

MES Garware College of Commerce,(Autonomous) Pune.
2.6.1. Course Outcomes for BCom,MCom,BBA,BBA-CA,BBA-IB,BBA-D&I

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|----------------|----------------|-------------|--|---|
| 1 | FY B.Com-Sem-1 | 23BC | 23BC1-A011 | Financial Accounting - I | CO1: Understand the basic Accounting concepts and Accounting Standards along with their applications and also emerging trends in Accounting. CO2: Understand procedural aspects of dissolution of partnership firm. |
| 2 | FY B.Com-Sem-1 | 23BC | 23BC1-A021 | Banking and Finance - I | CO1: Know about evolution of banking. CO2: Understand the structure of Indian Banking System. CO3: Understand primary and secondary functions of a bank as well as understand the remittance mechanism CO4: Knowing the process of opening and operating bank accounts. |
| 3 | FY B.Com-Sem-1 | 23BC | 23BC1-A031 | Cost and Works Accounting- I | CO 1: Understand the basic Concepts of Cost, Cost Accounting and its importance CO 2: Classify the costs and prepare the Cost Sheet CO 3: Get knowledge of Purchase Procedure and Material Control System CO 4: Get insights on Inventory Control System |
| 4 | FY B.Com-Sem-1 | 23BC | 23BC1-A041 | Marketing Management | CO1: Get acquainted with the fundamentals of the Marketing world. CO2: Analyze the bases used for Market Segmentation and Elements of Marketing Mix. CO3: Understand different variables of Product Mix & Price Mix. CO4: Explore and understand various factors of Place and Promotion Mix including distribution channels and techniques of Promotion. |
| 5 | FY B.Com-Sem-1 | 23BC | 23BC1-A051 | Business Administration - I | CO1: Understand the concept of business and commerce and various functions of business administration. CO2: Gain basic knowledge about various forms of business organizations. CO3: Get acquainted with the concept and constituents of business environmentand implications. CO4: Understand the recent trends in business, various stages in business promotion as well as the documents required for starting the business |
| 6 | FY B.Com-Sem-1 | 23BC | 23BC1-A061 | Entrepreneurship-I | CO1: Understand competencies, capability and strengths required to become an Entrepreneur CO2: Understand various dimensions of Business environment. CO3: Recognize the importance of various environmental issues like Globalization, Industry 4.0, etc. CO4: Experience the spirit of entrepreneurship |
| 7 | FY B.Com-Sem-1 | 23BC | 23BC1-A071 | Business Laws & Practice - I | CO1: Understand basic concepts, administrative setup, auctioning process, etc. of MAPM Act, 1963 CO2: Understand the basic terms of insurance, various types of insurance, and claim settlement process. CO3: Get an insight into life insurance, its principles, types, nominations, etc. CO4: Gain knowledge about provisions of IT Act, 2000 relating to digital signature, Egovernance etc. |
| 8 | FY B.Com-Sem-1 | 23BC | 23BC1-A081 | Tax Procedure & Practices(Vocational) Subject: Goods & Services Tax (GST) | CO1: Understand Constitutional Background of GST CO2: Comprehend definitions & concepts under CGST Act, 2017 CO3: Acquire the ability to register under Goods & Services Tax Laws CO4: Understand Administrative set up under Goods & Services Tax |
| 9 | FY B.Com-Sem-1 | 23BC | 23BC1-C091 | Business Management – I (Organizational & Managerial Skills) | CO1: Develop a basic understanding of the term modern business management. CO2: Understand the steps in planning, decision-making and forecasting. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|----------------|----------------|-------------|--|--|
| 1 | FY B.Com-Sem-2 | 23BC | 23BC2-A012 | Financial Accounting II | CO1: Understand the basic Accounting concepts and Accounting Standards along with their applications and also emerging trends in Accounting. CO2: Understand procedural aspects of dissolution of partnership firm. |
| 2 | FY B.Com-Sem-2 | 23BC | 23BC2-A022 | Banking & Finance - II | CO1: Understand the principles of Banking Business and Practices CO2: Be familiar with practical banking operations. CO3: Acquire the ability to understand and use of operational banking based on new technology. |
| 3 | FY B.Com-Sem-2 | 23BC | 23BC2-A032 | Cost and Works Accounting- II | CO1: Understand Material Accounting including Pricing Methods, Material Records and Material Control CO2: Ascertain the Labour Cost CO3: Understand the Cost Book Keeping and Reconciliation of Cost Accounting Records with Financial Accounts CO4: Get acquainted with the concepts of Just In Time (JIT), Six Sigma, Computer Aided Manufacturing (CAM), Enterprise Resource Planning (ERP) |
| 4 | FY B.Com-Sem-2 | 23BC | 23BC2-A042 | Marketing and Salesmanship- II | CO1: Develop Disciplinary Knowledge about Salesmanship. CO2: Understand process of Salesmanship through Self Directed Learning. CO3: Establish/Recognize the importance of rural marketing. CO4: Understand the recent trends in marketing. |
| 5 | FY B.Com-Sem-2 | 23BC | 23BC2-A052 | Business Administration-II | CO1: Gain knowledge on compliances of legal requirements for business. CO2: Be aware of the meaning productivity and its importance in business administration. CO3: Understand the meaning and importance of business liasoning. CO4: Gain basic knowledge of mergers, acquisition get acquainted with growth strategies. |
| 6 | FY B.Com-Sem-2 | 23BC | 23BC2-A062 | Business Entrepreneurship-II | CO1: Understand competencies, capability and strengths required to become an Entrepreneur CO2: Understand various dimensions of Business environment. CO3: Recognize the importance of various environmental issues like Globalization, Industry 4.0, etc. CO4: Experience the spirit of entrepreneurship |
| 7 | FY B.Com-Sem-2 | 23BC | 23BC2-A072 | Business Laws and Practices | CO1: Understand the basic features, types of Cooperative societies, registration process, administrative setup, and functioning of the same under Maharashtra Cooperative Societies Act,1960. CO2: Understand the registration process and working environment of an establishment under. The Maharashtra Shops and Establishments (Regulation of Employment and Conditions of Service) Act, 2017. CO3: Develop awareness about the Competition Act, 2002. CO4: Get acquainted with the concept of Industrial Dispute and dispute resolution mechanism under the Industrial Disputes Act, 1947. |
| 8 | FY B.Com-Sem-2 | 23BC | 23BC2-A082 | Tax Procedure & Practices (Vocational) Subject: Goods & Services Tax (GST) | CO1: Get introduced to the Integrated Goods & Services Tax (IGST) Act, 2017 CO2: Analyze and interpret the provisions of Integrated Goods & Services Tax (IGST) Act, 2017 CO3: Understand the applicability & procedure of filing Returns under GST CO4: Get acquainted with the Accounting & Books to be maintained under GST, applicability of Audit under GST & E-Way Bill |
| 9 | FY B.Com-Sem-2 | 23BC | 23BC2-C092 | Business Management | CO1: Develop a basic understanding of the term modern business management. CO2: Understand the steps in planning, decision-making and forecasting |

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| 10 | FY B.Com-Sem-1 | 23BC | 23BC1-C101 | Business Communication – I (Business Correspondence) | CO1: Gain knowledge on meaning, importance, process, principles and importance of communication used in an organization. CO2: Understand different methods and channels of communication used in an organization. CO3: understand technologies used in Business Communication. |
| 11 | FY B.Com-Sem-1 | 23BC | 23BC1-D111 | Ancient Indian Textile Industry (Business Correspondence) | CO1: Perceive the glory of India as a leading exporter on the front of textile and know the relative importance of Indian textile industry since last number of centuries and will feel proud of about it. CO2: Acquaint students with the knowledge of sourcing of raw material and various textile art forms in various regions of ancient India. |
| 12 | FY B.Com-Sem-1 | 23BC | 23BC1-G141 | Business Mathematics and Statistics-I (Business Correspondence) | CO1: Apply concepts of interest and annuities to calculate Equated Monthly Instalment (EMI), insurance premiums etc. CO2: Identify the contribution of investment in Shares and Mutual funds in Systematic Investment Planning (SIP) and to select best investment options CO3: Scientifically select the sample using suitable methods of Sampling. CO4: Calculate Measures of Central Tendency and Measures of Dispersion and understand some elementary statistical methods for analysis of data |
| 13 | FY B.Com-Sem-1 | 23BC | 23BC1-G181 | Computer Concepts and Application - I | CO1: To know more about Hardware, Software and operating system components. CO2: Learn more about office automation tools. CO3: Understand computer networking concepts, tools and components . CO4: Understand basics of Internet security with system security and cyber laws |
| 14 | FY B.Com-Sem-1 | 23BC | 23BC1-G151 | Mercantile Laws I | CO1: Know the concept of law, legal system in India & the historical development of business laws. CO2: Get an insight into the essential elements of contract as per the Indian Contract Act 1872 CO3: Understand the various modes of discharge of contracts CO4: Know the provisions of the Information Technology Act 2000 as regards E Contracts, electronic signature, E-governance etc. Get an insight into the contracts of Partnership & Limited Liability Partnership CO3: Get acquainted with the provisions of Sale of Goods Act 1930 as to sale of goods transactions CO4: Understand the concepts of Arbitration & Conciliation & their importance |
| 15 | FY B.Com-Sem-1 | 23BC | 23BC1-H171 | Business Economics (Micro) - I | CO1: Get the basic information and knowledge about the area of Business Economics (Micro) CO2: Students would acquire skills to understand the economic world through the basics of economics and to establish correlation between these two with logical reasoning. |
| 16 | FY B.Com-Sem-1 | 23BC | 23BC1-H191 | Compulsory English - I | CO1: Understand the beauty and communicative power of English CO2: Imbibe universal ethical values CO3: Enhance their oral communication skills CO4: Imbibe the proper pronunciation and accent patterns of English CO5: Gain confidence over English Grammar CO6: Enhance their overall linguistic competencies |
| 17 | FY B.Com-Sem-1 | 23BC | 23BC1-J201 | Environment Awareness course | CO1: understand how their actions affect on the environment. CO2: Develop Consciousness about the Eco-system CO3: build knowledge and implement necessary practices for utilization of various natural resources CO4: Motivate to implement various practices of bio-diversity and to preserve ecological conservations of complex environmental issues. |

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| 10 | FY B.Com-Sem-2 | 23BC | 23BC2-C102 | Business Communication – II | CO1: Understand the important qualities and layout of business letters. CO2: Draft the various types of business letters. CO3: Understand technologies used in Business Communication. |
| 11 | FY B.Com-Sem-2 | 23BC | 23BC2-F171 | Business Economics (Micro) (Price Theory) | CO1: Visualise the equilibrium conditions under different product market structures. CO2: Visualise the equilibrium conditions under different factor market structures |
| 12 | FY B.Com-Sem-2 | 23BC | 23BC2-F031 | Cost and Works Accounting | CO1: Understand the basic concepts of Cost, Cost Accounting and its importance CO2: Classify the costs and prepare the Cost Sheet |
| 13 | FY B.Com-Sem-2 | 23BC | 23BC2-F041 | Marketing Management | CO1: Analyze and use the Marketing Management strategies and theories. CO2: Understand the concept and effectiveness of Marketing Planning |
| 14 | FY B.Com-Sem-2 | 23BC | 23BC2-F051 | Business Administration (MI) -I | CO1: Students will gain knowledge on compliances of legal requirements for business CO2: Students will be aware of the meaning productivity and its importance in business administration |
| 15 | FY B.Com-Sem-2 | 23BC | 23BC2-F171 | Business Economics (Micro) -I | CO1: Visualise the equilibrium conditions under different product market structures. CO2: Visualise the equilibrium conditions under different factor market structures. |
| 16 | FY B.Com-Sem-2 | 23BC | 23BC2-G142 | Business Mathematics and Statistics-II | CO1: apply the theory of matrices to solve problems in business and economics CO2: understand the concept of Linear Programming Problem (LPP) and the methods used in Business and Economics CO3: develop understanding of quantitative measurement of Correlation and interpretation and applications of Regression in estimation variable from known set of data CO4: understand different types of Index Number and its applications CO5: enhance capability of grasping the probabilistic situations |
| 17 | FY B.Com-Sem-2 | 23BC | 23BC2-G182 | Computer Concepts and Application - II | CO1: Students will know about e-commerce functionalities, types of E-commerce and its different activities. CO2: Students will learn different E-Marketing tactics, customer relationship managements and supply chain managements CO3: Students will understand and learn how to make use of different electronic payment system safely and securely CO4: Students will learn how M-commerce is useful while using E-Commerce |
| 18 | FY B.Com-Sem-2 | 23BC | 23BC2-G152 | Mercantile Laws II | CO1: Get an insight into the contracts of Partnership & Limited Liability Partnership CO2: Get acquainted with the provisions of Sale of Goods Act 1930 as to sale of goods transactions CO3: Know the basic concepts of negotiable instrument, holder & holder in due course, dishonour etc. under the Negotiable Instruments Act 1881 CO4: Understand the concepts of Arbitration & Conciliation & their importance |

