Operating System and business communication tools. 3. To make the students familiar with basics of Network, Internet and related concepts. 4. To make awareness among students about applications of Internet in Commerce. 5. To make students understand concepts and importance of Internet Security 	CO1: To know more about Hardware, Software and operating system components. CO2: Learn more about office automation tools. CO3: Understand computer networking concepts, tools and components . CO4: Understand basics of Internet security with system security and cyber laws
6	B1	F.Y. B.Com – Sem I	B1-21/105	Banking and Finance I	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To provide knowledge of fundamentals of Banking 2. To create awareness about various banking concepts 3. To conceptualize banking operations. 	CO1: Know about the evolution of banking. CO2: Understand the structure of the Indian Banking System. CO3: Understand primary and secondary functions of a bank as well as understand the remittance mechanism CO4: Knowing the process of opening and operating bank accounts.



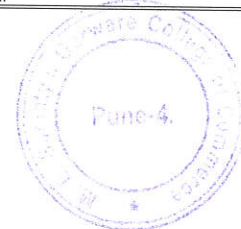
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
7	B1	F.Y. B.Com – Sem I	B1-21/107	Indian Tax System and Income Tax I	With effect from Academic Year 2021-22	1. To acquaint with the objectives & importance of taxation & introduce to Taxation System 2. To familiarize with constitutional background of taxation & canons of taxation 3. To introduce to the taxation entries in Schedule VII of Constitution of India 4. To enable students to understand administrative set up under Indian Tax System	CO1: Understand objectives & importance of Tax & Taxation System CO2: Understand constitutional background of taxation & canons of taxation CO3: Learn taxation entries in Schedule VII of Constitution of India CO4: Understand administrative set up under Indian Tax System
8	B1	F.Y. B.Com – Sem I	B1-21/108	Indian Tax System and Income Tax II	With effect from Academic Year 2021-22	1. To develop basic understanding of the Goods & Services Tax Law 2. To enable students to analyze and interpret the provisions of the Goods & Services Tax Law 3. To equip with the knowledge of online procedures under Goods & Services Tax Law 4. To familiarize with Administrative set up under Goods & Services Tax	CO1: Understand Constitutional Background of GST CO2: Comprehend definitions & concepts under CGST Act, 2017 CO3: Acquire the ability to register under Goods & Services Tax Laws CO4: Understand Administrative set up under Goods & Services Tax
9	B1	F.Y. B.Com – Sem I	B1-21/106B	Marketing and Salesmanship	With effect from Academic Year 2021-22	1. To provide the fundamental knowledge about the concept of Market and Marketing. 2. To develop the understanding of Market Segmentation and Marketing Mix. 3. To provide the knowledge about Product Mix and Price Mix. 4. To enable the students to explore various factors of Place Mix and Promotion Mix.	CO1: Get acquainted with the fundamentals of the Marketing world. CO2: Analyze the bases used for Market Segmentation and Elements of Marketing Mix. CO3: Understand different variables of Product Mix & Price Mix. CO4: Explore and understand various factors of Place and Promotion Mix including distribution channels and techniques of Promotion.
10	B1	F.Y. B.Com – Sem I	B1-21/206 A	Business Environment and Entrepreneurship I	With effect from Academic Year 2021-22	1. To impart the knowledge regarding various aspects of Entrepreneur. 2. To acquaint the students with various dimensions of Business Environment. 3. To familiarize the students with different environmental issues like Globalization, Industry 4.0, etc. 4. To make students understand the importance of Entrepreneurship	CO1: Understand competencies, capability and strengths required to become an Entrepreneur CO2: Understand various dimensions of Business environment. CO3: Recognize the importance of various environmental issues like Globalization, Industry 4.0, etc. CO4: Experience the spirit of entrepreneurship
11	B1	F.Y. B.Com – Sem I	B1-21/109 B	Additional English	With effect from Academic Year 2021-22	1. To develop literary sensibilities and communicative abilities among students 2. To teach them the basics of content writing for social media 3. To hone their creative writing skills towards copywriting and advertising 4. To make them aware of the techniques of enhancing the vocabulary 5. To develop their analytical skills for understanding the semiotics behind advertisements	CO1: Develop literary sensibilities and communicative abilities CO2: Enhance their vocabulary in various ways CO3: Understand the semiotics of advertisements and use it effectively in branding CO4: Develop their skills for Creative Writing for various purposes. CO5: Imbibe universal ethical values
12	B1	F.Y. B.Com – Sem I	B1-21/109 A	Marathi	With effect from Academic Year 2021-22	1. विविध ेष्ठातील भाषा ण्वहाराचे षप व गरज समजावून घेणे 2. वाचन आणि लेखन कौशल्य वापरण्यास स म करणे. 3. विविध ेष्ठातील कतृशुवान ण्टींा कायाशची व िवचारांची ओळख कथन देणे. 4. उद्ोजकीय वृ्ही वाढीस लावणे. 5. िवद्ाांमंे नैतिक, णावसायिक व वैचौरक मूांची जोपासना करणे.	CO1: िवद्ाथप मराठीतून आंविवासानेणु होऊ शकतात, वावश शकतात. CO2: िवद्ाांमंे िवद्ेषण णमता िवकिसत होते. CO3: समूहामंे काम करायला िशकतात. CO4: अधिक सू िवचार करण्याची णमता वाढीस लागते. CO5: युिनकोड मराठी टंकलेखन िशकतात तसेच आंतरजालाचा श्भावी वापर करायला िशकतात. CO6: िवद्ाांमंे आदशशणुंमंेांकडून शेरणा िमळते. CO7: जीवनवषयक कौशल्ये व मूेयांची ज्ञजवणूक होते.
13	B1	F.Y. B.Com – Sem I	B1-21/111	IPR	With effect from Academic Year 2021-22	1. To aware about law of IPR. 2. To know about various types, implications and significance of IPR.	CO1: Students will be aware about laws of IPR. CO2: Student will get knowledge of various types, its implications and significance of IPR.



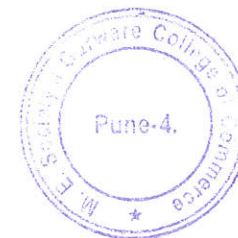
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
14	B1	F.Y. B.Com – Sem I	B1-21/110A	PHYSICAL EDUCATION, SPORTS AND YOGA	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To develop awareness regarding the importance of physical fitness in every individual. 2. To bring the overall awareness of values with regard to personal health and fitness. 3. To inculcate among students the desired habits and attitudes towards health to raise their health status. 4. To develop interest in exercise, sports and games for self-satisfaction and make it a part of life. 	<p>CO1: Students will achieve and maintain a health-enhancing level of physical fitness.</p> <p>CO2: A commitment to exercising safely and effectively for the benefit of personal health and wellness.</p> <p>CO3: Student will understand that physical activity provides opportunities for enjoyment, challenge and self-expression.</p> <p>CO4: Student will be able to relate and develop a positive attitude towards physical fitness and sports that will help to improve physical, mental, social, emotional and spiritual health.</p>
15	B1	F.Y. B.Com – Sem I	B1-21/111	Employability Skill Enhancement Programme	With effect from Academic Year 2021-22	This programme is designed to aid candidates to gain confidence in communication and be employment ready. The course will enable students to be professional communicators. Students will learn skills to present themselves in an effective manner while facing interviews or similar test for placements.	Student will be employment ready. Student will be able to communicate professionally.
1	B1	F.Y. B.Com – Sem II	B1-21/201	Compulsory English	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To make students grasp the beauty and communicative power of English 2. To impart them value education through the exposure to various contemporary socio-economic and cultural issues 3. To hone their Oral and written communication skills to increase their employability 4. To introduce them to the Basics of English Phonetics 5. To reinforce the correct grammar usage so as to reduce the common errors in English 6. To enhance their overall linguistic competencies 	<p>CO1: Understand the beauty and communicative power of English</p> <p>CO2: Imbibe universal ethical values</p> <p>CO3: Enhance their oral as well as written communication skills</p> <p>CO4: Gain confidence over English Grammar</p> <p>CO5: Enhance the art of convincingly presenting their ideas</p>
2	B1	F.Y. B.Com – Sem II	B1-21/202	Financial Accounting	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To impart knowledge of various software used in Accounting. 2. To impart knowledge about Final Accounts of charitable trusts. 3. To impart knowledge about valuation of intangible assets. 4. To impart knowledge about Accounting for leases and Royalty. 	<p>CO1: Use the software for Accounting purpose.</p> <p>CO2: Prepare the Final Accounts of Charitable Trusts.</p> <p>CO3: Apply the methods of valuation of Intangible Assets.</p> <p>CO4: Understand and apply the mechanism of Accounting for Leases and Royalty.</p>
3	B1	F.Y. B.Com – Sem II	B1-21/203	Business Economics (Micro)	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To understand the basics of product pricing under various market structures. 2. To understand the basics of factor pricing under various market structures. 3. To create an ability to correlate the current economic environment with the theories. 	<p>CO1: visualise the equilibrium conditions under different product market structures.</p> <p>CO2: visualise the equilibrium conditions under different factor market structures.</p> <p>CO3: Think logically, critically and analytically about the current economic environment ,with the theoretical perspective.</p>
4	B1	F.Y. B.Com – Sem II	B1-21/204 A	Business Mathematics and Statistics	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To introduce to the concept of Matrices and Determinants and applications in Business and Economics 2. To acquaint with the concept of Linear Programming Problem (LPP) and its methods to solve business optimization problems 3. To impart the knowledge of concept the applications of Correlation and Regression 4. To introduce to different type of Index Numbers and their applications 5. To develop necessary 	<p>CO1: apply the theory of matrices to solve problems in business and economics</p> <p>CO2: understand the concept of Linear Programming Problem (LPP) and the methods used in Business and Economics</p> <p>CO3: develop understanding of quantitative measurement of Correlation and interpretation and applications of Regression in estimation variable from known set of data</p> <p>CO4: understand different types of Index Number and its applications</p> <p>CO5: enhance capability of grasping the probabilistic situations</p>
5	B1	F.Y. B.Com – Sem II	B1-21/204 B	Computer Concepts and Applications	With effect from Academic Year 2021-22	<p>To make the students familiar with E-commerce concepts , process and Activities</p> <ul style="list-style-type: none"> • To know the basics of E-Marketing and E-Customer Relationship Management • To make the students understand basics of Electronic Payment System • To make students understand more about M-Commerce 	<p>CO1: Students will know about ecommerce functionalities, types of E-commerce and it's different activities.</p> <p>CO2: Students will learn different E-Marketing tactics, customer relationship managements and supply chain managements</p> <p>CO3: Students will understand and learn how to make use of different electronic payment system safely and securely</p> <p>CO4: Students will learn how M-commerce is useful while using E-Commerce</p>



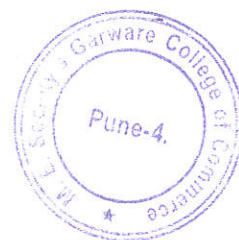
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
6	B1	F.Y. B.Com – Sem II	B1-21/205	Banking and Finance I	With effect from Academic Year 2021-22	1. To provide to the students knowledge of banking principles, business and practices. 2. To make aware the students regarding the new concepts in the banking field, lending principles and banking instruments. 3. To give exposure to the students regarding technological changes in the banking system.	CO1: Understand the principles of Banking Business and Practices CO2: Be familiar with practical banking operations. CO3: Acquire the ability to understand and use of operational banking based on new technology.
7	B1	F.Y. B.Com – Sem II	B1-21/207	Indian Tax System and Income Tax I	With effect from Academic Year 2021-22	1.To introduce to Income Tax Law 2. To enable understanding of the basic tax procedures under Income Tax Act, 1961 3. To familiarize with various tax practices & Computation of Income under the head Salary & House Property 4. To equip the students with practical knowledge of online procedures in the tax procedure and practices (Finance Act immediately preceding the Academic Year will be applicable)	CO1: Understand various definitions & concepts under Income Tax Act, 1961 CO2: Understand Provisions for determination of Residential Status of the persons & incomes which are not chargeable to tax (exempt incomes) CO3: Compute Income under the Head Salary & House Property CO4: Apply practical knowledge of online procedures in the tax procedure and practices
8	B1	F.Y. B.Com – Sem II	B1-21/208	Indian Tax System and Income Tax II	With effect from Academic Year 2021-22	1. To introduce to the Integrated Goods & Services Tax (IGST) Act, 2017 2. To enable students to analyze and interpret the provisions of Integrated Goods & Services Tax (IGST) Act, 2017 3. To provide knowledge about applicability & procedure of filling GST returns 4. To acquaint with the Accounting & Books to be maintained under GST and applicability of Audit under GST	CO1: Get introduced to the Integrated Goods & Services Tax (IGST) Act, 2017 CO2: Analyze and interpret the provisions of Integrated Goods & Services Tax (IGST) Act, 2017 CO3: Understand the applicability & procedure of filling Returns under GST CO4: Get acquainted with the Accounting & Books to be maintained under GST, applicability of Audit under GST & E-Way Bill
9	B1	F.Y. B.Com – Sem II	B1-21/206B	Marketing and Salesmanship	With effect from Academic Year 2021-22	1. To inculcate concept of salesmanship amongst students 2. To make students understand the process of salesmanship and various techniques required for the salesman 3. To create awareness about the importance of rural marketing 4. To acquaint the students with recent trends in marketing and social media marketing.	CO1: Develop Disciplinary Knowledge about Salesmanship. CO2: Understand process of Salesmanship through Self Directed Learning. CO3: Establish/Recognize the importance of rural marketing. CO4: Understand the recent trends in marketing.
10	B1	F.Y. B.Com – Sem II	B1-21/206 A	Business Environment and Entrepreneurship I	With effect from Academic Year 2021-22	1. To acquaint the students with various dimensions of Entrepreneurial Behavior. 2. To facilitate the students to explore innovative business ideas 3. To familiarize the students with various Institutions promoting Entrepreneurship. 4. To provide inspiration through biographies of successful entrepreneurs and develop the entrepreneurial personality	CO1: Understand the difference between entrepreneurial and non-entrepreneurial, personality. CO2: Understand the process of idea generation and evaluation CO3: Recognize the functions performed by various Institutions promoting Entrepreneurship. CO4: Get inspired from successful entrepreneurs and Develop the entrepreneurial mindset.
11	B1	F.Y. B.Com – Sem II	B1-21/209 B	Additional English	With effect from Academic Year 2021-22	1. To develop literary sensibilities and communicative abilities among students 2. To teach them the basics of content writing for social media 3. To hone their creative writing skills towards copywriting and advertising 4. To make them aware of the techniques of enhancing the vocabulary	CO1: Develop literary sensibilities and communicative abilities CO2: Enhance their vocabulary in various creative ways CO3: Imbibe the basics of content writing for various social media CO4: Imbibe the basics of copywriting & advertising
12	B1	F.Y. B.Com – Sem II	B1-21/209 A	Marathi	With effect from Academic Year 2021-22	1) विविध क्षेत्रातील मराठी भाषेचे स्थान स्पष्ट करणे त्यातील मराठीच्या प्रत्यक्ष विभागाचा अभ्यास करणे 2) विविध आणि लेखन कौशल्ये विकसित करणे. 3) विविध क्षेत्रातील कर्तृत्वां तर्फे विविध व्यक्तींच्या कार्याची विचारांची ओळख करून देणे. 4) विविध क्षेत्रीय मराठी भाषेच्या विभागाची कौशल्ये विकसित करणे (भाषांतर, सारांश लेखन, जाहिरात लेखन, ऑनलाइन लेखन)	CO1: विद्यार्थ्यांच्या लेखन, जाहिरात लेखन, बौद्धिक सौंदर्य इ. क्षेत्रांमधील विविध व्यावसायिक सौंदर्यांची ओळख घेणे. CO2: भाषांतराचे प्रगत भाषक कौशल्ये आत्मसात घेणे. CO3: हृदयगर्जक व्यक्तित्वाच्या परंपरांचे प्रेरिते समजणे.
13	B1	F.Y. B.Com – Sem II	B1-21/211	IPR	With effect from Academic Year 2021-22	1. To aware about law of IPR. 2. To know about various types, implications and significance of IPR.	CO1: Students will be aware about laws of IPR. CO2: Student will get knowledge of various types, its implications and significance of IPR.



