

SY BBA (Design & Innovation) – Semester – III

Course Code:

Subject: Design Thinking

**Marks: 100
Credits: 4**

Course Objectives:

- To be able to apply Design Thinking Methodology in creating new product or service.

Course Outcome:

After completing the course, the student shall be able to

CO1: Apply Design Thinking while innovating new product

CO2: Apply Design thinking while creating new service

CO3: Analyze Design Thinking for a Business Strategy

Unit	Unit Title	Contents	No of Lectures
I	Introduction	1.1 Human-Centric Approach 1.2 Evolution and History of Design Thinking	8
II	Steps in Design Thinking	2.1 Empathise 2.2 Define 2.3 Ideate 2.4 Prototype 2.5 Test	12
III	Product Development	3.1 Through Stages of Design Thinking 3.2 Collaborative Approach to Product Development 3.3 Case Studies of Design-Led product Innovations 3.4 Design Thinking for sustainable product development	22
IV	Service Innovation	4.1 Design thinking in Service orientated business 4.2 Creating customer-centric service experiences 4.3 Case studies 4.4 Integrating Design Thinking in Service Design	18
Total No. of Lectures + Evaluation (50+10)			= 60

Suggested Reading Material:

- 1.The Design of Everyday Things by Don Norman
- 2.Design Thinking Primer by Dr.Makarand Velankar and Leena Panchal

Unit	Unit Title	Suggestive teaching methodology	Practical	Outcome expected		Weightage of Marks (%)
				Conceptual understanding	Knowledge/Skills/Attributes etc.	
I	Introduction	Lecture - Demonstration and Practical Implementation at all places	During Workshops	To summarize and apply Human-Centric Approach	To apprehend, draw inferences and learn to apply.	15%
II	Steps in Design Thinking			To Describe steps in Design Thinking		15%
III	Product Development			To apply Design Thinking to new product development		35%
IV	Service Innovation			To apply Design Thinking while innovating new service		35%

Evaluation Method:

Evaluation Guidelines						
S.N.	Components of Evaluation	Evaluation Criteria				
		Topic relevance	Innovation	Communication Skills	Technical Proficiency	Team Work & Collaboration
1	Project Presentation (40%)					
2	Design Process and Problem Solving (20%)					
3	Question and Answers (20%)					
4	Aesthetics and Creativity (20%)					

Unit	Evaluation Method	Marks (100)			Project/Practical (If any)
		Formative Assessment		Summative Assessment	
		CCE I (20)	CCE II (20)	SEMESTER (60)	
1	Assignment, Test and Project Work	Assignment	Mini Project	Project Work	Project Work
2					
3					
4					

SY BBA (Design & Innovation) – Semester – III

Course Code:

Subject: User Research and Statistical Tools

**Marks: 100
Credits: 4**

Course Objectives:

- To be able apply principles and methods of user research to understand user needs, behaviours and preferences to drive successful business innovations.
- To be able to analyse market requirements with the help of statistical tools.

Course Outcome:

After completing the course, the student shall be able to

CO1: To understand user preferences by using qualitative and quantitative research methods.

CO2: To be able to apply usability testing in varying environment.

CO3: To be able to analyze a Design problem by using statistical tools.

CO3: To understand and apply statistical concepts and techniques relevant to decision-making in the context of design and innovation within a business setting.

Unit	Unit Title	Contents	No of Lectures
I	Understanding User Preferences	1.1 By using Qualitative research methods 1.2 By using Quantitative research methods	15
II	Understanding Usability Testing and Prototyping	2.1 Conducting usability testing in diverse, cross-cultural and remotely. 2.2 Creating prototypes in diverse and cross-cultural environment.	15
III	Fundamentals of Statistics	3.1 Data Collection and Presentation. 3.2 Measures of Central Tendency and Dispersion	15
IV	Business Statistics	4.1 Sampling and Sampling Distribution 4.2 Practising graphical representation using Excel	15
Total No. of Lectures + Evaluation (50+10)		=	60