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| 19 | FY B.Com-Sem-2 | 23BC | 23BC2-H172 | Business Economics (Micro Decision Making) - II | CO1: Get the basic information and knowledge about the area of Price Theory CO2: Students will be able to interpret demand, supply, elasticity and production with appropriate analytical skills |
| 20 | FY B.Com-Sem-2 | 23BC | 23BC2-H192 | Compulsory English - II | CO1: Understand the beauty and communicative power of English CO2: Imbibe universal ethical values CO3: Enhance their written communication skills CO4: Gain confidence over English Grammar CO5: Enhance the art of convincingly presenting their ideas through powerful vocabulary |
| 21 | FY B.Com-Sem-2 | 23BC | 23BC1-J201 | Environment Awareness Course - II | CO1: Know various environmental pollution. CO2: To understand Environmental Policies & Practices. CO3: To study the impacts of human communities on environment. CO4: Gain knowledge through the field work. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|----------------|----------------|----------------|---------------------------------|--|
| 1 | SY B.Com-Sem-3 | 23BC | B1-21/301 | Business Communication - I | CO1: Gain knowledge on concept, process and importance of communication used in an organization. CO2: Understand different methods and channels of communication used in an organization. CO3: Understand importance of Soft Skills for Personality Development. CO4: Be familiar with recent trends in technologies used for Business Communication. |
| 2 | SY B.Com-Sem-3 | 23BC | B1-21/302 | Corporate Accounting – I | CO1: Get acquainted with knowledge about Concept, Objectives and Applicability of Accounting Standards 5 and 10. CO2: Understand difference between Commencement and Incorporation of a company and the accounting treatment for Profit Prior to Incorporation. CO3: Prepare the Final Accounts of a Company as per Schedule III of the Companies Act 2013. CO4: Compute value of Shares and Goodwill |
| 3 | SY B.Com-Sem-3 | 23BC | B1-21/303 | Business Economics (Macro) - II | CO1: Students shall be able to understand basic macroeconomic concepts with applicability for the macroeconomic problems. CO2: Students will get knowledge about various national income concepts and will get encouraged to compare economic status of different countries. CO3: Students attention will be brought to the savior problems related to output and employment and application of the available theory to the said problems. CO4: Think logically and take an approach to look into the problems related to consumption, saving, investment and income propagation and the inevitable time lapse. |
| 4 | SY B.Com-Sem-3 | 23BC | B1-21/304 | Business Management-I | CO1: Develop a basic understanding of the term modern business management. CO2: Understand the steps in planning, decision-making and forecasting. CO3: Understand the importance and relationship between the concepts like organization, staffing, recruitment, authority, power and responsibility. CO4: Familiarized with the various aspects of direction and team work. |
| 5 | SY B.Com-Sem-3 | 23BC | B1-21/305 | Elements of Company Law | CO1: Get acquainted with meaning, nature, and kinds of Company. CO2: Have a comprehensive understanding of the company law on the formation of a new Company in India. CO3: Explore the contents and importance of principal documents of the company. CO4: Get an insight into the provisions of the capital of the Company. |
| 6 | SY B.Com-Sem-3 | 23BC | B1-21/306A (I) | Business Administration - I | CO1: Understand the concept of business and various functions of business administration. CO2: Gain basic knowledge about various forms of business organizations. CO3: Get acquainted with the concepts and constituents of business environment and implications. CO4: Understand the recent trends in business and various stages in business promotion as well as the documents required for starting the business. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|----------------|----------------|----------------|---------------------------------|---|
| 1 | SY B.Com-Sem-4 | 23BC | B1-21/401 | Business Communication - II | CO1: Understand the important qualities and layout of business letters. CO2: Draft the various types of business letters. CO3: Get familiar with organization's internal correspondence. CO4: Understand the meaning & types of reports, its structure & usefulness in the organization. |
| 2 | SY B.Com-Sem-4 | 23BC | B1-21/402 | Corporate Accounting – II | CO1: Prepare the Consolidated Financial Statements. CO2: Give the accounting treatment in the Books of Vendor and Purchasing Company regarding Absorption of Companies. CO3: Give Accounting treatment in Liquidation of Companies. CO4: Understand the Meaning, Objectives, Key and Ethical Principles of Forensic Accounting. |
| 3 | SY B.Com-Sem-4 | 23BC | B1-21/403 | Business Economics (Macro) - II | CO1: Understand the evolving 'money' concept and its relevance with the current economic scenario. CO2: Perceive practical problem of inflation with the help of theoretical base. CO3: Understand ups and downs in the economy with the help of business cycles and the regulatory mechanism. CO4: Develop their interest and will come to know about the importance of Public Finance through government policies to address various macroeconomic problems. |
| 4 | SY B.Com-Sem-4 | 23BC | B1-21/404 | Business Management-II | CO1: Understand various Motivational Theories. CO2: Get acquainted with various Leadership Styles and Theories. CO3: Recognize and apply various techniques of Co-ordination & Control. CO4: Get to know the Recent Trends in Management. |
| 5 | SY B.Com-Sem-4 | 23BC | B1-21/405 | Elements of Company Law | CO1: Develop general awareness about the management of the company. CO2: Get acquainted with the company's Key Managing Personnel and their role in company administration, and understand the concept of CSR. CO3: Understand the concept of Company Meetings and their relevant provisions. CO4: Get acquainted with E-governance, E-filing, Oppression & Mismanagement, and Winding up Company. |
| 6 | SY B.Com-Sem-4 | 23BC | B1-21/406A(II) | Business Administration-II | CO1: Gain knowledge on compliances of legal requirements for business. CO2: Be aware of the meaning productivity and its importance in business administration. CO3: Understand the meaning and importance of business liaisoning. CO4: Gain basic knowledge of mergers; acquisition get acquainted with growth strategies. |

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| 7 | SY B.Com-Sem-3 | 23BC | B1-21/306B (I) | Banking and Finance (Indian Banking System - I) | <p>CO1: Students come to know about fundamental knowledge of the Indian Banking System and Recent trends.</p> <p>CO2: Students shall understand the functioning of the central bank in India and relate the Prevailing currency system.</p> <p>CO3: Students will be able to know the place of Public Sector Banks in Economic Development.</p> <p>CO4: Students are enabled to identify complementarity of Private Sector Banks to the Public Sector Banks and growing importance of Private Sector Banks.</p> |
| 8 | SY B.Com-Sem-3 | 23BC | B1-21/306C (I) | Business Laws and Practices – I | <p>CO1: Understand basic concepts, administrative setup, auctioning process, etc. of MAPM Act, 1963.</p> <p>CO2: Understand the basic terms of insurance, various types of insurance, and claim settlement process.</p> <p>CO3: Get an insight into life insurance, its principles, types, nominations, etc.</p> <p>CO4: Gain knowledge about provisions of IT Act, 2000 relating to digital signature, E-governance etc.</p> |
| 9 | SY B.Com-Sem-3 | 23BC | B1-21/306D (I) | Cost and Works Accounting- I | <p>CO1: Understand the basic Concepts of Cost, Cost Accounting and its importance</p> <p>CO2: Classify the costs and prepare the Cost Sheet</p> <p>CO3: Get knowledge of Purchase Procedure and Material Control System</p> <p>CO4: Get insights on Inventory Control System</p> |
| 10 | SY B.Com-Sem-3 | 23BC | B1-21/306E (I) | Business Entrepreneurship - I | <p>CO1: To develop the entrepreneurial mindset.</p> <p>CO2: To be able to understand certain skillsets which can enhance entrepreneurial abilities.</p> <p>CO3: To get acquainted with observation skills, analytical skills, and design thinking skills.</p> <p>CO4: To be able to understand the concepts of Business Ethics and Social Responsibility.</p> |
| 11 | SY B.Com-Sem-3 | 23BC | B1-21/306F (I) | Marketing Management-I | <p>CO1: Analyze and use the Marketing Management strategies and theories.</p> <p>CO2: Understand the Marketing Management strategies and consumer behavior practices.</p> <p>CO3: Understand the concept and effectiveness of Marketing Planning.</p> <p>CO4: Students get the knowledge of International Marketing and understand the importance of the same.</p> |
| 12 | SY B.Com-Sem-3 | 23BC | B1-21/307(5) | Tax Procedure & Practices (Vocational) - Income Tax | <p>CO1: Compute profits and gains from business/profession.</p> <p>CO2: Compute capital gains</p> <p>CO3: Compute income from other sources, deductions under Chapter VI A and clubbing of income.</p> <p>CO4: Compute Gross total income, taxable income and tax liability.</p> |
| 13 | SY B.Com-Sem-3 | 23BC | B1-21/308(6) | Tax Procedure & Practices (Vocational) - Goods & Services Tax and Profession Tax | <p>CO1: Understand classification of Goods and Services, Exemptions & Different Rates under GST law.</p> <p>CO2: Analyze and interpret the provisions of Time and Value of supply.</p> <p>CO3: Understand the applicability of provisions in respect of composition levy scheme under GST Law.</p> <p>CO4: Understand to the basic provisions & Applicability of Maharashtra Profession Tax Act, 1975</p> |
| 14 | SY B.Com-Sem-3 | 23BC | B1-21/309 | Environment Awareness Course | <p>CO1: Understand how their actions affect on the environment.</p> <p>CO2: Develop Consciousness about the Eco-system</p> <p>CO3: Build knowledge and implement necessary practices for utilization of various natural resources</p> <p>CO4: Motivate to implement various practices of bio-diversity and to preserve ecological conservations of complex environmental issues.</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|----------------|----------------|-------------|-------------------------------|--|
| 1 | TY B.Com-Sem-5 | 23BC | B1-21/501 | Business Regulatory Framework | <p>CO1: Know the concept of law, legal system in India, the essential elements of contract & the various modes of discharge of contracts</p> <p>CO2: Get an insight into the contracts of Partnership & Limited Liability Partnership</p> <p>CO3: Get acquainted with the provisions of Sale of Goods Act 1930 as to sale of goods transactions</p> <p>CO4: Understand the concepts of Arbitration & Conciliation & their importance</p> |

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| 7 | SY B.Com-Sem-4 | 23BC | B1-21/406B(II) | Banking and Finance (Indian Banking System - II) | <p>CO1: Know about the need for and relevance of Co-operative Banking in India.</p> <p>CO2: Differentiate between Banking Institutions and Development Banks and their significance.</p> <p>CO3: Critically evaluate the recommendations and Banking Sector Reforms.</p> <p>CO4: Grasp and correlate different banking concepts and their applicability.</p> |
| 8 | SY B.Com-Sem-4 | 23BC | B1-21/406C(II) | Business Laws and Practices – I | <p>CO1: Understand the basic features, types of Cooperative societies, registration process, administrative setup, and functioning of the same under Maharashtra Cooperative Societies Act, 1960.</p> <p>CO2: Understand the registration process and working environment of an establishment under The Maharashtra Shops and Establishments (Regulation of Employment and Conditions of Service) Act, 2017.</p> <p>CO3: Develop awareness about the Competition Act, 2002.</p> <p>CO4: Get acquainted with the concept of Industrial Dispute and dispute resolution mechanism under the Industrial Disputes Act, 1947.</p> |
| 9 | SY B.Com-Sem-4 | 23BC | B1-21/406D(II) | Cost and Works Accounting- II | <p>CO1: Understand Material Accounting including Pricing Methods, Material Records and Material Control</p> <p>CO2: Ascertain the Labour Cost</p> <p>CO3: Understand the Cost Book Keeping and Reconciliation of Cost Accounting Records with Financial Accounts</p> <p>CO4: Get acquainted with the concepts of Just In Time (JIT), Six Sigma, Computer Aided Manufacturing (CAM), Enterprise Resource Planning (ERP)</p> |
| 10 | SY B.Com-Sem-4 | 23BC | B1-21/406E(II) | Business Entrepreneurship - II | <p>CO1: To be able to understand the role of each industry in service sector and its relevance in entrepreneurship.</p> <p>CO2: To get acquainted with the knowledge and skills of creativity and out of the box thinking.</p> <p>CO3: To be able to develop the abilities for opportunity scanning, creative thinking skills, problem-solving skills, etc.</p> <p>CO4: To be able to get an awareness of the challenges in Entrepreneurship Development.</p> |
| 11 | SY B.Com-Sem-4 | 23BC | B1-21/406F(II) | Marketing Management-II | <p>CO1: Get acquainted with the fundamentals of Marketing Research.</p> <p>CO2: Get acquainted with the fundamentals of Green Marketing.</p> <p>CO3: Understand the importance and challenges of E-Marketing.</p> <p>CO4: Understand the concepts and various techniques of Digital Marketing.</p> |
| 12 | SY B.Com-Sem-4 | 23BC | B1-21/407(7) | Tax Procedure & Practices (Vocational) Subject: Income Tax | <p>CO1: Understand filing of income tax return and other compliance under income Tax law.</p> <p>CO2: Understand provisions in respect of Assessment of income, Audit and set off and carry forward of losses.</p> <p>CO3: Understand Computation of Total Income & Tax Liability for Partnership Firm/ Limited Liability Partnership</p> <p>CO4: To understand Computation of Total Income & Tax Liability for Company</p> |
| 13 | SY B.Com-Sem-4 | 23BC | B1-21/408(8) | Tax Procedure & Practices (Vocational) Subject: Goods & Services Tax (GST) | <p>CO1: Compute GST liability</p> <p>CO2: Understand the applicability & procedure of filing Returns under GST</p> <p>CO3: Get acquainted with TDS, TCS, E-way bill and invoicing under GST law</p> <p>CO4: Understand the applicability of the provisions of Assessment and Audit under GST law</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|----------------|----------------|-------------|-------------------------------|--|
| 1 | TY B.Com-Sem-6 | 23BC | B1-21/601 | Business Regulatory Framework | <p>CO1: Know the basic concepts of negotiable instrument, holder & holder in due course, dishonour etc. under the Negotiable Instruments Act 1881</p> <p>CO2: Gain knowledge about provisions of IT Act, 2000 relating to E Contracts, electronic signature, E-governance etc.</p> <p>CO3: Understand the important provisions of Consumer Protection Act 2019</p> <p>CO4: Get an overview of the scope & importance of various IPRs & the legal provisions governing them</p> |

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| 2 | TY B.Com-Sem-5 | 23BC | B1-21/502 | Advanced Accounting-I | <p>CO1: Gain conceptual knowledge regarding Accounting Standards and International Financial Reporting Standards.</p> <p>CO2: Understand the procedure of internal reconstruction adopted by the companies.</p> <p>CO3: Understand the legal provisions & the procedure regarding preparation of final accounts of Banking Companies.</p> <p>CO4: Develop knowledge and skills regarding investment accounting.</p> |
| 3 | TY B.Com-Sem-5 | 23BC | B1-21/503 | Indian & Global Economic Development | <p>CO1: Apply economic theories and acquire skills of comparison between economies</p> <p>CO2: Realise the significance of the agricultural sector in the modern economy.</p> <p>CO3: Identify the importance of industrial development for faster economic growth.</p> <p>CO4: Recognise the role of infrastructural development and of the service sector for impressive economic development.</p> |
| 4 | TY B.Com-Sem-5 | 23BC | B1-21/504 | Auditing & Taxation- I | <p>CO1: Get acquainted with conceptual understanding of various important definitions and concepts of Auditing</p> <p>CO2: Understand the importance of Checking, Vouching, Verification, Types of Audit Report and Auditing Assurance Standards.</p> <p>CO3: Gain insight into Statutory Audit of Company, Forensic audit and audit under Computerized Information System</p> <p>CO4: Get acquainted with Conceptual understanding of various important definitions and concepts under Income Tax Act, 1961.</p> |
| 5 | TY B.Com-Sem-5 | 23BC | B1-21/505A (III) | Business Administration - II | <p>CO1: Gain understanding and conceptual clarity of HRM and HRD.</p> <p>CO2: Gain an understanding of the functioning of Recruitment and Selection.</p> <p>CO3: Understand the importance of training and developmental activities for individual and organizational level.</p> <p>CO4: Imbibe the values of Ethical Performance appraisal among the students.</p> |
| 6 | TY B.Com-Sem-5 | 23BC | B1-21/505B (III) | Financial Markets and Institutions in India | <p>CO1: Link the role of the Indian Financial System to economic development.</p> <p>CO2: Understand the growth of the Indian Money market over a period of time.</p> <p>CO3: Distinguish between Indian Money Market and Indian capital Market and Possibilities to perform in the capital market.</p> <p>CO4: Know the factors affecting foreign exchange rate and its volatility.</p> |
| 7 | TY B.Com-Sem-5 | 23BC | B1-21/505C (III) | Business Laws and Practices – V | <p>CO1: Get an overview about the Labour Laws in India</p> <p>CO2: Understand the basic terms of Licensing, Registration, Worker's Health, Safety and Welfare etc. under the Factories Act, 1948</p> <p>CO3: Get an insight into Benefits, Disputes & Claims and Punishment under The Employees State Insurance Act, 1948</p> <p>CO4: Gain knowledge about provisions related to the Employees' Provident Fund scheme, Employees' pension scheme and Employees Deposit Linked Insurance scheme.</p> |
| 8 | TY B.Com-Sem-5 | 23BC | B1-21/505D (III) | Cost and Works Accounting II | <p>CO1: Understand the concept of overheads and basics of Cost Accounting Standards.</p> <p>CO2: Know the stages involved in the accounting of overheads.</p> <p>CO3: Get acquainted with the accounting treatment for under and over absorption of overheads.</p> <p>CO4: Get acquainted with the basics of Activity Based Costing</p> |
| 9 | TY B.Com-Sem-5 | 23BC | B1-21/505E (III) | Business Entrepreneurship- II | <p>CO1: Understand the concept of MSME and government schemes related to MSME</p> <p>CO2: Understand the procedure of forming the MSME</p> <p>CO3: Gain the knowledge on preparation of business plan and project report.</p> <p>CO4: Understand the role of various institutions in project assistance.</p> |
| 10 | TY B.Com-Sem-5 | 23BC | B1-21/505F (III) | Marketing Management -II | <p>CO1: Develop the knowledge of the conceptual framework of marketing demand and forecasting and its applications in decision making under various environmental constraints.</p> <p>CO2: Understand the important role of marketing in Nonprofit Organizations.</p> <p>CO3: Get acquainted with the changing role of marketing management.</p> <p>CO4: Understand the various marketing opportunities and developing marketing strategies and implementation plans.</p> |

