

SY BBA (Design & Innovation) – Semester – IV

Course Code:

Subject: Product Aesthetics and Ergonomics

Marks: 100
Credits: 4

Course Objectives:

- The course aims to develop a comprehensive understanding of design principles, visual appeal, and emotional resonance in creating innovative and aesthetically pleasing products.
- The objective is to equip students with the knowledge and skills to create products and services that prioritize user comfort, safety, and overall well-being.

Course Outcome:

After completing the course, the student shall be able to

CO1: To be able to understand and apply fundamentals of Product Aesthetics in Design.

CO2: To be able to understand and apply Ergonomic principles in Design.

Unit	Unit Title	Contents	No of Lectures
I	Product Aesthetics with Design Principles and Elements	1.1 Relationship between Aesthetics and User Experience 1.2 Applications of Design Principles and Elements in Aesthetics 1.3 Importance of Colour Theory in Product Aesthetics 1.4 Role of Materials in Product Aesthetics	15
II	Product Aesthetics applied to different environments	2.1 Aesthetics in UI and UX Designs 2.2 Case Studies of Products which have successfully integrated Form and Function in Product Aesthetics. 2.3 Ergonomics and its influence on Product Aesthetics 2.4 Adapting design aesthetics to changing consumer preferences	15
III	Understanding Ergonomics	3.1 Introduction to Ergonomics 3.2 Human Anatomy and Physiology 3.3 Ergonomics in Workspace Design	15
IV	Creating Ergonomic Designs	4.1 Ergonomics in Product Design 4.2 Ergonomics in Service Design 4.3 Ergonomics and Health	15
Total No. of Lectures + Evaluation (50+10)			= 60

Suggested Reading:

1. "The Measure of Man and Woman: Human Factors in Design" by Alvin R. Tilley, Henry Dreyfuss Associates
2. "Ergonomics: How to Design for Ease and Efficiency" by Karl H.E. Kroemer and Henrike Kroemer-Elbert
3. "The Design of Everyday Things" by Don Norman
4. "Universal Principles of Design" by William Lidwell, Kritina Holden, and Jill Butler
5. "Seductive Interaction Design" by Stephen Anderson
6. "The Aesthetics of Design" by Jane Forsey

Unit	Unit Title	Suggestive teaching methodology	Practical I	Outcome expected		Weightage of Marks (%)
				Conceptual understanding	Knowledge/Skills/Attributes etc.	
I	Product Aesthetics with Design Principles and Elements	Lecture - Demonstration and Practical Implementation at all places	During Workshops	To be able to understand and apply Product Aesthetics with design Principles and Elements	To apprehend, draw inferences and learn to apply.	25%
II	Product Aesthetics applied to different environments			To be able to understand and apply Product Aesthetics in different environment.		25%
III	Understanding Ergonomics			To be able to understand and apply Ergonomics in Product Design		25%
IV	Creating Ergonomic Designs			To be able to integrate Ergonomic Principles in Designs		25%

Evaluation Method:

Evaluation Guidelines						
S.N.	Components of Evaluation	Evaluation Criteria				
		Topic relevance	Innovation	Communication Skills	Technical Proficiency	Team Work & Collaboration
1	Project Presentation (40%)					
2	Design Process and Problem Solving (20%)					
3	Question and Answers (20%)					
4	Aesthetics and Creativity (20%)					

Unit	Evaluation Method	Marks (100)			Project/Practical (If any)
		Formative Assessment		Summative Assessment	
		CCE I (20)	CCE II (20)	SEMESTER (60)	
All Units	Assignment, Test and Project Work	Assignment	Mini Project	Project Work	Project Work

SY BBA (Design & Innovation) – Semester – IV

Course Code:

Subject: UI and UX Designs in AI Environment

**Marks: 100
Credits: 4**

Course Objectives:

- The course aims to develop a comprehensive understanding of user centric digital designs and create UI and UX designs for different types of users.
- The course aims to develop a comprehensive understanding of user centric digital designs and create UI and UX designs in an AI environment.

