

MES Garware College of Commerce, Pune, India (Autonomous)

Affiliated to Savitribai Phule Pune University, Pune

AUTONOMY HANDBOOK

Choice Based Credit System - CBCS
(2021 Pattern)
With effect from Academic Year 2021-22

Degree Programme of Bachelor of Commerce (B.Com)

Course Contents

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Course Contents

Course Objectives:

- 1. To make students grasp the beauty and communicative power of English
- 2. To impart them value education through the exposure to various contemporary socioeconomic and cultural issues
- 3. To hone their Oral and written communication skills to increase their employability
- 4. To introduce them to the Basics of English Phonetics
- 5. To reinforce the correct grammar usage so as to reduce the common errors in English.
- 6. To enhance their overall linguistic competencies

Course Outcome:

After completing the course, the student shall be able to

CO1: Understand the beauty and communicative power of English

CO2: Imbibe universal ethical values

CO3: Enhance their oral as well as written communication skills

CO4: Imbibe the proper pronunciation and accent patterns of English

CO5: Gain confidence over English Grammar

CO6: Enhance their overall linguistic competencies

Unit	Unit Title	Contents	
I	The Beggar - Anton Chekov	Short Story	
	The Beggin Timen enough	Shore Story	
II	Black Money & The Black Economy - C R Reddy	Prose	
III	Muhammad Yunus: An Economics for Peace - Farida Khan	Prose	
IV	Stay Calm - Grenville Kleiser	Poem	

Unit	Unit Title	Contents	
V	Basics of English Phonetics	 Introduction to IPA English Consonants English Vowels & Diphthongs Rules of English accent & pronunciation Transcription of words into IPA 	
VI	Grammar Units	1. English tenses 2. Voices 3. Narration	
VII	Conversation skills & dialogue writing	10 basic Speech Acts required in daily life	
VIII	Group Discussions	GD as an instance of Formal Oral Communication	
IX	Interview & Interviewing Skills	Oral Communication skills during interviews	
X	Presentation Skills	Theory & Practice of good presentation skills	

Suggested Classroom Activities & Assignments:

Торіс	Nature of Activity
Literature Units – Prose, Poetry	Library Assignment, PPT presentation/ Skit-creation based on understanding of the unit, extra-reading on other works by the author
Basics of English Phonetics	Listening Tasks & Oral practice for imbibing the correct pronunciations
Grammar Units	Worksheets for Pattern Practice
Conversation skills & dialogue writing	Role-Plays

Торіс	Nature of Activity
Group Discussions	Group Discussions as part of the internal assessment
Interview & Interviewing Skills	Mock Interviews for practice as both the interviewer and the interviewee
Presentation Skills	PPT & Oral Presentations on various topics

- 1. Text Book Success Avenue
- 2. Select Units from:
 High School English Grammar and Composition NDV Prasad Rao
- 3. Basics of Phonetics and English Phonology Frank Lorenz

Course Code:	Subject/Course: Financial Accounting I	Marks : 100
B1-21/102		Credits: 3+1

- 1. To familiarise the students with the basic Accounting concepts and Accounting Standards along with their application and emerging trends in Accounting.
- 2. To develop the understanding of the procedural aspects of dissolution of partnership firm.
- 3. To develop proficiency with regards to fundamentals of Accounting through in-depth understanding of Single Entry System.
- 4. To impart knowledge of the concept and procedural aspects of Goods and Services Tax (GST).

Course Outcome:

After completing the course, the student shall be able to

- CO1: Understand the basic Accounting concepts and Accounting Standards along with their applications and also emerging trends in Accounting.
- CO2: Understand procedural aspects of dissolution of partnership firm.
- CO3: Understand in-depth the fundamentals of Accounting by acquiring proficiency in Single Entry System.
- CO4: Understand conceptual framework and procedural aspects of Goods and Services Tax (GST)

Unit	Unit Title	Contents
I	Accounting Fundamentals and Emerging Trends	1.1 Accounting Concepts, Conventions and Principles 1.1.1 Accrual / Cash Concept 1.1.2 Consistency Concept 1.1.3 Conservatism Principle 1.1.4 Materiality Concept 1.1.5 Going Concern Concept 1.1.6 Historical Cost Concept 1.2 Introduction and Application of Accounting Standards 1.2.1 AS 01: Disclosure of Accounting Policies

Unit	Unit Title	Contents	
		1.2.2 AS 02 : Valuation of Inventories 1.2.3 AS 07 : Construction Contracts 1.2.4 AS 10 : Property, Plant and Equipment 1.2.5 AS 13 : Accounting for Investments 1.3 Emerging Trends in Accounting 1.3.1 Inflation Accounting 1.3.2. Creative Accounting 1.3.3 Environmental Accounting 1.3.4 Human Resource Accounting 1.3.5 Forensic Accounting	
II	Piecemeal Distribution of Cash	2.1 Meaning, Introduction to Methods 2.2 Surplus Capital Method: 2.2.1 Asset taken over by a partner. 2.2.3 Treatment of past profits or past losses in the Balance sheet, 2.2.4 Contingent liabilities 2.2.5 Realization expenses/amount kept aside for expenses 2.2.6 Adjustment of actual, Treatment of secured liabilities, 2.2.7 Treatment of preferential liabilities like Govt. dues / labour dues etc., Excluding: Insolvency of partner and Maximum Loss Method. (Problems on Surplus Capital Method Only)	
III	Accounts from Incomplete Records (Single Entry System)	3.1 Meaning of Single Entry System3.2 Features of Single Entry System3.3 Conversion of Single Entry into Double Entry (Problems)	
IV	Introduction to Goods and Services Tax laws and Accounting	 4.1 Constitutional Background of GST, Concepts and definition of GST. 4.2 Components of GST 4.3 Input and Output Tax credit 4.4 Procedure for registration under GST 	

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Suggested Practicals:

Topic	Mode of Practical
Constitutional Background of GST, Concepts and Implications of GST	Library Assignment
IGST, CGST and SGST	Guest Lecture
Procedure for registration under GST	Visit to a business establishment
Input and Output Tax credit	PowerPoint Presentation