Suggested Reading

1. Fundamentals of Statistics: D. N. Elhance, Veena Elhance and B. M. Aggarwal
2. Statistical Methods: S. P Gupta.
3. Fundamentals of Statistics: S.C Gupta
4. Practical Statistics: R S N Pillai and Bhagavathi
5. Statistics (Theory, Methods and Application): D.C. Sancheti and V.K. Kapoor
6. "Just Enough Research" by Erika Hall
7. "Observing the User Experience" by Mike Kuniavsky
8. "Quantifying the User Experience" by Jeff Sauro and James R. Lewis
9. "Measuring the User Experience" by William Albert and Thomas Tullis
10. Online resources for user research tools, case studies, and industry best practices.

Unit	Unit Title	Suggestive teaching methodology	Practical	Outcome expected		Weightage of Marks (%)
				Conceptual understanding	Knowledge/Skills/Attributes etc.	
I	Understanding User Preferences	Lecture - Demonstration and Practical Implementation at all places	During Workshops	To be able to summarize user preferences.	To apprehend, draw inferences and learn to apply.	25%
II	Understanding Usability Testing and Prototyping			To be able to interpret usability testing and prototyping.		25%
III	Fundamentals of Statistics			To be able to compute key statistical parameters.		25%
IV	Business Statistics			To be able to demonstrate Design and Innovation related Business Decision making process by using statistics.		25%

Evaluation Method:

Evaluation Guidelines						
S.N.	Components of Evaluation	Evaluation Criteria				
		Topic relevance	Innovation	Communication Skills	Technical Proficiency	Team Work & Collaboration
1	Project Presentation (40%)					
2	Design Process and Problem Solving (20%)					
3	Question and Answers (20%)					
4	Aesthetics and Creativity (20%)					

Unit	Evaluation Method	Marks (100)			Project/Practical (If any)
		Formative Assessment		Summative Assessment	
		CCE I (20)	CCE II (20)	SEMESTER (60)	
1	Assignment, Test and Project Work	Assignment	Mini Project	Project Work	Project Work
2					
3					
4					

SY BBA (Design & Innovation) – Semester – III

Course Code:

Subject: Basics of UX and UI Designs

**Marks: 50
Credits: 2**

Course Objectives:

- To equip students with the fundamentals of UI / UX Designs and basic skills needed to create user-centered and visually appealing digital products and services.

Course Outcome:

After completing the course, the student shall be able to

CO1: To be able to understand and apply fundamental principles of UI and UX designs.

CO2: To be able to understand and create UI and UX designs.

Unit	Unit Title	Contents	No of Lectures
I	Fundamentals of UI / UX Designs	1.1 Relation between UX and UI Designs 1.2 Role of UX / UI designers in business 1.3 Typography in UI / UX designs 1.4 Design Psychology and user perception	12
II	Principles of UI / UX Designs	2.1 User centred Design process 2.2 Creating User personas 2.3 User Journey Mapping 2.4 Wireframing and Prototyping 2.5 Designing for Different Devices 2.6 Usability testing and user feedback	18
Total No. of Lectures + Evaluation (25+5)		=	30

Suggested Reading:

1. "Don't Make Me Think" by Steve Krug
2. "The Design of Everyday Things" by Don Norman
3. "Seductive Interaction Design" by Stephen Anderson
4. "Mobile Usability" by Jakob Nielsen and Raluca Budiu
5. Online resources for UX/UI design tools, tutorials, and case studies.

Unit	Unit Title	Suggestive teaching methodology	Practical	Outcome expected		Weightage of Marks (%)
				Conceptual understanding	Knowledge/Skills/Attributes etc.	
I	Fundamentals of UI / UX Designs	Lecture - Demonstration and Practical Implementation at all places	During Workshops	To be able to understand and summarize basics of UI and UX Designs.	To apprehend, draw inferences and learn to apply.	25%
II	Principles of UI/ UX Designs			To be able to create simple UI and UX Design project		25%

Evaluation Method:

Evaluation Guidelines					
S.N.	Components of Evaluation	Evaluation Criteria			
		Topic relevance	Innovation	Communication Skills	Technical Proficiency
1	Project Presentation (40%)				
2	Design Process and Problem Solving (20%)				
3	Question and Answers (20%)				
4	Aesthetics and Creativity (20%)				

Unit	Evaluation Method	Marks (100)			Project/Practical (If any)
		Formative Assessment		Summative Assessment	
		CCE I (20)	CCE II (20)	SEMESTER (60)	
1	Assignment, Test and Project Work	Assignment	Mini Project	Project Work	Project Work
2					

SY BBA (Design & Innovation) – Semester – III

Course Code:

Subject: Materials and Manufacturing Processes

**Marks: 100
Credits: 4**

Course Objectives:

- The course aims to develop a comprehensive understanding of various materials and manufacturing processes in the Design and Innovation context.
- The objective is to equip students who could understand and illustrate materials selection, processing methods, and the impact of these choices on product design and innovation considering costs, durability and overall appropriateness.

Course Outcome:

After completing the course, the student shall be able to

CO1: To be able to analyze and choose appropriate materials for a product.

CO2: To be able to analyze and choose appropriate manufacturing process for a product.

Unit	Unit Title	Contents	No of Lectures
I	Introduction to Materials	1.1 Classification of materials: metals, polymers, ceramics, and composites 1.2 Basic Properties of materials and selection criteria. 1.3 Various material testing methods	15
II	Manufacturing Processes	2.1 Introduction to various manufacturing Processes like casting, moulding, machining & forming. 2.2 Additive Manufacturing Process(3D printing). 2.3 Selection of a manufacturing process in the Design and Innovation context.	15
III	Introduction to Non-Metals	3.1 Polymers and Composites in Design 3.2 Ceramic and Glass in Design 3.3 Plastics and Injection moulding	15
IV	Environmental and other Considerations in Material Selection	4.1 Use of Recycled and Re-usable materials 4.2 Importance of sustainability in materials and processes. 4.3 Design for Manufacture	15
Total No. of Lectures + Evaluation (50+10)		=	60

Suggested Reading:

1. "Materials Science and Engineering: An Introduction" by William D. Callister
2. "Materials Selection in Mechanical Design" by Michael F. Ashby
3. "Manufacturing Processes for Design Professionals" by Rob Thompson
4. "Sustainable Materials, Processes and Production" by Rob Thompson

Unit	Unit Title	Suggestive teaching methodology	Practical I	Outcome expected		Weightage of Marks (%)
				Conceptual understanding	Knowledge/Skills/Attributes etc.	
I	Introduction to Materials	Lecture - Demonstration and Practical Implementation at all places	During Workshops	To be able to understand the classification and illustrate various types of materials.	To apprehend, draw inferences and learn to apply.	25%
II	Manufacturing Processes			To be able to understand and compare various types of manufacturing processes.		25%
III	Introduction to Non-metals			To be able to understand and compare various types of non-metals		25%
IV	Environmental and other Considerations in Material Selection			To be able to understand and select appropriate material and process for a product from environmental and other considerations.		25%

Evaluation Method:

Evaluation Guidelines						
S.N.	Components of Evaluation	Evaluation Criteria				
		Topic relevance	Innovation	Communication Skills	Technical Proficiency	Team Work & Collaboration
1	Project Presentation (40%)					
2	Design Process and Problem Solving (20%)					
3	Question and Answers (20%)					
4	Aesthetics and Creativity (20%)					

Unit	Evaluation Method	Marks (100)			Project/Practical (If any)
		Formative Assessment		Summative Assessment	
		CCE I (20)	CCE II (20)	SEMESTER (60)	
All Units	Assignment, Test and Project Work	Assignment	Theory Paper	Project Work	Project Work