Course Outcome:

After completing the course, the student shall be able to

CO1: To create UI and UX designs for a given application.

CO2: To create UI and UX designs in an AI environment.

Unit	Unit Title	Contents	No of Lectures
I	Key Aspects UI and UX Designs	1.1 Overview of UI and UX Designs 1.2 Importance of Design in Business 1.3 Historical Evolution of UI and UX Designs 1.4 Design Psychology and User Perception	15
II	Introduction to UI and UX Designs in AI environment	2.1 Definition and significance of UI/UX design in AI. 2.2 Overview of AI technologies and their impact on design. 2.3 Case studies of successful UI and UX designs in AI applications. 2.4 Understanding AI users	15
III	UI Design Principles for AI	3.1 Visual hierarchy and layout in AI interfaces. 3.2 Designing for different screen sizes and resolutions. 3.3 Data Visualization and Representation in AI 3.4 UI patterns and components in AI applications.	15
IV	UX Design Strategies for AI	4.1 Mapping user journeys in AI-driven experiences. 4.2 Personalization and adaptive interfaces. 4.3 Reducing cognitive load in AI interactions. 4.4 Prototyping and testing AI interfaces.	15
Total No. of Lectures + Evaluation (50+10)		=	60

Suggested Reading:

1. "Designing Interfaces: Patterns for Effective Interaction Design" by Jenifer Tidwell
2. "Design for Cognitive Bias" by David Dylan Thomas
3. "AI First: How to Compete and Win in the Age of Artificial Intelligence" by Bernard Marr
4. "Artificial Intelligence: A Guide for Thinking Humans" by Melanie Mitchell
5. "Don't Make Me Think" by Steve Krug
6. "Seductive Interaction Design" by Stephen Anderson

Unit	Unit Title	Suggestive teaching methodology	Practical	Outcome expected		Weightage of Marks (%)
				Conceptual understanding	Knowledge/Skills/Attributes etc.	
I	Key Aspects UI and UX Designs	Lecture - Demonstration and Practical Implementation at all places	During Workshops	To be able to understand and create UI and UX Designs	To apprehend, draw inferences and learn to apply.	25%
II	Introduction to UI and UX Designs in AI environment			To be able to understand and create UI and UX Designs in AI environment		25%
III	UI Design Principles for AI			To be able to understand and apply UI Design Principles for AI		25%
IV	UX Design Strategies for AI			To be able to integrate UX Design Strategies for AI		25%

Evaluation Method:

Evaluation Guidelines						
S.N.	Components of Evaluation	Evaluation Criteria				
		Topic relevance	Innovation	Communication Skills	Technical Proficiency	Team Work & Collaboration
1	Project Presentation (40%)					
2	Design Process and Problem Solving (20%)					
3	Question and Answers (20%)					
4	Aesthetics and Creativity (20%)					

Unit	Evaluation Method	Marks (100)			Project/Practical (If any)
		Formative Assessment		Summative Assessment	
		CCE I (20)	CCE II (20)	SEMESTER (60)	
All Units	Assignment, Test and Project Work	Assignment	Mini Project	Project Work	Project Work

SY BBA (Design & Innovation) – Semester – IV

Course Code:

Subject: Visual Communications

**Marks: 50
Credits: 2**

Course Objectives:

- The course aims to develop skills in conveying ideas effectively through visual elements, fostering creativity, and supporting innovative business solutions.

Course Outcome:

After completing the course, the student shall be able to

CO1: To be able to understand and apply Visual elements in Design.

CO2: To be able to understand and analyze visual communication in marketing and advertising.

