

AQAR 2023-24

7.2.1- Best Practices

Best Practice 1

1. Title- Research Paper competition for students

2. Objective of the practice

This Research Paper competition for students helps in enhancing research skills of students. It develops critical thinking & motivates them to explore the topics beyond the curriculum.

3. The Context

The College has made passionate efforts to develop the research culture among the students. In July 2013, the Department of Research Innovation and Consultancy (DRIC) was established. In the academic year 2014-15 (22-23rd August 2014) a National symposium for students on the topic 'Enhancing the relevance of Commerce Education' was organised by the college which received a good response. Students presented research papers and the prize winning papers were published in the annual magazine Shreelekha 2014-15. This culminated in organising the National level Research Paper Competition for students at undergraduate and postgraduate levels.

4. The Practice

Every year the Students Research Competition is organised by the college. The organising committee prepares a list of topics considering the recent development in the field. The main themes are then finalised and the brochures are circulated to all major commerce colleges & management institutions across the country. Students are invited to write an original research paper. The abstract is required to be submitted along with the registration form. Registration form is made available to be filled online. The students are allowed to take their teacher as the guide for their research. A research and review committee consisting of internal and external experts is appointed to review the papers. The plagiarism percentage is checked. After thorough scrutiny the papers are selected for publication. Some students with remarkable research work are given the opportunity to present the papers before an expert committee in a specially organised programme. From these presenters winners are declared special prizes. The selected papers are published in 'Young Researchers', a research publication bearing an ISBN number.

5. Evidence of Success

The Research Paper competition for students was initially held at the state level but gradually evolved in a competition at the national level. Various topics of contemporary importance are talked by students. Impact of E Commerce in retail sector, New trends in Banking, Crypto currency, Cyber security awareness among E consumers, GST: New era of Indian tax structure, Start up initiative & youth motivation in India, Demonetization : a way towards digitalization, Sustainable economic development, Forensic accounting, Green marketing, E waste management are some examples. The competition was conducted even during the Covid times. The presentations by the students and the publication were done in an online mode. The Competition has received sponsorship from P.N. Gadgil & Sons, The Economic Times, Sakal times (2015-16), Business Standard (2016-17).

6. Problems encountered & solution provided

Problems encountered	solution provided
The competition is open for undergraduate students also. It was observed that the student researchers needed some inputs on research methodology.	The student researchers were allowed to work under the guidance of their teachers whose names were to be mentioned in the research paper title page.

Best Practice 2

1. Title-Skill Enhancement Courses for students

2. Objective of the practice

In today's technology-driven world, commerce students require a blend of business knowledge and digital skills to succeed in their careers. NEP 2020 aims to integrate vocational education into the mainstream curriculum to help students develop skills for the modern world.

3. The context

Recognizing the NEP 2020's focus on skill enhancement and the overwhelming response from students, the college has established a separate Skill Development Cell this year.

4. The practice

- The skill Development cell took initiative to arrange courses from the last week of April 2024 aimed to provide practical knowledge and enhance the skill set of the students in various domains. These courses were aimed to equip the students with essential computational tools and software that is critical in various commercial fields such as finance, marketing, data analysis, and business management. By completing these courses, students will gain both technical proficiency and an understanding of how to leverage technology in commerce. In order to provide these courses an MOU was signed

by the college with IIT Bombay. Under this collaboration following courses were provided to students free of cost, through Spoken Tutorial Project of IIT Bombay. After successful completion of the course students were offered certificates by IIT Bombay. In collaboration with IIT Bombay the college offered the following Computer Skills and Software Courses in online mode to develop technical skills of the students. The courses included Introduction to Computer, Firefox Browser, HTML, Tux typing, Inkscape, GIMP, Libre Office, Blender, Latex tools, PERL, Python, Kotlin, R, , GeoGebra, Moodle, Front Accounting. These courses were of the duration of 15 to 45 hours.

- The college also organized Skill Enhancement Courses for students of B. Com, BBA, BBA IB, BBA CA, BBA Design and Innovation, and M. Com from 1st April 2024 to 15 June 2024 in offline mode. All these courses were provided free of cost to the students. The courses include Event Management, Business Journalism, Heena (Mehendi), Nail Art, Basic of Image Consulting, Digital Marketing, Entrepreneurship Development, Foreign languages (German, French, Japanese), Sweet and Savory Culinary Workshop, VFX, Animation, Motion Graphics Orientation Programme, Study Abroad Orientation Program, GST Accountant Assistant Course with Foundation Course on Spoken English, IT and WPR, Certified Office Assistant Course.

5. Evidence of success

In total 3030 students have registered for the offline courses out of which 1622 students attended the courses. In all 962 students participated enthusiastically and completed the offline courses offered by the college. The courses offered in collaboration with Spoken Tutorial Project of IIT Bombay were attended by students. Event management two batches due to demand. In all twenty two students from the GST Account Course got placement. One batch of Digital marketing course was planned. However the college conducted three batches due to the overwhelming response of the students. Student’s feedback was received & was satisfactory.

6. Problems encountered & solution provided

Problems encountered	Solution provided
<ul style="list-style-type: none"> ● Digital marketing course was run in three batches instead of one, but still the college could not meet the demand 	Skill Development Cell is planning to prepare for such contingencies.