Sr.	Title of the Book	Author/s	Publication	Place
1.	Advanced Accounts	M.C. Shukla, T.S. Grewal, S.C.	S. Chand Publication	New Delhi.
2.	Financial Accounting for B.Com	CA (Dr.) P.C. Tulsian S.C. Gupta	S. Chand Publication	New Delhi.
3.	Fundamentals of Advanced Accounting Vol-I	R.S. N Pillai &Bhagavathi	S.Chand& Company Ltd	New Delhi
4.	Advanced Accountancy	S. N. Maheshwari	Vikas Publishing House	
5.	GST Law and Analysis with Conceptual Procedures	Bimal Jain and Isha Bansal (Set of 4 Volumes)	Pooja Law Publishing Company	New Delhi
6.	Guidance Note on GST by ICAI		The Institute of Chartered Accountants of India	New Delhi

Sr.	Title of the Book	Author/s	Publication	Place
7.	Guidance Notes on AS by ICAI	1	The Institute of Chartered Accountants of India	New Delhi

Suggested Web/E-Learning Resources:

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube/Swayam/MOOCS etc.)	Journals/Arti cles/Case studies
1.	Introduction to Goods and Services Tax laws	https://youtu.be/MNUM0oSIioY	
2.	Introduction to Accounting Standards	https://youtu.be/dLUz0X-MF-U	https://www.ic ai.org/post.ht ml?post _id=15769
3.	Accounting Concepts	https://youtu.be/XKBWtDjGMvw	
3.	Piecemeal Distribution of Cash	https://m.youtube.com/watch?v=uV6Jo1bdVZc &list=PLZ FRdjhw0xpcGlBlIcZSolH- SAE2rlWvk&index=1	
4.	Accounts from Incomplete Records (Single Entry System)	https://m.youtube.com/watch?v=s5cxrsFoQ0Q &list=PLj 1StRYu2sA5NzgvPfd9spNAOuY96SuNg&inde x=4	

Course Code : B1-21/103	Subject : Business Economics (Micro)-I	Total Marks:100
B1-21/103		Credits:3

- 1. To provide basic knowledge to the students and inculcate curiosity amongst the students about Business Economics (Micro).
- 2. To make students aware about demand analysis, supply analysis, elasticity and production analysis.
- 3. To create ability to analyze and interpret schedules, graphs and equations.

Course Outcome:

After completing the Course, the student shall be able to:

- CO1: Get the basic information and knowledge about the area of Business Economics (Micro)
- CO2: Students will be able to interpret demand, supply, elasticity and production with appropriate analytical skills.
- CO3: Students would acquire an ability to understand the economic world through the basics of economics and to establish correlation between these two with logical reasoning.

Unit	Unit Title	Contents
I	Introduction and Basic Concepts	 1.1 Meaning, Nature, Scope and Importance of Business Economics - Micro and Macro 1.2 Tools for Economic Analysis- Functional Relationship, Schedules, Graphs and Equations 1.3 Basic Concepts: Household, Consumer, Firm, Plant and Industry 1.4 Goals of Firms- Economic and Non Economic

Unit	Unit Title	Contents
		1.5 Production Possibility Curve- Concept and Importance
		1.6 Concept and types of 'Utility'
II	Consumer Behavior	2.1 Cardinal Approach: Law of Diminishing Marginal Utility and Law of Equi-marginal Utility
		2.2 Consumer Surplus: Concept and Measurement, 'Budget Line'
		2.3 Ordinal Approach: Indifference Curve
		Analysis- Concept, Characteristics, Consumer Equilibrium
III	Demand Analysis, Supply Analysis and Production Analysis	3.1 Concepts of Demand and Law of Demand 3.2 Determinants of Demand 3.3 Elasticity of Demandmeaning, types and degrees, Measurement, Uses and Significance 3.4 Supply: Concept, Determinants and Law of Supply 3.5 Equilibrium of Demand and Supply for Price Determination. Mathematical Problems on Equilibrium
		3.6 Concept of Production Function
		3.7 Total, Average and Marginal Production
		3.8 Law of Variable Proportions 3.9 Laws of Returns to Scale
		3.10 Economies and Diseconomies of Scale: Internal and External
IV	Cost and Revenue	4.1 Concepts and Types of Cost- Economic Cost and Accounting Cost, Private Cost and Social Cost, Actual Cost and Opportunity Cost, Explicit Cost and Implicit Cost, Incremental Cost and Sunk Cost, Fixed Cost and Variable Cost.
		4.2 Concepts of Total Cost, Average Cost, Marginal Cost and interrelationships
		4.3 Cost Curves in Short run and Long run
		4.4 Concepts of Total Revenue, Average Revenue and Marginal Revenue
		4.5 Profit maximizing equilibrium – concept.

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Unit	Unit Title	Contents	
		4.6 Rules of profit – maximization.	

Sr.	Title of the Book	Author/s	Publication	Place
1.	Principles of Economics	Richard G. Lipsey, Colin Harbury	Gerorge Weidenfeld and Nicolon Ltd,	London.
2.	Modern Microeconomics	Koutsoyiannis,.A.	MacMillan Press	India
3.	Principles of Microeconomics	H.L. Ahuja	S.Chand	New Delhi
4.	Principles of Economics	Stiglitz, J.E. and C.E. Walsh	Oxford Univ. Press	United Kingdom
5.	"Why I am Paying more?" IIM (Ahmedabad Business Books)	Dr.SatishDeodhar	Randam House	India
6.	"Day To Day Economics" (Ahmedabad Business Books)	Dr.SatishDeodhar	Randam House	India
7.	Microeconomic Theory and Applications	Sen, Anindya	Oxford Univ. Press	United Kingdom
8.	Microeconomics	B. Douglas Bernheim and Michael D.Whinston	Tata McGraw Hill	New York