Unit	Unit Title	Contents	No of Lectures
I	Introduction to Visual Communication	1.1 Definition and significance of visual communication. 1.2 Basics of Visual perception and cognition.	6
II	Elements and Principles of Visual Design and Typography	2.1 Composition and layout in visual communication. 2.2 Creating Visual Hierarchy for visual Communication. 2.3 Importance of Typography in Design.	8
III	Visual Communication in Digital Media	3.1 Designing for Websites and Mobile Applications. 3.2 Visual Storytelling in digital media. 3.3 Interactive Visual Communication.	8
IV	Visual Communication in Branding, Marketing and Advertising	4.1 Successful case studies of visual communication in Branding, Marketing and Advertising. 4.2 Logo Design	8
Total No. of Lectures + Evaluation (25+5)		=	30

Suggested Reading:

1. "Don't Make Me Think" by Steve Krug
2. "The Design of Everyday Things" by Don Norman
3. "The Non-Designer's Design Book" by Robin Williams

Unit	Unit Title	Suggestive teaching methodology	Practical	Outcome expected		Weightage of Marks (%)
				Conceptual understanding	Knowledge/Skills/Attributes etc.	
I	Introduction to Visual Communication	Lecture - Demonstration and Practical Implementation at all places	During Workshops	To be able to understand and apply fundamentals of visual communication in Design.	To apprehend, draw inferences and learn to apply.	25%
II	Elements and Principles of Visual Design and Typography			To be able to compare and select appropriate typography fonts.		25%
III	Visual Communication in Digital Media			To be able to design websites.		25%
IV	Visual Communication in Branding, Marketing and Advertising			To be able to create visually appealing designs in Branding, Marketing and Advertising.		25%

Evaluation Method:

Evaluation Guidelines						
S.N.	Components of Evaluation	Evaluation Criteria				
		Topic relevance	Innovation	Communication Skills	Technical Proficiency	Team Work & Collaboration
1	Project Presentation (40%)					
2	Design Process and Problem Solving (20%)					
3	Question and Answers (20%)					
4	Aesthetics and Creativity (20%)					

Unit	Evaluation Method	Marks (100)			Project/Practical (If any)
		Formative Assessment		Summative Assessment	
		CCE I (20)	CCE II (20)	SEMESTER (60)	
1	Assignment, Test and Project Work	Assignment	Mini Project	Project Work	Project Work
2					

SYBBA D&I Semester IV		
Course Codes: 23BD4-A031	Subject: Business Economics	Marks: 50 Credits: 2
Course Objectives:		
<ol style="list-style-type: none"> 1. To make students understand the fundamentals of business economics and basic economics problems. 2. To enable students to apply the microeconomic theories in real-life situations. 		
Learning Outcome:		
After completing this course the students will be able to;		
<ol style="list-style-type: none"> LO1. Explain the fundamental concepts of business economics and its relation with basic economic problems. LO2. Use the microeconomic theories for business decision-making. 		

Unit	Unit Title	Contents	No. of Lectures
1	Fundamentals of Business Economics	1.1 Importance of Economics in day-to-day life. 1.2 Microeconomics, Macroeconomics, and Business Economics: Meaning, Nature, Scope, and Importance 1.3 Basic Economic Problems 1.4 Introduction to Demand and Supply 1.5 Introduction to Cost and Revenue 1.6 Goals of Consumer and Producer	10
2	Demand Analysis and Supply Analysis	2.1 Concept of Individual Demand, Market Demand, and Aggregate Demand 2.2 Law of Demand 2.3 Determinants of demand, 2.4 Elasticity of demand, Types of elasticity of Demand, Measurement of elasticity of Demand, Significance, and applicability of elasticity of demand 2.5 Law of Supply 2.6 Determinants of Supply 2.7 Producer surplus and Producer Surplus 2.8 Demand Estimation and Forecasting	15
Total No. of Teaching Lectures			25

Total No. of Lectures for Assessment and Evaluation	5
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Teaching Methodology

Unit No.	Unit Title	Teaching methodology	Project	Outcome expected	Weightage of Marks (%)
				Conceptual understanding Knowledge / Skills / Attributes etc.	
I	Fundamentals of Business Economics	Analogies, Case study, Discussions, Lectures	No	Explain the fundamental concepts of business economics and its relation with basic economic problems.	30
II	Demand Analysis and Supply Analysis	Lectures, Situation Analysis, Case Study, Market Analysis, Presentations	No	Use the microeconomic theories for business decision-making.	70