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| 2 | TY B.Com-Sem-6 | 23BC | B1-21/602 | Advanced Accounting-II | <p>CO1: Imbibe the skill for preparation & presentation of final accounts of Credit Co-op. Societies & Consumer Co-op. Societies</p> <p>CO2: Develop conceptual and analytical understanding about accounting for branches.</p> <p>CO3: Understand about corporate social responsibility, capital markets and artificial intelligence in accounting.</p> <p>CO4: Judge the profitability, liquidity & solvency position of business organizations.</p> |
| 3 | TY B.Com-Sem-6 | 23BC | B1-21/603 | Indian & Global Economic Development | <p>CO1: Understand the concept of various indices to find out the place of India in the global scenario.</p> <p>CO2: Understand the catalytic role of foreign capital in Economic Development of India.</p> <p>CO3: Evaluate India's Foreign Trade Policy.</p> <p>CO4: Know the importance of international interdependence, inter connectedness and complementarities.</p> |
| 4 | TY B.Com-Sem-6 | 23BC | B1-21/604 | Auditing & Taxation- II | <p>CO1: Compute income from Salary & House Property</p> <p>CO2: Compute Income from Profits and Gains of Business or Professions, Capital Gain & Income from other sources</p> <p>CO3: Compute Gross Total Income, Taxable Income and Tax Liability for Individual Assessee</p> <p>CO4: Get acquainted with the provisions relating to Income Tax Returns, Assessment, TDS etc.</p> |
| 5 | TY B.Com-Sem-6 | 23BC | B1-21/605A(V) | Business Administration – II | <p>CO1: Develop Conceptual understanding and clarity of the Latest development in Marketing Management.</p> <p>CO2: Conceptual Clarity and Practical Understanding Hands on Experience Technical Knowledge</p> <p>CO3: Conceptual Clarity and Practical Understanding Creative and Imaginative Skills Innovation</p> <p>CO4: Develop Analytical skills. Decision-making skills, Creative and Imaginative Skills</p> |
| 6 | TY B.Com-Sem-6 | 23BC | B1-21/605B(V) | Financial Markets and Institutions in India | <p>CO1: understand and use various basic concepts of the stock market.</p> <p>CO2: analyze and implement the process of Stock Trading and Stock Investing.</p> <p>CO3: apply the knowhow of Non-Banking Financial Institutions in real economic life.</p> <p>CO4: develop analytical skills related to Regulatory Bodies.</p> |
| 7 | TY B.Com-Sem-6 | 23BC | B1-21/605C(V) | Business Laws and Practices – II | <p>CO1: Get acquainted with the Inspection, Inquiry and Investigation under Companies Act, 2013.</p> <p>CO2: Have a basic understanding of the provisions of the Compromises, Arrangements and Amalgamations under Companies Act, 2013.</p> <p>CO3: Get an insight into the provisions related to Prevention of Oppression and Mismanagement under Companies Act, 2013.</p> <p>CO4: Gain knowledge about the Rules of Corporate Governance</p> |
| 8 | TY B.Com-Sem-6 | 23BC | B1-21/605D(V) | Cost and Works Accounting Paper II (Methods of Costing) | <p>CO1: Understand various Methods of Costing.</p> <p>CO2: Get acquainted with the basic concepts under Contract Costing.</p> <p>CO3: Develop an understanding about process costing along with the application of CAS 19-Joint Cost.</p> <p>CO4: Understand the basic concepts under CAS-13 and its application in selected areas.</p> |
| 9 | TY B.Com-Sem-6 | 23BC | B1-21/605E(V) | Business Entrepreneurship- II | <p>CO1: Understand MSME concept and its requirements for formation.</p> <p>CO2: Understand the creation and management of new venture</p> <p>CO3: Equipped with necessary tools and techniques to set up their own business venture</p> <p>CO4: Get acquainted with business plan, business crisis and sickness</p> |
| 10 | TY B.Com-Sem-6 | 23BC | B1-21/605F(V) | Marketing Management - II | <p>CO1: Understand the important role of the marketing system in agricultural products.</p> <p>CO2: Get to know about various acts and regulations which are relevant to marketing management.</p> <p>CO3: Get acquainted with the various issues and strategies of global marketing.</p> <p>CO4: Develop the knowledge and awareness about cyber security in marketing management.</p> |

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| 11 | TY B.Com-Sem-5 | 23BC | B1-21/506A (IV) | Business Administration (Finance) – III | <p>CO1: Understand the concept of Corporate Finance and structure of the Indian Financial Market.</p> <p>CO2: Develop the understanding of Financial Planning Skills</p> <p>CO3: Get acquainted with the importance of Capitalization and optimum Capital Structure.</p> <p>CO4: Understand the various sources of Finance available for raising Corporate Capital</p> |
| 12 | TY B.Com-Sem-5 | 23BC | B1-21/506B (IV) | Banking Law and Practices in India | <p>CO1: Understand the legal framework of the Indian Banking System.</p> <p>CO2: Get acquainted with the appropriate use of Negotiable Instruments.</p> <p>CO3: Apply the knowledge of Banking Ombudsman Scheme.</p> <p>CO4: Gain the knowledge about Insolvency and Bankruptcy Code, 2016</p> |
| 13 | TY B.Com-Sem-5 | 23BC | B1-21/506C (IV) | Business Laws and Practices - V | <p>CO1: Understand the Basic Concepts of Custom Law & GST Law</p> <p>CO2: Familiarize the students with applications of Custom Law & GST Law</p> <p>CO3: Educate the students on the recent trends in Custom Law & GST Law</p> <p>CO4: Develop practical knowledge and their implication in Business in relation to GST Law.</p> |
| 14 | TY B.Com-Sem-5 | 23BC | B1-21/506D (IV) | Techniques of Cost Accounting and Cost Audit (CWA) - III | <p>CO1: Understand concepts of Marginal Costing</p> <p>CO2: Apply Marginal Costing Techniques</p> <p>CO3: Understand concept of Budget, Budgetary Control and various types of Budgets</p> <p>CO4: Understand Uniform Costing and Inter-firm comparison</p> |
| 15 | TY B.Com-Sem-5 | 23BC | B1-21/506E (IV) | Business Entrepreneurship- III | <p>CO1: Understand concepts of Organization and Organizational behavior required for entrepreneurship</p> <p>CO2: Understand the concept of Individual Behaviour and Personality for Entrepreneurship</p> <p>CO3: Get knowledge about the role of attitude in entrepreneurship, their life experiences and achievements of entrepreneurs</p> <p>CO4: Get acquainted with the concepts of group and group dynamics for Entrepreneurship</p> |
| 16 | TY B.Com-Sem-5 | 23BC | B1-21/506F (IV) | Marketing Management – III | <p>CO1: Develop conceptual understanding of advertising and advertising media.</p> <p>CO2: Understand the knowledge of various appeals and approaches in advertisements.</p> <p>CO3: Get acquainted with the economic, social and regulatory aspects of advertising.</p> <p>CO4: Get knowledge about the role of Brand Management in marketing.</p> |
| 17 | TY B.Com-Sem-5 | 23BC | B1-21/507 (9) | Vocational Taxation Paper IX Custom | <p>CO1: Understand the Definitions under Custom Law & Constitutional aspects.</p> <p>CO2: Develop Comprehensive understanding about the types of Custom Duties. Acquaint knowledge and application of types of Custom Duties.</p> <p>CO3: Develop Conceptual Clarity and Practical understanding of classification and valuation of goods.</p> <p>CO4: Gain Practical knowledge about Import Procedures & Export Procedures.</p> |
| 18 | TY B.Com-Sem-5 | 23BC | B1-21/508 (10) | Entrepreneurship Development and Project Report | <p>CO1: Understand the basic concepts of Entrepreneurship and get acquainted with the competencies, analytical and thinking skills for being an entrepreneur.</p> <p>CO2: Understand traits for being a successful entrepreneur.</p> <p>CO3: Get acquainted with various Government Schemes for upliftment and development of Entrepreneurship and Small-Scale Businesses.</p> <p>CO4: Understand the legal compliances for small-scale businesses in India.</p> |