SYBBA D&I – Semester – III(NEP)		
Course Code: 23BD3-G061	Subject: Innovation , Entrepreneurship Market and Start ups	Marks: 50 Credits: 2
<p>Course Objectives:</p> <ol style="list-style-type: none"> 1. To Understand the concept and process of Innovation & Entrepreneurship. 2. To Acquire Entrepreneurial spirit and resourcefulness. 3. To understand the role and contribution of Entrepreneurs and Small Businesses in the growth and development of individual and the nation. 		
<p>Course Outcome:</p> <p>After completing the course, the student shall be able to</p> <p>CO1: Learn & understand the concept of Innovative Entrepreneur and process of Entrepreneurship.</p> <p>CO2: Understand Market Environmental Scanning for Identification of Business Opportunities & Learning various tools and techniques of opportunity search and its appropriate selection</p> <p>CO3: Understand the concept of Start-ups and various support schemes</p>		

Unit	Unit Title	Contents	No. of Lectures
I	Entrepreneurial Perspective	1.1 Definition of business, industry & commerce and their interrelationship in today's environment 1.2 Types of Entrepreneurs, Qualities and Functions of Entrepreneur. 1.3 Factors influencing Entrepreneurship: Psychological, Social, Economical and Environmental factors. 1.4 Role of Entrepreneur in growth and development of the small business.	7

Unit	Unit Title	Contents	No. of Lectures
II	Business Opportunity Identification	2.1 Innovation – Meaning and need . 2.2 Opportunity Search 2.3 Tools and Techniques: Environmental scanning for business opportunity Identification. 2.4 Opportunity Selection 2.5 Objectives, Tools and Techniques of Market Survey	9
III	New Edge Start-ups in India	3.1 Study of New Edge Companies in India- Business Model, Future Growth Potential, Market Requirements, Disruptive Innovations. 3.2 Government Schemes and subsidies for New Edge Start-ups. 3.3 Financial Assistance for Small Enterprise: 3.3.1 Bank Loan 3.3.2 Angel Funding 3.3.3 Venture Funding 3.3.4 Self Employment Schemes of Government of Maharashtra. 3.4 Other Schemes under MSME	11
Total No of Lectures			27
Total No of Lectures for Evaluation			3
Total No of Lectures			30

Teaching Methodology (Pedagogy for Course Delivery): -

Unit	Unit Title	Teaching methodology	Project (If any)	Outcome expected- Conceptual understanding Knowledge / Skills / Attributes etc.		Weightage of Marks (%)
				Course Outcome (CO)	Learning Outcome (LO)	
1	Entrepreneurial Perspective	Group Discussion, Presentation.	Interactive Sessions followed by feedback, Role Play for various types of entrepreneurs	It enables students to learn the basics of Entrepreneurship and entrepreneurial development which will help them to provide vision for their own Start-up.	<ul style="list-style-type: none"> ➤ Disciplinary knowledge ➤ Reflective Thinking ➤ Self-directed Learning 	30%
2	Business Opportunity Identification	Lecture, Group Discussion, Case Studies.	Group Discussion and Brain Storming sessions for generation of innovative ideas. Theory lectures for conceptual understanding.	Development of interest and positive approach towards entrepreneurship and new start-ups.	<p>Critical thinking</p> <p>Problem Solving</p>	40%

Unit	Unit Title	Teaching methodology	Project (If any)	Outcome expected- Conceptual understanding Knowledge / Skills / Attributes etc.		Weightage of Marks (%)
				Course Outcome(CO)	Learning Outcome (LO)	
				and interpretation.		
3	New Edge Start-ups in India	Discussion, Case Studies.	Arranging Sessions of experts from service industry (Guest lecture series), Presentations by students for self-learning.	Understanding key aspects of success and failure of businesses.	Self-directed Learning Professional Skills Application Skills	30%

Evaluation Method:

Marks 50			
Formative Assessment		Summative Assessment	Project/Practical
CCE 1 (10 marks)	CCE 2 (10 marks)	Semester End Exam (30 marks)	NA

Suggested Books:

Sr. No.	Title of the Book	Author/s	Publication	Place
1	Entrepreneurship Development and Small Business Enterprises	Poornima M. Charantimath	Pearson, 2014.	Delhi
2	Management of Small-Scale Industries	Desai Vasant	Himalaya Publishing House	Delhi
3	The Dynamics of Entrepreneurial Development and Management,	Desai Vasant	Himalaya Publishing House, 2015	Delhi