Evaluation Method

Unit	Evaluation Method	Marks (100)			Project/ Practical (If any)
		Formative Assessment		Summative Assessment	
		CCE I (20)	CCE II (20)	SEMESTER (60)	
I	Fundamentals of Business Economics	Departmentally organised assignments	Centrally organised test	College organised examination	No
II	Demand Analysis and Supply Analysis	—	—		

Suggested Readings:

Sr. No	Title of Book	Author/s	Publication
1	Advanced Economic Theory	Ahuja H. L.	S. Chand and Company
2	Principles of Microeconomics	Ahuja H. L.	S. Chand and Company
3	Economics Principles and Applications.	N. Gregory Mankiw	Cengage Learning India Pvt. Ltd, New Delhi

4	Principles of Economics	N. Gregory Mankiw	Cengage Learning India Pvt. Ltd, New Delhi
5	Business Economics	Andrew Gillespie	Oxford Press, New Delhi
6	Business Economics	Rob Dransfield	Vikas Publishing House
7	Business Economics – Theory and. Applications	Dr. D.D. Chaturvedi, Dr. S. L. Gupta	International Book House, New Delhi
8	Economics for management – Text and Cases Mumbai	S. K. Sarangi	Himalaya Publishing House, Mumbai
11	Elements of Economics	R.G. Lipsey	Pearson, New York
12	Microeconomics	M.L. Jhingan	Vrinda, New Delhi
13	Day To Day Economics	Prof. Deodhar Satish Y.	Penguin Random House

Suggested Web/E Learning Resources:

Sr. No .	Lectures (Available on YouTube/ Swayam/ MOOCS etc.)	Films	Journals/Articles/Case studies
1	Swayam Course on Principles of Economics: https://onlinecourses.nptel.ac.in/noc23_ec06/preview	A Beautiful Mind Movie https://www.primevideo.com/detail/A-Beautiful-Mind/0G9EMVCFH8R00XPS61US0ZVWJ0	Nonprofits in Good Times and Bad Times: https://hbswk.hbs.edu/item/nonprofits-in-good-times-and-bad-times
2	Swayam Course on Economics of Innovation: https://onlinecourses.nptel.ac.in/noc23_ec03/preview	Freakonomics Book: http://christophe.heintz.free.fr/bgt/Freakonomics_A_Rogue_Economist_Explores_the_Hidden_Side_of_Everything_Revised_and_Expanded.pdf	State party Capitalism in China: https://hbswk.hbs.edu/item/party-state-capitalism-in-china
3	—	—	Capitalism works better when I can see what you are doing: https://hbswk.hbs.edu/item/capitalism-works-better-when-i-can-see-what-you-re-doing

M.E.S. Garware College of Commerce (Autonomous)

National Service Scheme

S.Y.B.Com/BBA/BBA-

IB/BBA-CA/ BBA -DI

Semester III

Total Credits- 2

Course Objectives:

1. To help learners know about NSS in the context of youth, community and voluntary service.
2. To propagate yoga as a way of healthy living.

Course Outcomes:

1. Learners will have the knowledge about NSS and its role in the fields of health, hygiene and sanitation so as to build a strong country.
2. They will be able to use Yoga for healthy living.

Unit	Topics	Lectures
1	Life Competencies & Youth Leadership Definition and importance of life competencies; communication and soft skills; Youth leadership	6
2	Youth Health Healthy lifestyles; drugs and substance abuse	8
3	Youth and Yoga History and philosophy of yoga; Yoga for healthy living	16
	Total	30

S.Y.B.Com Semester IV

Total Credits- 2

Course Objectives:

1. To help learners know about environmental issues and disaster management.
2. To learn documentation and reporting.

Course Outcomes:

1. Learners will learn to appreciate the concerns regarding the environment.
2. They will also be able to prepare a socio-economic development plan.