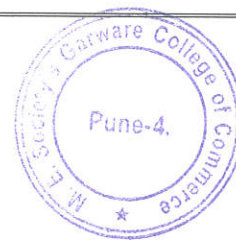
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
14	B1	F.Y. B.Com – Sem II	B1-21/210A	PHYSICAL EDUCATION, SPORTS AND YOGA	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To develop awareness regarding the importance of physical fitness in every individual. 2. To bring the overall awareness of values with regard to personal health and fitness. 3. To inculcate among students the desired habits and attitudes towards health to raise their health status. 4. To develop interest in exercise, sports and games for self-satisfaction and make it a part of life. 	<p>CO1: Students will achieve and maintain a health-enhancing level of physical fitness.</p> <p>CO2: A commitment to exercising safely and effectively for the benefit of personal health and wellness.</p> <p>CO3: Student will understand that physical activity provides opportunities for enjoyment, challenge and self-expression.</p> <p>CO4: Student will be able to relate and develop a positive attitude towards physical fitness and sports that will help to improve physical, mental, social, emotional and spiritual health.</p>
15	B1	F.Y. B.Com – Sem II	B1-21/212	CA Democracy, Election and Governance	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To introduce the students meaning of democracy and the role of the governance 2. To help them understand the various approaches to the study of democracy and governance 	<p>CO1: Students will get information about meaning of democracy and the role of the governance. CO2: Student will know various approaches to study of democracy and governance.</p>
1	M1	Master of Commerce (M.Com) Sem I	M1-21/101	Management Accounting	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To acquaint the students with the concept of Management Accounting and emergence of Management Accounting as a tool of decision making 2. To equip the students with the knowledge of application of Marginal Costing and Differential Costing as the tools and techniques of Management Accounting for managerial decision making 3. To acquaint with Budgetary Control system and enable to prepare different types of budgets for managerial planning and control 4. To provide insights on Working Capital Management and ascertainment of Working Capital under different methods 	<p>CO1: Illustrate the role of Management Accounting as the tool of decision making, by differentiating between Financial, Cost and Management Accounting and get acquainted with emerging areas of Management Accounting</p> <p>CO2: Apply the Marginal Costing and Differential Costing Technique for managerial decision making</p> <p>CO3: Understand the significance of Budgetary Control System, prepare different types of budgets and evaluate the applicability for managerial planning and control</p> <p>CO4: Gain an insight into significance and various components of working capital management and ascertain the working capital requirements under different methods</p>
2	M1	Master of Commerce (M.Com) Sem I	M1-21/102	Strategic Management	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To develop understanding of the concept of strategy, strategic management and elements in the process of strategic management. 2. To comprehend company's vision, mission and business environment for effective strategy formulation, techniques for strategic analysis and knowledge of strategic planning. 3. To evaluate the implications of strategic alternatives, develop skills for product portfolio models and make choice of suitable corporate strategy. 4. To understand strategy implementation, organizational structures, functional strategies and strategic performance. 	<p>CO1: Understand the concept of strategy, strategic management and its process from the perspective of top management.</p> <p>CO2: Comprehend company's vision, mission, business environment for strategy formulation, apply the techniques for strategic analysis and strategic planning.</p> <p>CO3: Evaluate the strategic alternatives, understand techniques of product portfolio analysis and make choice of suitable corporate strategy.</p> <p>CO4: Understand the organizational structure for effective strategy implementation and develop skills for effective functional strategies & evaluation of strategic performance.</p>



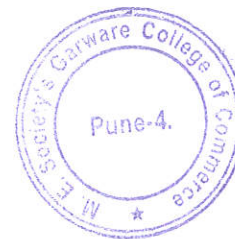
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
3	M1	Master of Commerce (M.Com) Sem I	M1-21/103	Advanced Accounting Group : A	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To lay a theoretical foundation of Principles and Practices of Accounting including Ind. AS and IFRS. To develop the ability to prepare the Consolidated Financial Statements of Holding Companies. To enable to prepare Statement of Affairs of the Companies under Liquidation. To develop the understanding regarding the needs and methods of valuation of Goodwill & Shares 	<p>CO1: Get familiar with the Principles and Practices of Accounting including Ind. AS and IFRS.</p> <p>CO2: Prepare the Consolidated Financial Statements of Holding Companies with two Subsidiaries /one Foreign Subsidiary</p> <p>CO3: Prepare Statement of Affairs of the Companies under Liquidation</p> <p>CO4: Understand the needs and apply various methods for valuation of Goodwill & Shares</p>
4	M1	Master of Commerce (M.Com) Sem I	M1-21/104	: Income Tax Group : A	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To provide knowledge of Definitions/concepts of Income Tax Act 1961 To develop in-depth understanding of the provisions of Income Tax Act to compute income under various heads of income. To acquaint students with various deductions available under chapter VI A of Income Tax Act. To equip students with knowledge to compute Gross Total Income and Net Taxable income of various assesses 	<p>CO1: Understand various definitions/concepts under Income Tax Act</p> <p>CO2: Compute income of assessee under various heads of income</p> <p>CO3: Get acquainted with permissible deduction under Chapter VI A of Income Tax Act</p> <p>CO4: Compute Gross total income and Net taxable income of assesses</p>
5	M1	Master of Commerce (M.Com) Sem I	M1-21/105	Advanced Cost Accounting Group : B	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To develop the understanding of Nature and Scope of Cost Accounting. To impart the knowledge of Cost Accounting treatment in relation to Material Cost, Employee Cost and Overheads. To equip the students with the knowledge of interface between Cost Accounting Standards and the various elements of Cost. To enable students to apply different Methods of Costing in Manufacturing and Service industries. 	<p>CO1: Understand the Nature and Scope of Cost Accounting.</p> <p>CO2: Learn the Cost Accounting treatment in relation to Material Cost, Employee Cost and Overheads.</p> <p>CO3: Establish the interface between Cost Accounting Standards and various elements of Cost.</p> <p>CO4: Apply different methods of Costing in Manufacturing and Service industries.</p>
6	M1	Master of Commerce (M.Com) Sem I	M1-21/106	Costing Techniques and Responsibility Accounting Group : B	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To provide an insight of Budgetary Control along with its Applicability in an Organization. To acquaint the students with the concepts of Standard Costing & Variances and various ways/methods to minimize the Variances. To acquaint with the concept of Uniform Costing, Interfirm Comparison and its use in Managerial Decision Making for improvement in performance. To make aware about different Responsibility Centers and various ways to Control the Cost 	<p>CO1: Understand the concept and types of Budgets, Budgetary Control etc. along-with its usefulness in Controlling the Cost.</p> <p>CO2: Know the concept of Standard Costing and Variance Analysis and various methods to minimize the Variances.</p> <p>CO3: Familiar with the Concept of Uniform Costing and its usefulness in managerial decision-making process.</p> <p>CO4: Understand various Responsibility Centers and the ways/ methods to increase efficiency by controlling the cost.</p>
7	M1	Master of Commerce (M.Com) Sem I	M1-21/107	: Human Rights – 1 (Compulsory Add-on Course)	With effect from Academic Year 2021-22	Nil	Nil
8	M1	Master of Commerce (M.Com) Sem I	M1-21/108	Introduction to Cyber Security - I (Compulsory Add-on Course)	With effect from Academic Year 2021-22	This programme aims to help the learners to navigate the foundations and skills necessary to build a career in the field of cyber security.	After completion of this programme the learners will be able to understand the basic security objectives and the countermeasure the threats by using various security models and mechanisms.



Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
1	M1	Master of Commerce (M.Com) Sem II	M1-21/201	Financial Analysis and Control	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To develop the conceptual understanding of Financial Analysis and Control and provide practical exposure to apply various tools of Financial Statement Analysis To enable to use various types of ratios for financial and investment decisions and introduce to the technique of financial modelling To impart the knowledge about Cash Flow and Fund Flow Statements and their importance in financial analysis and control To introduce to techniques of capital budgeting and enable to apply them for long term investment decisions 	CO1: Understand and apply various tools of Financial Statement Analysis for Inter - Company and Intra Company analysis of financial performance CO2: Critically analyse the financial performance, capital structure and leverage by applying ratio analysis technique and get acquainted with financial modelling CO3: Prepare Cash flow and fund flow statements and understand its importance in financial analysis and control CO4: Apply capital budgeting techniques for long term investment decision
2	M1	Master of Commerce (M.Com) Sem II	M1-21/202	Industrial Economics	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To provide the knowledge to the students in core & specialized area of Industrial Economics To make students aware about industrial location, regional imbalance and measures taken by the Government to create balance industrial growth. To understand industrial productivity, efficiency and scale of production. To make students inquisitive about changing industrial policy, enlarged availability of financial resources and its impact on industrial growth in India. 	CO1: Get the basic information & knowledge about the specialized area of Industrial Economics. CO2: Identify the development in various aspects of industrial location and the aspects of regional imbalance and balanced industrial growth. CO3: Analyze existing industrial productivity, efficiency, scale of production and know the probable measures for improvement. CO4: Think logically about factors encouraging industrial growth, availability of financial sources and get inspiration for the further quest on the basis of research.
3	M1	Master of Commerce (M.Com) Sem II	M1-21/203	Advanced Accounting in Taxation Course : Specialized Areas in Accounting	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand the application of advanced specialized accounting practices in the field of modern business and profession To enhance the knowledge on corporate restructuring which are essentially mean to attain greater market share, acquire additional brand and create new synergies To acquaint the information regarding Hotel Accounting, Hospital Accounting, Transport Accounting and Fund-based Accounting. To acquaint the knowledge of Accounts and Records under GST Act 	CO1: Understand the accounting for Construction Contracts and prepare the Contract Accounts CO2: Understand the Accounting for Amalgamation, Absorption and Internal Reconstruction. CO3: Acquaint with Hotel Accounting, Hospital Accounting, Transport Undertakings Accounting Fund-based Accounting to create an avenue for employment in the Academics and also to benefit Industry CO4: Understand the Accounts and Records under GST Act
4	M1	Master of Commerce (M.Com) Sem II	M1-21/204	Course : Advanced Accounting and Taxation Subject: Business Tax assessment and planning	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To provide insight on Income Tax Act for computation of income of Partnership Firm, Co-Operative society and Charitable Trust. To impart knowledge about provisions of set off and carry forward of losses and procedural aspects related with returns and assessment. To acquaint with concept of tax planning and management. To provide exposure to various concepts under Goods and Service Tax (GST) Act and Customs Act 	CO1: Compute income of Partnership firm, Co-Operative Society and Charitable Trust CO2: Understand provisions of Set off and carry forward of losses and all procedural aspects related with returns and assessment. CO3: Understand concept and significance of tax planning and management. CO4: Understand various concepts under GST Act and Customs Act and compute GST liability.
5	M1	Master of Commerce (M.Com) Sem II	M1-21/205	Course : Advance Cost Accounting & Cost Systems Subject: Application of Cost Accounting	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To introduce to the concept of integral and non-integral cost accounting. To provide insight on Product Life Cycle Costing and Value Chain Analysis. To develop the understanding about Cost Allocation & Activity Based Costing. To develop in-depth understanding of Transfer Pricing and Target Costing. 	CO1: Understand the concept of integral and non-integral cost accounting. CO2: Get insight of Product Life Cycle Costing and Value Chain Analysis. CO3: Understand the Cost Allocation & Activity Based Costing. CO4: Understand in-depth the concept of Transfer Pricing and Target Costing.



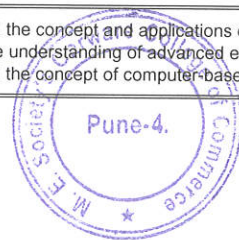
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
6	M1	Master of Commerce (M.Com) Sem II	M1-21/206	Subject : Advanced Cost Accounting & Cost Systems Course : Cost Control and Cost Systems	With effect from Academic Year 2021-22	1. To acquaint the students with practical application of Marginal Costing and Break Even Analysis 2. To impart the knowledge of pricing decisions and strategies 3. To enable to understand the process of designing and installing the costing System 4. To enable to understand the applicability of cost control and cost reduction techniques	CO1: Get acquainted with practical application of Marginal Costing and Break Even Analysis CO2: Understand, compare the implications of pricing decisions and pricing strategies CO3: Understand the Process of designing and installing the Costing System CO4: Understand the applicability of cost control and cost reduction techniques
7	M1	Master of Commerce (M.Com) Sem II	M1-21/207	Human Rights	With effect from Academic Year 2021-22	1. To study the Concept of Vulnerable and Disadvantaged Groups 2. To study the Social Status of Women and Children in International and National Perspective 3. To study the Status of Social and Economically Disadvantaged People 4. To study the Human Rights of Vulnerable Groups	CO1: Know the Concept of Vulnerable and Disadvantaged Groups CO2: Understand the Social Status of Women and Children in International and National Perspective CO3: Know the Status of Social and Economically Disadvantaged People CO4: Understand the Human Rights of Vulnerable Groups
8	M1	Master of Commerce (M.Com) Sem II	M1-21/208	Cyber Security-Module-02	With effect from Academic Year 2021-22	1. To study Security Management Practices 2. To study the Security Laws and Standards	CO1: Know the Security Management Practices CO2: Understand the Security Laws and Standards
1	B2	Bachelor of Business Administration (BBA) Sem I	B2- 21/101	Principles of Management	With effect from Academic Year 2021-22	1. To understand the fundamentals of Management 2. To study & understand management thoughts of different management thinkers . 3. To understand & examine the use of major management functions. 4. To explore & study recent trends of Management.	CO1: Understand the Fundamentals of Management. CO2: Understand the thoughts of different Management thinkers. CO3: Understand the importance of major management functions. CO4: Understand the recent developments in management concepts such as Management of change & Management of Crisis
2	B2	Bachelor of Business Administration (BBA) Sem I	B2- 21/102	Business Communication Skills	With effect from Academic Year 2021-22	1. To understand the role of communication in personal, social and economic system. 2. To understand methods and various types of communication. 3. To develop proficiency required in business correspondence. 4. To understand recent trends in communication.	CO1: Demonstrate the understanding of concept, principles and role of communication. CO2: Demonstrate the concepts of various types of communication CO3: Write concise business letters and show proficiency in other types of business correspondences CO4: Use recent platforms for the purpose of communication.
3	B2	Bachelor of Business Administration (BBA) Sem I	B2- 21/103	Business Accounting	With effect from Academic Year 2021-22	1. To study & understand basic accounting concepts, conventions & accounting standards. 2. To understand accounting procedure in detail & preparing financial statements. (Preparation of Trading Account, Profit & Loss A/C, & Balance sheet of Sole Proprietorship). 3. To understand computerized accounting software like Tally.	CO1: Understand accounting concepts, conventions & accounting standards. CO2: Apply the knowledge of accounting process of any business. CO3: Prepare Financial Statements of Sole Proprietorship. CO4: Apply accounting software like Tally.
4	B2	Bachelor of Business Administration (BBA) Sem I	B2- 21/104	Business Economics (Micro)	With effect from Academic Year 2021-22	1. To understand the role of economics and its influence on business and society. 2. To make students aware about demand analysis, supply analysis, elasticity and production analysis. 3. To have conceptual understanding of revenue and cost 4. To make students aware about different market structures	CO1: Understand the role & purpose of economics for business and society. CO2: Know the concept of demand analysis, supply analysis, elasticity and production analysis. CO3: Relate to the role and function of revenue in different economic decisions and understand factors determining revenue and cost. CO4: Understand the concept of market structures, different forces affecting it and correlate these with economic circumstances.