Suggested Web / E learning Resources:

SR NO	Topic	Lectures (Available on YouTube /Swayam / MOOCS etc.)	Films	Journals / Articles / Case studies
1	Entrepreneurial Perspective	Certificate course on Entrepreneurship by IIT Madras https://onlinecourses.nptel.ac.in/noc21_mg70/preview	--	Journal of Business Perspective https://www.businesperspectives.org/
2	Business Opportunity Identification	Entrepreneurship Development by National Institute of Technical Teachers Training and Research, Chandigarh. https://onlinecourses.swayam2.aac.in/ntr21_ed08/preview	--	--
3	Management of MSMEs and Sick Enterprises	MSME Rehabilitation by Indian Institute of Banking & Finance https://www.youtube.com/watch?v=UR-n2ZB-yqw	--	--
4	New Edge Start-ups in India	Understanding Incubation and Entrepreneurship by IIT Bombay https://onlinecourses.nptel.ac.in/noc22_de08/preview	--	--

M.E.S. Garware College of Commerce (Autonomous)

National Service Scheme

S.Y.B.Com/BBA/BBA-

IB/BBA-CA/ BBA -DI

Semester III

Total Credits- 2

Course Objectives:

1. To help learners know about NSS in the context of youth, community and voluntary service.
2. To propagate yoga as a way of healthy living.

Course Outcomes:

1. Learners will have the knowledge about NSS and its role in the fields of health, hygiene and sanitation so as to build a strong country.
2. They will be able to use Yoga for healthy living.

Unit	Topics	Lectures
1	Life Competencies & Youth Leadership Definition and importance of life competencies; communication and soft skills; Youth leadership	6
2	Youth Health Healthy lifestyles; drugs and substance abuse	8
3	Youth and Yoga History and philosophy of yoga; Yoga for healthy living	16
	Total	30

S.Y.B.Com Semester IV

Total Credits- 2

Course Objectives:

1. To help learners know about environmental issues and disaster management.
2. To learn documentation and reporting.

Course Outcomes:

1. Learners will learn to appreciate the concerns regarding the environment.
2. They will also be able to prepare a socio-economic development plan.

Unit	Topics	Lectures
1	Disaster Management Introduction; Classification of disasters; Role of NSS in disaster management with more emphasis on disasters specific to NE India; Civil Defense	16
2	Documentation and Reporting Collection and analysis of data; Documenting, reporting and their dissemination	14
	Total	30

Suggested Readings:

1. NSS Manual
2. National Youth Policy Document
3. National Service Scheme - A Youth Volunteers Programme For Under Graduate Students As Per UGC Guidelines by J D S Panwar, A K Jain & B K Rathi (Astral)
4. Communication Skills by N Rao & R P Das (HPH)
5. Light on Yoga by B K Iyenger (Thorsons)
6. Guide to Report Writing by Michael Netzley and Craig Snow (Pearson)

M.E.S. Garware College of Commerce (Autonomous)

National Service Scheme

S.Y.B.Com/BBA/BBA-

IB/BBA-CA/ BBA -DI

Semester III

Total Credits- 2

Course Objectives:

1. To help learners know about NSS in the context of youth, community and voluntary service.
2. To propagate yoga as a way of healthy living.

Course Outcomes:

1. Learners will have the knowledge about NSS and its role in the fields of health, hygiene and sanitation so as to build a strong country.
2. They will be able to use Yoga for healthy living.

Unit	Topics	Lectures
1	Life Competencies & Youth Leadership Definition and importance of life competencies; communication and soft skills; Youth leadership	6
2	Youth Health Healthy lifestyles; drugs and substance abuse	8
3	Youth and Yoga History and philosophy of yoga; Yoga for healthy living	16
	Total	30

S.Y.B.Com Semester IV

Total Credits- 2

Course Objectives:

1. To help learners know about environmental issues and disaster management.
2. To learn documentation and reporting.

Course Outcomes:

1. Learners will learn to appreciate the concerns regarding the environment.
2. They will also be able to prepare a socio-economic development plan.