Unit	Topics	Lectures
1	Disaster Management Introduction; Classification of disasters; Role of NSS in disaster management with more emphasis on disasters specific to NE India; Civil Defense	16
2	Documentation and Reporting Collection and analysis of data; Documenting, reporting and their dissemination	14
	Total	30

Suggested Readings:

1. NSS Manual
2. National Youth Policy Document
3. National Service Scheme - A Youth Volunteers Programme For Under Graduate Students As Per UGC Guidelines by J D S Panwar, A K Jain & B K Rathi (Astral)
4. Communication Skills by N Rao & R P Das (HPH)
5. Light on Yoga by B K Iyenger (Thorsons)
6. Guide to Report Writing by Michael Netzley and Craig Snow (Pearson)



Maharashtra Education Society's
Garware College of Commerce (Autonomous)
Programme – B.Com/ BBA/ BBA-CA/ BBA-D&I/ BBA-IB
Board of Studies: - Co-Curricular

SY (Semester IV)			
Course Code:	Course: National Cadet Corps	Marks: 50 Credits: 02	
Course Objectives:			
<ol style="list-style-type: none"> 1. Understand the fundamental concepts of social service and the needs of weaker sections in society. 2. Comprehend the potential roles and responsibilities of youth in addressing societal issues. 3. Apply foundational knowledge to initiate Personality Development. 4. Explore the fundamental traits associated with effective leadership. 			
Course Outcome:			
<p>After completing the course, the student shall be able to</p> <ol style="list-style-type: none"> 1. demonstrate a solid understanding of the basics of social service and the needs of weaker sections. 2. improved critical thinking skills in applying knowledge to engage in and promote youth-led initiatives for social welfare. 3. apply foundational knowledge to initiate Personality Development. 4. explore and assess different types of leadership styles. 			
Unit	Unit Title	Contents	No of lectures
I	Social Awareness & Community Development	-Basics of Social Service, weaker sections of our society and their needs. -Social / Rural Development Projects: MNREGA, SGSY, NSAP etc -NGOs : Role & Contribution -Contribution of youth towards social welfare -Family Planning -Drug Abuse & Trafficking -Civic Responsibilities -Causes & Prevention of HIV/ AIDS; Role of youth -Counter Terrorism -Corruption -Social Evils viz	15

		-Dowry/Female Foeticide/ Child abuse & trafficking etc -RTI & RTE -Traffic Control Org and Anti-drunken driving -Provisions of Protection of Children from Sexual Harassment Act 2012	
II	Personality Development & Leadership	Personality Development: -Introduction to Personality Development. -Factors Influencing / shaping Personality: Physical, Social, Psychological and Philosophical. -Self-Awareness - Know yourself/ Insight. -Change your mind set. -Interpersonal relationship and communication. -Communication Skills: Group Discussions/ Lecturettes. Leadership: -Leadership Traits. -Types of Leadership. -Attitude - Assertiveness and Negotiation. -Time Management. -Effects of Leadership with historical examples.	15
Total No of Lectures			30

Unit	Unit Title	Teaching methodology	Project /Hands-on exposure/Prac tice-based	Outcome expected		Weight age of Marks (%)
				Conceptual understanding of Knowledge /Skills /Attributes etc.		
I	Social Awareness & Community Development	PowerPoint Presentation, Group Discussion, Library Visit, Class Discussion.	Project report shall be prepared on Community Development	Create awareness of Community Development	To develop the knowledge about Social Awareness	50
II	Personality Development & Leadership	Quiz Competition, Case Studies, Class Discussion, Internet Resources.	Project report shall be prepared on Leadership	To provide basics of Personality Development	To know about the Personality Development & Leadership	50