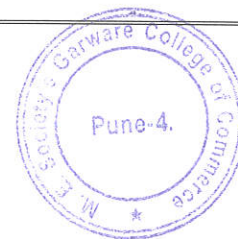
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
5	B2	Bachelor of Business Administration (BBA) Sem I	B2- 21/105	Business Mathematics and Statistics	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To develop the basic understanding of numbers & their operations. To understand the concept of Commercial Mathematics, competitive aptitude & Numerical Ability. To understand the concept of Determinants, Matrix & Combinatorics. To develop logical and analytical approach towards data. 	CO1: Understand numbers & their operations with ratio and proportion. CO2: Develop Mathematical competence for various interest related transactions and other commercial calculations. CO3: Understand the Determinants, Matrices, Permutations & Combinations in business. CO4: Understand the concept and application of Linear Programming Problems.
6	B2	Bachelor of Business Administration (BBA) Sem I	B2- 21/106	Business Demography	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand the concept of demography in modern economic setup. To study how population and its structure impact business and quality of life. To develop clarity of concept regarding socio-economic process, urbanization and its influence on society with respect to availability of resources. 	CO1: Understand the concept of demography, analysis and effects on business and society at large. CO2: Understand how population growth influences aspects on society and develop understanding regarding growth process and socio-economic changes. CO3: Understand the various determinants of urbanization and migration. CO4: Understand how urbanization affects the resource allocation and resource planning.
7	B2	Bachelor of Business Administration (BBA) Sem I	B2- 21/107	: Information Communication Technology (ICT)-Level-I (Compulsory Add-On Course)	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To develop conceptual understanding of ICT To learn application of ICT tools in modern business and education To develop the understanding of concept of Internet & cyber security 	1. Understand the basic concepts of ICT and fundamentals of computer hardware and software. 2. Apply the knowledge of basic ICT tools in business and education. 3. Understand the concept of internet, security attacks and security management practices.
8	B2	Bachelor of Business Administration (BBA) Sem I	B2- 21/108	Physical Education (Physical Education, Sports and Yoga)	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To develop awareness regarding the importance of physical fitness in every individual. To bring the overall awareness of values with regard to personal health and fitness. To inculcate among students the desired habits and attitudes towards health to raise their health status. To develop interest in exercise, sports and games for self-satisfaction and make it a part of life. 	CO1: Students will achieve and maintain a health-enhancing level of physical fitness. CO2: A commitment to exercising safely and effectively for the benefit of personal health and wellness. CO3: Student will understand that physical activity provides opportunities for enjoyment, challenge and self-expression. CO4: Student will be able to relate and develop a positive attitude towards physical fitness and sports that will help to improve physical, mental, social, emotional and spiritual health.
1	B2	Bachelor of Business Administration (BBA) Sem II	B2- 21/201	Business Organizations and Systems	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand concept and evolution of modern business. To study various forms of business organizations. To understand basic legal formalities to start a business enterprise. To understand the application of domestic and international trade in business. 	CO1: Understand the concept of business, prerequisites for success in business and evolution of business as an economic entity. CO2: Understand the significance of different forms of business organizations their types, characteristics, merits and limitations. CO3: Know how to search business ideas, how to prepare business feasibility report, how to identify ideal business location and deciding optimal size for a new business unit, identification of capital sources for new business unit and basic documentation required for business enterprise. CO4: Understand how a retail trade works in business system, different forms of retail trade and their contribution in the economy and a brief introduction of international trade.



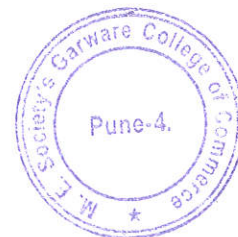
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
2	B2	Bachelor of Business Administration (BBA) Sem II	B2- 21/202	Principles of Marketing	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand basic concepts of marketing, approaches of marketing, challenges and opportunities in marketing. To study and understand the concept of marketing environment and market segmentations. To study the concept and elements of marketing mix. To understand various conventional marketing system like service marketing, rural marketing and new trends in the field of marketing. 	<p>CO1: Understand basic concept of marketing, various approaches of marketing and opportunities and challenges of marketing.</p> <p>CO2: Know about changing various factors which affects the marketing system, study the profiles of change in technology, economic policy and demography of Indian market, study the types of segmentation, and develop right understanding of profile of Indian market.</p> <p>CO3: Understand the marketing mix and significance of each element of marketing mix.</p> <p>CO4: Understand classification of marketing and recent trends in marketing.</p>
3	B2	Bachelor of Business Administration (BBA) Sem II	B2- 21/203	Principles of Finance	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To Study & Understand the basics of finance. To develop right understanding regarding various sources of finance and their role and utility in business organizations. To study & understand the concept capital structure & its determinants. 	<p>CO1: Understand the role and importance of finance in business.</p> <p>CO2: Understand the need of deferent sources of finance and their applications.</p> <p>CO3: Understand the constituents of financially sound business units, causes & effects of under & Over Capitalisation.</p> <p>CO4: Understand emerging trends in business finance</p>
4	B2	Bachelor of Business Administration (BBA) Sem II	B2- 21/204	Fundamentals of Cost Accounting	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To acquaint the students with the basic concepts of Cost Accounting, the need and importance of Cost Accounting and Cost Accounting Standards To enable the students to ascertain the cost by understanding the methods of classification of cost, types of cost and preparation of cost sheet To develop the understanding and ability to classify the overheads and analyze the reasons of over and under absorption of Overheads To equip the students with the knowledge of computation of cost of a job, process and contract. 	<p>CO1: Understand the basic concepts of Cost Accounting and illustrate its significance in comparison with Financial Accounting</p> <p>CO2: Classify the costs, prepare the Cost sheet and ascertain the cost of a product</p> <p>CO3: Classify and apportion the overheads to Cost Centres and analyze the reasons for over and under absorption</p> <p>CO4: Apply different methods of Costing to compute the cost of a Job, Process and Contract.</p>
5	B2	Bachelor of Business Administration (BBA) Sem II	B2- 21/205	Business Statistics	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand role, importance and applications of statistics in business. To know the main properties of each measure of Central Tendency and select the most appropriate one for use with a given set of data. To understand measures of Dispersion, Coefficient of Variation & Combined Standard Deviation. To develop right understanding regarding Regression & Correlation. To understand measures of Index Number and its type. 	<p>CO1: Recognise the importance and applications of statistics in business.</p> <p>CO2: Understand basic role of Central Tendency – Mean, Median, Mode & their features.</p> <p>CO3: Understand measures of Dispersion, Coefficient of Variation & Combined Standard Deviation.</p> <p>CO4: Understand Correlation, use of Regression Analysis & estimate the relationship between two variables and its applications.</p> <p>CO5: Understand measures of Index Number and its type.</p>
6	B2	Bachelor of Business Administration (BBA) Sem II	B2- 21/206	Business Economics-Macro	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand the basic concepts of Macroeconomics. To provide the basic knowledge of inter-linkages between the macroeconomic variables. To make aware about macroeconomic problems and the theories giving probable solutions. To understand the important macroeconomic situations and their significance. 	<p>CO1: Understand basic concepts of Macroeconomics</p> <p>CO2: Demonstrate the understanding of national income accounting and other macroeconomic Variables</p> <p>CO3: Understand the macroeconomic theories and correlate to current economic situations to know probable solutions</p> <p>CO4: Relate the Macroeconomic Indicators and situations to the economic life.</p>
7	B2	Bachelor of Business Administration (BBA) Sem II	B2- 21/207	Information Communication Technology (ICT)-Level-II	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand the concept and applications of multimedia. To develop the understanding of advanced excel and its application. To understand the concept of computer-based accounting using Tally 	<p>CO1: Understand the concept and applications of multimedia.</p> <p>CO2: Demonstrate the use of advanced excel.</p> <p>CO3: Apply the basic concepts of computer-based accounting using tally</p>



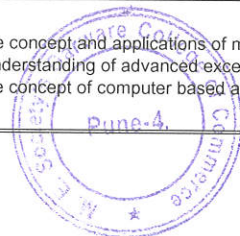
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
8	B2	Bachelor of Business Administration (BBA) Sem II	B2- 21/208	Physical Education, Sports and Yoga	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To develop awareness regarding the importance of physical fitness in every individual. 2. To bring the overall awareness of values with regard to personal health and fitness. 3. To inculcate among students the desired habits and attitudes towards health to raise their health status. 4. To develop interest in exercise, sports and games for self-satisfaction and make it a part of life. 	<p>CO1: Students will achieve and maintain a health-enhancing level of physical fitness.</p> <p>CO2: A commitment to exercising safely and effectively for the benefit of personal health and wellness.</p> <p>CO3: Student will understand that physical activity provides opportunities for enjoyment, challenge and self-expression.</p> <p>CO4: Student will be able to relate and develop a positive attitude towards physical fitness and sports that will help to improve physical, mental, social, emotional and spiritual health.</p>
1	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-I	B3- 21/101	Principles of Management	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To understand the fundamentals of Management 2. To study & understand management thoughts of different management thinkers . 3. To understand & examine the use of major management functions. 4. To explore & study recent trends of Management. 	<p>CO1: Understand the Fundamentals of Management.</p> <p>CO2: Understand the thoughts of different Management thinkers.</p> <p>CO3: Understand the importance of major management functions.</p> <p>CO4: Understand the recent developments in management concepts such as <u>Management of change & Management of Crisis</u></p>
2	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-I	B3- 21/102	Business Communication Skills	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To understand the role of communication in personal, social and economic system. 2. To understand methods and various types of communication. 3. To develop proficiency required in business correspondence. 4. To understand recent trends in communication. 	<p>CO1: Demonstrate the understanding of concept, principles and role of communication.</p> <p>CO2: Demonstrate the concepts of various types of communication</p> <p>CO3: Write concise business letters and show proficiency in other types of business correspondences</p> <p>CO4: <u>Use recent platforms for the purpose of communication.</u></p>
3	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-I	B3- 21/103	Business Accounting	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To study & understand basic accounting concepts, conventions & accounting standards. 2. To understand accounting procedure in detail & preparing financial statements. (Preparation of Trading Account, Profit & Loss A/C, & Balance sheet of Sole Proprietorship). 3. To understand computerized accounting software like Tally. 	<p>CO1: Understand accounting concepts, conventions & accounting standards.</p> <p>CO2: Apply the knowledge of accounting process of any business.</p> <p>CO3: Prepare Financial Statements of Sole Proprietorship.</p> <p>CO4: Apply accounting software like Tally.</p>
4	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-I	B3- 21/104	Business Economics (Micro)	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To understand the role of economics and its influence on business and society. 2. To make students aware about demand analysis, supply analysis, elasticity and production analysis. 3. To have conceptual understanding of revenue and cost 4. To make students aware about different market structures 	<p>CO1: Understand the role & purpose of economics for business and society.</p> <p>CO2: Know the concept of demand analysis, supply analysis, elasticity and production analysis.</p> <p>CO3: Relate to the role and function of revenue in different economic decisions and understand factors determining revenue and cost.</p> <p>CO4: Understand the concept of market structures, different forces affecting it and correlate these with economic circumstances.</p>
5	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-I	B3- 21/105	Business Mathematics and Statistics	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To develop the basic understanding of numbers & their operations. 2. To understand the concept of Commercial Mathematics, competitive aptitude & Numerical Ability. 3. To understand the concept of Determinants, Matrix & Combinatorics. 4. To develop logical and analytical approach towards data. 	<p>CO1: Understand numbers & their operations with ratio and proportion.</p> <p>CO2: Develop Mathematical competence for various interest related transactions and other commercial calculations.</p> <p>CO3: Understand the Determinants, Matrices, Permutations & Combinations in business.</p> <p>CO4: Understand the concept and application of Linear Programming Problems.</p>



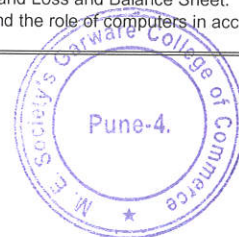
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
6	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-I	B3- 21/106	Business Demography	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand the concept of demography in modern economic setup. To study how population and its structure impact business and quality of life. To develop clarity of concept regarding socio-economic process, urbanization, and its influence on society with respect to availability of resources. 	<p>CO1: Understand the concept of demography, analysis and effects on business and society at large.</p> <p>CO2: Understand how population growth influences aspects on society and develop understanding regarding growth process and socio-economic changes.</p> <p>CO3: Understand the various determinants of urbanization and migration.</p> <p>CO4: Understand how urbanization affects the resource allocation and resource planning.</p>
7	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-I	B3- 21/107	Information Communication Technology (ICT)-Level-I (Compulsory Add-On Course)	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To develop conceptual understanding of ICT To learn application of ICT tools in modern business and education To develop the understanding of concept of Internet & cyber security 	<ol style="list-style-type: none"> Understand the basic concepts of ICT and fundamentals of computer hardware and software. Apply the knowledge of basic ICT tools in business and education. Understand the concept of internet, security attacks and security management practices.
8	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-I	B3- 21/108	Physical Education (Physical Education, Sports and Yoga)	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To develop awareness regarding the importance of physical fitness in every individual. To bring the overall awareness of values with regard to personal health and fitness. To inculcate among students the desired habits and attitudes towards health to raise their health status. To develop interest in exercise, sports and games for self-satisfaction and make it a part of life. 	<p>CO1: Students will achieve and maintain a health-enhancing level of physical fitness.</p> <p>CO2: A commitment to exercising safely and effectively for the benefit of personal health and wellness.</p> <p>CO3: Student will understand that physical activity provides opportunities for enjoyment, challenge and self-expression.</p> <p>CO4: Student will be able to relate and develop a positive attitude towards physical fitness and sports that will help to improve physical, mental, social, emotional and spiritual health.</p>
1	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-II	B3- 21/201	Business Organizations and Systems	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand concept and evolution of modern business. To study various forms of business organizations. To understand basic legal formalities to start a business enterprise. To understand the application of domestic and international trade in business. 	<p>CO1: Understand the concept of business, prerequisites for success in business and evolution of business as an economic entity.</p> <p>CO2: Understand the significance of different forms of business organizations their types, characteristics, merits and limitations.</p> <p>CO3: Know how to search business ideas, how to prepare business feasibility report, how to identify ideal business location and deciding optimal size for a new business unit, identification of capital sources for new business unit and basic documentation required for business enterprise.</p> <p>CO4: Understand how a retail trade works in business system, different forms of retail trade and their contribution in the economy and a brief introduction of international trade.</p>