Sr.	Title of the Book	Author/s	Publication	Place
9.	Microeconomics	Pindyck, R.S. and D.L. Rubinfeld	Pearson Education	London
10.	Microeconomics: Theory and Applications	Salvatore D.L.	Oxford Univ. Press	United Kingdom
11.	Intermediate Microeconomics: A Modern Approach	Varian, H.R., W.W. Norton	United Kingdom	United States
12.	Basic Mathematics for Economists	Rosser, Mike	Routledge, Taylor& Francis Group	

Course Code:	Subject/Course :	Marks : 100
B1-21/104A	Business Mathematics and Statistics-I	Credits: 3

- 1. To develop the understanding of the concept of Interest and Annuity with its applications in Business and Finance
- 2. To introduce to the concept of Shares and Mutual funds for Systematic Investment Planning
- 3. To introduce to Statistics and Sampling methods of data collection
- 4. To impart the knowledge about the properties, techniques and applications of Measures of Central Tendency
- 5. To learn some elementary statistical methods for analysis of data

Course Outcome:

After completing the course, the student shall be able to

- CO1: Apply concepts of interest and annuities to calculate Equated Monthly Instalment (EMI), insurance premiums etc.
- CO2: Identify the contribution of investment in Shares and Mutual funds in Systematic Investment Planning (SIP) and to select best investment options
- CO3: Scientifically select the sample using suitable methods of Sampling.
- CO4: Calculate Measures of Central Tendency and Measures of Dispersion and understand some elementary statistical methods for analysis of data

Unit	Unit Title	Contents	
I	Interest and Annuity	1.1 Interest: Concept of Present value and Future value, Simple interest, Compound interest, Nominal and Effective rate of interest, Examples and Problems	
		1.2 Annuity: Ordinary Annuity, Sinking Fund, Annuity due, Present Value and Future Value of Annuity, Equated Monthly Installments (EMI) by Interest of Reducing Balance and Flat Interest methods, Examples and Problems	
II	Shares and Mutual Funds	2.1 Shares: Concept of share, face value, market value, dividend, brokerage, equity shares, preferential shares, bonus shares. Examples and Problems	

Unit	Unit Title	Contents
		2.2 Mutual Funds: Concept of Mutual Funds, Problems on calculation of Net Income after considering entry load, Dividend, Change in Net Asset Value (NAV) and exit load. Averaging of price under the Systematic Investment Plan (S.I.P.). Examples and Problems
Ш	Population and	3.1 Definition of Statistics, Scope of Statistics in Economics, Management Science and Industry.
	Sample	3.2 Concept of population and sample, methods of data collection: Census and sampling with illustration. Methods of random sampling – Simple Random Sampling with Replacement (SRSWR) Simple Random Sampling without Replacement (SRSWOR), Stratified, Systematic (Description of sampling procedures only).
IV	Measures of Central Tendency and Measures of Dispersion	4.1 Frequency distribution: Raw data, attributes and variables, Classification of data, frequency distribution, cumulative frequency distribution, Histogram and ogive curves. Requisites of ideal measures of central tendency, Arithmetic Mean (A.M.), Median and Mode for ungrouped and grouped data. Combined mean
		4.2 Merits and demerits of measures of central tendency, Geometric mean (G.M.): definition, merits and demerits, Harmonic mean (H.M.): definition, merits and demerits, Choice of A.M., G.M. and H.M. Concept of dispersion
		4.3 Measures of dispersion: Range, Variance, Standard deviation (SD) for grouped and ungrouped data, combined SD, Measures of relative dispersion: Coefficient of range, coefficient of variation, Examples
		4.4 Use of Excel for graphical representation through diagrams and graphs and computations of Measures of Central Tendency

Sr. No	Title of the book	Author	Publication	Place
1.	Business Mathematics with Applications	Dinesh Khattar& S. R. Arora	S. Chand	New Delhi.

Sr. No	Title of the book	Author	Publication	Place
2.	Business Mathematics and Statistics	N.G. Das & Dr. J.K. Das	McFraw Hill	New Delhi.
3.	Fundamentals of Business Mathematics	M. K. Bhowal	Asian Books Pvt. Ltd	New Delhi.
4.	Operations Research	P. K. Gupta & D. S. Hira	S. Chand	New Delhi.
5.	Mathematics for Economics and Finance: Methods and Modeling	Martin Anthony and Norman Biggs	Cambridge University Press	Cambridge.
6.	Financial Mathematics and Its Applications	Ahmad NazriWahidudin	Ventus Publishing ApS	Denmark.
7.	Fundamentals of Mathematical Statistics	Gupta S. C. and Kapoor V. K.	Sultan Chand and Sons	23, Daryaganj, New Delhi 110002.

Suggested Web/E-Learning Resources:

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube/Swayam/MOOCS etc.)	Journals/Articles/Case studies
1.	Interest and Annuity	Youtube https://youtube.com/c/IcaiOrgtube	SIAM Journal on Financial Mathematics
2.	Shares and Mutual Funds	Youtube https://youtube.com/c/IcaiOrgtube	SIAM Journal on Financial Mathematics
3.	Population and Sample	Swayam(Business Statistics) https://onlinecourses.swayam2.ac.in/cec21_mg2 0/preview	Case studies

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube/Swayam/MOOCS etc.)	Journals/Articles/Case studies
4	Measures of Central tendency and measures of Dispersion	Swayam(Business Statistics) https://onlinecourses.swayam2.ac.in/cec21_mg2 0/preview	Case Studies

Course Code:	Subject: Computer Concepts and Application - I	Marks: 100
B1-21/104B		Credits: 3

- 1. To make the students familiar with Computer environment.
- 2. To know the basics of Operating System and business communication tools.
- 3. To make the students familiar with basics of Network, Internet and related concepts.
- 4. To make awareness among students about applications of Internet in Commerce.
- 5. To make students understand concepts and importance of Internet Security

Course Outcome:

After completing the course, the student shall be able to

CO1: To know more about Hardware, Software and operating system components.

CO2: Learn more about office automation tools.

CO3: Understand computer networking concepts, tools and components .