References

Sr. No.	Title of the Book	Author/s	Publication
1	NCC: Handbook	R.K. Gupta	Ramesh Publishing House
2	NCC Army Wing	RPH Editorial Board	Ramesh Publishing House
3	MISSION NCC MCQ Book	Nitin Nikode	Ujwala Prakashan
4	NCC Army, Air Force & Navy Wings Guide	Arihant Experts	Arihant Publications

Web References

Sr. No.	Website Address	Institution
1	https://indiancc.nic.in/	National Cadet Corps

SY B.Com/BBA/IB/CA/ D&I-Semester-IV

Course Code:	Subject :Youth Red Cross (C0-Curricular)	Credits : 2
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Course Objectives:

1. To explore the role & responsibilities of youth towards society.
2. To Spread community health education

Course Outcome :

After completing the course, the student shall be able to:

CO1: Understand the role & responsibilities of youth towards society.

CO2: Apply & promote health & hygiene practices in the community.

Unit	Unit Title	Contents	No of Lectures
I	Youth Responsibility towards Society	1.1 Meaning & importance of Youth Volunteers 1.2 Role & responsibilities of youth towards society 1.3 Basic awareness on community resources mobilization & utilization, water & waste management 1.4 Activities of the Red Cross Youth 1.5 Gender Equality	13
II	Community Health Education	2.1 Promoting health and hygiene practices 2.2 Disease prevention and control 2.3 Nutrition and healthy lifestyle education 2.4 Advocacy for immunization and healthcare access	13

		2.5 Addressing common health issues in the community (e.g., sanitation, clean water)	
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No of Lectures (Hours)	26
No of Lectures for Evaluation (Hours)	04
Total No of Lectures (Hours)	30

Evaluation Method:

Unit	Internal Evaluation (20 Marks)	External Evaluation (30 Marks)
1		
2		
3		
4		

Suggested Readings:

Sr. No.	Title of Book	Author/s	Publication
1	Financial Accounting	Dr. S. N. Maheshwari and Sharad K. Maheshwari	Vikas Publishing House
2	Financial Accounting	Dr. V. K. Goyal	Prentice Hall India Learning Private Limited
3	Cost Accounting: Principles and Practice	Dr. M. N. Arora	Vikas Publishing House
4	Cost Accounting: A Managerial Emphasis	Dr. S. P. Jain and K. L. Narang	Kalyani Publishers

Course Code:	Subject/Course: YOGA PRACTICES	Marks: 50 Credits :2	
B. Com/ BBA/ BBA (IB)/ BBA (CA) / BBA (D&I) (Semester I)			
<p>Course Objectives:</p> <ol style="list-style-type: none"> 1. To ensure the healthy life of students 2. To improve Physical and mental health of the students 3. To possess emotional and Spiritual stability of the students 4. To inculcate moral values. 5. To attain a higher level of consciousness. 			
<p>Course Outcome:</p> <p>After completing the course, the student shall be able to:</p> <p>C01: Relate Yoga, Ashtanga Yoga, Pranayama and Meditation</p> <p>C02: Understand different Sitting and Standing Asnas</p> <p>C03: Illustrate Supine and Prone Asnas</p> <p>C04: Apply the Knowledge of Yoga to improve overall health of the students</p>			
Unit	Unit Title	Contents	No. of Lectures
I	Introduction of Yoga	1. Meaning and importance of Yoga 2. Introduction to Astanga Yoga 3. Active Lifestyle and stress management through Yoga	3
II	Sitting Position Asanas	Dandasana Gomukhasana (Cow Face Pose) Parvatasana (Mountain Pose) Padmasana Yog Mudra Vajrasana Yog Mudra	5
III	Standing Position Asanas	Itthita Parshvakonasana Tadasana Vrikshasana (Tree Pose) Virasana (Warrior Pose) Trikonasana (Triangle Pose)	5
IV	Supine Position Asanas	Naukasana (Boat Pose) Dwipad Uttanasana(Raised Leg Pose) Dwipad Uttanasana Kriya Pawanmuktasana (Wind Relieving Pose) Setubandhasana(Bridge Pose)	5