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| 11 | TY B.Com-Sem-6 | 23BC | B1-21/606A(VI) | Business Administration (Production and Operations Management) – III | <p>CO1: Understand the concept of Production Management and Production Functions.</p> <p>CO2: Develop the understanding of efficient Inventory Management and the recent development in the area of Inventory Management</p> <p>CO3: Get acquainted with the concept of Quality Management and to motivate to adopt quality management even in the regular lifestyle</p> <p>CO4: Understand the concept of Supply Chain Management and Logistics Management</p> |
| 12 | TY B.Com-Sem-6 | 23BC | B1-21/606B(VI) | Banking Law and Practices in India | <p>CO1: Know, establish and strengthen the relationship with the bank.</p> <p>CO2: Understand the modalities and duties of paying and collecting banker.</p> <p>CO3: Apply the legal and practical knowledge of bank advances.</p> <p>CO4: Have alertness and will be giving appropriate cautious responses while transacting banking activities.</p> |
| 13 | TY B.Com-Sem-6 | 23BC | B1-21/606C(VI) | Business Laws and Practices – VI | <p>CO1: Get acquainted with the concepts of the Real Estate Regulatory Authority Act 2016.</p> <p>CO2: Know the applications of Motor Vehicle Act 2019.</p> <p>CO3: Understand the provision of Audit and Auditors under the companies Act 2013.</p> <p>CO4: Develop practical knowledge regarding the Board of Directors and its Provisions under the Companies Act 2013.</p> |
| 14 | TY B.Com-Sem-6 | 23BC | B1-21/606D(VI) | Techniques of Cost Accounting and Cost Audit (CWA) - III | <p>CO1: Get knowledge of Standard Costing and Variance Analysis</p> <p>CO2: Develop knowledge about Pricing and Pricing strategies</p> <p>CO3: Understand the application of selected Cost Accounting Standards</p> <p>CO4: Get Exposure to details of Cost Audit and Role of a Cost Auditor</p> |
| 15 | TY B.Com-Sem-6 | 23BC | B1-21/606E(VI) | Business Entrepreneurship- III | <p>CO1: Understand concepts of Team in Entrepreneurship, Virtual Learning, Corporate Training, etc.</p> <p>CO2: Understand concept of Stress and Conflict Management in Entrepreneurship</p> <p>CO3: Get knowledge about the Motivation in entrepreneurship and the concepts of Job Description Job Analysis etc.</p> <p>CO4: Get acquainted with the concepts of Digital Marketing and Role of Digital Marketing in Entrepreneurship and Issues in Digital Marketing</p> |
| 16 | TY B.Com-Sem-6 | 23BC | B1-21/606F(VI) | Marketing Management - III | <p>CO1: Know the concept of Marketing Management.</p> <p>CO2: Understand certain skills and systems of creative advertising.</p> <p>CO3: Get acquainted with the social media marketing and characteristics.</p> <p>CO4: Understand the techniques and system marketing control and audit.</p> |
| 17 | TY B.Com-Sem-6 | 23BC | B1-21/607(11) | Vocational Taxation Paper XI Customs | <p>CO1: Understand the rules related to baggage, provisions of stores and warehousing</p> <p>CO2: Comprehensive understanding about the duty drawback exemptions, abatement and remission</p> <p>CO3: Understand the provisions governing administration, audit and refund under customs law.</p> <p>CO4: Gain knowledge about Import & Export under foreign trade policy and basic concepts.</p> |
| 18 | TY B.Com-Sem-6 | 23BC | B1-21/608(12) | Entrepreneurship Development and Project Report | <p>CO1: Understand the fundamentals of Research.</p> <p>CO2: Understand the concept of Research Methodology, types and methods of Data Collection.</p> <p>CO3: Know the significance of Data Analysis and its Interpretation.</p> <p>CO4: Understand the importance of Findings, Conclusion and Recommendations.</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|---|---|
| 1 | FY-BBA-Sem-1 | 23BB | 23BB1-A011 | Principles of Marketing | CO1: Understand basic concept of marketing, various approaches of marketing and opportunities and challenges of marketing. CO2: Know about changing various factors which affects the marketing system, study the profiles of change in technology, economic policy and demography of Indian market, study the types of segmentation, and develop right understanding of profile of Indian market. CO3: Understand the marketing mix and significance of each element of marketing mix. CO4: Understand classification of marketing and recent trends in marketing |
| 2 | FY-BBA-Sem-1 | 23BB | 23BB1-A021 | Principles of Finance | CO1: Understand the role and importance of finance in business. CO2: Understand the need of deferent sources of finance and their applications. CO3: Understand the constituents of financially sound business units; causes & effects of under & Over Capitalisation. CO4: Understand emerging trends in business finance |
| 3 | FY-BBA-Sem-1 | 23BB | 23BB1-A031 | Principles of Human Resource Management | CO1: learn the importance of HRM functions in the business CO2: To gain knowledge about various sources and methods of the Recruitment and Selection. CO3: To help understand the method of learning and manpower training CO4: To know in brief the concept of Performance Appraisal |
| 4 | FY-BBA-Sem-1 | 23BB | 23BB1-A041 | Fundamentals of Indian Business environment | CO1: learn the importance of Business Environment CO2: To gain knowledge about various aspects of Growth and Human Development |
| 5 | FY-BBA-Sem-1 | 23BB | 23BB1-C041 | Fundamentals of Indian Business environment (Practical – Skill development) | CO1: To gain knowledge about various aspects of Growth and encourage to search solutions |
| 6 | FY-BBA-Sem-1 | 23BB | 23BB1-D091 | Ancient Indian Textile Industry | CO1: Perceive the glory of India as a leading exporter on the front of textile and know the relative importance of Indian textile industry since last number of centuries and will feel proud of about it. CO2: Aquent students with the knowledge of sourcing of raw material and various textile art forms in various regions of ancient India. |
| 7 | FY-BBA-Sem-1 | 23BB | 23BB1-G051 | Business Mathematics | CO1: Understand numbers & their operations with ratio and proportion. CO2: Develop Mathematical competence for various interest related transactions and other commercial calculations. CO3: Understand the Determinants and Matrix in business. CO4: Understand the concept and application of Linear Programming Problems. |
| 8 | FY-BBA-Sem-1 | 23BB | 23BB1-G061 | Business Economics (Micro) | CO1: Understand the role & purpose of economics for business and society. CO2: Know the concept of demand analysis, supply analysis, elasticity and production analysis. CO3: Relate to the role and function of revenue in different economic decisions and understand factors determining revenue and cost. CO4: Understand the concept of market structures, different forces affecting it and correlate these with economic circumstances |
| 9 | FY-BBA-IB-Sem-1 | 23BB | 23BB1-H011 | Principles of Marketing (Practical) | CO1: know and understand the concept of marketing mix. CO2: know and understand advertising copy. |
| 10 | FY-BBA-IB-Sem-1 | 23BB | 23BB1-H021 | Principles of Finance (Practical) | CO1: learn the importance of finance functions in the personal & professional life. CO2: The students will gain practical experience and enhance understanding of finance skills requirement for professional as well as personal financial planning. |
| 11 | FY-BBA-IB-Sem-1 | 23BB | 23BB1-H031 | Principles of Human Resource Management (practical) | CO1: learn the importance of HRM functions in the business CO2: The students will gain practical experience and enhance understanding of HR requirement planning in various organizations. |
| 12 | FY-BBA-IB-Sem-1 | 23BB | 23BB1-I071 | English for Business Communication | CO1: Demonstrate basic knowledge of English grammar and writing skills CO2: Understand the basic theories of professional communication skills |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|--------------|----------------|-------------|--|---|
| 1 | FY-BBA-Sem-2 | 23BB | 23BB2-A012 | Retail Management | CO1: Understand the fundamental aspects of retail management CO2: Know the concept of retail strategy. CO3: Apply various strategies used for the management and implementation of a retail business. CO4: Know and understand the integration of technology in retailing. |
| 2 | FY-BBA-Sem-2 | 23BB | 23BB2-A022 | Banking & Finance | CO1: Understand the Banking Structure in India. CO2: Understand the functioning of various Development Banks in India. CO3: Understand the functioning of Reserve Bank of India (RBI) and Securities & Exchange Board of India (SEBI) as a Regulatory Authorities in India CO4: Understand the functioning of Insurance Regulatory & Development Authority of India (IRDA) and Pension Fund Regulatory & Development Authority of India (PFRDA). |
| 3 | FY-BBA-Sem-2 | 23BB | 23BB2-A032 | Organizational Behavior | CO1: Learn the importance of OB and its role in the business CO2: Understand the history, operations of OB CO3: Up gradation of knowledge of new trends in leadership. CO4: To develop group cohesiveness. |
| 4 | FY-BBA-Sem-2 | 23BB | 23BB2-A042 | Business Organization and Systems (Theory) | CO1: Understand the concept of business, prerequisites for success in business and evolution of business as an economic entity. CO2: Understand the significance of different forms of business organizations their types, characteristics, merits and limitations. |
| 5 | FY-BBA-Sem-2 | 23BB | 23BB2-C042 | Business Organization and System (Practical) | CO1: know and understand the domestic and international trade in business. CO2: know and understand the legal formalities to start a business enterprise |
| 6 | FY-BBA-Sem-2 | 23BB | 23BB2-F012 | Retail Store Operations (Practical) | CO1: know and understand the display and store ambience. CO2: know and understand the various operations in the store. |
| 7 | FY-BBA-Sem-2 | 23BB | 23BB2-F022 | Banking Operations | CO1: Understand the functions and operations of Commercial Banks. CO2: Understand the Recent Technological Developments in Banking Industry. |
| 8 | FY-BBA-Sem-2 | 23BB | 23BB2-F032 | Leadership Skills | CO1: Understand Leadership, Importance of leadership and various types of leadership CO2: Incucate good qualities and skills of leadership. |
| 9 | FY-BBA-Sem-2 | 23BB | 23BB2-G052 | Business Statistics | CO1: Recognise the importance and applications of statistics in business. CO2: Understand basic role of Central Tendency – Mean, Median, Mode & their features. CO3: Understand measures of Dispersion, Coefficient of Variation & Combined S. D. CO4: Understand Correlation, use of Regression Analysis & estimate the relationship between two variables and its applications. |
| 10 | FY-BBA-Sem-2 | 23BB | 23BB2-G062 | Business Economics (Macro) | CO1: Understand basic concepts of Macroeconomics. CO2: Demonstrate the understanding of national income accounting and other macroeconomic Variables. CO3: Understand the macroeconomic theories and correlate to current economic situations to know probable solutions. CO4: Relate the Macroeconomic Indicators and situations to the economic life. CO5: Understanding and analyse the macroeconomic issues in the economy and empower them to understanding the functioning of Fiscal Policy and Monetary Policy. |
| 11 | FY-BBA-Sem-2 | 23BB | 23BB2-H092 | Business Demography | CO1: Understand the concept of demography, analysis and effects on business and society at large. CO2: Understand the various determinants of urbanization and migration. |
| 12 | FY-BBA-Sem-2 | 23BB | 23BB2-H122 | ICT | CO1: Understand the basic concepts of ICT and fundamentals of computer hardware and software. CO2: Apply the knowledge of basic ICT tools in business and education. |

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| 13 | FY-BBA-IB-Sem-1 | 23BB | 23BB1-J081 | Environment Awareness Part-I | <p>CO1: Understand how their actions affect on the environment hence how to build better ecosystem</p> <p>CO2: Build knowledge and implement necessary practices for utilization of various natural resources</p> <p>CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues.</p> <p>CO4: Know various causes of Environmental Pollution and its remedies.</p> <p>CO5: Study The impacts of Human Communities On Environment.</p> |
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| 13 | FY-BBA-Sem-2 | 23BB | 23BB2-I072 | English for Business Communication | <p>CO1: Demonstrate effective soft skills</p> <p>CO2: Demonstrate the use of recent trends in corporate communication</p> |
| 14 | FY-BBA-Sem-2 | 23BB | 23BB2-J082 | Environmental Awareness Part-II | <p>CO1:Awareness will be created among students for identification of environmental issues</p> <p>CO2: Environmental Ethical Norms will be followed by students for sustainability</p> <p>CO3: Students precautionary behavior will get developed towards environment</p> <p>CO4: Eco -friendly behavior will get developed.</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|--------------|----------------|-------------|---|--|
| 1 | SY-BBA-Sem-3 | 23BB | B2-21/301 | Principles of Human Resource Management and Organizational Behavior | <p>CO1: Learn the importance of HRM functions in the business</p> <p>CO2: Understand the history, operations of HRM&OB</p> <p>CO3: Up gradation of knowledge of new trends in Recruitment and Selection.</p> <p>CO4: To develop group cohesiveness.</p> |
| 2 | SY-BBA-Sem-3 | 23BB | B2-21/302 | Productions and Operations Management | <p>CO1: Understand the basic Accounting concepts and Accounting Standards along with their applications and also emerging trends in Accounting. Understand the basic concepts of Production and Operations Management.</p> <p>CO2: Know the concepts of Plant Location and Layout</p> <p>CO3: Understand the Materials and Maintenance Management concepts</p> <p>CO4: Be acquainted with the Quality Management Concepts</p> |
| 3 | SY-BBA-Sem-3 | 23BB | B2-21/303 | Global Competencies and Personality Development | <p>CO1: To understand the nature, meaning, competencies required for a pleasing personality and learn various theories of personality development.</p> <p>CO2: To understand the concept of Global Competence and develop self- esteem and self-confidence among the students.</p> <p>CO3: To understand and learn global and cultural competencies for positive attitude development and explain various styles and qualities of leaders and encourage students for effective leadership.</p> <p>CO4: To understand the social and professional grooming traits and study various social and international etiquette.</p> |
| 4 | SY-BBA-Sem-3 | 23BB | B2-21/304 | Fundamentals of Sustainable Development | <p>CO1: Understand the concept of Sustainable Development.</p> <p>CO2: Acquire knowledge about various approaches to the study of Sustainable Development.</p> <p>CO3: Understand the Economic, Socio-political and Ecological aspects of Sustainable Development.</p> <p>CO4: Understand the strategies adopted by firms for Sustainable Development.</p> |
| 5 | SY-BBA-Sem-3 | 23BB | B2-21/305A | Consumer Behaviour and Sales Management | <p>CO1: Understand the concept of Consumer behaviour in Marketing.</p> <p>CO2: Understand the relationship of Consumer behaviour and sales management.</p> <p>CO3: Understand the decision making aspects & its implementation considering consumer behaviour in Sales Management.</p> <p>CO4: Understand about the selection and evaluation procedures in a sales organization.</p> |
| 6 | SY-BBA-Sem-3 | 23BB | B2-21/305B | Management Accounting | <p>CO1: Gain basic knowledge of Management Accounting.</p> <p>CO2: Understand the format of Financial Statements and, its Methods of Analysis and Ratio Analysis</p> <p>CO3: Apply the implications of Marginal Costing for decision making</p> <p>CO4: Apply tools of Budget & Budgetary Control in the business.</p> |
| 7 | SY-BBA-Sem-3 | 23BB | B2-21-305C | Organizational Behaviour | <p>CO1: learn the importance of OB Models in the business</p> <p>CO2: Understand the history, operations of OB .</p> <p>CO3: To develop HR as change agent and inculcating team spirit</p> <p>CO4: To develop group cohesiveness in changing world.</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|--------------|----------------|-------------|--|---|
| 1 | SY-BBA-Sem-4 | 23BB | B2-21/401 | Entrepreneurship and Start-up Management | <p>CO1: Learn & understand the concept of Entrepreneur and process of Entrepreneurship.</p> <p>CO2: Understand Environmental Scanning for identification of Business opportunities & Learning various tools and techniques of opportunity search and its appropriate selection</p> <p>CO3: Understand the concept of MSME and its challenges</p> <p>CO4: Understand key factors for success & failure</p> |
| 2 | SY-BBA-Sem-4 | 23BB | B2-21/402 | Supply Chain Management | <p>CO1: Understand the basic concepts of Supply Chain Management</p> <p>CO2: Know the various elements of a Supply Chain.</p> <p>CO3: Explain the concepts of Physical Distribution, Logistics and the integrative philosophy of Supply Chain Management.</p> <p>CO4: Understand the key operational aspects of a Supply Chain.</p> |
| 3 | SY-BBA-Sem-4 | 23BB | B2-21/403 | Fundamentals of Business Analytics | <p>CO1: Describe and analyze the basic concepts in business analytics.</p> <p>CO2: Understand data management and handling of its quality</p> <p>CO3: Develop a thought process to think like a data scientist or business analyst</p> <p>CO4: Explain the application of business analytics in multiple business domains and scenarios.</p> |
| 4 | SY-BBA-Sem-4 | 23BB | B2-21/404A | International Business Management | <p>CO1: Understand the fundamentals of International Business and International Trade Theories.</p> <p>CO2: Understand the role and various aspects of International Corporations and Foreign Investments.</p> <p>CO3: Acquaint the Foreign Exchange Rate System and functioning of Global Financial Institutions.</p> <p>CO4: Get familiar with the functions and roles of various International Economic Organizations.</p> <p>CO5: Understand the structure and functions of WTO and analyze various agreements of WTO.</p> |
| 5 | SY-BBA-Sem-4 | 23BB | B2-21/404B | Consumer Affairs | <p>CO1: Understand the concept of Consumer protection acts and legal framework of consumer rights</p> <p>CO2: Understand the importance of Trademarking and Unfair Trade Practices.</p> <p>CO3: Understand the role of Consumer Councils and Consumer Grievance Procedure.</p> <p>CO4: Understand the role of Industry and Non-Government organizations in Consumer Protection.</p> |
| 6 | SY-BBA-Sem-4 | 23BB | B2-21/405A | Advertising and Promotion Management | <p>CO1: To develop knowledge and understanding of fundamental concept of advertising</p> <p>CO2: To understand the effectiveness of advertising techniques</p> <p>CO3: To know about advertising management and types of agencies.</p> <p>CO4: To understand the process of online advertising and its types.</p> |
| 7 | SY-BBA-Sem-4 | 23BB | B2-21/405B | Business Taxation | <p>CO1: Understand Taxation Structure in India, Important definitions and Concepts.</p> <p>CO2: Compute the income under the heads of Salary and House Property.</p> <p>CO3: Compute the income under the heads of PGBP, Capital Gain and Income from Other Sources and Taxable Income.</p> <p>CO4: Understand the Procedural part under Income Tax Act, 1961</p> |

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| 8 | SY-BBA-Sem-3 | 23BB | B2-21/306A | Retail Management | <p>CO1: Understand the fundamental aspects of retail management</p> <p>CO2: Know the concept of retail strategy.</p> <p>CO3: Apply various strategies used for the management and implementation of a retail business.</p> <p>CO4: Know and understand the integration of technology in retailing.</p> |
| 9 | SY-BBA-Sem-3 | 23BB | B2-21/306B | Banking & Finance | <p>CO1: Understand the functions & operations of banking industry.</p> <p>CO2: Understand the functions of Commercial Banks.</p> <p>CO3: Understand the functioning of Regulatory Authorities in India.</p> <p>CO4: Understand the Recent Technological Developments in Banking Industry</p> |
| 10 | SY-BBA-Sem-3 | 23BB | B2-21/306C | Recent Trends in HR | <p>CO1: Understand the significance of Employee engagement in organization.</p> <p>CO2: Acquire knowledge about role and significance of HR Analytics in HR activities.</p> <p>CO3: Understand the need and importance of Human Resource Accounting, Human Resource Valuation and Human Resource Audit.</p> <p>CO4: Explore new concepts in HR.</p> |
| 11 | SY-BBA-Sem-3 | 23BB | B2-21/307 | Environment Awareness Course | <p>CO1: Understand how their actions affect on the environment hence how to build better ecosystem</p> <p>CO2: Build knowledge and implement necessary practices for utilization of various natural resources</p> <p>CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues.</p> <p>CO4: Know various causes of Environmental Pollution and its remedies</p> <p>CO5: Study The impacts of Human Communities On Environment</p> <p>CO6: Gain Knowledge through the Field Work</p> |