CO4: Understand basics of Internet security with system security and cyber laws

Unit	Unit Title	Contents
I	Introduction to Computer and Operating system	 1.1 Introduction to Computer Definition, Block Diagram, Computer Hierarchy, (Classification), Characteristics of Computer 1.2 Computer System Hardware Computer Memory Input and Output Devices 1.3 Definition – Software Software Types - System Software, Application Software 1.4 Definition of Operating System Types of Operating Systems, Functions of Operating Systems

Unit	Unit Title	Contents
		 1.5 Working with Windows Operating System: Introduction, The Desktop, Structure of Windows, Windows Explorer, File and Folder Operations, The Search, The Recycle Bin, Adding or Removing New Programs using, Control Panel, Applications in windows (Paint, Notepad, WordPad, and Calculator) 1.6 Introduction to Free and Open Source Software 1.7 Definition of Computer Virus, Types of Viruses, Use of Antivirus software.
II	Office automation tools	 2.1 MS-Word: Introduction, Starting MS-Word, MS-Word Screen and its Components, Elementary Working with MS-Word 2.2 MS-Excel: Introduction, Starting MS-Excel, Basics of Spread sheet, MS-Excel Screen and Its Components, Elementary Working with MS-Excel 2.3 MS-PowerPoint: Introduction, Starting MS-PowerPoint, Basics of PowerPoint, MS-PowerPoint Screen and Its Components, Elementary Working with MS PowerPoint 2.4 Data Processing: Files and Records, File Organization (Sequential, Direct/Random, Index)
III	Introduction to Computer Network	 3.1 Introduction 3.2 Importance of Networking 3.3 Computer Network (LAN, WAN, MAN) 3.4 Network Components (Hub, Switch, Bridge, Gateway, Router, Modem) · Network Topology, Wireless Network 3.5 Internet and Internet application 3.6 Introduction, Internet evolution, Working of Internet, Use of Internet · Overview of World Wide Web (Web Server and Client) 3.7 Introduction to Search engine and Searching the Web, Downloading files, 3.8 Introduction to Web Browsers, Working with Email (creation and use of the same)

Unit	Unit Title	Contents
IV	Introduction to Internet Security	 4.1 Introduction to Internet Security Information Security Concepts: Information security issues, goals, architecture, attacks, Security Services and Mechanisms Security, Privacy, Ethical Issues, 4.2 System Security Desktop Security, Programming Bugs and Malicious code, Database Security, Operating System Security: Designing Secure Operating Systems, OS Security Vulnerabilities. 4.3 Cyber Law and Standards (Information Technology Act, 2000), International Standards maintained for Cyber Security, Digital Signature, Ethical Hacking, Cyber Security Solutions

Suggested Web/E-Learning Resources:

Sr No	Name of the Book	Author	Publication	Edition Place	
1	Computer Fundamentals	Anita Goel	Pearson Education India ISBN: 9788131742136.		New Delhi
2	Computer Fundamentals	P. K. Sinha & Priti Sinha	PBP Publications		
3	Connecting with Computer Science	Greg Anderson, David Ferro	Cengage Learning,ISBN:978143 9080351		New Delhi
4	Internet: The Complete Reference	Margaret Levine Young,	Tata McGraw Hill Education Private Limited, ISBN: 9780070486997		New Delhi

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube/Swayam/MOOCS etc.)	Films	Journals/Articles/Case studies
1	Computer Fundamentals	https://onlinecourses.swayam2.ac.in/cec21_cs1 5/preview		
2	Introduction to Computer Networks & Internet Protocols	https://onlinecourses.swayam2.ac.in/cec21_cs1 9/preview		

Course Code :	Subject: Banking and Finance	Total Marks: 100
B1-21/105	(Fundamentals of Banking) I	Credits: 3

1. To provide knowledge of fundamentals of Banking

2. To create awareness about various banking concepts

3. To conceptualize banking operations.

Course Outcome:

After completing the Course, the student shall be able to

CO1: Know about the evolution of banking.

CO2: Understand the structure of the Indian Banking System.

CO3: Understand primary and secondary functions of a bank as well as understand the remittance mechanism

CO4: Knowing the process of opening and operating bank accounts.

Unit	Unit Title	Contents
I	Evolution of Banking	1.1 Meaning, Definition and Origin of 'Bank'1.2 Evolution of Banking in Europe and Asia1.3 Evolution of Banking in India
II	Indian Banking Structure	Structure of Indian Banking System 2.1 The Central Bank - RBI 2.2 Commercial Banks 2.2.1 Nationalised Banks and Public Sector Banks 2.2.2 Private Sector Banks and Foreign Banks

Unit	Unit Title	Contents
		2.3 Co-operative Banks 2.3.1 Scheduled and Non Scheduled Banks 2.3.2 Rural& Urban Banks 2.4 Small Finance Banks & Payment Banks 2.5 Meaning & Concept of Development Banking
III	Functions of Banks	3.1.1 Accepting Deposits: (i) Demand Deposits - Current Deposits and Savings Deposits; (ii) Time Deposits - Fixed Deposits and Recurring Deposits(Auto Sweep) 3.1.2 Granting Loans and Advances — · Short Term Loan- Overdraft Facility, Cash Credit Facility, Purchasing and Discounting of Bills · Term Loan · Loan against FD & RD 3.2 Secondary Functions: 3.2.1 Agency Functions- Payment and Collection of a Cheque, Bill of Exchange and Promissory Note, Execution of standing instructions, Acting as a Trustee and Executor 3.2.2 General Utility Functions- Safe Custody, Safe DepositVaults, Remittance of Funds, Pension Payments, Acting as a Dealer in Foreign Exchange (FOREX) Market.Changing nature of Remittance of Funds 3.2.3. Distribution of Third Party Products, Bancassurance, Mutual Funds, Issuance of Credit Card and Debit Card 3.2.4 Non Fund Based Credit Facilities - Letter of Credit, Bank Guarantee and Deferred Payment. 3.2.5 Government Business — Collecting GST, Stamp Duty, Excise Payment, etc.
IV	Procedure for Opening and	4.1 Procedure for Opening of Deposit Account : Know Your Customer Norms, (KYC Norms), Application Form, Introduction, Identity Proof, Proof of Residence, PAN Card,