V	Prone Position Asanas	Sarpasana (Snake Pose) Bhujangasana(Cobra Pose) Ardha Salabhasana (Half Locust Pose/ Grasshopper Pose) Salabhasana (Locust Pose/ Grasshopper Pose) Dhanurasana (Bow Pose)	5
VI	Pranayama	Nadisuddhi ; Suryabedana ; Ujjai ; Sitali ; Sitacari ; ; Bhastrika ; Bramari ;	7

Evaluation Method / Unit	Marks (50)	
	Continuous Comprehensive Evaluations (CCE) (Internals) (Marks)	Assessment
I, II, III, IV, V, VI	Various Internal Examination CCE (20Marks)	Semester End Examination (30 Marks)
	Departmentally organized assignment	College Organized Examination

Suggested Readings:

Sr.	Title of the Book	Author/s	Publication	Place
1.	Light on Yoga	Iyengar, B.K.	Orient Longman Pvt. Ltd.	Mumbai
2.	Light on Astanga Yoga	Iyengar, B.K.	Alchemy Publishers.	New Delhi
3.	Guidelines for Yogic Practices	Gharote, M. L.	The Lonavla Yoga Institute	Pune

Course Code:	Subject/Course: YOGA PRACTICES	Marks: 50 Credits :2	
B. Com/ BBA/ BBA (IB)/ BBA (CA) / BBA (D&I) (Semester II)			
<p>Course Objectives:</p> <ol style="list-style-type: none"> 1. To ensure the healthy life of students 2. To improve Physical and mental health of the students 3. To possess emotional and Spiritual stability of the students 4. To inculcate moral values. 5. To attain a higher level of consciousness. 			
<p>Course Outcome:</p> <p>After completing the course, the student shall be able to:</p> <p>CO1: Relate Yoga, Ashtanga Yoga, Pranayama and Meditation</p> <p>CO2: Understand different Sitting and Standing Asnas</p> <p>CO3: Illustrate Supine and Prone Asnas</p> <p>CO4: Apply the Knowledge of Yoga to improve overall health of the students</p>			
Unit	Unit Title	Contents	No. of Lectures
I	Suryanamskar	Yogic Suryanamaskara with Mantras	5
II	Sitting Position Asanas	Naukasana (Boat Pose) Paschimottanasana (Forward Bend) Akarna Dhanurasana (Bow Pose) Vakrasana Ardha Matsyendrasana	5
III	Standing Position Asanas	Ugrasana Garudasana Nataraj Asana Ardha Chakrasana Kati Chakrasana	5
IV	Supine Position Asanas	Markatasana(Monkey Pose / Spinal Twist Pose) Markatasana Variation (Monkey Pose / Spinal Twist Pose) Sarvangasana (Shoulder Stand) Chakrasana (Wheel Pose) Halasana	5
V	Prone Position Asanas	Dhanurasana (Bow Pose) Bhujangasana (Cobra Pose) Adho Mukha Svanasana(Downward Dog Pose) Plank Pose Naukasana (Boat Pose) Makarasana	5

VI	Yoga for Health Problems and Remedies	Shashankasana (Rabbit Pose/ Child Pose) Ushtrasana (Camel Pose) Cat & Camel Pose Baddha Konasana(Cobbler's Pose) Supta Baddha Konasana(Goddess Pose) Supine : Setubandhasan(Bridge Pose) Matsyasana (Fish Pose) Prone : Adhomukhashwanasana (Downward Dog Position) Dhanurasana (Bow Pose) Sitting : Janu Sirasana (Head To Knee Pose) Paschimottanasana (Seated Forward Bend) Upavistha Konasana(Seated Straddle) Butterfly Baddha Konasana(Cobbler's Pose) Malasana (Garland Pose)	5
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Evaluation Method / Unit	Marks (50)	
	Continuous Comprehensive Evaluations (CCE) (Internals) (Marks)	Assessment
I, II, III, IV, V, VI	Various Internal Examination CCE (20Marks)	Semester End Examination (30 Marks)
	Departmentally organized assignment	College Organized Examination