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| 8 | SY-BBA-Sem-4 | 23BB | B2-21/405C | Functions and Practices of HRM | <p>CO1: Learn the importance of HRM functions in the business</p> <p>CO2: To make use of Methods Performance Appraisal, Training and Executive Development for overall development of the Organisation</p> <p>CO3: To make students understand how Employee Compensation and other Functions of HRM play a vital role in the Organisation</p> <p>CO4: To develop an understanding about how Workers Participation is an important aspect in an organization and various forms of WPM.</p> |
| 9 | SY-BBA-Sem-4 | 23BB | B2-21/406A | Digital Marketing | <p>CO1: Fundament aspects of Digital Marketing.</p> <p>CO2: Develop a Digital Marketing Plan.</p> <p>CO3: Know various tools of Social Media Marketing and its utility in business.</p> <p>CO4: Understand the Role of Digital Marketing in Business Decision Making.</p> |
| 10 | SY-BBA-Sem-4 | 23BB | B2-21/406B | Financial Services | <p>CO1: Understand the basic concepts of Indian Financial system & to take an overview of financial structure of the nation.</p> <p>CO2: Understand the functioning of primary & secondary market & to study the role of stock exchanges in India.</p> <p>CO3: Study & examine various financial services provided by various financial institutions in India.</p> <p>CO4: Understand emerging trends in business finance</p> |
| 11 | SY-BBA-Sem-4 | 23BB | B2-21/406C | Employee Recruitment & Record Management | <p>CO1: Understand the concept and importance of Manpower Planning and Forecasting in HR</p> <p>CO2: Acquire the knowledge of Recruitment and Selection in detail.</p> <p>CO3: Understand the concept and significance of Employee Record Management.</p> <p>CO4: Develop the understanding about application of Information system in HR by learning Human Resource Information System (HRIS).</p> |
| 12 | SY-BBA-Sem-4 | 23BB | B1-21/407 | Yoga and Wellness course | <p>CO1: Understand the basic concepts of Yoga and its components</p> <p>CO2: Know the effect of Yoga on Personality Development</p> <p>CO3: Relate between Yoga and health.</p> <p>CO4: Demonstrate the basic postures and breathing exercises.</p> <p>CO5: Show awareness about Yoga and enhancement of their skills</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|--------------|----------------|-------------|---|--|
| 1 | TY-BBA-Sem-5 | 23BB | B2-21/501 | Research Methodology | <p>CO1: Understand the Fundamentals of Research.</p> <p>CO2: Understand the Research Design and Research Sampling.</p> <p>CO3: Understand the Methods of Data Collection, Processing and Analysis of Data.</p> <p>CO4: Understand the data Interpretation and Research Report Writing.</p> |
| 2 | TY-BBA-Sem-5 | 23BB | B2-21/502 | Business Law & Contract Management | <p>CO1: To understand the important concepts related to contract and agreement and study the concept of contract management and its application, in depth.</p> <p>CO2: To get acquainted with the concepts of sale and agreement to sell and specific legal provisions related to sale of goods and application thereof.</p> <p>CO3: To get familiarized with various business entities, in general and basics of company as a business entity, in particular.</p> <p>CO4: To understand in detail, the concepts and provisions related to authentication of electronic records and electronic governance and their application.</p> |
| 3 | TY-BBA-Sem-5 | 23BB | B2-21/503 | Business Ethics and Corporate Governance | <p>CO1: Understand the Role and Scope of Business Ethics.</p> <p>CO2: Role of Ethics and its importance at National and International Level in organizational as well as individual level.</p> <p>CO3: Understand the concepts and role of Corporate Governance.</p> <p>CO4: Understand the regulatory frame work, Organization role and responsibility towards stakeholders</p> |
| 4 | TY-BBA-Sem-5 | 23BB | B2-21/504 | Corporate Social responsibility and Sustainable Development | <p>CO1: Understand the concept, models and importance of CSR activities</p> <p>CO2: Learn various stakeholders' roles and responsibilities in CSR activities</p> <p>CO3: Understand the impacts of sustainable developmental goals on Industry</p> <p>CO4: Government Rules and Regulations regarding CSR in India</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|--------------|----------------|-------------|-------------------------------|---|
| 1 | TY-BBA-Sem-6 | 23BB | B2-21/601 | E-Commerce Technologies | <p>CO1: Understand the concept and role of E-Commerce business. To understand the concept of various business models used in E-Commerce.</p> <p>CO2: Understand the role of IT infrastructure in the development of E-commerce and understand the concept of digital currencies.</p> <p>CO3: Understand various modern digital payment systems used in E-commerce, e-marketing and multiple tools used in E-Commerce.</p> <p>CO4: Understand the concept of cyber space and the importance of cyber security in E-Commerce.</p> |
| 2 | TY-BBA-Sem-6 | 23BB | B2-21/602 | Management Information System | <p>CO1: Understand the basic concept of Information Technology and Management Information System.</p> <p>CO2: Understand Data warehousing and Data mining concepts.</p> <p>CO3: Understand System Analysis and Design.</p> <p>CO4: Understand the Information system applications.</p> |
| 3 | TY-BBA-Sem-6 | 23BB | B2-21/603 | Business Project Management | <p>CO1: Understand the basic concept of Project Management</p> <p>CO2: Know the concepts of strategy and planning in Project Management</p> <p>CO3: Relate to the concepts of time, cost and quality planning in Project Management.</p> <p>CO4: Understand the Project delivery and control mechanism.</p> |
| 4 | TY-BBA-Sem-6 | 23BB | B2-21/604 | Global Business Environment | <p>CO1: Know the fundamentals of Global Business Environment.</p> <p>CO2: Analyze business environment using various methods.</p> <p>CO3: Get acquainted with the Global Trade Environment.</p> <p>CO4: Understand the concept and components of International Investment Environment.</p> |

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| 5 | TY-BBA-Sem-5 | 23BB | B2 -21/ 505A | Marketing Environment Analysis and Strategies | <p>CO1: Understand the forces shaping the marketing environment, required to analyze the Business position in the market.</p> <p>CO2: Understand the Business Analysis process and its multiple aspects.</p> <p>CO3: Understand the relevance of Marketing Research for finalizing the marketing strategies.</p> <p>CO4: Understand the marketing strategies in the various business domains</p> |
| 6 | TY-BBA-Sem-5 | 23BB | B2-21/505B | Analysis of Financial Statements | <p>CO1: Understand the contents of Financial Statements and its methods of Analysis.</p> <p>CO2: Apply various types of Ratios for decision making.</p> <p>CO3: Apply the knowledge of Cash Flow Statements for Financial Analysis.</p> <p>CO4: Apply the tools of Sources and Applications of Fund Flow Statement for day-to-day operations of the business.</p> |
| 7 | TY-BBA-Sem-5 | 23BB | B2-21/505C | Cross Cultural HR & Industrial Relations | <p>CO1: Understand the basic differences in workforce</p> <p>CO2: Creating awareness on different working methods due to difference in culture.</p> <p>CO3: Learning the intricacies in motivating employees.</p> <p>CO4: Learn the factors influencing Industrial relations.</p> |
| 8 | TY-BBA-Sem-5 | 23BB | B2-21/506A | Legal Aspects in Marketing Management | <p>CO1: Understand the laws related to Doorstep Selling/Home Delivery.</p> <p>CO2: Know the laws relating to Advertising and Pricing.</p> <p>CO3: Know the legal aspects of Online Marketing and CRM</p> <p>CO4: Apply various laws to critically evaluate the marketing activities.</p> |
| 9 | TY-BBA-Sem-5 | 23BB | B2-21/506B | Legal Aspects of Finance & Security Laws | <p>CO1: Understand the Fundamentals of legal aspects of Finance.</p> <p>CO2: Understand the process of fundraising through IPO & to explore the legal procedure of IPO listing & Delisting.</p> <p>CO3: Understand various legal requirements regarding the finance under the Companies Act 2013.</p> <p>CO4: Understand the practical legal aspects</p> |
| 10 | TY-BBA-Sem-5 | 23BB | B2-21/506C | Legal aspects in HR | <p>CO1: Understand the recent happening in important legal concepts of Human Resource.</p> <p>CO2: Understand the challenges faced/confronted in recent times.</p> <p>CO3: Implement the legal aspects of the HR Department</p> |

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| 5 | TY-BBA-Sem-6 | 23BB | B2-21/605A | International Brand Management | <p>CO1: Understand and familiarize the students with the key conceptual foundations of developing and managing a strong brand.</p> <p>CO2: Understand the process of creating a brand and designing marketing plans.</p> <p>CO3: Understand the methods of measuring and interpreting brand performance.</p> <p>CO4: Understand the stewardship and management of brands over time, geographic areas, and market segments.</p> |
| 6 | TY-BBA-Sem-6 | 23BB | B2-21/605B | Financial Management | <p>CO1: Understand the concept Financial Management and various Sources of Finance.</p> <p>CO2: Apply the knowledge of Capital Structure and Cost of Capital.</p> <p>CO3: Understand the concepts of Capitalization, Over-Capitalization and Under Capitalization.</p> <p>CO4: Apply Capital Budgeting & its Techniques for various investment proposals.</p> |
| 7 | TY-BBA-Sem-6 | 23BB | B2-21/605C | Global Human Resource Management | <p>CO1: To understand the basic concept of global human resource management.</p> <p>CO2: To understand the key aspects of global recruitment and selection standards.</p> <p>CO3: To study about cultural sensitivity and strategies to build organizational culture.</p> <p>CO4: To know in detail about practices of performance management and compensation in the international market.</p> |
| 8 | TY-BBA-Sem-6 | 23BB | B2-21/606A | Cases in Marketing Management + Project | <p>CO1: Understand the meaning, characteristics and importance of case study.</p> <p>CO2: Know and understand various areas of case study in marketing.</p> |
| 9 | TY-BBA-Sem-6 | 23BB | B2-21/606B | Cases in Finance | <p>CO1: Apply Capital Budgeting Techniques.</p> <p>CO2: Understand the applicability of Working Capital Management in day-to-day operations of the business.</p> <p>CO3: Understand the practical applications of Return on Capital Employed, Return on Investment & Cost of Capital.</p> |
| 10 | TY-BBA-Sem-6 | 23BB | B2-21/606C | Cases in HR | <p>CO1: Understand the essence of the Case Study and the way of attempting or solving</p> <p>CO2: Understand about the recent happening in important concepts of Human Resource.</p> <p>CO3: Design critical thinking by making judgments related to problems in case studies of Human Resource.</p> <p>CO4: Understand HR practices through internship.</p> |
| 11 | TY-BBA-Sem-6 | 23BB | B2-21/607 | Manual of Internship Program | <p>Internship learning outcomes will focus on knowledge and abilities that prepare students for potential employment. This will enable students to demonstrate workforce professional abilities within the required domain of their chosen subject.</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|---|--|
| 1 | FY-BBA-IB-Sem-1 | 23BI | 23BI1-A011 | Basics of Commercial Geography | CO1: Understand the branding elements and various brand equity models. CO2: Understand the different brand positioning and its strategies. CO3: Understand the brand image building plans and its strategies. CO4: Understand the brand management and its process. |
| 2 | FY-BBA-IB-Sem-1 | 23BI | 23BI1-A021 | Fundamentals of Indian Business environment | CO1: learn the importance of Business Environment CO2: To gain knowledge about various aspects of Growth and Human Development |
| 3 | FY-BBA-IB-Sem-1 | 23BI | 23BI1-C021 | Fundamentals of Indian Business environment (Practical – Skill development) | CO1: To gain knowledge about various aspects of Growth CO2: To know in brief the concept of problems of Growth and encourage to search solutions |
| 4 | FY-BBA-IB-Sem-1 | 23BI | 23BI1-D081 | Ancient Indian Textile Industry | CO1: Perceive the glory of India as a leading exporter on the front of textile and know the relative importance of Indian textile industry since last number of centuries and will feel proud of about it. CO2: Acquaint students with the knowledge of sourcing of raw material and various textile art forms in various regions of ancient India. |
| 5 | FY-BBA-IB-Sem-1 | 23BI | 23BI1-G041 | Business Economics (Micro) | CO1: Understand the role & purpose of economics for business and society. CO2: Know the concept of demand analysis, supply analysis, elasticity and production analysis. CO3: Relate to the role and function of revenue in different economic decisions and understand factors determining revenue and cost. CO4: Understand the concept of market structures, different forces affecting it and correlate these with economic circumstances |
| 6 | FY-BBA-IB-Sem-1 | 23BI | 23BI1-G031 | Business Mathematics | CO1: Understand numbers & their operations with ratio and proportion. CO2: Develop Mathematical competence for various interest related transactions and other commercial calculations. CO3: Understand the Determinants and Matrix in business. CO4: Understand the concept and application of Linear Programming Problems. |
| 7 | FY-BBA-IB-Sem-1 | 23BI | 23BI1-H051 | Principles of Human Resource Management (practical) | CO1: learn the importance of HRM functions in the business CO2: The students will gain practical experience and enhance understanding of HR requirement planning in various organizations |
| 8 | FY-BBA-IB-Sem-1 | 23BI | 23BI1-I061 | English for Business Communication | CO1: Demonstrate basic knowledge of English grammar and writing skills CO2: Understand the basic theories of professional communication skills |
| 9 | FY-BBA-IB-Sem-1 | 23BI | 23BI1-J071 | Environment Awareness Part-I | CO1: Understand how their actions affect on the environment hence how to build better ecosystem CO2: Build knowledge and implement necessary practices for utilization of various natural resources CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues. CO4: Know various causes of Environmental Pollution and its remedies. CO5: Study The impacts of Human Communities On Environment. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|-------------------|---|
| 1 | SY-BBA-IB-Sem-3 | 23BI | B3-21/301 | Principles of HRM | CO1: learn the importance of HRM functions in the business CO2: To gain knowledge about various sources and methods of the Recruitment and Selection. CO3: To help understand the concept of performance appraisal CO4: To know in brief the modern trends in HRM. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|--|---|
| 1 | FY-BBA-IB-Sem-2 | 23BI | 23BI2-A012 | Global Business Environment | CO1: Know the basics of Global Business Environment. CO2: Acquainted with the international trade theories and policies. CO3: Understand the concept and components of exchange rate, Balance of payment and Foreign Investment. CO4: Get familiar with International Economic Institutions. |
| 2 | FY-BBA-IB-Sem-2 | 23BI | 23BI2-A022 | Business Organization and Systems (Theory) | CO1: Understand the concept of business, prerequisites for success in business and evolution of business as an economic entity. CO2: Understand the significance of different forms of business organizations their types, characteristics, merits and limitations. |
| 3 | FY-BBA-IB-Sem-2 | 23BI | 23BI2-C022 | Business Organization and System (Practical) | CO1: know and understand the domestic and international trade in business. CO2: know and understand the legal formalities to start a business enterprise. |
| 4 | FY-BBA-IB-Sem-2 | 23BI | 23BI2-H052 | Principles of Marketing (Theory) | CO1: Understand basic concept of marketing, various approaches of marketing and opportunities and challenges of marketing. CO2: Know about changing various factors which affects the marketing system, study the profiles of change in technology, economic policy and demography of Indian market, study the types of segmentation, and develop right understanding of profile of Indian market. |
| 5 | FY-BBA-IB-Sem-2 | 23BI | 23BI2-G042 | Business Economics (Macro) | CO1: Understand basic concepts of Macroeconomics. CO2: Demonstrate the understanding of national income accounting and other macroeconomic Variables. CO3: Understand the macroeconomic theories and correlate to current economic situations to know probable solutions. CO4: Relate the Macroeconomic Indicators and situations to the economic life. CO5: Understanding and analyse the macroeconomic issues in the economy and empower them to understanding the functioning of Fiscal Policy and Monetary Policy. |
| 6 | FY-BBA-IB-Sem-2 | 23BI | 23BI2-G032 | Business Statistics | CO1: Recognise the importance and applications of statistics in business CO2: Understand basic role of Central Tendency – Mean, Median, Mode & their features. CO3: Understand measures of Dispersion, Coefficient of Variation & Combined S. D. CO4: Understand Correlation, use of Regression Analysis & estimate the relationship between two variables and its applications. |
| 7 | FY-BBA-IB-Sem-2 | 23BI | 23BI2-F082 | Principles of Finance (Practical) | CO1: learn the importance of finance functions in the personal & professional life. CO2: The students will gain practical experience and enhance understanding of finance skills requirement for professional as well as personal financial planning. |
| 8 | FY-BBA-IB-Sem-2 | 23BI | 23BI2-I062 | English for Business Communication | CO1: Demonstrate effective soft skills CO2: Demonstrate the use of recent trends in corporate communication |
| 9 | FY-BBA-IB-Sem-2 | 23BI | 23BI2-J072 | Environmental Awareness Part-II | CO1: Awareness will be created among students for identification of environmental issues CO2: Environmental Ethical Norms will be followed by students for sustainability CO3: Students precautionary behavior will get developed towards environment CO4: Eco –friendly behavior will get developed. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|-------------------------|--|
| 1 | SY-BBA-IB-Sem-4 | 23BI | B3-21/401 | E-Commerce Technologies | CO1: To understand the concept of various business models used in E-Commerce CO2: To understand the role of IT infrastructure in the development of E-commerce. To understand the concept of digital currencies. CO3: To understand various modern digital payment systems used in E-commerce, e-marketing and multiple tools used in E-Commerce. CO4: To understand the concept of cyber space and the importance of cyber security in E-Commerce. |