Unit	Topics	Lectures
1	Disaster Management Introduction; Classification of disasters; Role of NSS in disaster management with more emphasis on disasters specific to NE India; Civil Defense	16
2	Documentation and Reporting Collection and analysis of data; Documenting, reporting and their dissemination	14
	Total	30

Suggested Readings:

1. NSS Manual
2. National Youth Policy Document
3. National Service Scheme - A Youth Volunteers Programme For Under Graduate Students As Per UGC Guidelines by J D S Panwar, A K Jain & B K Rathi (Astral)
4. Communication Skills by N Rao & R P Das (HPH)
5. Light on Yoga by B K Iyenger (Thorsons)
6. Guide to Report Writing by Michael Netzley and Craig Snow (Pearson)

SY B.Com/BBA/IB/CA D&I-Semester-III

Course Code:	Subject :Youth Red Cross (CO-Curricular)	Credits : 2
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Course Objectives:

1. To create awareness among students regarding the importance of First Aid training & learn CPR (Cardiopulmonary Resuscitation) techniques.
2. To understand the theoretical frameworks of disaster management.

Course Outcome :

After completing the course, the student shall be able to:

CO1: Equip with basic first aid training & learn how to handle medical emergencies.

CO2: Develop basic skills in disaster preparedness, response, mitigation & recovery.

Unit	Unit Title	Contents	No of Lectures
I	First Aid Training	2.1 Basic principles of first aid 2.2 Assessment of the scene and patient 2.3 CPR (Cardiopulmonary Resuscitation) techniques 2.4 Treatment of wounds, burns, and fractures 2.5 Management of choking and unconsciousness 2.6 Handling medical emergencies such as heart attacks, strokes, and seizures 2.7 Hands-on practice of first aid techniques	13
II	Disaster Management	2.1 Meaning of disaster & importance of disaster 2.2 Understanding different types of disasters (natural, man-made) 2.3 Preparedness measures for disasters 2.4 Search and rescue techniques 2.5 Shelter management 2.6 Psychological first aid for survivors	13

		2.7 Coordination with emergency services and authorities 2.8 Disaster scenarios and response drills 2.9 Risk communication & public awareness	
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No of Lectures (Hours)	26
No of Lectures for Evaluation (Hours)	04
Total No of Lectures (Hours)	30

Evaluation Method:

Unit	Internal Evaluation (20 Marks)	External Evaluation (30 Marks)
1		
2		
3		
4		

Course Code:	Subject/Course: YOGA PRACTICES	Marks: 50 Credits :2	
B. Com/ BBA/ BBA (IB)/ BBA (CA) / BBA (D&I) (Semester I)			
<p>Course Objectives:</p> <ol style="list-style-type: none"> 1. To ensure the healthy life of students 2. To improve Physical and mental health of the students 3. To possess emotional and Spiritual stability of the students 4. To inculcate moral values. 5. To attain a higher level of consciousness. 			
<p>Course Outcome:</p> <p>After completing the course, the student shall be able to:</p> <p>C01: Relate Yoga, Ashtanga Yoga, Pranayama and Meditation</p> <p>C02: Understand different Sitting and Standing Asnas</p> <p>C03: Illustrate Supine and Prone Asnas</p> <p>C04: Apply the Knowledge of Yoga to improve overall health of the students</p>			
Unit	Unit Title	Contents	No. of Lectures
I	Introduction of Yoga	1. Meaning and importance of Yoga 2. Introduction to Astanga Yoga 3. Active Lifestyle and stress management through Yoga	3
II	Sitting Position Asanas	Dandasana Gomukhasana (Cow Face Pose) Parvatasana (Mountain Pose) Padmasana Yog Mudra Vajrasana Yog Mudra	5
III	Standing Position Asanas	Itthita Parshvakonasana Tadasana Vrikshasana (Tree Pose) Virasana (Warrior Pose) Trikonasana (Triangle Pose)	5
IV	Supine Position Asanas	Naukasana (Boat Pose) Dwipad Uttanasana(Raised Leg Pose) Dwipad Uttanasana Kriya Pawanmuktasana (Wind Relieving Pose) Setubandhasana(Bridge Pose)	5