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2	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-II	B3- 21/202	Principles of Marketing	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To understand basic concepts of marketing, approaches of marketing, challenges and opportunities in marketing. 2. To study and understand the concept of marketing environment and market segmentations. 3. To study the concept and elements of marketing mix. 4. To understand various conventional marketing system like service marketing, rural marketing and new trends in the field of marketing. 	<p>CO1: Understand basic concept of marketing, various approaches of marketing and opportunities and challenges of marketing.</p> <p>CO2: Know about changing various factors which affects the marketing system, study the profiles of change in technology, economic policy and demography of Indian market, study the types of segmentation, and develop right understanding of profile of Indian market.</p> <p>CO3: Understand the marketing mix and significance of each element of marketing mix.</p> <p>CO4: Understand classification of marketing and recent trends in marketing.</p>
3	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-II	B3- 21/203	Principles of Finance	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To Study & Understand the basic of finance 2. To Develop right understand regarding various sources of finances and their role and utility in business organizations 3. To Study & Understand the concept capital structure & its determinants 	<p>CO1: Understand the role and importance of finance in business.</p> <p>CO2 : Understand the need of different sources of finance and their applications</p> <p>CO3 : Understand the constituents of financially sound business units, causes & effects of under & Over Capitalisation.</p> <p>CO4 : Understand emerging trends in business finance</p>
4	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-II	B3- 21/204	Fundamentals of Cost Accounting	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To acquaint the students with basic concepts of Cost Accounting, the need and importance of Cost Accounting and Cost Accounting Standards 2. To enable the students to ascertain the cost by understanding the methods of classification of cost, types of cost and preparation of cost sheet 3. To develop the understanding and ability to classify the overheads and analyze the reasons of over and under absorption of Overheads 4. To equip the students with the knowledge of computation of cost of a job, process and contract. 	<p>CO1: Understand the basic concepts of Cost Accounting and illustrate its significance in comparison with Financial Accounting</p> <p>CO2: Classify the costs, prepare the Cost sheet and ascertain the cost of a product</p> <p>CO3: Classify and apportion the overheads to Cost Centres and analyze the reasons for over and under absorption</p> <p>CO4: Apply different methods of Costing to compute the cost of a Job, Process and Contract.</p>
5	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-II	B3- 21/205	Business Statistics	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To understand role, importance and applications of statistics in business. 2. To know the main properties of each measure of Central Tendency and select the most appropriate one for use with a given set of data. 3. To understand measures of Dispersion, Coefficient of Variation & Combined Standard Deviation. 4 To develop right understanding regarding Regression & Correlation. 5 To understand measures of Index Number and its type. 	<p>CO1: Recognise the importance and applications of statistics in business.</p> <p>CO2: Understand basic role of Central Tendency – Mean, Median, Mode & their features.</p> <p>CO3: Understand measures of Dispersion, Coefficient of Variation & Combined Standard Deviation.</p> <p>CO4: Understand Correlation, use of Regression Analysis & estimate the relationship between two variables and its applications.</p> <p>CO5: Understand measures of Index Number and its type.</p>
6	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-II	B3- 21/206	Business Economics (Macro)	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To understand the basic concepts of Macroeconomics. 2. To provide the basic knowledge of inter-linkages between the macroeconomic variables. 3. To make aware about macroeconomic problems and the theories giving probable solutions. 4. To understand the important macroeconomic situations and their significance. 	<p>CO1: Understand basic concepts of Macroeconomics</p> <p>CO2: Demonstrate the understanding of national income accounting and other macroeconomic Variables</p> <p>CO3: Understand the macroeconomic theories and correlate to current economic situations to know probable solutions</p> <p>CO4: Relate the Macroeconomic Indicators and situations to the economic life.</p>
7	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-II	B3- 21/207	Information Communication Technology (ICT)-Level-II	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To understand the concept and applications of multimedia. 2. To develop the understanding of advanced excel and its application. 3. To understand the concept of computer based accounting using Tally 	<p>CO1: Understand the concept and applications of multimedia.</p> <p>CO2: Demonstrate the use of advanced excel.</p> <p>CO3: Apply the basic concepts of computer based accounting using tally</p>



Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
8	B3	Bachelor of Business Administration – International Business (BBA-IB) Sem-II	B3- 21/208	Physical Education, Sports And Yoga	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To develop awareness regarding the importance of physical fitness in every individual. 2. To bring the overall awareness of values with regard to personal health and fitness. 3. To inculcate among students the desired habits and attitudes towards health to raise their health status. 4. To develop interest in exercise, sports and games for self-satisfaction and make it a part of life. 	<p>CO1: Students will achieve and maintain a health-enhancing level of physical fitness.</p> <p>CO2: A commitment to exercising safely and effectively for the benefit of personal health and wellness.</p> <p>CO3: Student will understand that physical activity provides opportunities for enjoyment, challenge and self-expression.</p> <p>CO4: Student will be able to relate and develop a positive attitude towards physical fitness and sports that will help to improve physical, mental, social, emotional and spiritual health.</p>
1	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/101	Basic programming in 'C'	With effect from Academic Year 2021-22	<p>To understand step-by-step analysis of the process of programming logic.</p> <ul style="list-style-type: none"> <input type="checkbox"/> To know the basic properties and syntax of C programming language. <input type="checkbox"/> To understand input and output operation in C.. <input type="checkbox"/> To understand all decision making statements in C Language. <input type="checkbox"/> To understand concept of array and string in C Language 	<p>CO1: Ability to visualize the representation the input, output, decisions, and calculations that take place within a program.</p> <p>CO2: Understand the history, operators and data types of C Language.</p> <p>CO3: Basic knowledge of input, output operations and practical implementation in coding.</p> <p>CO4: Practical knowledge of if-else statement and loops used in C Language.</p> <p>CO5: Practical implementation of arrays, string and storage classes in C language and build programming skills.</p>
2	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/102	Database Management System (DBMS)	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To know the basic database concepts, applications, data models, schemas and instances. 2. To understand the basics of data storage, data manipulation and data retrieval 3. To learn basics of data entity relationship and normalization 4. To learn the basics of SQL and construct queries using SQL in database creation and interaction. 5. To familiarize with the concept of Relational Database Management system. 	<p>CO1: Apply the basic concepts of Database Systems and Applications.</p> <p>CO2: Understand to implement the E R model and relational model</p> <p>CO3: Build a simple database system using different DML, DQL, DDL commands in SQL</p> <p>CO4: Learn to apply various Normalization techniques to use Relational Database Management System.</p>
3	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/103	Business Statistics	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To understand role, importance and applications of statistics in business. 2. To know the main properties of each measure of Central Tendency and select the most appropriate one for use with a given set of data. 3. To understand measures of Dispersion, Coefficient of Variation & Combined Standard Deviation. 4. To develop right understanding regarding Regression & Correlation. 	<p>CO1: Recognize the importance and applications of statistics in business.</p> <p>CO2: Understand basic role of Central Tendency – Mean, Median, Mode & their features.</p> <p>CO3: Understand measures of Dispersion, Coefficient of Variation & Combined Standard Deviation.</p> <p>CO4: Understand Correlation, use of Regression Analysis & estimate the relationship between two variables and its applications.</p>
4	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/104	Financial Accounting	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> 1. To develop understanding regarding Accounting Concepts, Principles, Conventions and Accounting Standards. 2. To develop the understanding of recording of financial transactions in Subsidiary Books. 3. To develop proficiency in preparation of financial statements of Sole Proprietorship – Trading, Profit and Loss and Balance Sheet. 4. To understand the role of computers in accounting. 	<p>CO1: To understand Accounting Standards and how accounting concepts and conventions can be implemented in business.</p> <p>CO2: To prepare necessary Subsidiary Books.</p> <p>CO3: To prepare Final Accounts of Sole Proprietorship.</p> <p>CO4: To understand importance of computers and to know the use of Tally in preparation of books of accounts.</p>



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5	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/105	Principles of Management	With effect from Academic Year 2021-22	1. To understand the fundamentals of Management 2. To study & understand management thoughts of different management thinkers . 3. To understand & examine the use of major management functions. 4. To explore & study recent trends of Management.	CO1: Understand the Fundamentals of Management. CO2: Understand the thoughts of different Management thinkers. CO3: Understand the importance of major management functions. CO4: Understand the recent developments in management concepts such as Management of change & Management of Crisis
6	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/106	Computer Laboratory Based on B4-21/101 and B4-21/102 (Practical)	With effect from Academic Year 2021-22	NIL	NIL
7	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/107	Basics of IT (Skill Enhancement Course)	With effect from Academic Year 2021-22	1. To make the students familiar with Computer environment. 2. To make the students familiar with the basics of Operating System and business communication tools. 3. To understand various installation of software.	CO1: Understand basics of computer Hardware and Software. CO2: Understand Microsoft Office for Business communication and daily use. CO3: Recognize installation process of Various software.
8	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/108	Physical Education (Physical Education, Sports and Yoga)	With effect from Academic Year 2021-22	1. To develop awareness regarding the importance of physical fitness in every individual. 2. To bring the overall awareness of values with regard to personal health and fitness. 3. To inculcate among students the desired habits and attitudes towards health to raise their health status. 4. To develop interest in exercise, sports and games for self-satisfaction and make it a part of life.	CO1: Students will achieve and maintain a health-enhancing level of physical fitness. CO2: A commitment to exercising safely and effectively for the benefit of personal health and wellness. CO3: Student will understand that physical activity provides opportunities for enjoyment, challenge and self-expression. CO4: Student will be able to relate and develop a positive attitude towards physical fitness and sports that will help to improve physical, mental, social, emotional and spiritual health.
1	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/201	Advance C-Programming	With effect from Academic Year 2021-22	1. To understand advanced features of C Language. 2. To understand the use of functions and storage classes in C language. 3. To understand and use of pointers in C Language. 4. To understand structure, Union and file features of C Language.	CO1: Ability to understand code organization with complex data types and structures CO2: Knowledge of modular programming and its practical implementation. CO3: Knowledge of pointers that is used in different data structures. CO4: Practical knowledge of handling files, and other data types-structure and Union.
2	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/202	Relational Database Management System	With effect from Academic Year 2021-22	1. To understand concept of RDBMS & use in business 2. Enables student to write PL/SQL programs that use: procedure, function, trigger, cursor and package 3. Enables students to understand relational database concepts and transaction management concepts in database system. 4. To understand meaning and concept of Lock based and timestamp based protocol, Deadlock handling and Recovery of database	CO1: Ability to understand concepts of Relational Database management system and its implementation CO2: Knowledge of PL/SQL programming in procedure, function, package, cursor and trigger CO3: Knowledge of Transaction based recovery system of database CO4: Understand concepts like lock-based recovery system, timestamp-based protocol and Deadlock handling.



Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
3	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/203	Business Mathematics	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To develop the basic understanding of numbers & their operations. To understand the concept of Commercial Mathematics, competitive aptitude & Numerical Ability. To understand Share and mutual Fund. To understand the concept of Determinants and Matrices. To develop logical and analytical approach towards data. 	CO1: Understand numbers & their operations with Ratio, Proportion, Profit and Loss. CO2: Develop Mathematical competence for various interest related transactions and other commercial calculations. CO3: Understand Share and Mutual Fund concepts. CO4: Understand the Determinants and Matrices in business. CO5: Understand the concept and application of Linear Programming Problems and Transportation Problems.
4	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/204	Business Communication Skills	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand the role of communication in personal, social and economic system. To understand methods and various types of communication. To develop proficiency required in business correspondence. To understand recent trends in communication. 	CO1: Demonstrate the understanding of concept, principles and role of communication. CO2: Demonstrate the concepts of various types of communication CO3: Write concise business letters and show proficiency in other types of business correspondences CO4: Use recent platforms for the purpose of communication.
5	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/205	Organizational Behavior & Human Resource Management	With effect from Academic Year 2021-22	<ol style="list-style-type: none"> To understand the basic concept of Organizational Behaviour & Human Resource Management To study functions, importance of human resource management & understand the role of Human resource manager. To study recruitment & selection process know the major trends in HRM &OB To understand recent trends in training & development 	CO1: Understand application of organizational behaviour & Human Resource Management CO2: Understand the role & importance of Human Resource Department in the industry & role of HR manager & its liaison with other departments in the industry. CO3: Know the process of recruitment & selection takes place in the company & how to face interview confidently. CO4: Understand changes taking place in the training & development areas.
6	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/206	"Computer Laboratory Based on B4-21/201 and B4-21/202 (Practical)"	With effect from Academic Year 2021-22	NIL	NIL
7	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/207	Advance Excel	With effect from Academic Year 2021-22	This course trains the students with the most required part of MS-Excel in day-to-day Administrative work like Managing Worksheets, Database Management through Worksheets, Data Analysis, Reporting, preparing Charts, Summary, etc. so that when they actually get placed anywhere, they should be able to handle all these industrial requirements most efficiently.	CO1: Manage MS-Excel Worksheets Data as Range of Cells, Tables, etc., Validate the Worksheet Data, Do Calculations by different Formulas / Functions, Consolidate data, Apply Formatting / Conditional Formatting on the Worksheet Data, Database Management through Worksheets, etc. CO2: Do Data Analysis by using different facilities / Functions provided by MS-Excel like Summary Functions, Custom Sorting, Advanced Filtering, Inserting Sub-totals, Making Pivot Tables, Using What-If Analysis utilities, etc. CO3: Build various Reports in Excel, Prepare Charts, Summary, etc., Protect the data in Worksheet by setting passwords, Print the Worksheet and set the Printing Settings, Record and Use Macros, etc.



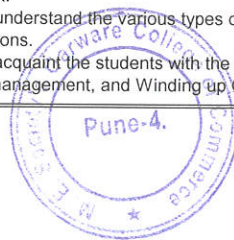
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
8	B4	Bachelor of Business Administration – Computer Application (BBA-CA)	B4-21/208	Physical Education, Sports and Yoga	With effect from Academic Year 2021-22	<p>1. To develop awareness regarding the importance of physical fitness in every individual.</p> <p>2. To bring the overall awareness of values with regard to personal health and fitness.</p> <p>3. To inculcate among students the desired habits and attitudes towards health to raise their health status.</p> <p>4. To develop interest in exercise, sports and games for self-satisfaction and make it a part of life.</p>	<p>CO1: Students will achieve and maintain a health-enhancing level of physical fitness.</p> <p>CO2: A commitment to exercising safely and effectively for the benefit of personal health and wellness.</p> <p>CO3: Student will understand that physical activity provides opportunities for enjoyment, challenge and self-expression.</p> <p>CO4: Student will be able to relate and develop a positive attitude towards physical fitness and sports that will help to improve physical, mental, social, emotional and spiritual health.</p>
1		SY BCOM Sem III	B1-21/301	Business Communication - I	With effect from Academic Year 2022-23	<p>1. To make the students understand the concept, process and importance of Business Communication. 2. To make the students understand the Methods and Channels of Communication. 3. To make them understand the importance of soft skills and to make them aware of the various traits required for Personality Development. 4. To make students familiar with recent trends in technologies used for Business Communication.</p>	<p>CO1: Gain knowledge on concept, process and importance of communication used in an organization. CO2: Understand different methods and channels of communication used in an organization. CO3: Understand importance of Soft Skills for Personality Development. CO4: Be familiar with recent trends in technologies used for Business Communication.</p>
2		SY BCOM Sem III	B1-21/302	Corporate Accounting – I	With effect from Academic Year 2022-23	<p>1. To acquaint the student with knowledge about Concept, Objectives and Applicability of Accounting Standards 5 and 10. 2. To develop understanding among the students regarding difference between Commencement and Incorporation of a company and the accounting treatment for Profit Prior to Incorporation. 3. To update the students with knowledge for preparation of final accounts of a company as per Schedule III of the Companies Act 2013. 4. To provide knowledge to students about concept and methods of valuation of Shares and Goodwill</p>	<p>CO1: Get acquainted with knowledge about Concept, Objectives and Applicability of Accounting Standards 5 and 10. CO2: Understand difference between Commencement and Incorporation of a company and the accounting treatment for Profit Prior to Incorporation. CO3: Prepare the Final Accounts of a Company as per Schedule III of the Companies Act 2013. CO4: Compute value of Shares and Goodwill</p>
3		SY BCOM Sem III	B1-21/303	Business Economics (Macro) - II	With effect from Academic Year 2022-23	<p>1. To familiarize students with the basic concepts of macroeconomics and its applicability. 2. To understand various concepts of National Income to assess internal and externaleconomic status of the countries. 3. To create ability amongst the learners to evaluate critically classical and Keynesian Theories of Output and Employment. 4. To develop logical reasoning of students to analyze correlation amongst consumption, saving, investment and Income propagation.</p>	<p>CO1: Students shall be able to understand basic macroeconomic concepts with applicability for the macroeconomic problems. CO2: Students will get knowledge about various national income concepts and will get encouraged to compare economic status of different countries. CO3: Students attention will be brought to the savior problems related to output and employment and application of the available theory to the said problems. CO4: Think logically and take an approach to look into the problems related to consumption, saving, investment and Income propagation and the inevitable time lapse.</p>
4		SY BCOM Sem III	B1-21/304	Business Management-I	With effect from Academic Year 2022-23	<p>1. To provide basic knowledge and understanding about various concepts of modern business management. 2. To help the students to get an idea about the process of planning, basics of decision-making skills and forecasting. 3. To guide the students to comprehend the relation between authority, power and responsibility along with the concepts like organizing, staffing and recruitment. 4. To acquaint the students with the concepts like direction & teamwork.</p>	<p>CO1: Develop a basic understanding of the term modern business management. CO2: Understand the steps in planning, decision-making and forecasting. CO3: Understand the importance and relationship between the concepts like organization, staffing, recruitment, authority, power and responsibility. CO4: Familiarized with the various aspects of direction and team work.</p>
5		SY BCOM Sem III	B1-21/305	Elements of Company Law	With effect from Academic Year 2022-23	<p>1. To introduce the concept of a Company as a business form under the Companies Act, 2013. 2. To get acquainted with the provisions of the Companies Act, 2013 regarding the formation and incorporation of a company. 3. To understand the principal documents required for the formation of a company. 4. To know the various modes for raising capital for the company.</p>	<p>CO1: Get acquainted with meaning, nature, and kinds of Company. CO2: Have a comprehensive understanding of the company law on the formation of a new Company in India. CO3: Explore the contents and importance of principal documents of the company. CO4: Get an insight into the provisions of the capital of the Company.</p>