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| 2 | SY-BBA-IB-Sem-3 | 23BI | B3-21/302 | Productions and Operations Management | CO1: Understand the basic concepts of Production and Operations Management. CO2: Know the concepts of Plant Location and Layout CO3: Understand the Materials and Maintenance Management concepts CO4: Be acquainted with the Quality Management Concepts |
| 3 | SY-BBA-IB-Sem-3 | 23BI | B3-21/303 | Global Competencies and Personality Development | CO1: To understand the nature, meaning, competencies required for a pleasing personality and learn various theories of personality development. CO2: To understand the concept of Global Competence and develop self- esteem and self-confidence among the students. CO3: To understand and learn global and cultural competencies for positive attitude development and explain various styles and qualities of leaders and encourage students for effective leadership. CO4: To understand the social and professional grooming traits and study various social and international etiquette. |
| 4 | SY-BBA-IB-Sem-3 | 23BI | B3-21/304 | Global Business Environment | CO1: Know the basics of Global Business Environment. CO2: Acquainted with the international trade theories and policies. CO3: Understand the concept and components of exchange rate, Balance of payment and foreign investment. CO4: Get familiar with International Economic Institutions. |
| 5 | SY-BBA-IB-Sem-3 | 23BI | B3-21/305A | Foreign Language-German | |
| 6 | SY-BBA-IB-Sem-3 | 23BI | B3-21/305B | Foreign Language-French | CO1: Know basic vocabulary like days, months, nationalities, places. Learn to introduce oneself and tell where one lives. CO2: Know how to describe family members and count numbers 0 to 1000. CO3: Know how to write an email and describe a place. CO4: Know how to order a meal in a restaurant and book a room in a hotel, Ask about the facilities in the hotel |
| 7 | SY-BBA-IB-Sem-3 | 23BI | B3-21/306 | Export Import Management | CO1: Understand the basic concepts of Export and Import Management CO2: Explain the Export Procedures and Documentation CO3: Know the Import Procedures and Documentation CO4: Demonstrate the knowledge of Duty Drawback and Remittance Schemes |
| 8 | SY-BBA-IB-Sem-3 | 23BI | B3-21/307 | Environment Awareness Course | CO1: Understand how their actions affect on the environment hence how to build better ecosystem CO2: Build knowledge and implement necessary practices for utilization of various natural resources CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues. CO4: Know various causes of Environmental Pollution and its remedies. CO5: Study The impacts of Human Communities On Environment. CO6: Gain Knowledge through the Field Work |

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|--------|-----------------|----------------|-------------|-------------------------|----------------|
| 1 | TY-BBA-IB-Sem-5 | 23BI | B3-21/501 | Sustainable Development | |
| 2 | TY-BBA-IB-Sem-5 | 23BI | B3-21/502 | Business Law & CSR | |

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| 2 | SY-BBA-IB-Sem-4 | 23BI | B3-21/402 | Management Information System | CO1: Understand the concept and significance of MIS in business. CO2: Acquire the knowledge of system approach in management and know models and tools of system designing CO3: Acquire the knowledge of issues and challenges of MIS CO4: Understand the application of MIS in Manufacturing and Service sector |
| 3 | SY-BBA-IB-Sem-4 | 23BI | B3-21/403 | Supply Chain Management + Business Exposure | CO1: Understand the basic concepts of Supply Chain Management CO2: Know the various elements of a Supply Chain. CO3: Explain the concepts of Physical Distribution, Logistics and the integrative philosophy of Supply Chain Management. CO4: Understand the key operational aspects of a Supply Chain. |
| 4 | SY-BBA-IB-Sem-4 | 23BI | B3-21/404 | Fundamentals of Business Analytics | CO1: Describe and analyze the basic concepts in business analytics. CO2: Understand data management and handling of its quality. CO3: Develop a thought process to think like a data scientist or business analyst. CO4: Explain the application of business analytics in multiple business domains and scenarios. |
| 5 | SY-BBA-IB-Sem-4 | 23BI | B3-21/405A | Foreign Language-German | CO1: After completion of the course students have idea about work culture in Germany. CO2: Students can converse about houses in Germany and express their likes and dislikes. CO3: Students have knowledge about jobs in Germany. CO4: Students can shop comfortably in Germany. CO5: Students have information about body and health in German. CO6: Students can manage a tour in German speaking countries. |
| 6 | SY-BBA-IB-Sem-4 | 23BI | B3-21/405B | Foreign Language-French | CO1: Participate in a meeting and talk about solutions to problems. CO2: Tell time, fix appointments, to make conversations in a mall / supermarket for shopping. CO3: Buy train tickets, understand directions of metro. CO4: Write a CV, talk about weather and vacations |
| 7 | SY-BBA-IB-Sem-4 | 23BI | B3-21/406 | Research Methodology | CO1: Know the fundament aspects of research methodology. CO2: Understand the essentials of research design. CO3: Know the types of data and various methods used to collect the data. CO4: Analyze the data and write the research report considering the essential of report writing. |
| 8 | SY-BBA-IB-Sem-4 | 23BI | B3-21/407 | Yoga and Wellness course | CO1: Understand the basic concepts of Yoga and its components CO2: Know the effect of Yoga on Personality Development CO3: Relate between Yoga and health CO4: Demonstrate the basic postures and breathing exercises. CO5: Show awareness about Yoga and enhancement of their skills |

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|--------|-----------------|----------------|-------------|---------------------------------|--|
| 1 | TY-BBA-IB-Sem-6 | 23BI | B3-21/601A | Ethics and Corporate Governance | CO1: Understand the Role and Scope of Business Ethics. CO2: Role of Ethics and its importance at National and International Level in organizational as well as individual level. CO3: Understand the concepts and role of Corporate Governance. CO4: Understand the regulatory frame work, Organization role and responsibility towards stakeholders |
| 2 | TY-BBA-IB-Sem-6 | 23BI | B3-21/601B | Consumer Affairs | CO1: Understand the concept of Consumer protection acts and legal framework of consumer rights CO2: Understand the importance of Trademarking and Unfair Trade Practices. CO3: Understand the role of Consumer Councils and Consumer Grievance Procedure. CO4: Understand the role of Industry and Non-Government organizations in Consumer Protection. |

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| 3 | TY-BBA-IB-Sem-5 | 23BI | B3 - 21/503 | Decision Making and Risk Management | |
| 4 | TY-BBA-IB-Sem-5 | 23BI | B3- 21/504 | International Project Management | |
| 5 | TY-BBA-IB-Sem-5 | 23BI | B3-21/505 | Entrepreneurship and Start-up Management | |
| 6 | TY-BBA-IB-Sem-5 | 23BI | B3- 21/506A | International Marketing | |
| 7 | TY-BBA-IB-Sem-5 | 23BI | B3-21/506 B | International Finance | |
| 8 | TY-BBA-IB-Sem-5 | 23BI | B3- 21/506C | Supply Chain Management | |
| 9 | TY-BBA-IB-Sem-5 | 23BI | B2-21 / 506 & B3-21/506 | SEC (Skill Enhancement Course) Project & Viva | |
| 10 | TY-BBA-IB-Sem-5 | 23BI | B2- 21/ 507 | Manual of Internship Program | |

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| 3 | TY-BBA-IB-Sem-6 | 23BI | B3-21/602 | International Business Law | <p>CO1: To understand concepts of International Law and to know various International Institutions and their role in International Business.</p> <p>CO2: To gain knowledge about various Models and Conventions governing International Trade.</p> <p>CO3: To understand the mechanism of various International Dispute Settlement Machinery.</p> <p>CO4: To know various Indian Laws and Government bodies related to International Business</p> |
| 4 | TY-BBA-IB-Sem-6 | 23BI | B3-21/603 | Foreign Exchange Management | <p>CO1: Understand the fundamentals of Foreign Exchange.</p> <p>CO2: Get acquainted with the Exchange Rate Systems and Currency Convertibility.</p> <p>CO3: Understand the nature and various concepts of Foreign Exchange Markets.</p> <p>CO4: Understand risk and exposure in Foreign Exchange Market and Legal Dimensions of Foreign Exchange Management.</p> |
| 5 | TY-BBA-IB-Sem-6 | 23BI | B3-21/604 | International Relations | <p>CO1: Know the basic concepts of International Relations.</p> <p>CO2: Understand the regional economic integration with India & their agreements</p> <p>CO3: Develop an understanding of the socio-cultural relations and trade relations</p> <p>CO4: Understand the relation between global-political economy and international trade and development.</p> |
| 6 | TY-BBA-IB-Sem-6 | 23BI | B3-21/605 | Cross Cultural Management | <p>CO1: To understand the basic concept of cross-cultural management.</p> <p>CO2: To understand the key aspects of global standards.</p> <p>CO3: To study about cultural sensitivity and strategies to build organisational culture.</p> <p>CO4: To know in detail about practices of performance management and compensation in the international market</p> |
| 7 | TY-BBA-IB-Sem-6 | 23BI | B3 -21/ 606A | International Brand Management | <p>CO1: Understand and familiarize the students with the key conceptual foundations of developing and managing a strong brand.</p> <p>CO2: Understand the process of creating a brand and designing marketing plans.</p> <p>CO3: Understand the methods of measuring and interpreting brand performance.</p> <p>CO4: Understand the stewardship and management of brands over time, geographic areas, and market segments.</p> |
| 8 | TY-BBA-IB-Sem-6 | 23BI | B3-21/606B | International Banking and Finance Management | <p>CO1: Understand various functions of Indian Banks and various ways of creating in International Market Management.</p> <p>CO2: Understand the role of commercial bank in export and import as well as get fundamental knowledge about LIBOR and MIBOR</p> <p>CO3: Apply the basic knowledge about various International Financial Institutions.</p> <p>CO4: Gain fundamentals knowledge of International Financial Services & Depository banks.</p> |
| 9 | TY-BBA-IB-Sem-6 | 23BI | B3-21/606C | Recent Trends in Supply Chain Management | <p>CO1: Understand the global dynamics in Supply Chain Management.</p> <p>CO2: Know the concepts of the modern warehousing trends.</p> <p>CO3: Get an overview of Digital Supply Chain, Smart Operations and Industry 4.0.</p> <p>CO4: Understand the global trends in Supply Chain Management.</p> |
| 10 | TY-BBA-IB-Sem-6 | 23BI | B3-21/607 | Manual of Internship Program | <p>Internship learning outcomes will focus on knowledge and abilities that prepare students for potential employment. This will enable students to demonstrate workforce professional abilities within the required domain of their chosen subject.</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|------------------------------------|--|
| 1 | FY-BBA-CA-Sem-1 | 23BA | 23BA1-A011 | Basic 'C' Language | CO1: Ability to visualize the representation the input, output, decisions, and calculations that take place within a program. CO2: Understand the history, operators and data types of C Language. CO3: Basic knowledge of input, output operations and practical implementation in coding. CO4: Practical knowledge of if-else statement and loops used in C Language. CO5: Practical implementation of arrays, string and storage classes in c language and build programming skills. |
| 2 | FY-BBA-CA-Sem-1 | 23BA | 23BA1-A021 | Database Management System | CO1: Apply the basic concepts of Database Systems and Applications. CO2: Understand to implement the E R model and relational model CO3: Learn to apply various Normalization techniques to use Relational Database Management System |
| 3 | FY-BBA-CA-Sem-1 | 23BA | 23BA1-C031 | SQL (Structured Query Language) | CO1: Apply the basic concepts of Database Systems and Applications. CO2: Build a simple database system using different DML, DDL, DCL commands in SQL CO3: Learn to apply advance SQL commands |
| 4 | FY-BBA-CA-Sem-1 | 23BA | 23BA1-D071 | Ancient Indian Textile Industry | CO1: Perceive the glory of India as a leading exporter on the front of textile and know the relative importance of Indian textile industry since last number of centuries and will feel proud of about it. CO2: Acquaint students with the knowledge of sourcing of raw material and various textile art forms in various regions of ancient India. |
| 5 | FY-BBA-CA-Sem-1 | 23BA | 23BA1-G041 | Principles of Management | CO1: Understand the Fundamentals of Management. CO2: Understand the various functions of Management |
| 6 | FY-BBA-CA-Sem-1 | 23BA | 23BA1-I061 | English for Business Communication | CO1: Demonstrate basic knowledge of English grammar and writing skills CO2: Understand the basic theories of professional communication skills |
| 7 | FY-BBA-CA-Sem-1 | 23BA | 23BA1-J081 | Environment Awareness Part-I | CO1: Understand how their actions affect on the environment hence how to build better ecosystem CO2: Build knowledge and implement necessary practices for utilization of various natural resources CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues. CO4: Know various causes of Environmental Pollution and its remedies. CO5: Study The impacts of Human Communities On Environment. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|---|---|
| 1 | FY-BBA-CA-Sem-2 | 23BA | 23BA2-A012 | Advance C-Programming | CO1: Ability to understand code organization with complex data types and structures CO2: Knowledge of modular programming and its practical implementation. CO3: Knowledge of pointers that is used in different data structures. CO4: Practical knowledge of Structure and Union. CO5: Practical knowledge of handling files, and other data types-structure and Union. |
| 2 | FY-BBA-CA-Sem-2 | 23BA | 23BA2-A022 | Relational Database Management System | CO1: Ability to understand concepts of Relational Database management system and its implementation CO2: Knowledge of Transaction based recovery system of database CO3: understand concepts like lock-based recovery system, timestamp-based protocol and Deadlock handling |
| 3 | FY-BBA-CA-Sem-2 | 23BA | 23BA2-C032 | PL-SQL | CO1: Ability to understand concepts PL-SQL Programming CO2: Knowledge of PL/SQL programming in procedure, function, package, cursor and trigger |
| 4 | FY-BBA-CA-Sem-2 | 23BA | 23BA2-F072 | Business Mathematics | CO1: Understand numbers & their operations with ratio and proportion. CO2: Understand the Matrix in business. |
| 5 | FY-BBA-CA-Sem-2 | 23BA | 23BA2-G042 | Personality Development | CO1: Understand qualities required for a pleasing personality. CO2: Build self-confidence and set their goals. |
| 6 | FY-BBA-CA-Sem-2 | 23BA | 23BA2-H052 | Lab Course: (CA-206) Computer Lab Based on Advanced C and RDBMS | CO1: Demonstrate basic knowledge of English grammar and writing skills CO2: Understand the basic theories of professional communication skills |
| 7 | FY-BBA-CA-Sem-2 | 23BA | 23BA2-I062 | English for Business Communication | CO1: Demonstrate effective soft skills CO2: Demonstrate the use of recent trends in corporate communication |
| 8 | FY-BBA-CA-Sem-2 | 23BA | 23BA2-J082 | Environmental Awareness Part-II | CO1: Awareness will be created among students for identification of environmental issues CO2: Environmental Ethical Norms will be followed by students for sustainability CO3: Students precautionary behavior will get developed towards environment CO4: Eco-friendly behavior will get developed. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|--------------------------------|---|
| 1 | SY-BBA-CA-Sem-3 | 23BA | B4-21/301 | Data Structures using 'C' | CO1: Ability to visualize the representation of Abstract data type and types of data structure CO2: To understand the link list, stack and Queue CO3: Practical knowledge of different sorting and searching technique. CO4: To understand the basic concept of Tree and Graph data structure. |
| 2 | SY-BBA-CA-Sem-3 | 23BA | B4-21/302 | Web Technology (HTML, CSS, JS) | CO1: Define and demonstrate the use of internet programming. CO2: Define and demonstrate web page and its elements and attributes. CO3: Design and implement web based applications using JavaScript. CO4: Design and implement dynamic web pages using JavaScript. |
| 3 | SY-BBA-CA-Sem-3 | 23BA | B4-21/303 | Software Engineering | CO1: Students will learn different system concepts CO2: Conceptual understanding of Software Engineering CO3: Students understand applications and implementation of Software Engineering concepts in actual use. CO4: Students will learn software designing tools and techniques |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|--------------------------------------|--|
| 1 | SY-BBA-CA-Sem-4 | 23BA | B4-21/401 | C++ programming | CO1: Ability to visualize the representation of object-oriented concepts. CO2: Practical Implementation of constructor, inline function, friend function concepts of C++ Language. CO3: Basic knowledge of input, output operations and practical implementation in coding. CO4: Practical implementation of inheritance, polymorphism and exception handling |
| 2 | SY-BBA-CA-Sem-4 | 23BA | B4-21/402 | Object Oriented Software Engineering | CO1: Students will be able to learn fundamentals of object modeling and Unified Process CO2: Students will acquire Knowledge of UML diagrams and its implementation. CO3: Students will learn Behavioural Modeling and Architectural Modeling techniques CO4: Students will be able to learn software design with design patterns using Object Oriented Analysis and Design |
| 3 | SY-BBA-CA-Sem-4 | 23BA | B4-21/403A | Dot Net Programming | CO1: Understand the .NET technologies for web programming CO2: Understand how to design and develop interactive and responsive web applications. CO3: Design and Implement database connectivity using ADO.net for C# and ASP |