V	Prone Position Asanas	Sarpasana (Snake Pose) Bhujangasana(Cobra Pose) Ardha Salabhasana (Half Locust Pose/ Grasshopper Pose) Salabhasana (Locust Pose/ Grasshopper Pose) Dhanurasana (Bow Pose)	5
VI	Pranayama	Nadisuddhi ; Suryabedana ; Ujjai ; Sitali ; Sitacari ; ; Bhastrika ; Bramari ;	7

Evaluation Method / Unit	Marks (50)	
	Continuous Comprehensive Evaluations (CCE) (Internals) (Marks)	Assessment
I, II, III, IV, V, VI	Various Internal Examination CCE (20Marks)	Semester End Examination (30 Marks)
	Departmentally organized assignment	College Organized Examination

Suggested Readings:

Sr.	Title of the Book	Author/s	Publication	Place
1.	Light on Yoga	Iyengar, B.K.	Orient Longman Pvt. Ltd.	Mumbai
2.	Light on Astanga Yoga	Iyengar, B.K.	Alchemy Publishers.	New Delhi
3.	Guidelines for Yogic Practices	Gharote, M. L.	The Lonavla Yoga Institute	Pune

Course Code:	Subject/Course: YOGA PRACTICES	Marks: 50 Credits :2	
B. Com/ BBA/ BBA (IB)/ BBA (CA) / BBA (D&I) (Semester II)			
<p>Course Objectives:</p> <ol style="list-style-type: none"> 1. To ensure the healthy life of students 2. To improve Physical and mental health of the students 3. To possess emotional and Spiritual stability of the students 4. To inculcate moral values. 5. To attain a higher level of consciousness. 			
<p>Course Outcome:</p> <p>After completing the course, the student shall be able to:</p> <p>CO1: Relate Yoga, Ashtanga Yoga, Pranayama and Meditation</p> <p>CO2: Understand different Sitting and Standing Asnas</p> <p>CO3: Illustrate Supine and Prone Asnas</p> <p>CO4: Apply the Knowledge of Yoga to improve overall health of the students</p>			
Unit	Unit Title	Contents	No. of Lectures
I	Suryanamskar	Yogic Suryanamaskara with Mantras	5
II	Sitting Position Asanas	Naukasana (Boat Pose) Paschimottanasana (Forward Bend) Akarna Dhanurasana (Bow Pose) Vakrasana Ardha Matsyendrasana	5
III	Standing Position Asanas	Ugrasana Garudasana Nataraj Asana Ardha Chakrasana Kati Chakrasana	5
IV	Supine Position Asanas	Markatasana(Monkey Pose / Spinal Twist Pose) Markatasana Variation (Monkey Pose / Spinal Twist Pose) Sarvangasana (Shoulder Stand) Chakrasana (Wheel Pose) Halasana	5
V	Prone Position Asanas	Dhanurasana (Bow Pose) Bhujangasana (Cobra Pose) Adho Mukha Svanasana(Downward Dog Pose) Plank Pose Naukasana (Boat Pose) Makarasana	5

VI	Yoga for Health Problems and Remedies	Shashankasana (Rabbit Pose/ Child Pose) Ushtrasana (Camel Pose) Cat & Camel Pose Baddha Konasana(Cobbler's Pose) Supta Baddha Konasana(Goddess Pose) Supine : Setubandhasan(Bridge Pose) Matsyasana (Fish Pose) Prone : Adhomukhashwanasana (Downward Dog Position) Dhanurasana (Bow Pose) Sitting : Janu Sirasana (Head To Knee Pose) Paschimottanasana (Seated Forward Bend) Upavistha Konasana(Seated Straddle) Butterfly Baddha Konasana(Cobbler's Pose) Malasana (Garland Pose)	5
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Evaluation Method / Unit	Marks (50)	
	Continuous Comprehensive Evaluations (CCE) (Internals) (Marks)	Assessment
I, II, III, IV, V, VI	Various Internal Examination CCE (20Marks)	Semester End Examination (30 Marks)
	Departmentally organized assignment	College Organized Examination