Unit	Unit Title	Contents
	Operations of Deposit Accounts	Specimen Signature and Nomination Facility: Their Importance. No Frill Account, 'Jan DhanYojana' 4.2 Procedure for Operating Deposit Account: Pay-in-slip, Withdrawal slip, Issue of Pass Book, (Current, Savings or Recurring Deposit), Issue of Cheque Book, Issue of Fixed Deposit Receipt, Premature encashment of a Fixed Deposit and Recurring Deposit, Loan against Fixed Deposit & Recurring Deposit 4.3 Closure of Account 4.4 Transfer of Account 4.5 Death Claim Procedure

Sr.	Title of the Book	Author/s	Publication	Place
1.	Fundamentals of Modern Banking	Majumdar N. C.	New Central Book Agency (P) Ltd.	New Delhi
2.	Banking - Law and Practice	Varshney P.N.	Sultan Chand & Co.	New Delhi
3.	Tannan's Banking Law & Practice in India	Kothari V.	Lexis Nexis Publication.	
4.	Managing Indian Banks	Joshi Vasant & Joshi Vinay	Sage Publication	New Delhi
5.	Banking and Insurance	Agarwal O.P.	Himalaya Publishing House	
6.	Principles & Practices of Banking	Srinivasan D. & Others	Macmillan India Pvt. Ltd.	India
7.	Banking Principles and Operations	Gopinath M. N.	Snow White Publications Pvt. Ltd.	Mumbai

Sr.	Title of the Book	Author/s	Publication	Place
8.	Principles of Banking	Arondekar A.M. & Others	Macmillan India Pvt. Ltd.	India
9.	Banking - Theory, Law and Practice	Gordon E. & Natarajan K	Himalaya Publishing House	
10.	Why I am Paying more? IIM Ahmedabad Business Books	Dr.SatishDeodhar	Randam House India	India
11.	RBI Bulletins		Reserve Bank of India Publications	Mumbai
12.	RBI Annual Reports		Reserve Bank of India Publications	Mumbai

Suggested Web / E-Learning Recourses :

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube / Swayam / MOOCS etc.)	Journals / Articles / Case studies
1.	i. Evolution of Banking ii. Indian Banking Structure iii. Procedure for Opening and Operations of Deposit Accounts iv. Functions of Banks	www.rbi.org	
2.	v. Evolution of Banking vi. Indian Banking Structure vii. Procedure for Opening and Operations of Deposit Accounts viii. Functions of Banks	www.sbi.org	

Course Code :	Subject/Course : Business Environment and	Marks : 100
B1-21/106A	Entrepreneurship-I	Credits :3

- 1. To impart the knowledge regarding various aspects of Entrepreneur.
- 2. To acquaint the students with various dimensions of Business Environment.
- 3. To familiarize the students with different environmental issues like Globalization, Industry 4.0, etc.
- 4. To make students understand the importance of Entrepreneurship

Course Outcome:

After completing the course, the student shall be able to

- CO1: Understand competencies, capability and strengths required to become an Entrepreneur
- CO2: Understand various dimensions of Business environment.
- CO3: Recognize the importance of various environmental issues like Globalization, Industry 4.0, etc.
- CO4: Experience the spirit of entrepreneurship

Unit	Unit Title	Contents
I	The Entrepreneur	1.1 Evolution of the term entrepreneur –Entrepreneur in Indian society
		Definition - Competencies and skills of an Entrepreneur
		1.2 Distinction between a) entrepreneur and manager b)Entrepreneur and Enterprise, Intrapreneur
		1.3 Concept of Technopreneur, Social Entrepreneur Intrapreneur and importance

Unit	Unit Title	Contents
		1.4 Distinction between Entrepreneur and Intrapreneur { Case studies of successful entrepreneurs, first generation entrepreneurs}
II	Business Environment	2.1 Concept- Importance - Inter relationship, between environment and entrepreneur,
		2.2 Contemporary Aspects of Environment- Natural- Economic - Political - Social - Technical - Cultural - Educational - Legal & Cross-cultural – Geographical
		2.3 Contemporary issues/challenge
Ш	Environment Issues	3.1 Various aspects of Globalization, Digitization
		3.2 Industry 4.0 – opportunities, AI, Start-up ecosystem in India- recent advances
		3.3 Introduction to Sustainable Development Goals-{SDG-4}
		3.3 Protecting the natural environment-Conservation of natural resources
		3.4 Opportunities in Environment
IV	Entrepreneurship	4.1 Concept – Need and importance of entrepreneurship
		4.2 Economic development and Industrialization
		4.3 Role of entrepreneurship in economy
		4.4 Entrepreneur as a catalyst

Sr.No	Title of the Book	Author/s	Publication	Place
1	Business Environment	Francis Cherunilam	Himalaya Publishing House	New Delhi
2	Dynamics of Entrepreneurship Development and Management	Desai Vasant	Himalaya Publishing House	New Delhi

Sr.No	Title of the Book	Author/s	Publication	Place
3	Entrepreneurial Development	Khanka S. S.	S. Chand	New Delhi
4	Entrepreneurial Development	Gupta, Shrinivasan	S. Chand	New Delhi
5	Udyog		Udyog Sanchanalaya	Mumbai
6	IndianEconomy	RuddarDatt, K.P.M.Sundharam	S. Chand	New Delhi

Suggested Web/E-Learning Resources:

Sr.No	Topic Of the Lecture	Lectures (Available on Youtube/ Swayam / MOOCS etc.)	Journals/Articles/Casest udies
1.	The Entrepreneur	https://www.youtube.com/watc h?v=92ZmzD70sOU	https://www.researchgate. net/publicati
2.	Business Environment	https://www.youtube.com/watc h?v=N0yqQ9QZKAc	on/272365567_Entrepren eurship_and_innovation
3.	Environmental Issues	https://www.youtube.com/watc h?v=oV74Najm6Nc https://www.youtube.com/watc h?v=QQYgCxu988s	
4.	Entrepreneurship	https://www.youtube.com/watc h?v=e1rEHiuDtuc&t=17s	

Course Code:	Subject/Course: Marketing and Salesmanship- I	Marks:100
B1-21/106B	(Fundamentals of Marketing)	Credits:3

- 1. To provide the fundamental knowledge about the concept of Market and Marketing.
- 2. To develop the understanding of Market Segmentation and Marketing Mix.
- 3. To provide the knowledge about Product Mix and Price Mix.
- 4. To enable the students to explore various factors of Place Mix and Promotion Mix.