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|---|-----------------|------|------------|------------------------------|---|
| 4 | SY-BBA-CA-Sem-3 | 23BA | B4-21/304 | Computer Networking | <p>CO1: Understand the Computer Networks concepts</p> <p>CO2: Understand transmission medias and different kinds of networking devices</p> <p>CO3: Understand network security issues</p> |
| 5 | SY-BBA-CA-Sem-3 | 23BA | B4-21/305A | Digital Marketing | <p>CO1: Know Basic Concept of Marketing.</p> <p>CO2: Fundament aspects of Digital Marketing.</p> <p>CO3: Develop a Digital Marketing Plan.</p> <p>CO4: Know various tools of Social Media Marketing and its utility in business.</p> <p>CO5: Understand the Role of Digital Marketing in Business Decision Making.</p> <p>CO6: Understand the concept of Customer Relationship Management and its models.</p> <p>CO7: Formulate the budget for Digital Marketing.</p> |
| 6 | SY-BBA-CA-Sem-3 | 23BA | B4-21/305B | Consumer Affairs | <p>CO1: Understand the concept of Consumer protection acts and legal framework of protecting consumer rights.</p> <p>CO2: Understand the importance of Trademarking and Unfair Trade Practices.</p> <p>CO3: Understand the role of Consumer Councils and Consumer Grievance Procedure.</p> <p>CO4: Understand the role of Industry and Non-Government organizations in Consumer Protection.</p> |
| 7 | SY-BBA-CA-Sem-3 | 23BA | B4-21/307 | Environment Awareness Course | <p>CO1: Understand how their actions affect on the environment hence how to build better ecosystem</p> <p>CO2: Build knowledge and implement necessary practices for utilization of various natural resources</p> <p>CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues.</p> <p>CO4: Know various causes of Environmental Pollution and its remedies.</p> <p>CO5: Study The impacts of Human Communities On Environment</p> <p>CO6: Gain Knowledge through the Field Work</p> |

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| 4 | SY-BBA-CA-Sem-4 | 23BA | B4-21/403B | Python Programming | <p>CO1: Define and demonstrate the use of built-in data structures "lists" and "dictionary".</p> <p>CO2: Design and implement a program to solve a real world problem.</p> <p>CO3: Design and implement GUI application.</p> <p>CO4: Define and demonstrate how to handle exceptions and files.</p> |
| 5 | SY-BBA-CA-Sem-4 | 23BA | B4-21/404A | Big Data | <p>CO1: To understand big data and big data analytics techniques.</p> <p>CO2: To develop expert knowledge and analytical skills in current and developing areas of analysis statistics, and machine learning</p> <p>CO3: To identify, develop and apply detailed analytical, creative, problem solving skills.</p> |
| 6 | SY-BBA-CA-Sem-4 | 23BA | B4-21/404B | Block Chain | <p>CO1: To understand working of block chain system.</p> <p>CO2: To understand secured interaction with system.</p> <p>CO3: To understand designing, building and deployment of smart contracts and distributed applications.</p> <p>CO4: To integrate ideas from blockchain technology into their own project.</p> |
| 7 | SY-BBA-CA-Sem-4 | 23BA | B4-21/405 | Project based on HTML, CSS, JS | |
| 8 | SY-BBA-CA-Sem-4 | 23BA | B4-21/407 | jQuery | <p>CO1: Understand the practical on JavaScript and jQuery</p> <p>CO2: Understand the working with binding events to the controls in JavaScript.</p> <p>CO3: Understand the downloading jQuery library and refer it to the Html page.</p> <p>CO4: Understand the Traversing of Html elements.</p> <p>CO5: Understand the handling of different events for different controls.</p> <p>CO6: Understand the giving effects to the elements or sections in the Html page</p> |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|-----------------------------------|----------------|
| 1 | TY-BBA-CA-Sem-5 | 23BA | B4-21/501 | Core Java | |
| 2 | TY-BBA-CA-Sem-5 | 23BA | B4-21/502 | Operating System | |
| 3 | TY-BBA-CA-Sem-5 | 23BA | B4-21/503 | Cyber Security | |
| 4 | TY-BBA-CA-Sem-5 | 23BA | B4-21/504A | Angular JS | |
| 5 | TY-BBA-CA-Sem-5 | 23BA | B4-21/504B | PHP | |
| 6 | TY-BBA-CA-Sem-5 | 23BA | B4-21/505 | Project based on Dot Net / Python | |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|--|--|
| 1 | TY-BBA-CA-Sem-6 | 23BA | B4-21/601 | Advanced Java | <p>CO1: Understand and implement JDBC.</p> <p>CO2: Understand multithreading and apply them in solving problems.</p> <p>CO3: Understand and write server-side applications using Servlets and JSP</p> <p>CO4: Understand and implement concepts of networking</p> <p>CO5: Understand basics of Hibernate and Spring.</p> |
| 2 | TY-BBA-CA-Sem-6 | 23BA | B4-21/602 | Android Programming | <p>CO1: Understand the fundamental concepts of Android Programming.</p> <p>CO2: Understand Activity, Intent and Layout.</p> <p>CO3: Understand Basic UI Design.</p> <p>CO4: Understand Adapter and Menu.</p> <p>CO5: Understand Threads and Notifications.</p> <p>CO6: Understand Content Provider.</p> <p>CO7: Understand Location based services and Google Map.</p> |
| 3 | TY-BBA-CA-Sem-6 | 23BA | B4-21/603 | Software Testing | <p>CO1: Students will learn about basics of Software Testing techniques.</p> <p>CO2: Students will acquire Knowledge of Basic SQA.</p> <p>CO3: Students will understand different software testing strategies</p> <p>CO4: They will learn knowledge about software metrics</p> <p>CO5: Students will be able to design basic Test Cases.</p> <p>CO6: Students will be introduced to testing tools.</p> |
| 4 | TY-BBA-CA-Sem-6 | 23BA | B4-21/604A | Node JS | <p>CO1: Understand basic concepts of Node JS.</p> <p>CO2: Design and implement Node JS Modules.</p> <p>CO3: Design and implement Node Package Manager.</p> <p>CO4: Understand Web Server and Events.</p> <p>CO5: Understand File System and Database connectivity.</p> |
| 5 | TY-BBA-CA-Sem-6 | 23BA | B4-21/604B | Advanced PHP | <p>CO1: Understand Web Techniques of internet programming.</p> <p>CO2: Understand XML with PHP.</p> <p>CO3: Understand AJAX with PHP.</p> <p>CO4: Understand Web Services.</p> |
| 6 | TY-BBA-CA-Sem-6 | 23BA | B4-21/605 | Project based on Web based / Application based | |

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| 7 | TY-BBA-CA-Sem-5 | 23BA | B4-21/506 | Computer Laboratory Based on B4-21/501 and B4-21/504 | |
| 8 | TY-BBA-CA-Sem-5 | 23BA | B4- 21/507 | J-Query | |