Suggested Readings:

Sr.	Title of the Book	Author/s	Publication	Place
1.	Light on Yoga	Iyengar, B.K.	Orient Longman Pvt. Ltd.	Mumbai
2.	Light on Astanga Yoga	Iyengar, B.K.	Alchemy Publishers.	New Delhi
3.	Guidelines for Yogic Practices	Gharote, M. L.	The Lonavla Yoga Institute	Pune

SYBBA-Semester-III

Course Code: 23BB3- K091	Subject: Participation in Cultural Activities	Credits :2
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Course Objectives:

1. Acquire practical skills in at least one cultural activity through hands-on experience.
2. Critically evaluate the impact of cultural competitions on personal growth and community engagement.

Course Outcome:

After completing the course, the student shall be able to

CO1: Actively engage in cultural activities at various levels with confidence and enthusiasm.

CO2: Reflect on personal cultural experiences and articulate how participation has contributed to personal growth and identity.

Unit	Unit Title	Contents	No of Lectures
I	Cultural Participation	Participation in Cultural activities at National/International and State Level. Participation in Cultural activities at University/District Level. (Cultural Activates includes participation in competitions of Dance, Music, Drama, Paintings, Drawings, or any other art form.)	15 hrs

Credit Allocation

Sr. No	Details
1	Participation in Participation in Cultural activities at National/International and State Level: Participation: 01 Credit Rank Holder (1 st , 2 nd , and 3 rd): 02 Credits
2	Participation in Cultural activities at University/District Level: Rank Holder (1 st , 2 nd , and 3 rd): 01 Credit



**Maharashtra Education Society's
Garware College of Commerce (Autonomous)
Programme – B.Com/ BBA/ BBA-CA/ BBA-D&I/ BBA-IB
Board of Studies: - Co-Curricular**

SY (Semester III)			
Course Code:	Course: Performing Arts (Cultural and Dramatics Association)	Marks: 50	
		Credits: 02	
Course Objectives:			
<ol style="list-style-type: none"> 1. To provide students with a comprehensive knowledge of Script Writing. 2. To learn the acting techniques along with Character Development. 			
Course Outcome:			
After completing the course, the student shall be able to			
<ol style="list-style-type: none"> 1. Analyse various script structures and formats across different mediums. 2. Demonstrate the effective use of voice, movement, and emotional range in conveying character intent. 			
Unit	Unit Title	Contents	No of lectures
I	Introduction Script Writing	1.1 Overview of script writing as a form of storytelling 1.2 Exploration of different mediums (theatre, film, television, radio) 1.3 Discussion of the role of the scriptwriter in the production process	15
II	Introduction to Drama and Theatre	2.1 History of drama and theatre 2.2 Acting techniques and methods 2.3 Script analysis 2.4 Character Development 2.5 Scene study and monologue performances	15
Total No of Lectures			30

Unit	Unit Title			Outcome expected

		Teaching methodology	Project /Hands-on exposure/Practice-based	Conceptual understanding of Knowledge /Skills /Attributes etc.		Weight age of Marks (%)
I	Introduction Script Writing	PowerPoint Presentation, Group Discussion.	Practical based on Script Writing	Understand the basics of Script Writing	To grasp the skills required for Script Writing	50
II	Introduction to Drama and Theatre	PowerPoint Presentation, Drama Practice	Practical based on Drama Performance	To provide basics of Drama and Theatre	To perform the Drama.	50

References

Sr. No.	Title of the Book	Author/s	Publication
1	Theater: The Lively Art	Edwin Wilson	McGraw Hill
2	The Oxford Handbook of Dance and Theater	Nadine George-Graves	Oxford Handbook
3	The Complete Idiot's Guide to Music Composition	Michael Miller	