Course Outcome:

After completing the course, the student shall be able to

- CO1: Get acquainted with the fundamentals of the Marketing world.
- CO2: Analyze the bases used for Market Segmentation and Elements of Marketing Mix.
- CO3: Understand different variables of Product Mix & Price Mix.
- CO4: Explore and understand various factors of Place and Promotion Mix including distribution channels and techniques of Promotion.

Unit	Unit Title	Contents
I	Introduction to Market and	1.1 Meaning and Definition of Market, Classification of Markets
	Marketing	1.2 Marketing Concept: Traditional and Modern, Importance of Marketing
		1.3 Functions of Marketing: Buying, Selling, Assembling, Storage, Transportation, Standardization, Grading, Branding, Advertising, Packaging, Risk Bearing, Insurance, Marketing Finance, Market Research and Marketing Information,
		1.4 Selling vs. Marketing
II	Market Segmentation & Marketing Mix	2.1 Market Segmentation – Introduction, Meaning, Definition, Importance, Limitations,

Unit	Unit Title	Contents
		2.2 Bases for Segmentation 2.3 Marketing Mix – Introduction, Meaning, Definition, Elements (Product, Price, Place & Promotion), Importance
m	Product Mix & Price Mix	3.1 Product Mix – Meaning and Definition, Product Line and Product Mix, 3.2 Product Classification 3.3 Product Life Cycle 3.4 Factors Considered for Product Management 3.5 Price Mix - Meaning and Definition, Pricing Objectives 3.6 Factors Affecting Pricing Decision 3.7 Pricing Method
IV	Place Mix & Promotion Mix	 4.1 Place Mix - Meaning and Definition, Importance 4.2 Types of Distribution Channels – consumer goods and IndustrialGoods 4.3 Factors Influencing selection of Channels 4.4 Promotion Mix - Meaning of Promotion Mix 4.5 Elements of Promotion Mix- Personal Selling, Public Relation and Sales Promotion 4.6 Factors Affecting Market Promotion Mix 4.7 Promotion Techniques or Methods

Sr No.	Title of the Book	Author/s	Publication
1	Marketing Management	Philip Kotler	Pearson Publication
2	Marketing Management	Rajan Saxena	McGraw Hill Education

Sr No.	Title of the Book	Author/s	Publication	
3	Principles of Marketing	Philip Kotler& Gary Armstrong	Pearson Publication	
4	Sales & Distribution Management	Tapan K Panda Oxford Publication		
5	Advertising Management	Rajiv Batra	Pearson Publication	
6	Retail Management	Swapna Pradhan	McGraw Hill Publication	
7	Retail Management	Gibson Vedamani	Jayco Publication	
8	Marketing Management	V. S. Ramaswamy & S. Namakumari	Macmillan Publication	
9	Supply Chain Management	Sunil Chopra, Peter Meindl& D. V. Karla	Pearson Publication	

Suggested Web/E-Learning Resources:

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube / Swayam / MOOCS etc.)	Journals / Articles / Casestudies	
1.	Introduction to Market and Marketing	https://www.youtube.com/wat ch?v=i1xz5Kv-7VY	https://hbr.org/1985/09/rej uvenating the-marketing-	
2.	Market Segmentation & Marketing Mix	https://www.youtube.com/wat ch?v=hnz1kClvHcs	mix	
3.	Product Mix & Price Mix	https://www.youtube.com/wat ch?v=d0NMSqeKpVs		
4.	Place Mix & Promotion Mix	https://www.youtube.com/wat ch?v=d0NMSqeKpVs		

Course Code:	Course: Tax Procedure & Practices (Vocational)	Marks: 100
B1-21/107(1)	Subject: Indian Tax System & Income Tax	Credits: 3+1

- 1. To acquaint with the objectives & importance of taxation & introduce to Taxation System
- 2. To familiarize with constitutional background of taxation & canons of taxation
- 3. To introduce to the taxation entries in Schedule VII of Constitution of India
- 4. To enable students to understand administrative set up under Indian Tax System

Course Outcome:

After completing the course, the student shall be able to

CO1: Understand objectives & importance of Tax & Taxation System

CO2: Understand constitutional background of taxation & canons of taxation

CO3: Learn taxation entries in Schedule VII of Constitution of India

CO4: Understand administrative set up under Indian Tax System

Unit	Unit Title	Contents	
I	Introduction to Taxation System	1.1 Meaning & Definition of tax, Nature, Scope, 1.2 Objectives, Importance, & Future of taxation in India, 1,3 Characteristics of Taxation.	
II	Canons of taxation, Constitutional background of taxation in India	2.1 Canons of taxation. 2.2 Constitution of India: Articles 245, 246 and 264 to 290A Schedule VII List I, List II and List III	
III	Administrative set up of Indian Tax System	3.1 Direct and Indirect taxes: 3.1.1 Meaning and definition of Direct and Indirect taxes 3.1.2 Advantages and disadvantages of direct an	

Unit	Unit Title	Contents
		indirect taxes, 3.1.3. Distinction between Direct and Indirect taxes. 3.2 Administrative set up of Indian Tax System (CBDT & CBIC)
IV	Apportion of Taxes between Centre & States	 4.1 Constitutional provisions for apportion of taxes between Centre & States 4.2 Direct and indirect taxes of Central Government. 4.3 Direct and indirect taxes of State Government.