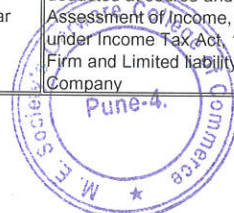
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
6		SY BCOM Sem III	B1-21/306A (I)	Business Administration - I	With effect from Academic Year 2022-23	1. To understand the concept of business and various functions of business administration. 2. To provide basic knowledge about various forms of business organizations. 3. To acquaint the students with business environment and its implications. 4. To make them aware about the recent trends in business and study the various stages in business promotion, documents required for starting the business.	CO1: Understand the concept of business and various functions of business administration. CO2: Gain basic knowledge about various forms of business organizations. CO3: Get acquainted with the concepts and constituents of business environment and implications. CO4: Understand the recent trends in business and various stages in business promotion as well as the documents required for starting the business.
7		SY BCOM Sem III	B1-21/306B (I)	Banking and Finance (Indian Banking System - I)	With effect from Academic Year 2022-23	1. To provide basic knowledge and information about recent trends in the Indian Banking System. 2. To understand functioning of the central bank and currency system in India 3. To know the role of Public Sector Banks in the Indian Banking System. 4. To make aware about Indian Private Banks, Foreign Banks and future of Private Sector Banks.	CO1: Students come to know about fundamental knowledge of the Indian Banking System and Recent trends. CO2: Students shall understand the functioning of the central bank in India and relate the Prevailing currency system. CO3: Students will be able to know the place of Public Sector Banks in Economic Development. CO4: Students are enabled to identify complementarily of Private Sector Banks to the Public Sector Banks and growing importance of Private Sector Banks.
8		SY BCOM Sem III	B1-21/306C (I)	Business Laws and Practices – I	With effect from Academic Year 2022-23	1. To make students understand basic concepts, administrative setup, and functionality of the Maharashtra Agricultural Produce Marketing Act, 1963. 2. To introduce basic terms and principles of insurance, the claim settlement procedure, etc. 3. To make the students understand the features and principles of life insurance, various types of life insurance, the nomination of policy, etc. 4. To understand about IT Act, 2000 and Electronic Governance.	CO1: Understand basic concepts, administrative setup, auctioning process, etc. of MAPM Act, 1963. CO2: Understand the basic terms of insurance, various types of insurance, and claim settlement process. CO3: Get an insight into life insurance, its principles, types, nominations, etc. CO4: Gain knowledge about provisions of IT Act, 2000 relating to digital signature, E-governance etc.
9		SY BCOM Sem III	B1- 21/306D (I)	Cost and Works Accounting- I	With effect from Academic Year 2022-23	1. To acquaint the students with basic Concepts of Cost, Cost Accounting and its importance 2. To enable the students to classify the costs and prepare the Cost Sheet 3. To acquaint the students with the Purchase Procedure and Material Control System 4. To provide insights on the Inventory Control System.	CO 1: Understand the basic Concepts of Cost, Cost Accounting and its importance CO 2: Classify the costs and prepare the Cost Sheet CO 3: Get knowledge of Purchase Procedure and Material Control System CO 4: Get insights on Inventory Control System
10		SY BCOM Sem III	B1-21/306E (I)	Business Entrepreneurship - I	With effect from Academic Year 2022-23	1. To understand the concepts of Business Entrepreneurship and its aspects. 2. To make students aware of the qualities and traits of being an entrepreneur and to study the new age of the entrepreneur and to know its various aspects. 3. To understand the concept and relevance of Group Entrepreneurship and Self-help groups. 4. To study the types of ethics and responsibilities towards the society in the conventional and corporate sector in the new edge followed by the rules and regulations.	CO1: To develop the entrepreneurial mindset. CO2: To be able to understand certain skillsets which can enhance entrepreneurial abilities. CO3: To get acquainted with observation skills, analytical skills, and design thinking skills. CO4: To be able to understand the concepts of Business Ethics and Social Responsibility.
11		SY BCOM Sem III	B1-21/306F (I)	Marketing Management-I	With effect from Academic Year 2022-23	1. To understand the concept of Marketing Management, and to get the basic knowledge of Marketing Management. 2. To acquaint the students with the various marketing management strategies and the concept of Consumer Behavior theories. 3. To understand the concept of marketing planning, its process, and relevance. 4. To know the importance of International Marketing and various forces that influence International Marketing.	CO1: Analyze and use the Marketing Management strategies and theories. CO2: Understand the Marketing Management strategies and consumer behavior practices. CO3: Understand the concept and effectiveness of Marketing Planning. CO4: Students get the knowledge of International Marketing and understand the importance of the same.
12		SY BCOM Sem III	B1-21/307(5)	Tax Procedure & Practices (Vocational) - Income Tax	With effect from Academic Year 2022-23	1. To understand provisions of Income Tax Act for computation of profits and gains from business/profession 2. To understand provisions for computing Capital Gain 3. To understand provisions for computing Income from other sources and deductions under Chapter VI A and clubbing of income 4. To understand provisions of income Tax Act for computation of Gross total income, taxable income and tax liability	CO1: Compute profits and gains from business/profession. CO2: Compute capital gains CO3: Compute income from other sources, deductions under Chapter VI A and clubbing of income. CO4: Compute Gross total income, taxable income and tax liability.



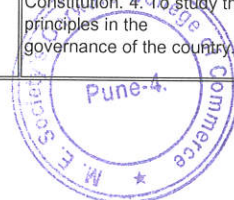
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
13		SY BCOM Sem III	B1-21/308(6)	Tax Procedure & Practices (Vocational) - Goods & Services Tax and Profession Tax	With effect from Academic Year 2022-23	1. To acquaint with the provisions of classification of Goods and Services, Exemptions & Different Rates under GST law. 2. To acquire the ability to interpret the provisions of the Time and Value of supply. 3. To develop an ability to understand provisions of the Composition levy scheme under GST law. 4. To introduce to the basic provisions of Maharashtra Profession Tax Act, 1975.	CO1: Understand classification of Goods and Services, Exemptions & Different Rates under GST law. CO2: Analyze and interpret the provisions of Time and Value of supply. CO3: Understand the applicability of provisions in respect of composition levy scheme under GST Law. CO4: Understand to the basic provisions & Applicability of Maharashtra Profession Tax Act, 1975
14		SY BCOM Sem III	B1-21/309	Environment Awareness Course	With effect from Academic Year 2022-23	1. To acquire the knowledge, values, attitudes, commitment and practices needed to protect and improve the environment. 2. To make students conscious towards better Ecosystem. 3. To create awareness of various natural resources 4. To build knowledge about necessary bio-diversity and ecological conservations and to address complex environmental issues	CO1: Understand how their actions affect on the environment. CO2: Develop Consciousness about the Eco-system CO3: Build knowledge and implement necessary practices for utilization of various natural resources CO4: Motivate to implement various practices of bio-diversity and to preserve ecological conservations of complex environmental issues.
15		SY BCOM SEM IV	B1-21/401	Business Communication - II	With effect from Academic Year 2022-23	1. To make the students understand the importance, qualities, and layout of business letters. 2. To enable the students to understand the types and drafting of Business Letters. 3. To equip the students with required skills for drafting of the organization's internal correspondence. 4. To know the meaning of reports, types, structure and their usefulness in the organization.	CO1: Understand the important qualities and layout of business letters. CO2: Draft the various types of business letters. CO3: Get familiar with organization's internal correspondence. CO4: Understand the meaning & types of reports, its structure & usefulness in the organization.
16		SY BCOM SEM IV	B1-21/402	Corporate Accounting – II	With effect from Academic Year 2022-23	1. To acquaint the student with knowledge about Concept, Objectives and Preparation of Consolidated Financial Statements as per AS 21.2. To develop understanding among the students on difference between Vendor and Purchasing company and the accounting treatment in their books for Absorption of Companies. 3. To develop understanding among the students for Accounting in Liquidation of companies. 4. To empower to students with 5. Meaning Objectives, Key and Ethical Principles of Forensic Accounting.	CO1: Prepare the Consolidated Financial Statements. CO2: Give the accounting treatment in the Books of Vendor and Purchasing Company regarding Absorption of Companies. CO3: Give Accounting treatment in Liquidation of Companies. CO4: Understand the Meaning, Objectives, Key and Ethical Principles of Forensic Accounting.
17		SY BCOM SEM IV	B1-21/403	Business Economics (Macro) - II	With effect from Academic Year 2022-23	1. To understand 'money' and its relevance in the current economic scenario. 2. To become aware about the general price level, its fluctuations and combat mechanism. 3. To know the various phases of trade cycles and anti-cyclical policies. 4. To understand public finance as a theory and its applicability in practice.	CO1: Understand the evolving 'money' concept and its relevance with the current economic scenario. CO2: Perceive practical problem of inflation with the help of theoretical base. CO3: Understand ups and downs in the economy with the help of business cycles and the regulatory mechanism. CO4: Develop their interest and will come to know about the importance of Public Finance through government policies to address various macroeconomic problems.
18		SY BCOM SEM IV	B1-21/404	Business Management-II	With effect from Academic Year 2022-23	1. To understand various Motivational Theories 2. To study various Leadership Styles and Theories. 3. To explore various Techniques of Co-ordination & Control. 4. To acquaint the students with the Recent Trends in Management.	CO1: Understand various Motivational Theories. CO2: Get acquainted with various Leadership Styles and Theories. CO3: Recognize and apply various techniques of Co-ordination & Control. CO4: Get to know the Recent Trends in Management.
19		SY BCOM SEM IV	B1-21/405	Elements of Company Law	With effect from Academic Year 2022-23	1. To provide insight into the provisions related to the Management of the Company. 2. To know about the provisions of Key Managerial Personnel and introduce the concept of CSR. 3. To understand the various types of meetings of a company and their statutory provisions. 4. To acquaint the students with the concept of E-governance, E-filing, Oppression & Mismanagement, and Winding up Company.	CO1: Develop general awareness about the management of the company. CO2: Get acquainted with the company's Key Managing Personnel and their role in company administration, and understand the concept of CSR. CO3: Understand the concept of Company Meetings and their relevant provisions. CO4: Get acquainted with E-governance, E-filing, Oppression & Mismanagement, and Winding up Company.



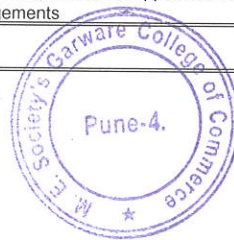
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
20		SY BCOM SEM IV	B1-21/406A (II)	Business Administration - II	With effect from Academic Year 2022-23	1. To provide knowledge on compliances of legal requirements for business2. To make students aware, the term Productivity and its importance. 3. To develop understanding of business liasoning. 4. To provide basic knowledge of mergers, acquisition get acquainted with growth strategies..	CO1: Gain knowledge on compliances of legal requirements for business.CO2: Be aware of the meaning productivity and its importance in business administration. CO3: Understand the meaning and importance of business liasoning. CO4: Gain basic knowledge of mergers; acquisition get acquainted with growth strategies.
21		SY BCOM SEM IV	B1-21/406B (II)	Banking and Finance (Indian Banking System - II)	With effect from Academic Year 2022-23	1. To provide the knowledge and need of Co-operative Banking in India.2. To understand the significance of Development Banking in India. 3. To make students able to take review and analyze Banking Reforms and Recommendations. 4. To quote different emerging concepts in the Banking sector.	CO1: Know about the need for and relevance of Co-operative Banking in India.CO2: Differentiate between Banking Institutions and Development Banks and their significance. CO3: Critically evaluate the recommendations and Banking Sector Reforms. CO4: Grasp and correlate different banking concepts and their applicability.
22		SY BCOM SEM IV	B1-21/406C (II)	Business Laws and Practices – II	With effect from Academic Year 2022-23	1. To understand the registration process, administrative setup and functioning of a Cooperative Society. 2. To know the registration formalities and working environment of the Maharashtra Shops and Establishments (Regulation of Employment and Conditions of Service) Act, 2017. 3. To understand various provisions related to the Competition Act, 2002. 4. To make students aware about nature, causes, and consequences of Industrial Dispute, and the resolution mechanism of the same.	CO1: Understand the basic features, types of Cooperative societies, registration process administrative setup, and functioning of the same under Maharashtra Cooperative Societies Act, 1960. CO2: Understand the registration process and working environment of an establishment under The Maharashtra Shops and Establishments (Regulation of Employment and Conditions of Service) Act, 2017. CO3: Develop awareness about the Competition Act, 2002. CO4: Get acquainted with the concept of Industrial Dispute and dispute resolution mechanism under the Industrial Disputes Act, 1947.
23		SY BCOM SEM IV	B1- 21/406 D (II)	Cost and Works Accounting- II	With effect from Academic Year 2022-23	1. To introduce to Material Accounting and control 2. To acquaint the students with ascertainment of labour cost. 3. To introduce to students Cost Book Keeping and Reconciliation of Cost Accounting Records with financial Accounts 4. To introduce to the concepts of Just In Time (JIT), Six Sigma and Computer Aided manufacturing (CAM) and Enterprise Recourse Planning (ERP).	CO 1: Understand Material Accounting including Pricing Methods, Material Records and Material Control CO 2: Ascertain the Labour Cost CO 3: Understand the Cost Book Keeping and Reconciliation of Cost Accounting Records with Financial Accounts CO 4: Get acquainted with the concepts of Just In Time (JIT), Six Sigma, Computer Aided Manufacturing (CAM), Enterprise Recourse Planning (ERP)
24		SY BCOM SEM IV	B1-21/406E (II)	Business Entrepreneurship - II	With effect from Academic Year 2022-23	1. To understand the role of service sector in Entrepreneurship2. To understand the concepts and Principles of Creativity, Innovation, and Invention. 3. To equip with various abilities to carry out Entrepreneurial activities and to give exposure to real-life examples of entrepreneurs and start-up stories. 4. To understand the various challenges in Entrepreneurship development and dynamism of the Business Environment..	CO1: To be able to understand the role of each industry in service sector and its relevance in entrepreneurship.CO2: To get acquainted with the knowledge and skills of creativity and out of the box thinking. CO3: To be able to develop the abilities for opportunity scanning, creative thinking skills, problem-solving skills, etc. CO4: To be able to get an awareness of the challenges in Entrepreneurship Development.
25		SY BCOM SEM IV	B1-21/406F (II)	Marketing Management-II	With effect from Academic Year 2022-23	1. To understand the concept of Marketing Research. 2. To understand the concepts and fundamentals of Green Marketing. 3. To study the importance and various challenges in E-Marketing. 4. To understand the concept and various techniques of Digital Marketing.	CO1: Get acquainted with the fundamentals of Marketing Research. CO2: Get acquainted with the fundamentals of Green Marketing. CO3: Understand the importance and challenges of E-Marketing. CO4: Understand the concepts and various techniques of Digital Marketing.
26		SY BCOM SEM IV	B1-21/407(7)	Tax Procedure & Practices (Vocational) - Income Tax	With effect from Academic Year 2022-23	1. To develop an understanding of the procedural part regarding Returns, Tax deducted at source and advance payment of tax 2. To enable understanding of the Assessment of Income, Audit and Provisions of Set Off and Carry Forward of Losses under Income Tax Act, 1961 3. To enable for Computation of Income of Partnership Firm and Limited liability Partnership firm. 4. To enable for computation of income of Company	CO1: Understand filing of income tax return and other compliance under Income Tax law. CO2: Understand provisions in respect of Assessment of income, Audit and set off and carry forward of losses. CO3: Understand Computation of Total Income & Tax Liability for Partnership Firm/ Limited Liability Partnership CO4: To understand Computation of Total Income & Tax Liability for Company