Suggested Readings:

Sr.	Title of the Book	Author/s	Publication	Place
1.	Light on Yoga	Iyengar, B.K.	Orient Longman Pvt. Ltd.	Mumbai
2.	Light on Astanga Yoga	Iyengar, B.K.	Alchemy Publishers.	New Delhi
3.	Guidelines for Yogic Practices	Gharote, M. L.	The Lonavla Yoga Institute	Pune

SYBBA-Semester-III

Course Code: 23BB3- K091	Subject: Participation in Cultural Activities	Credits :2
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Course Objectives:

1. Acquire practical skills in at least one cultural activity through hands-on experience.
2. Critically evaluate the impact of cultural competitions on personal growth and community engagement.

Course Outcome:

After completing the course, the student shall be able to

CO1: Actively engage in cultural activities at various levels with confidence and enthusiasm.

CO2: Reflect on personal cultural experiences and articulate how participation has contributed to personal growth and identity.

Unit	Unit Title	Contents	No of Lectures
I	Cultural Participation	Participation in Cultural activities at National/International and State Level. Participation in Cultural activities at University/District Level. (Cultural Activates includes participation in competitions of Dance, Music, Drama, Paintings, Drawings, or any other art form.)	15 hrs

Credit Allocation

Sr. No	Details
1	Participation in Participation in Cultural activities at National/International and State Level: Participation: 01 Credit Rank Holder (1 st , 2 nd , and 3 rd): 02 Credits
2	Participation in Cultural activities at University/District Level: Rank Holder (1 st , 2 nd , and 3 rd): 01 Credit



**Maharashtra Education Society's
Garware College of Commerce (Autonomous)
Programme – B.Com/ BBA/ BBA-CA/ BBA-D&I/ BBA-IB
Board of Studies: - Co-Curricular**

SY (Semester IV)			
Course Code:	Course: Performing Arts (Cultural and Dramatics Association)	Marks: 50	
		Credits: 02	
Course Objectives:			
<ol style="list-style-type: none"> 1. To provide students with a comprehensive understanding of the history of music, with a focus on the development of Indian musical traditions. 2. To familiarize students with vocal and instrumental techniques specific to Indian music, enabling them to appreciate and engage with traditional performances. 			
Course Outcome:			
After completing the course, the student shall be able to			
<ol style="list-style-type: none"> 1. Apply fundamental principles of music theory to analyze and appreciate various aspects of Indian music, including melody, harmony, rhythm, and form. 2. Gain insight into the origin of Indian music, recognizing its diverse roots and historical evolution over time. 			
Unit	Unit Title	Contents	No of lectures
I	Introduction to Music	1.1 History of Music 1.2 Fundamentals of Music Theory 1.3 Vocal and Instrumental Techniques 1.4 Music Genres and Styles	15
II	Indian Music	2.1 Origin of Indian Music 2.2 Cultural Significance of Indian Music 2.3 Concept of Raga, Tala, and Sargam	15
Total No of Lectures			30

Unit	Unit Title		Outcome expected	

		Teaching methodology	Project /Hands-on exposure/Practice-based	Conceptual understanding of Knowledge /Skills /Attributes etc.		Weight age of Marks (%)
I	Introduction to Music	PowerPoint Presentation, Group Discussion.	Practical based on Music Theories	Understand the basics of Music	To grasp the skills required for Music	50
II	Indian Music	PowerPoint Presentation, Drama Practice	Practical based on Indian Music	To provide basics of Indian Music	To have the knowledge of Indian Music	50

References

Sr. No.	Title of the Book	Author/s	Publication
1	Theater: The Lively Art	Edwin Wilson	McGraw Hill
2	The Oxford Handbook of Dance and Theater	Nadine George-Graves	Oxford Handbook
3	The Complete Idiot's Guide to Music Composition	Michael Miller	