Course Code:	Course: Tax Procedure & Practices (Vocational)	Marks: 100
B1-21/108(2)	Subject: Goods & Services Tax (GST)	Credits:3+1

- 1. To develop basic understanding of the Goods & Services Tax Law
- 2. To enable students to analyze and interpret the provisions of the Goods & Services Tax Law
- 3. To equip with the knowledge of online procedures under Goods & Services Tax Law
- 4. To familiarize with Administrative set up under Goods & Services Tax

Course Outcome:

After completing the course, the student shall be able to

CO1:Understand Constitutional Background of GST

CO2: Comprehend definitions & concepts under CGST Act, 2017

CO3:Acquire the ability to register under Goods & Services Tax Laws

CO4:Understand Administrative set up under Goods & Services Tax

Unit	Unit Title	Contents
I	Constitutional Background of GST	Constitutional Background & Introduction of Goods & Services Tax in India (CGST Act, 2017& IGST Act, 2017)
II	Important definitions & concepts	2.1 Important definitions & concepts under CGST Act, 2017 2.2 Types of GST
III GST Registration		3.1 Applicability & Exemptions for GST Registration 3.2 Procedure for GST Registration

Unit	Unit Title	Contents
		3.3 Cancellation of GST Registration
IV	Administration of GST	GST Council Administration of GST

Suggested Practicals:

Topics	Mode of Practical
Legal structure of GST:	Library Assignment
Constitutional Background of GST	
List of laws (statues) for levy of GST	
 Basis of charge of GST (meaning of Goods, Service & Supply) 	
Benefits of GST as compare to earlier taxation	
Types of GST	
Schedules of CGST Act & GST Registration	Visit to GST website
Schedule III of CGST Act	
Persons to whom GST registration is mandatory	
Persons to whom GST registration is exempted	
Time limit for GST Registration	
Documents required for GST registration	
Process (steps) for online registration of GST	
Administration of GST & GST Council:	Visit to GST website
Administration of GST in India	
Structure of GST Council A	
Authorities & Responsibilities of GST Council	

Sr. No.	Title of the Book	Author/s	Publication	Place
1.	Bare Act CGST, SGST, IGST	-	-	-
2.	Indirect Taxation	Girish Ahuja & Ravi Gupta	Bharat Law House	New Delhi
3.	Indirect Tax Laws	Dr. Yogendra Bangar	Aadhya Academy	Jaipur

Suggested Web / E – Learning Resources:

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube/Swayam/MOOCS etc.)	Journals/Articles/Case studies
1.	Constitutional Background of GST		www.icai.org www.icsi.edu www.icmai.in
2.	Important definitions & concepts	https://m.youtube.com/playlist?list=PLmk5TbK	www.icai.org www.icsi.edu www.icmai.in
3.	GST Registration	mSHAVuwoZ1AcalzvQghT0ArZB_	www.icai.org www.icsi.edu www.icmai.in
4.	Administration of GST		www.icai.org www.icsi.edu www.icmai.in

Course Code	Subject: Additional English - Sem I	Marks: 100
B1-21/109A	Subject. Additional English - Sem 1	Credits :3

- 1. To develop literary sensibilities and communicative abilities among students
- 2. To teach them the basics of content writing for social media
- 3. To hone their creative writing skills towards copywriting and advertising
- 4. To make them aware of the techniques of enhancing the vocabulary
- 5. To develop their analytical skills for understanding the semiotics behind advertisements

Course Outcome:

After completing the course, the student shall be able to

- CO1: Develop literary sensibilities and communicative abilities
- CO2: Enhance their vocabulary in various ways
- CO3: Understand the semiotics of advertisements and use it effectively in branding
- CO4: Develop their skills for Creative Writing for various purposes.
- CO5: Imbibe universal ethical values

Unit	Unit Title	Contents	No of Lectures
I	Sporting Spirit – George Orwell	Prose	5
II	My Financial Career – Stephen Leacock	Prose	5
III	El Dorado – R. L. Stevenson	Essay	5
IV	The World is Too Much with Us – William Wordsworth	Poem	5
V	I Sit & I Look Out – Walt Whitman	Poem	5
VI	Where the Mind is without Fear – Rabindranath Tagore	Poem	5
VII	Enhancing the Vocabulary		12

Unit	Unit Title	Contents	No of Lectures
VIII	Basics of Semiotics for Branding & Advertising		12

- 1. Textbook Pearls of Wisdom
- 2. Word Power Made Easy Norman Lewis
- 3. Persuasive Signs: The Semiotics of Advertising Ron Beasley, Marcel Danesi

Course Code :	विषय : मराठी - सत्र : ०१	गुण : १००
B1-21/109B	विषयाचे नाव : भाषा, साहित्य आणि कौशल्य	श्रेयांक : ०३

Course Objectives : अभ्यासक्रमाची उद्दिष्टे -

- 1. विविध क्षेत्रातील भाषा व्यवहाराचे स्वरूप व गरज समजावून घेणे
- 2. वाचन आणि लेखन कौशल्य वापरण्यास सक्षम करणे.
- 3. विविध क्षेत्रातील कर्तृत्ववान व्यक्तींच्या कार्याची व विचारांची ओळख करून देणे.
- 4. उद्योजकीय वृत्ती वाढीस लावणे.
- 5. विद्यार्थ्यांमध्ये नैतिक, व्यावसायिक व वैचारिक मूल्यांची जोपासना करणे.

Course Outcome:

हा अभ्यासक्रम पूर्ण केल्यावर विद्यार्थी खालील गोष्टी करू शकतील -

CO1: विद्यार्थी मराठीतून आत्मविश्वासाने व्यक्त होऊ शकतात, वावरू शकतात.

CO2: विद्यार्थ्यांमध्ये विश्लेषण क्षमता विकसित होते.

CO3: समूहामध्ये काम करायला शिकतात.

CO4: अधिक सूक्ष्म विचार करण्याची क्षमता वाढीस लागते.

CO5: युनिकोड मराठी टंकलेखन शिकतात तसेच आंतरजालाचा प्रभावी वापर करायला शिकतात

CO6: विद्यार्थ्यांना आदर्श व्यक्तिमत्त्वांकडून प्रेरणा मिळते.

CO7: जीवनविषयक कौशल्ये व मूल्ये यांची रुजवणूक होते.