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|---|-----------------|------|-----------|---|--|
| 7 | TY-BBA-CA-Sem-6 | 23BA | B4-21/606 | Computer Laboratory Based on B4-21/601, B4-21/602 and B4-21/604 | |
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| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|---|---|
| 1 | FY-BBA-DI-Sem-1 | | 23BD1-A011 | Observations and Scratch Book | CO1: Improve data compilation skills. CO2: Minute observation and correlation CO3: Improved visual expression |
| 2 | FY-BBA-DI-Sem-1 | | 23BD1-A021 | Fundamentals of Simple Tools Theory | CO1: Use appropriate mechanisms CO2: Better understanding of moving objects CO3: Improved curiosity about manmade object |
| 3 | FY-BBA-DI-Sem-1 | | 23BD1-C021 | Fundamentals of Simple Tools Practical | CO1: To be able to create simple prototypes of mechanisms |
| 4 | FY-BBA-DI-Sem-1 | | 23BD1-D031 | Ancient Indian Textile Industry | CO1: Perceive the glory of India as a leading exporter on the front of textile and know the relative importance of Indian textile industry since last number of centuries and will feel proud of about it. CO2: Acquaint students with the knowledge of sourcing of raw material and various textile art forms in various regions of ancient India. |
| 5 | FY-BBA-DI-Sem-1 | | 23BD1-G041 | Business Organizations and Systems | CO1: Understand the concept of business, prerequisites for success in business and evolution of business as an economic entity. CO2: Understand the significance of different forms of business organizations their types, characteristics, merits and limitations. CO3: Know how to search business ideas, how to prepare business feasibility report, how to identify ideal business location and deciding optimal size for a new business unit, identification of capital sources for new business unit and basic documentation required for business enterprise. CO4: Understand how a retail trade works in business system, different forms of retail trade and their contribution in the economy and a brief introduction of international trade. |
| 6 | FY-BBA-DI-Sem-1 | | 23BD1-H051 | Fundamentals of Indian Business environment (Practical – Skill development) | CO1: To gain knowledge about various aspects of Growth CO2: To know in brief the concept of problems of Growth and encourage to search solutions |
| 7 | FY-BBA-DI-Sem-1 | | 23BD1-I061 | English for Business Communication | CO1: Demonstrate basic knowledge of English grammar and writing skills CO2: Understand the basic theories of professional communication skills |
| 8 | FY-BBA-DI-Sem-1 | | 23BD1-J071 | Environment Awareness Part-I | CO1: Understand how their actions affect on the environment hence how to build better ecosystem CO2: Build knowledge and implement necessary practices for utilization of various natural resources CO3: Motivate to implement various practices of Bio-diversity and to preserve Ecological Conservations of complex environmental issues. CO4: Know various causes of Environmental Pollution and its remedies. CO5: Study The impacts of Human Communities On Environment. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-----------------|----------------|-------------|---|--|
| 1 | FY-BBA-DI-Sem-2 | | 23BD2-A012 | History of Design | CO1: Start appreciating work done by other designers and use the knowledge for new creation CO2: Predict what could be trend based on design historical moments. CO3: Use other designer good work for new innovations. |
| 2 | FY-BBA-DI-Sem-2 | | 23BD2-A022 | Fundamentals of Design Elements Theory | CO1: Analyse products form design elements perspective CO2: Improve aesthetic sense |
| 3 | FY-BBA-DI-Sem-2 | | 23BD2-C022 | Fundamentals of Design Elements Practical | CO1: Learn to create simple designs |
| 4 | FY-BBA-DI-Sem-2 | | 23BD2-F032 | Principles of Management | CO1: Understand the Fundamentals of Management. CO2: Understand the various functions of Management |
| 5 | FY-BBA-DI-Sem-2 | | 23BD2-G042 | Digital Marketing | CO1: Fundament aspects of Digital Marketing. CO2: Develop a Digital Marketing Plan. CO3: Know various tools of Social Media Marketing and its utility in business. CO4: Understand the Role of Digital Marketing in Business Decision Making |
| 6 | FY-BBA-DI-Sem-2 | | 23BD2-H052 | ICT | CO1: Understand the basic concepts of ICT and fundamentals of computer hardware and software. CO2: Apply the knowledge of basic ICT tools in business and education. |
| 7 | FY-BBA-DI-Sem-2 | | 23BD2-I062 | English for Business Communication | CO1: Demonstrate effective soft skills CO2: Demonstrate the use of recent trends in corporate communication |
| 8 | FY-BBA-DI-Sem-2 | | 23BD2-J072 | Environmental Awareness Part-II | CO1: Awareness will be created among students for identification of environmental issues CO2: Environmental Ethical Norms will be followed by students for sustainability CO3: Students precautionary behavior will get developed towards environment CO4: Eco –friendly behavior will get developed. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-------------|----------------|-------------|--|--|
| 1 | M.Com-Sem-1 | 23MC | 23MC1-A011 | Advanced Accounting Group A : Advanced Accounting & Taxation | CO1: Get familiar with the Principles and Practices of Accounting including Ind. AS and IFRS. CO2: Prepare the Consolidated Financial Statements of Holding Companies with two Subsidiaries /one Foreign Subsidiary CO3: Prepare Statement of Affairs of the Companies under Liquidation CO4: Understand the needs and apply various methods for valuation of Goodwill & Shares |
| 2 | M.Com-Sem-1 | 23MC | 23MC1-A012 | Income Tax Group A : Advanced Accounting & Taxation | CO1: Understand various definitions/concepts under Income Tax Act CO2: Compute income of assessee under various heads of income CO3: Get acquainted with permissible deduction under Chapter VI A of Income Tax Act CO4: Compute Gross total income and Net taxable income of assessee |
| 3 | M.Com-Sem-1 | 23MC | 23MC1-A031 | Advanced Cost Accounting Group B : Advanced Cost Accounting & Cost Systems | CO1: Understand the Nature and Scope of Cost Accounting. CO2: Learn the Cost Accounting treatment in relation to Material Cost, Employee Cost and Overheads. CO3: Establish the interface between Cost Accounting Standards and variances of Cost. CO4: Apply different methods of Costing in Manufacturing and Service industries. |
| 4 | M.Com-Sem-1 | 23MC | 23MC1-A032 | Costing Techniques and Responsibility Accounting Group B : Advanced Cost Accounting & Cost Systems | CO1: Understand the concept and types of Budgets, Budgetary Control etc. along-with its usefulness in Controlling the Cost. CO2: Know the concept of Standard Costing and Variance Analysis and various methods to minimize the Variances. CO3: Familiar with the Concept of Uniform Costing and its usefulness in managerial decision-making process. CO4: Understand various Responsibility Centers and the ways/ methods to increase efficiency by controlling the cost. |
| 5 | M.Com-Sem-1 | 23MC | 23MC1-A221 | Management Accounting | CO1: Illustrate the role of Management Accounting as the tool of decision making, by differentiating between Financial, Cost and Management Accounting and get acquainted with emerging areas of Management Accounting CO2: Apply the Marginal Costing and Differential Costing Technique for managerial decision making CO3: Understand the significance of Budgetary Control System, prepare different types of budgets and evaluate the applicability for managerial planning and control CO4: Gain an insight into significance and various components of working capital management and ascertain the working capital requirements under different methods |
| 6 | M.Com-Sem-1 | 23MC | 23MC1-A171 | Indian Economic Planning For Development (Industrial Economics) | CO1: describe and explain the process of Economic Planning. CO2: To describe and examine the changing structure of planning process in India. CO3: To describe and explain the sustainable Economic Development. |
| 7 | M.Com-Sem-1 | 23MC | 23MC1-B261 | Strategic Management | CO1: Comprehend the concept of strategy, strategic management and elements in the process of strategic management. CO2: Comprehend company's strategic intent balanced score-card. CO3: Analyze business environment appraise the organization for competitive advantage. CO4: Know strategic planning. |
| 8 | M.Com-Sem-1 | 23MC | 23MC1-C281 | Research Methodology for Business | CO1: Understand the concept of research and ethical issues in research etc. CO2: Know the Structure and design of the research CO3: Understand methods of data collection, processing and analysis of the same. CO4: Develop an understanding of writing a research report and to write a research article. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-------------|----------------|-------------|------------------|--|
| 1 | M.Com-Sem-3 | 23MC | M1-21/301 | Business Finance | CO1: Understand the role and importance of corporate finance and learn to calculate the value of money. CO2: Know financial planning and its limitations. CO3: Learn to apply best practices in working capital management. CO4: Get acquainted with the sources of long term finance to be tapped for running business successfully. |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-------------|----------------|-------------|--|--|
| 1 | M.Com-Sem-2 | 23MC | 23MC2-A013 | Specialized Areas in Accounting Group A: Advanced Accounting & Taxation | CO1: Understand the accounting for Construction Contracts and prepare the Contract Accounts CO2: Understand the Accounting for Amalgamation, Absorption and Internal Reconstruction. CO3: Acquaint with Hotel Accounting, Hospital Accounting, Transport Undertakings Accounting Fund-based Accounting to create an avenue for employment in the Academics and also to benefit Industry CO4: Understand the Accounts and Records under GST Act. |
| 2 | M.Com-Sem-2 | 23MC | 23MC2-A014 | Business Tax Assessment and Planning Group A: Advanced Accounting & Taxation | CO1: Compute income of Partnership firm, Co-Operative Society and Charitable Trust CO2: Understand provisions of Set off and carry forward of losses and all procedural aspects related with returns and assessment. CO3: Understand concept and significance of tax planning and management. CO4: Understand various concepts under GST Act and Customs Act and compute GST liability. |
| 3 | M.Com-Sem-2 | 23MC | 23MC2-A033 | Application of Cost Accounting Group B: Advance Cost Accounting & Cost Systems | CO1: Understand the concept of integral and non-integral cost accounting. CO2: Get insight of Product Life Cycle Costing and Value Chain Analysis. CO3: Understand the Cost Allocation & Activity Based Costing. CO4: Understand in-depth the concept of Transfer Pricing and Target Costing. |
| 4 | M.Com-Sem-2 | 23MC | 23MC2-A034 | Cost Control and Cost Systems Group B: Advance Cost Accounting & Cost Systems | CO1: Get acquainted with practical application of Marginal Costing and Break-Even Analysis CO2: Understand, compare the implications of pricing decisions and pricing strategies CO3: Understand the Process of designing and installing the Costing System CO4: Understand the applicability of cost control and cost reduction techniques |
| 5 | M.Com-Sem-2 | 23MC | 23MC2-A231 | Financial Analysis and Control | CO1: Understand and apply various tools of Financial Statement Analysis for Inter - Company and Intra Company analysis of financial performance. CO2: Critically analyze the financial performance, capital structure and leverage by applying ratio analysis technique and get acquainted with financial modelling. CO3: Prepare Cash flow and fund flow statements and understand its importance in financial analysis and control CO4: Apply capital budgeting techniques for long term investment decision. |
| 6 | M.Com-Sem-2 | 23MC | 23MC2-A172 | Industrial Economics | CO1: Get the basic information & knowledge about the specialized area of Industrial Economics. CO2: Identify the development in various aspects of Industrial location, regional imbalance and balanced industrial growth CO3: Analyze existing industrial productivity, efficiency, scale of production and know the probable measures for improvement. CO4: Think logically about factors encouraging industrial growth, availability of financial sources and get inspiration for the further quest on the basis of research |
| 7 | M.Com-Sem-2 | 23MC | 23MC2-B262 | Strategic Management | CO1: Understand the various corporate strategies. CO2: Formulate the functional strategies. CO3: Understand the recent trends in strategic management |

| Sr No. | Program | Programme Code | Course Code | Course Name | Course Outcome |
|--------|-------------|----------------|-------------|---------------------------------------|--|
| 1 | M.Com-Sem-4 | 23MC | M1-21/401 | Capital Market and Financial Services | CO1: Understand the basic structure, working and recent trends in the Indian Capital Market. CO2: Know about functions, procedures related to the Indian Stock Market and precautions to be taken. CO3: Analyze and apply the knowledge of investment avenues and their management of portfolio. CO4: Know the role of SEBI in regulating stock exchange and education of investors and financial advisors. |

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| 2 | M.Com-Sem-3 | 23MC | M1-21/302 | Research Methodology for Business | <p>CO1: Understand the concept of research and ethical issues in research etc.</p> <p>CO2: Know the Structure and design of the research</p> <p>CO3: Understand methods of data collection, processing and analysis of the same.</p> <p>CO4: Develop an understanding of writing a research report and to write a research article.</p> |
| 3 | M.Com-Sem-3 | 23MC | M1-21/303 | Advanced Accounting & Taxation - Advanced Auditing | <p>CO1: Get acquainted with the meaning, nature, and kinds of Auditing and Brief study of Standards on Auditing</p> <p>CO2: Have comprehensive information related to the Audit of Limited Companies</p> <p>CO3: Understand the constitution and importance of the Audit Committee and Corporate Governance</p> <p>CO4: Gain insight into the CIS audit environment</p> |
| 4 | M.Com-Sem-3 | 23MC | M1-21/304 | Advanced Accounting & Taxation - Specialized Auditing | <p>CO1: Learn about the provisions of a Tax Audit and a GST Audit</p> <p>CO2: Get acquainted with the provisions of Internal Audit, Review of Internal Control, Areas of Internal Audit etc.</p> <p>CO3: Gain a better understanding of the auditing process in Banks.</p> <p>CO4: Better understand the auditing process for Cooperative Societies.</p> |
| 5 | M.Com-Sem-3 | 23MC | M1-21/305 | Cost Audit | <p>CO1: Understand basic concepts of Cost Audit.</p> <p>CO2: To acquaint the students with the Role and Responsibilities of Cost Auditor.</p> <p>CO3: Get acquainted with Cost Audit Planning and Execution</p> <p>CO4: Get familiarized with preparation of Cost Audit Report</p> |
| 6 | M.Com-Sem-3 | 23MC | M1-21/306 | Advanced Cost Accounting and Cost Audit - Management Audit | <p>CO1: Develop an understanding about various aspects of Management Audit.</p> <p>CO2: know the Management Audit Process and its reporting methodology.</p> <p>CO3: Understand different areas of Management Audit.</p> <p>CO4: Gain knowledge about Operational Audit.</p> <p>CO5: Develop an insight about Corporate Image</p> |
| 7 | M.Com-Sem-3 | 23MC | M1-21/307 | Introduction to Cyber Security - III | <p>CO1: Know how Intrusion Detection and Prevention Systems works</p> <p>CO2: Understand the Server Management and Firewall settings</p> <p>CO3: Understand concept and working of Security for VPN</p> |
| 8 | M.Com-Sem-3 | 23MC | M1-21/308 | Introduction to Constitution | <p>CO1: Get a perspective on Constitution of India</p> <p>CO2: Be aware of the preamble of the Constitution and understand the concepts therein.</p> <p>CO3: Understand the fundamental rights conferred by the Constitution on citizens of India.</p> <p>CO4: Understand the importance of directive principles in governance of the country.</p> <p>CO5: Acquaint with the fundamental duties to be carried out alongside the fundamental rights.</p> |
| 9 | M.Com-Sem-3 | 23MC | M1-21/309 | Soft Skills - I | <p>CO1: This will help to carry their personality in the corporate world with competency and consistent performance.</p> <p>CO2: It improves verbal and non-verbal communication.</p> <p>CO3: It develops negotiations and team building skills.</p> |
| 10 | M.Com-Sem-3 | 23MC | M1-21/310 | Add on Course: Research Tools | <p>CO1: Understand the Significance of the Statistical and Non-Statistical Tools in Research.</p> <p>CO2: Successfully Apply the above Tools in the Selected Research Area.</p> |

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| 2 | M.Com-Sem-4 | 23MC | M1-21/402 | Industrial Economic Environment | <p>CO1: Students will come to know basic issues and factors affecting the economic environment.</p> <p>CO2: Students will be able to grasp industrial growth pattern and relative importance and problems faced by different industries.</p> <p>CO3: Learners will get the ability to critically evaluate the New Industrial Policy.</p> <p>CO4: Students will understand the place of selected industries in the Indian Economy along with the current problems.</p> |
| 3 | M.Com-Sem-4 | 23MC | M1-21/403 | Special Elective Subject - Group A (Advanced Accounting & Taxation) - Recent Advances in Accounting, Taxation & Auditing | <p>CO1: Understand the fundamentals of Technology-Based Accounting.</p> <p>CO2: Understand the major Tax Reforms in India</p> <p>CO3: Gain knowledge about the fundamentals of Advanced Accounting for Corporates.</p> <p>CO4: Gain knowledge about the Emerging Trends in Accounting</p> |
| 4 | M.Com-Sem-4 | 23MC | M1-21/404 | Special Elective Subject – Group A (Advanced Accounting & Taxation) - Project Work / Case Studies | <p>CO1: Select a topic with respect to the subject of their specialization - Advanced Accounting & Taxation and identify the research area/ statement of problem.</p> <p>CO2: Apply their conceptual knowledge in practical situation and learn the art of concluding a research- study in a systematic manner</p> <p>CO3: Learn to plan the research-work, collect reliable and valid data, analyze and arrive at meaningful conclusions.</p> <p>CO4: Prepare and present a Synopsis and Project Report by applying the skills and techniques studied</p> |
| 5 | M.Com-Sem-4 | 23MC | M1-21/405 | Recent Advances in Cost Auditing and Cost System | <p>CO1: Get acquainted with Cost Accounting Standards and their applications.</p> <p>CO2: Understand the concept of GST Audit and Productivity Audit.</p> <p>CO3: Get acquainted with the application of Enterprise Resource Planning and E-Costing.</p> <p>CO4: Get equipped with the knowledge about recent trends in Cost Accounting.</p> |
| 6 | M.Com-Sem-4 | 23MC | M1-21/406 | Special Elective Subject – Group B (Advanced Cost Accounting & Cost Systems) - Project Work / Case Studies | <p>CO1: Understand the research elements and its importance in research.</p> <p>CO2: Select the research topic in the Costing Domain.</p> <p>CO3: Use maximum research elements and undertake the Research Project in selected area.</p> <p>CO4: Complete the Research Project successfully.</p> |
| 7 | M.Com-Sem-4 | 23MC | M1-21/407 | Introduction to Cyber Security - IV | <p>CO1: Know how system Architecture and system security works</p> <p>CO2: Understand the concepts of OS Security and Wireless Networks Security</p> |
| 8 | M.Com-Sem-4 | 23MC | M1-21/408 | Soft Skills - II | <p>CO1: This will help to carry their personality in the corporate world with competency and consistent performance.</p> <p>CO2: It improves verbal and non-verbal communication.</p> <p>CO3: It develop negotiations and team building skills.</p> |