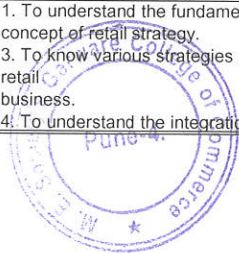
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
27		SY BCOM SEM IV	B1-21/408(8)	Tax Procedure & Practices (Vocational) - Goods & Services Tax and Profession Tax	With effect from Academic Year 2022-23	1. To understand computation of GST liability 2. To provide knowledge about applicability & procedure of filling GST returns 3. To understand provisions in respect of TDS, TCS, E-way bill and invoicing under GST law 4. To understand provisions of Assessment and Audit under GST law	CO1: Compute GST liability CO2: Understand the applicability & procedure of filling Returns under GST CO3: Get acquainted with TDS, TCS, E-way bill and invoicing under GST law CO4: Understand the applicability of the provisions of Assessment and Audit under GST law
28		SY BCOM SEM IV		Environment Awareness Course	With effect from Academic Year 2022-23		
29		MCOM Sem III	M1-21/301	Business Finance	With effect from Academic Year 2022-23	1. To acquaint students with corporate finance. 2. To make students aware about financial planning, sources of finance and its limitations. 3. To impart the knowledge of working capital management and best practices. 4. To enable the students to acquire knowledge of corporate securities and the Dividend Distribution Policies.	CO1: Understand the role and importance of corporate finance and learn to calculate the value of money. CO2: Know financial planning and its limitations. CO3: Learn to apply best practices in working capital management. CO4: Get acquainted with the sources of long term finance to be tapped for running business successfully.
30		MCOM Sem III	M1-21/302	Research Methodology for Business	With effect from Academic Year 2022-23	1. To create an awareness about the Social Research Activity in general & Business Research in Particular and Ethical Issues in Research. 2. To make students' understand the Structure & Design of Research. 3. To develop Research Skill Sets. 4. To enable students' to explore the possibility to write a Research Article by using various Parameters of Research	CO1: Understand the concept of research and ethical issues in research etc. CO2: Know the Structure and design of the research CO3: Understand methods of data collection, processing and analysis of the same. CO4: Develop an understanding of writing a research report and to write a research article.
31		MCOM Sem III	M1-21/303	Advanced Accounting & Taxation - Advanced Auditing	With effect from Academic Year 2022-23	1. To gain conceptual understanding of auditing and auditing standards. 2. To get acquainted with the provisions related to the Audit of Limited Companies 3. To have a better understanding of the provisions of the Audit Committee and Corporate Governance 4. To know the aspects of the CIS Audit Environment	CO1: Get acquainted with the meaning, nature, and kinds of Auditing and Brief study of Standards on Auditing CO2: Have comprehensive information related to the Audit of Limited Companies CO3: Understand the constitution and importance of the Audit Committee and Corporate Governance CO4: Gain insight into the CIS audit environment
32		MCOM Sem III	M1-21/304	Advanced Accounting & Taxation - Specialized Auditing	With effect from Academic Year 2022-23	1. To provide insight into the provisions related to the Tax Audit and GST Audit 2. To know about the provisions of Internal Audit 3. To comprehend the significance and necessity of a Bank Audit 4. To familiarize with the concept of a Cooperative Society Audit.	CO1: Learn about the provisions of a Tax Audit and a GST Audit CO2: Get acquainted with the provisions of Internal Audit, Review of Internal Control, Areas of Internal Audit etc. CO3: Gain a better understanding of the auditing process in Banks. CO4: Better understand the auditing process for Cooperative Societies.
33		MCOM Sem III	M1-21/305	Cost Audit	With effect from Academic Year 2022-23	1. To develop conceptual understanding on Cost Audit. 2. To acquaint the students with the Role and Responsibilities of Cost Auditor. 3. To acquaint the students with Cost Audit Planning and Execution 4. To familiarize the students with preparation of Cost Audit Report	CO1: Understand basic concepts of Cost Audit. CO2: To acquaint the students with the Role and Responsibilities of Cost Auditor. CO3: Get acquainted with Cost Audit Planning and Execution CO4: Get familiarized with preparation of Cost Audit Report
34		MCOM Sem III	M1-21/306	Advanced Cost Accounting and Cost Audit - Management Audit	With effect from Academic Year 2022-23	1. To create an awareness about Different Types of Audit, Management Audit, Relationship of Management Audit with different Types of Audits and Role of a Management Accountant in Decision Making Process. 2. To acquaint the students with the Process and Reporting of Management Audit. 3. To know Various Areas of Management Audit. 4. To create an understanding about process, areas, methods and recommendations of Operational Audit. 5. To familiarize the students with the knowledge of corporate image and its evaluation.	CO1: Develop an understanding about various aspects of Management Audit. CO2: know the Management Audit Process and its reporting methodology. CO3: Understand different areas of Management Audit. CO4: Gain knowledge about Operational Audit. CO5: Develop an insight about Corporate Image
35		MCOM Sem III	M1-21/307	Introduction to Cyber Security - III	With effect from Academic Year 2022-23	1. To study Intrusion Detection and Prevention Systems 2. To study the Server Management and Firewalls 3. To understand concept of Security for VPN	CO1: Know how Intrusion Detection and Prevention Systems works CO2: Understand the Server Management and Firewall settings CO3: Understand concept and working of Security for VPN
36		MCOM Sem III	M1-21/308	Introduction to Constitution	With effect from Academic Year 2022-23	To introduce the students to the Constitution of India. 2. To acquaint the students with the Preamble of Constitution and various concepts therein. 3. To make the students aware of the fundamental rights guaranteed by the Constitution. 4. To study the directive principles of state policy as the fundamental principles in the governance of the country.	CO1: Get a perspective on Constitution of India CO2: Be aware of the preamble of the Constitution and understand the concepts therein. CO3: Understand the fundamental rights conferred by the Constitution on citizens of India. CO4: Understand the importance of directive principles in governance of the country. CO5: Acquaint with the fundamental duties to be carried out alongside the fundamental rights.



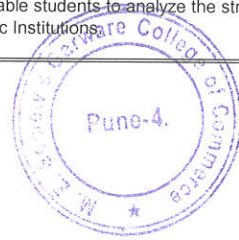
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
37		MCOM Sem III	M1-21/309	Soft Skills - I	With effect from Academic Year 2022-23	1. To develop leadership abilities. 2. To develop ability to contribute to value creation in the respective organization 3. To develop negotiations and team building skills.	CO1: This will help to carry their personality in the corporate world with competency and consistent performance. CO2: It improves verbal and non-verbal communication. CO3: It develop negotiations and team building skills.
38		MCOM Sem III	M1 - 21/310	Add on Course: Research Tools	With effect from Academic Year 2022-23	1. To Introduce to Statistical and Non-Statistical Tools for Research. 2. To Develop Appreciation, Understanding about the above Tools and their Applications in Research	CO1: Understand the Significance of the Statistical and Non-Statistical Tools in Research. CO2: Successfully Apply the above Tools in the Selected Research Area.
39		MCOM Sem IV		Business Finance	With effect from Academic Year 2022-23	1. To acquaint the students with the structure and working of the Indian capital market. 2. To make the students aware about the various types of Indian Stock Market and their listing process. 3. To enable the students to understand various transactions in stock exchanges and agencies involved in it. 4. To know the role of SEBI as a Regulatory body in the Indian Capital Market.	CO1: Understand the basic structure, working and recent trends in the Indian Capital Market. CO2: Know about functions, procedures related to the Indian Stock Market and precautions to be taken. CO3: Analyze and apply the knowledge of investment avenues and their management of portfolio. CO4: Know the role of SEBI in regulating stock exchange and education of investors and financial advisors.
40		MCOM Sem IV		Research Methodology for Business	With effect from Academic Year 2022-23	NIL	NIL
41		MCOM Sem IV		Advanced Accounting & Taxation - Advanced Auditing	With effect from Academic Year 2022-23	1. To make students understand fundamentals of Technology-Based Accounting 2. To disseminate information about the most recent reforms in the field of taxation. 3. To familiarize students with the concepts of Advanced Accounting for Corporates 4. To acquaint students with the Emerging Trends in Accounting	CO1: Understand the fundamentals of Technology-Based Accounting. CO2: Understand the major Tax Reforms in India CO3: Gain knowledge about the fundamentals of Advanced Accounting for Corporates. CO4: Gain knowledge about the Emerging Trends in Accounting
42		MCOM Sem IV		Advanced Accounting & Taxation - Specialized Auditing	With effect from Academic Year 2022-23	1. To cultivate research attitude among the students with respect to the subject of their specialization - Advanced Accounting & Taxation. 2. To provide opportunity to students to apply the theoretical knowledge to practical business situations. 3. To equip students with investigative and analytical skills so as to arrive at systematic, valid and logical conclusions. 4. To enable students to prepare the Synopsis and complete the Project successfully.	CO1: Select a topic with respect to the subject of their specialization - Advanced Accounting & Taxation and identify the research area/ statement of problem. CO2: Apply their conceptual knowledge in practical situation and learn the art of concluding a research- study in a systematic manner CO3: Learn to plan the research-work, collect reliable and valid data, analyze and arrive at meaningful conclusions. CO4: Prepare and present a Synopsis and Project Report by applying the skills and techniques studied.
43		MCOM Sem IV		Cost Audit	With effect from Academic Year 2022-23	1. To acquaint students with Cost Accounting Standards and their applications. 2. To familiarize students with GST Audit and Productivity Audit. 3. To help the students to study the applications of Enterprise Resource Planning (ERP) and E-costing. 4. To acquaint the students with recent trends in Cost Accounting.	CO1: Get acquainted with Cost Accounting Standards and their applications. CO2: Understand the concept of GST Audit and Productivity Audit. CO3: Get acquainted with the application of Enterprise Resource Planning and ECosting. CO4: Get equipped with the knowledge about recent trends in Cost Accounting.
44		MCOM Sem IV		Advanced Cost Accounting and Cost Audit - Management Audit	With effect from Academic Year 2022-23	1. To create a research aptitude amongst the students. 2. To provide an opportunity to students to apply the research skills. 3. To select a specific topic in the Costing Domain for research and complete it by applying maximum research elements. 4. To enable students to prepare the Synopsis and complete the Project successfully.	CO1: Understand the research elements and its importance in research. CO2: Select the research topic in the Costing Domain. CO3: Use maximum research elements and undertake the Research Project in selected area. CO4: Complete the Research Project successfully.
45		MCOM Sem IV		Introduction to Cyber Security - III	With effect from Academic Year 2022-23	1. To study system Architecture and system security 2. To study OS Security and Wireless Networks Security	CO1: Know how system Architecture and system security works CO2: Understand the concepts of OS Security and Wireless Networks Security
46		MCOM Sem IV		Introduction to Constitution	With effect from Academic Year 2022-23		
47		MCOM Sem IV		Soft Skills - I	With effect from Academic Year 2022-23	1. The Course aims at enhancing the ability of a student to work in any situation with ease and grace. 2. Increase fluency in expression and speech and make students confident speakers. 3. Application of Corporate Etiquettes in various corporate engagements	CO1: This will help to carry their personality in the corporate world with competency and consistent performance. CO2: It improves verbal and non-verbal communication. CO3: It develop negotiations and team building skills.
48		MCOM Sem IV		Add on Course: Research Tools	With effect from Academic Year 2022-23	Nil	Nil



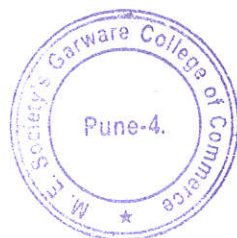
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
49		BBA Sem III	B2-21/301	Principles of Human Resource Management and Organizational Behavior	With effect from Academic Year 2022-23	1. To understand basic concept of HRM 2. To make aware students about traditional & modern methods of procurement & development in organization.3. To know the major trends in HRM & OB 4. To understand the basic concept of OB also to develop knowledge about major trends.	CO1: Learn the importance of HRM functions in the business CO2: Understand the history, operations of HRM&OB CO3: Up gradation of knowledge of new trends in Recruitment and Selection. CO4: To develop group cohesiveness.
50		BBA Sem III	B2-21/302	Productions and Operations Management	With effect from Academic Year 2022-23	<input type="checkbox"/> To understand the basic concepts of Production and Operations Management <input type="checkbox"/> To know the Plant location and layout concepts <input type="checkbox"/> To make the students aware of the concepts of Materials and Maintenance Management <input type="checkbox"/> To acquaint the students with the concept of Production Planning and Control <input type="checkbox"/> To give an exposure of Quality Management Concepts to the students	CO1: Understand the basic Accounting concepts and Accounting Standards along with their applications and also emerging trends in Accounting. Understand the basic concepts of Production and Operations Management. CO2: Know the concepts of Plant Location and Layout CO3: Understand the Materials and Maintenance Management concepts CO4: Be acquainted with the Quality Management Concepts
51		BBA Sem III	B2-21/303	Global Competencies and Personality Development	With effect from Academic Year 2021-22	1. To develop reasonable knowledge about Competencies and Personality Development.2. To build self-confidence, enhance self-esteem, and improve overall personality of the students. 3. To enhance global and cultural competencies of the students. 4. To groom the students for appropriate behavior in social and professional circles.	CO1: To understand the nature, meaning, competencies required for a pleasing personality and learn various theories of personality development. CO2: To understand the concept of Global Competence and develop self-esteem and self-confidence among the students. CO3: To understand and learn global and cultural competencies for positive attitude development and explain various styles and qualities of leaders and encourage students for effective leadership. CO4: To understand the social and professional grooming traits and study various social and international etiquette.
52		BBA Sem III	B2-21/304	Fundamentals of Sustainable Development	With effect from Academic Year 2022-23	1. To explain the concept of Sustainable Development in detail.2. To introduce the approaches to the study of Sustainable Development.3. To study the Economic, Socio-political and Ecological aspects of Sustainable Development. 4. To study various sustainable strategies of firms.	CO1: Understand the concept of Sustainable Development. CO2: Acquire knowledge about various approaches to the study of Sustainable Development. CO3: Understand the Economic, Socio-political and Ecological aspects of Sustainable Development. CO4: Understand the strategies adopted by firms for Sustainable Development.
53		BBA Sem III	B2-21/305A	Consumer Behaviour and Sales Management	With effect from Academic Year 2022-23	1. To develop significant understanding of Consumer behaviour in Marketing. 2. To understand the relationship between consumer behaviour & Sales Management. 3. To develop conceptual based approach towards decision making aspects & its implementation considering consumer behaviour in Sales Management. 4. To develop an understanding about the selection and evaluation procedures in a sales organization.	CO1: Understand the concept of Consumer behaviour in Marketing. CO2: Understand the relationship of Consumer behaviour and sales management. CO3: Understand the decision making aspects & its implementation considering consumer behaviour in Sales Management. CO4: Understand about the selection and evaluation procedures in a sales organization.
54		BBA Sem III	B2-21/305B	Management Accounting	With effect from Academic Year 2022-23	1. To impart basic knowledge of Management Accounting.2. To study format of Financial Statements and, its Methods of Analysis and Ratio Analysis 3. To understand the implications of Marginal Costing for decision making. 4. To study use of Budget & Budgetary Control in the business.	CO1: Gain basic knowledge of Management Accounting. CO2: Understand the format of Financial Statements and, its Methods of Analysis and Ratio Analysis CO3: Apply the implications of Marginal Costing for decision making CO4: Apply tools of Budget & Budgetary Control in the business.
55		BBA Sem III	B2-21-305C	Organizational Behaviour	With effect from Academic Year 2022-23	1. To understand basic concept of OB 2. To make aware students about traditional & modern methods of OB. 3. To understand the importance of leadership abilities in HR 4. To develop knowledge about major trends & ability to handle cultural diversity	CO1: learn the importance of OB Models in the business CO2: Understand the history, operations of OB . CO3: To develop HR as change agent and inculcating team spirit CO4: To develop group cohesiveness in changing world.
56		BBA Sem III	B2-21/306A	Retail Management	With effect from Academic Year 2022-23	1. To understand the fundamental aspects of retail management 2. To study the concept of retail strategy. 3. To know various strategies used for the management and implementation of a retail business. 4. To understand the integration of technology in retailing..	CO1: Understand the fundamental aspects of retail management CO2: Know the concept of retail strategy. CO3: Apply various strategies used for the management and implementation of a retail business. CO4: Know and understand the integration of technology in retailing.



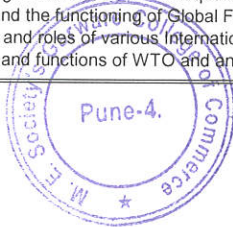
Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
57		BBA Sem III	B2-21/306B	Banking & Finance	With effect from Academic Year 2022-23	1. To study banking function and its operations. 2. To Study the functions of Commercial Banks 3. To study the functioning of Regulatory Authorities in India. 4. To create awareness regarding Recent Technology in Banking Industry	CO1: Understand the functions & operations of banking industry. CO2: Understand the functions of Commercial Banks. CO3: Understand the functioning of Regulatory Authorities in India. CO4: Understand the Recent Technological Developments in Banking Industry.
58		BBA Sem III	B2-21/306C	Recent Trends in HR	With effect from Academic Year 2022-23	1. To understand the concept of Employee Engagement. 2. To explain the concept of HR Analytics. 3. To study the concept of Human Resource Accounting, Human Resource Valuation and Human Resource Audit. 4. To introduce new concepts in HR.	CO1: Understand the significance of Employee engagement in organization. CO2: Acquire knowledge about role and significance of HR Analytics in HR activities. CO3: Understand the need and importance of Human Resource Accounting, Human Resource Valuation and Human Resource Audit. CO4: Explore new concepts in HR.
59		BBA Sem III	B2-21/307	Environment Awareness Course	With effect from Academic Year 2022-23	1. To acquire the knowledge, values, attitudes, commitment and practices needed to protect and improve the environment and better ecosystem 2. To build knowledge among students regarding utilization of various natural resources. 3. To make students conscious on necessary bio-diversity and ecological conservations and to address complex environmental issues 4. To create awareness about various causes of environmental pollution and its remedies. 5. To study the impacts of human communities on environment 6. To gain knowledge through the field work	CO1: Understand how their actions affect on the environment hence how to build better ecosystem CO2: Build knowledge and implement necessary practices for utilization of various natural resources CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues. CO4: Tax Know various causes of Environmental Pollution and its remedies CO5: Study The impacts of Human Communities On Environment CO6: Gain Knowledge through the Field Work
60		BBA-IB	B3-21/301	Principles of HRM	With effect from Academic Year 2022-23	1. To introduce fundamental concepts of Human Resource Management. 2. To explain the processes pertaining to different functions of HRM. 3. To understand the importance of training and Development 4. To understand the recent trends with respect to global HRM	CO1: learn the importance of HRM functions in the business CO2: To gain knowledge about various sources and methods of the Recruitment and Selection. CO3: To help understand the concept of performance appraisal CO4: To know in brief the modern trends in HRM.
61		BBA-IB Sem III	B3-21/302	Productions and Operations Management	With effect from Academic Year 2022-23	1. To understand the basic concepts of Production and Operations Management 2. To know the Plant location and layout concepts 3. To make the students aware of the concepts of Materials and Maintenance Management 4. To acquaint the students with the concept of Production Planning and Control 5. To give an exposure of Quality Management Concepts to the students	CO1: Understand the basic concepts of Production and Operations Management. CO2: Know the concepts of Plant Location and Layout CO3: Understand the Materials and Maintenance Management concepts CO4: Be acquainted with the Quality Management Concepts
62		BBA-IB Sem III	B3-21/303	Global Competencies and Personality Development	With effect from Academic Year 2022-23	1. To develop reasonable knowledge about Competencies and Personality Development. 2. To build self-confidence, enhance self-esteem, and improve overall personality of the students. 3. To enhance global and cultural competencies of the students. 4. To groom the students for appropriate behavior in social and professional circles.	CO1: To understand the nature, meaning, competencies required for a pleasing personality and learn various theories of personality development. CO2: To understand the concept of Global Competence and develop self-esteem and self-confidence among the students. CO3: To understand and learn global and cultural competencies for positive attitude development and explain various styles and qualities of leaders and encourage students for effective leadership. CO4: To understand the social and professional grooming traits and study various social and international etiquette.
63		BBA-IB Sem III	B3-21/304	Global Business Environment	With effect from Academic Year 2022-23	1. To understand the fundamentals of the Global Business Environment. 2. To get familiar with the Global Trade Environment 3. To understand the concept and various components of International Finance. and Investment Environment. 4. To enable students to analyze the structure, role and impact of various International Economic Institutions.	CO1: Know the basics of Global Business Environment. CO2: Acquainted with the international trade theories and policies. CO3: Understand the concept and components of exchange rate, Balance of payment and foreign investment. CO4: Get familiar with International Economic Institutions.



Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
64		BBA-IB Sem III	B3-21/305A	Foreign Language-German	With effect from Academic Year 2022-23	1. To make students understand about German manners and etiquettes. 2. To enable students to speak about different professions, express likes and dislikes and use internet in German. 3. To give knowledge of German speaking countries. 4. To enable students to shop comfortably in German and make them aware of German food habits. 5. To enable students to plan a party, invite friends and order food in German.	NIL
65		BBA-IB Sem III	B3-21/305B	Foreign Language-French	With effect from Academic Year 2022-23	1. To learn basic vocabulary and grammar of French language and to make basic conversations in French, to introduce oneself and others. 2. To learn, names of family members, likes dislikes and learn to count numbers 0 to 1000. 3. To learn how to describe a place, write an email. 4. To learn how to order a meal, Reserve room in a hotel.	CO1: Know basic vocabulary like days, months, nationalities, places. Learn to introduce oneself and tell where one lives. CO2: Know how to describe family members and count numbers 0 to 1000. CO3: Know how to write an email and describe a place. CO4: Know how to order a meal in a restaurant and book a room in a hotel, Ask about the facilities in the hotel
66		BBA-IB Sem III	B3-21/306	Export Import Management	With effect from Academic Year 2022-23	1. To understand the basic concepts of Export and Import Management 2. To study the Export Procedures and Documentation. 3. To acquaint the students with Import Procedures and Documentation. 4. To know the Duty Drawback and Remittance procedures.	CO1: Understand the basic concepts of Export and Import Management CO2: Explain the Export Procedures and Documentation CO3: Know the Import Procedures and Documentation CO4: Demonstrate the knowledge of Duty Drawback and Remittance Schemes
67		BBA-IB Sem III	B3-21/307	Environment Awareness Course	With effect from Academic Year 2022-23	1. To acquire the knowledge, values, attitudes, commitment and practices needed to protect and improve the environment and better ecosystem 2. To build knowledge among students regarding utilization of various natural resources. 3. To make students conscious on necessary bio-diversity and ecological conservations and to address complex environmental issues 4. To create awareness about various causes of environmental pollution and its remedies.	CO1: Understand how their actions affect on the environment hence how to build better ecosystem CO2: Build knowledge and implement necessary practices for utilization of various natural resources CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues. CO4: Know various causes of Environmental Pollution and its remedies. CO5: Study The impacts of Human Communities On Environment. CO6: Gain Knowledge through the Field Work
68		BBA-CA Sem III	B4-21/301	Data Structures using 'C'	With effect from Academic Year 2022-23	1. To understand the concepts of ADTs 2. To learn linear data structures – lists, stacks, and queues 3. To understand sorting, searching 4. To understand Tree and Graph structures	CO1: Ability to visualize the representation of Abstract data type and types of data structure CO2: To understand the link list, stack and Queue CO3: Practical knowledge of different sorting and searching technique. CO4: To understand the basic concept of Tree and Graph data structure.
69		BBA-CA Sem III	B4-21/302	Web Technology (HTML, CSS, JS)	With effect from Academic Year 2022-23	1. To know & understand concepts of internet programming 2. To analyse a web page and identify its elements and attributes. 3. To understand how to develop web based applications using JavaScript. 4. To understand how to create dynamic web pages using JavaScript.	CO1: Define and demonstrate the use of internet programming. CO2: Define and demonstrate web page and its elements and attributes. CO3: Design and implement web based applications using JavaScript. CO4: Design and implement dynamic web pages using JavaScript.
70		BBA-CA Sem III	B4-21/303	Software Engineering	With effect from Academic Year 2022-23	1. To understand System design concepts. 2. To understand Software Engineering concepts. 3. To understand the applications of Software Engineering concepts and Design in Software development 4. To learn different software engineering analysis tools and techniques	CO1: Students will learn different system concepts CO2: Conceptual understanding of Software Engineering CO3: Students understand applications and implementation of Software Engineering concepts in actual use. CO4: Students will learn software designing tools and techniques
71		BBA-CA Sem III	B4-21/304	Computer Networking	With effect from Academic Year 2022-23	1. To gain knowledge about Computer Networks concepts. 2. To know about working of networking models, addresses, transmission medias and connectivity devices. 3. To acquire information about network security and cryptography.	CO1: Understand the Computer Networks concepts CO2: Understand transmission medias and different kinds of networking devices CO3: Understand network security issues

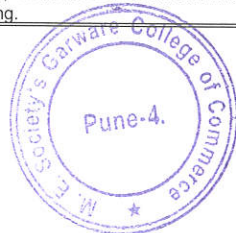


Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
72		BBA-CA Sem III	B4-21/305A	Digital Marketing	With effect from Academic Year 2022-23	1. To study Basic Concept of Marketing. 2. To develop understanding Fundamentals of Digital Marketing. 3. To know how to develop a Digital Marketing Plan. 4. To study the concept and various tools of Social Media Marketing. 5. To understand the Role of Digital Marketing in Business Decision Making. 6. To study and understand Customer Relationship Management and its models. 7. To know how to formulate the budget for Digital Marketing.	CO1: Know Basic Concept of Marketing. CO2: Fundament aspects of Digital Marketing. CO3: Develop a Digital Marketing Plan. CO4: Know various tools of Social Media Marketing and its utility in business. CO5: Understand the Role of Digital Marketing in Business Decision Making. CO6: Understand the concept of Customer Relationship Management and its models. CO7: Formulate the budget for Digital Marketing.
73		BBA-CA Sem III	B4-21/305B	Consumer Affairs	With effect from Academic Year 2022-23	1. To familiarize the students with their rights and responsibilities as a consumer, the social framework of consumer rights and legal framework of protecting consumer rights. 2. To provide an understanding of the Malpractices in trade and the importance of Trademarking. 3. To understand the role of Consumer bodies in consumer protection, procedure for redressal of consumer complaints, and the role of different agencies in establishing product and service standards. 4. To understand the role of commercial and non-commercial organizations in Consumer protection affairs.	CO1: Understand the concept of Consumer protection acts and legal framework of protecting consumer rights. CO2: Understand the importance of Trademarking and Unfair Trade Practices. CO3: Understand the role of Consumer Councils and Consumer Grievance Procedure. CO4: Understand the role of Industry and Non-Government organizations in Consumer Protection.
74		BBA-CA Sem III	B4-21/307	Environment Awareness Course	With effect from Academic Year 2022-23	1. To acquire the knowledge, values, attitudes, commitment and practices needed to protect and improve the environment and better ecosystem 2. To build knowledge among students regarding utilization of various natural resources. 3. To make students conscious on necessary bio-diversity and ecological conservations and to address complex environmental issues 4. To create awareness about various causes of environmental pollution and its remedies. 5. To study the impacts of human communities on environment 6. To gain knowledge through the field work	CO1: Understand how their actions affect on the environment hence how to build better ecosystem CO2: Build knowledge and implement necessary practices for utilization of various natural resources CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues. CO4: Know various causes of Environmental Pollution and its remedies. CO5: Study The impacts of Human Communities On Environment. CO6: Gain Knowledge through the Field Work
75		BBA - Sem IV	B2-21/401	Entrepreneurship and Start-up Management	With effect from Academic Year 2022-23	1. To understand the concept and process of Entrepreneurship. 2. To Acquire Entrepreneurial spirit and resourcefulness. 3. To get acquainted with the concept of Small Business Management. 4. To understand the role and contribution of Entrepreneurs and Small Businesses in the growth and development of individual and the nation.	CO1: Learn & understand the concept of Entrepreneur and process of Entrepreneurship. CO2: Understand Environmental Scanning for identification of Business opportunities & Learning various tools and techniques of opportunity search and its appropriate selection CO3: Understand the concept of MSME and its challenges CO4: Understand key factors for success & failure
76		BBA - Sem IV	B2-21/402	Supply Chain Management	With effect from Academic Year 2022-23	1. To understand the basic concepts of Supply Chain Management 2. To acquaint the students with the various elements of a Supply Chain 3. To make the students aware of the concepts of Physical Distribution, Logistics and the integrative philosophy of Supply Chain Management. 4. To explore & study the key operational aspects of a Supply Chain	CO1: Understand the basic concepts of Supply Chain Management CO2: Know the various elements of a Supply Chain. CO3: Explain the concepts of Physical Distribution, Logistics and the integrative philosophy of Supply Chain Management. CO4: Understand the key operational aspects of a Supply Chain.
77		BBA - Sem IV	B2-21/403	Fundamentals of Business Analytics	With effect from Academic Year 2022-23	1. To identifying opportunities for creating values using business analytics. 2. To understanding the basic concept of data management. 3. To developing a thought process to think like a data scientist or business analyst. 4. To understand the application of business analysis in various domain.	CO1: Describe and analyze the basic concepts in business analytics. CO2: Understand data management and handling of its quality. CO3: Develop a thought process to think like a data scientist or business analyst. CO4: Explain the application of business analytics in multiple business domains and scenarios.
78		BBA - Sem IV	B2-21/404A	International Business Management	With effect from Academic Year 2022-23	1. To know the fundamentals of International Business and International Trade Theories. 2. To understand the role and various aspects of International Corporations and Foreign Investments 3. To acquaint the student with the Foreign Exchange Rate System and the functioning of Global Financial Institutions. 4. To get familiar with the functions and roles of various International Economic Organizations. 5. To know the structure and functions of WTO and analyze various agreements of WTO.	CO1: Understand the fundamentals of International Business and International Trade Theories. CO2: Understand the role and various aspects of International Corporations and Foreign Investments. CO3: Acquaint the Foreign Exchange Rate System and functioning of Global Financial Institutions. CO4: Get familiar with the functions and roles of various International Economic Organizations. CO5: Understand the structure and functions of WTO and analyze various agreements of WTO.




Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
79		BBA - Sem IV	B2-21/404B	Consumer Affairs	With effect from Academic Year 2022-23	1. To familiarize the students with their rights and responsibilities as a consumer, the social framework of consumer rights and legal framework of protecting consumer rights. 2. To provide an understanding of the Malpractices in trade and the importance of Trademarking. 3. To understand the role of Consumer bodies in consumer protection, procedure for redressal of consumer complaints, and the role of different agencies in establishing product and service standards. 4. To understand the role of commercial and non-commercial organizations in Consumer protection affairs.	CO1: Understand the concept of Consumer protection acts and legal framework of consumer rights CO2: Understand the importance of Trademarking and Unfair Trade Practices. CO3: Understand the role of Consumer Councils and Consumer Grievance Procedure. CO4: Understand the role of Industry and Non-Government organizations in Consumer Protection
80		BBA - Sem IV	B2-21/405A	Advertising and Promotion Management	With effect from Academic Year 2022-23	1. To understand the basic and fundamental concept of advertising 2. To understand how to measure the effectiveness of advertising. 3. To understand about advertising management and types of agencies. 4. To make the student aware about promotion techniques and to cultivate the knowledge regarding online advertising and various types.	CO1: To develop knowledge and understanding of fundamental concept of advertising. CO2: To understand the effectiveness of advertising techniques CO3: To know about advertising management and types of agencies. CO4: To understand the process of online advertising and its types.
81		BBA - Sem IV	B2-21/405B	Business Taxation	With effect from Academic Year 2022-23	1. To study Taxation Structure in India, Important definitions and Concepts. 2. To study the heads of the income under Salary and House Property. 3. To study the heads of the income under PGBP, Capital Gain, Income from Other Sources and Taxable Income. 4. To study Procedural part under Income Tax Act, 1961	CO1: Understand Taxation Structure in India, Important definitions and Concepts. CO2: Compute the income under the heads of Salary and House Property. CO3: Compute the income under the heads of PGBP, Capital Gain and Income from Other Sources and Taxable Income. CO4: Understand the Procedural part under Income Tax Act, 1961
82		BBA - Sem IV	B2-21/405C	Functions and Practices of HRM	With effect from Academic Year 2022-23	. To provide comprehensive knowledge of Human Resource Management Functions. 2. To explain the methods of Performance Appraisal, Training, Executive Development and Employee Compensation. 3. To acquire knowledge about various HR practices adopted by the organization. 4. To develop an understanding among the students regarding OD Programme and its interventions	CO1: Learn the importance of HRM functions in the business CO2: To make use of Methods Performance Appraisal, Training and Executive Development for overall development of the Organisation CO3: To make students understand how Employee Compensation and other Functions of HRM play a vital role in the Organisation CO4: To develop an understanding about how Workers Participation is an important aspect in an organization and various forms of WPM.
83		BBA - Sem IV	B2-21/406A	Digital Marketing	With effect from Academic Year 2022-23	1. To develop understanding Fundamentals of Digital Marketing. 2. To know how to develop a Digital Marketing Plan. 3. To study the concept and various tools of Social Media Marketing. 4. To understand the Role of Digital Marketing in Business Decision Making.	CO1: Fundament aspects of Digital Marketing. CO2: Develop a Digital Marketing Plan. CO3: Know various tools of Social Media Marketing and its utility in business. CO4: Understand the Role of Digital Marketing in Business Decision Making.
84		BBA - Sem IV	B2-21/406B	Financial Services	With effect from Academic Year 2022-23	1. To Study in detail financial services in India. 2. To study & understand working of Indian financial system. 3. To make the students well acquainted regarding financial markets. 4. To study the concept of FinTech with real time project.	CO1: Understand the basic concepts of Indian Financial system & to take an overview of financial structure of the nation. CO2: Understand the functioning of primary & secondary market & to study the role of stock exchanges in India. CO3: Study & examine various financial services provided by various financial institutions in India. CO4: Understand emerging trends in business finance
85		BBA - Sem IV	B2-21/406C	Employee Recruitment & Record Management	With effect from Academic Year 2022-23	1. To explain the concept of Manpower Planning and Forecasting and its importance in industry. 2. To study the concept of Recruitment and Selection. 3. To introduce the concept of Employee Record Management and its significance. 4. To explain the concept of Human Resource Information System (HRIS) in detail.	CO1: Understand the concept and importance of Manpower Planning and Forecasting in HR CO2: Acquire the knowledge of Recruitment and Selection in detail. CO3: Understand the concept and significance of Employee Record Management. CO4: Develop the understanding about application of Information system in HR by learning Human Resource Information System (HRIS).
86		BBA - Sem IV	B1-21/407	Yoga and Wellness course	With effect from Academic Year 2022-23	To explain the basic concepts of Yoga and its components. 2. To make the students aware of the benefits of Yoga and its relation to Personality Development 3. To make the students understand the effect of Yoga on health and wellness 4. To demonstrate the various postures and breathing exercises to the students 5. To increase awareness of Yoga and enhance the skills of students	CO1: Understand the basic concepts of Yoga and its components CO2: Know the effect of Yoga on Personality Development CO3: Relate between Yoga and health CO4: Demonstrate the basic postures and breathing exercises. CO5: Show awareness about Yoga and enhancement of their skills
87		BBA-IB-Sem IV	B3-21/401	E-Commerce Technologies	With effect from Academic Year 2022-23	1. To understand the concept, importance, role, and various activities of E-Commerce. 2. To understand the role of IT infrastructure and the concept of digital currencies. 3. To understand the concept of digital payment systems, E-Marketing and its tools in E-Commerce. 4. To Understand the concept of Cyber Space and Cyber Security in E-Commerce.	CO1: To understand the concept of various business models used in E-Commerce CO2: To understand the role of IT infrastructure in the development of E-commerce. To understand the concept of digital currencies. CO3: To understand various modern digital payment systems used in E-commerce, emarketing and multiple tools used in E-Commerce. CO4: To understand the concept of cyber space and the importance of cyber security in E-Commerce
88		BBA-IB-Sem IV	B3-21/402	Management Information System	With effect from Academic Year 2022-23	1. To introduce and explain the concept of MIS and its significance in business. 2. To study system approach in management and know models and tools of system designing 3. To understand issues and challenges of MIS 4. To explain the application of MIS in Manufacturing and Service sector	CO1: Understand the concept and significance of MIS in business. CO2: Acquire the knowledge of system approach in management and know models and tools of system designing CO3: Acquire the knowledge of issues and challenges of MIS CO4: Understand the application of MIS in Manufacturing and Service sector

Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
89		BBA-IB-Sem IV	B3-21/403	Supply Chain Management + Business Exposure	With effect from Academic Year 2022-23	1. To understand the basic concepts of Supply Chain Management 2. To acquaint the students with the various elements of a Supply Chain 3. To make the students aware of the concepts of Physical Distribution, Logistics and the integrative philosophy of Supply Chain Management. 4. To explore & study the key operational aspects of a Supply Chain.	CO1: Understand the basic concepts of Supply Chain Management CO2: Know the various elements of a Supply Chain. CO3: Explain the concepts of Physical Distribution, Logistics and the integrative philosophy of Supply Chain Management. CO4: Understand the key operational aspects of a Supply Chain.
90		BBA-IB-Sem IV	B3-21/404	Fundamentals of Business Analytics	With effect from Academic Year 2022-23	1. To identifying opportunities for creating values using business analytics. 2. To understanding the basic concept of data management. 3. To developing a thought process to think like a data scientist or business analyst. 4. To understand the application of business analysis in various domain.	CO1: Describe and analyze the basic concepts in business analytics. CO2: Understand data management and handling of its quality. CO3: Develop a thought process to think like a data scientist or business analyst. CO4: Explain the application of business analytics in multiple business domains and scenarios.
91		BBA-IB-Sem IV	B3-21/405A	Foreign Language-German	With effect from Academic Year 2022-23	1. To make students aware of German manners and etiquettes. 2. To enable students to converse about houses in Germany and express their likes and dislikes. 3. To give knowledge to the students about jobs in Germany. 4. To enable students to shop comfortably in Germany. 5. To give information to the students about body and health in German. 6. To enable students to manage a tour in German speaking countries.	CO1: After completion of the course students have idea about work culture in Germany. CO2: Students can converse about houses in Germany and express their likes and dislikes. CO3: Students have knowledge about jobs in Germany. CO4: Students can shop comfortably in Germany. CO5: Students have information about body and health in German. CO6: Students can manage a tour in German speaking countries.
92		BBA-IB-Sem IV	B3-21/405B	Foreign Language-French	With effect from Academic Year 2022-23	1. Participate in a meeting, give solutions to problems, and describe an activity. 2. To tell time, fix appointments on phone, vocabulary related to shopping, buying clothes. 3. To buy train tickets, understand directions of metro. 4. To learn to write a CV, to talk about weather and vacations.	CO1: Participate in a meeting and talk about solutions to problems. CO2: Tell time; fix appointments, to make conversations in a mall / supermarket for shopping. CO3: Buy train tickets, understand directions of metro. CO4: Write a CV, talk about weather and vacations
93		BBA-IB-Sem IV	B3-21/406	Research Methodology	With effect from Academic Year 2022-23	1. To study the fundament aspects of research methodology. 2. To develop the understanding of essentials of research design. 3. To know types of data and various methods used to collect the data. 4. To educate the students about data analysis and report writing	CO1: Know the fundament aspects of research methodology. CO2: Understand the essentials of research design. CO3: Know the types of data and various methods used to collect the data. CO4: Analyze the data and write the research report considering the essential of report writing
94		BBA-IB-Sem IV	B3-21/407	Yoga and Wellness course	With effect from Academic Year 2022-23	1. To explain the basic concepts of Yoga and its components. 2. To make the students aware of the benefits of Yoga and its relation to Personality Development 3. To make the students understand the effect of Yoga on health and wellness 4. To demonstrate the various postures and breathing exercises to the students 5. To increase awareness of Yoga and enhance the skills of students.	CO1: Understand the basic concepts of Yoga and its components CO2: Know the effect of Yoga on Personality Development CO3: Relate between Yoga and health CO4: Demonstrate the basic postures and breathing exercises. CO5: Show awareness about Yoga and enhancement of their skills
95		BBA-CA Sem IV	B4-21/401	C++ programming	With effect from Academic Year 2022-23	1. Acquire an understanding of basic object-oriented concepts and the issues involved in effective class design. 2. Enable students to write programs using C++ features like operator overloading, constructor and destructor. 3. To understand managing console I/O operations in C++. 4. Enable students to write programs using C++: inheritance, polymorphism and exception handling.	CO1: Ability to visualize the representation of object-oriented concepts. CO2: Practical Implementation of constructor, inline function, friend function concepts of C++ Language. CO3: Basic knowledge of input, output operations and practical implementation in coding. CO4: Practical implementation of inheritance, polymorphism and exception handling.
96		BBA-CA Sem IV	B4-21/402	Object Oriented Software Engineering	With effect from Academic Year 2022-23	1. To understand the fundamentals of object modelling and Unified Process. 2. To learn designing with static and dynamic UML diagrams and its implementation. 3. To learn Behavioural Modeling and Architectural Modeling techniques 4. To Design the software based on Object Oriented Analysis and Design	CO1: Students will be able to learn fundamentals of object modelling and Unified Process CO2: Students will acquire Knowledge of UML diagrams and its implementation. CO3: Students will learn Behavioural Modeling and Architectural Modeling techniques CO4: Students will be able to learn software design with design patterns using Object Oriented Analysis and Design
97		BBA-CA Sem IV	B4-21/403A	Dot Net Programming	With effect from Academic Year 2022-23	1. To gain Knowledge of the .NET technologies framework . 2. To understand and implement various controls for Creating a web Application using ASP.net and c#. 3. To learn data access with ADO.net.	CO1: Understand the .NET technologies for web programming CO2: Understand how to design and develop interactive and responsive web applications. CO3: Design and Implement database connectivity using ADO.net for C# and ASP
98		BBA-CA Sem IV	B4-21/403B	Python Programming	With effect from Academic Year 2022-23	□ To learn and understand Python programming basics and paradigm. □ To learn and understand python looping, control statements and string manipulations. □ Students should be made familiar with the concepts of GUI controls and designing GUI applications. □ To learn and know the concepts of file handling, exception handling.	CO1: Define and demonstrate the use of built-in data structures "lists" and "dictionary". CO2: Design and implement a program to solve a real world problem. CO3: Design and implement GUI application. CO4: Define and demonstrate how to handle exceptions and files.



Sr. No	Programme Code	Programme Name	Subject Code	Subject Name	Year of Introduction	Subject/Course Objective	Subject/Course Outcome
99		BBA-CA Sem IV	B4-21/404A	Big Data	With effect from Academic Year 2022-23	1. To understand big data and big data analytics techniques.. 2. To enable learners to develop expert knowledge and analytical skills in current and developing areas of analysis statistics, and machine learning 3. To enable the learner to identify, develop and apply detailed analytical, creative, problem-solving skills. 4. To enable the learner to understand data analytics with R programming.	CO1: To understand big data and big data analytics techniques.. CO2: To develop expert knowledge and analytical skills in current and developing areas of analysis statistics, and machine learning CO3: To identify, develop and apply detailed analytical, creative, problem solving skills.
100		BBA-CA Sem IV	B4-21/404B	Block Chain	With effect from Academic Year 2022-23	1. Understand how blockchain systems (mainly Bitcoin and Ethereum) work, 2. To securely interact with them, 3. Design, build, and deploy smart contracts and distributed applications, 4. Integrate ideas from blockchain technology into their own projects.	CO1: To understand working of block chain system. CO2: To understand secured interaction with system. CO3: To understand designing, building and deployment of smart contracts and distributed applications. CO4: To integrate ideas from blockchain technology into their own project.
101		BBA-CA Sem IV	B4-21/405	Project based on HTML, CSS, JS	With effect from Academic Year 2022-23	1. Students should work in a team of maximum 2 students. 2. Students can choose a project topic HTML ,CSS,JS technology 3. The student group will work independently throughout the project work including: problem identification, information searching, literature study, design and analysis, implementation, testing, and the final reporting. 4. Project guide must conduct project presentations to monitor the progress of the project groups. 5. At the end of the project, the group should prepare a report which should conform to international academic standards. The report should follow the style in academic journals and books, with clear elements such as: abstract, background, aim, design and implementation, testing, conclusion and full references, Tables and figures should be numbered and referenced to in the report. 6. The final project presentation with demonstration will be evaluated by the project guide (appointed by the college) and one more examiner.	NIL
102		BBA-CA Sem IV	B4-21/407	jQuery	With effect from Academic Year 2022-23	1. To get hands-on experience on JavaScript and jQuery. 2. To learn how to work with binding events to the controls in JavaScript. 3. To learn how to download jQuery library and refer it to the Html page. 4. To Learn Traversing of Html elements. 5. To learn handling different events for different Controls. 6. To learn how to provide effects to the elements or sections in the Html pag	CO1: Understand the practical on JavaScript and jQuery CO2: Understand the working with binding events to the controls in JavaScript. CO3: Understand the downloadingjQuery library and refer it to the Html page. CO4: Understand the Traversing of Html elements. CO5: Understand the handling of different events for different controls. CO6: Understand the giving effects to the elements or sections in the Html page.


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