Unit	Unit Title	Contents
	विभाग ०१ - गद्यविभाग	
I	सहकारी चळवळ : शेती आणि सुधारणा	महाराजा सयाजीराव गायकवाड

Unit	Unit Title	Contents	
II	केली पण शेती	विनायक पाटील	
III	ज्ञानयुगातील नेतृत्व	विवेक सावंत	
IV	शरद जोशी यांचे योगदान	वसुंधरा काशीकर - भागवत	
V	बीजमाता राहीबाई पोपेरे	अक्षरा विजय चोरमारे	
VI	'बीव्हीजी' ची यशोगाथा	लेखिका – रश्मी बन्सल अनुवादक – सचिन चोभे	
VII	नैना लाल किदवई	लेखिका – सुमन वाजपेयी अनुवादक – ज्योती नांदेडकर	
	विभाग ०२ – उपयोजित मराठी		
VIII	अर्ज लेखन — नोकरीसाठी अर्ज	जाहिरात आलेली असताना व जाहिरात आलेली नसताना करायचा नोकरीसाठी अर्ज	
		युनिकोडचा वापर	
IX	वाणिज्य व माहिती तंत्रज्ञान विषयक संज्ञा		
X	सारांशलेखन		
XI	निबंधलेखन		

पाठ्यपुस्तक

1. उत्कर्षवाटा – संपादक डॉ. शिरीष लांडगे, डॉ. तुकाराम रोंगटे, डॉ. राजेंद्र सांगळे.

संदर्भ पुस्तके

1. व्यावहारिक मराठी – पुणे विद्यापीठ प्रकाशन

- 2. उपयोजित मराठी डॉ. केतकी मोडक, सुजाता व संतोष शेणई
- 3. व्यावहारिक मराठी, डॉ. कल्याण काळे, डॉ. दत्तात्रय पुंडे, निराली प्रकाशन
- 4. व्यावहारिक मराठी डॉ. ल. रा. निसराबादकर
- 5. भाषा आणि कौशल्यविकास डॉ. संदीप कडू माळी
- 6. व्यावहारिक, उपयोजित मराठी आणि प्रसारमाध्यमे संपादक डॉ. संदीप सांगळे

संदर्भ साहित्य -

- 1. गेले लिहायचे राहून लेखक विनायक पाटील राजहंस प्रकाशन
- 2. भारतीय उद्योजिका लेखिका सुमन वाजपेयी, अनुवाद ज्योती नांदेडकर
- 3. Connect the dots Rashmi Bansal अनुवाद सचिन चोभे
- 4. शरद जोशी: शोध अस्वस्थ कल्लोळाचा लेखिका वसुंधरा काशीकर भागवत

घटक	व्हिडिओलिंक
महाराजा सयाजीराव गायकवाड	https://www.youtube.com/watch?v=R6aa5alqJek
कार्नेशन शेती	https://www.youtube.com/watch?v=Bnjc-DCSTJA
विवेक सावंत – इच्छा ते पूर्ती	https://www.youtube.com/watch?v=qK4YKxF9e2c
राहीबाई पोपेरे यांची सीडबँक	https://www.youtube.com/watch?v=HFxDCDhOL34
'बीव्हीजी' चे हणमंतराव गायकवाड यांच्याशी गप्पा	https://www.youtube.com/watch?v=0YymEooLNxw
नैना लाल किदवाई - भाग ०१	https://www.youtube.com/watch?v=7Yh75Ya_nDM&t=41s
नैना लाल किदवाई - भाग ०२	https://www.youtube.com/watch?v=3YCR-XrpZjk
नैना लाल किदवाई - भाग ०३	https://www.youtube.com/watch?v=1dnabsxRdEs
नैना लाल किदवाई	https://www.youtube.com/watch?v=i67GjwS-RzU&t=37s
मराठी परिभाषा कोशपरिचय	https://www.youtube.com/watch?v=QkclpMG_iG4

Course Code:	Subject: Physical Education	Marks: 25
B1 - 21/110	(Physical Education, Sports and Yoga)	Credit: 1

- 1. To develop awareness regarding the importance of physical fitness in every individual.
- 2. To bring the overall awareness of values with regard to personal health and fitness.
- 3. To inculcate among students the desired habits and attitudes towards health to raise their health status.
- 4. To develop interest in exercise, sports and games for self-satisfaction and make it a part of life.

Course Outcome:

After completing the course the student shall be able to:

- **CO1:** Students will achieve and maintain a health-enhancing level of physical fitness.
- **CO2:** A commitment to exercising safely and effectively for the benefit of personal health and wellness.
- **CO3:** Student will understand that physical activity provides opportunities for enjoyment, challenge and self-expression.
- **CO4:** Student will be able to relate and develop a positive attitude towards physical fitness and sports that will help to improve physical, mental, social, emotional and spiritual health.

Unit	Unit Title	Contents
I	Physical Fitness	1.1 The Importance of Physical Fitness
		1.2 Personal Fitness Program
		1.2.1 Daily Activities
		1.2.2 Diet
		1.2.3 The Habit of Exercise
		1.2.4 Exercise Session
		1.3 Principles of Fitness

Unit	Unit Title	Contents
		1.4 Progressive Overload
		1.5 Variety
		1.6 Rest and Recovery
		1.7 Reversibility
		1.8 Consistency
II	Exercise Scientific Approach	2.1 Exercise
		2.2 Importance of Warm Up
		2.3 Cooling Down
		2.4 Importance of Regular Exercises
		2.5 Effect of Exercise and Training on Various Body Systems
III	Diet	3.1 Need of Diet and Nutrition
		3.2 Classification of Nutrients
		3.3 Balanced Diet
		3.4 Water Balance in the Body
		3.4 Better Health through Diet
		3.5 Diet and Behavior
IV	Yoga & Pranayama	4.1 Ashtanga of Yoga
		4.1.1 Yama
		4.1.2 Niyama
		4.1.3 Aasanas
		4.1.4 Pranayama
		4.1.5 Pratyahara
		4.1.6 Dharana
		4.1.7 Dhyana
		4.1.8 Samadhi
		4.2 Benefits of Yoga
		4.3 Need of Yoga
		4.4 Pranayama
		4.5 Basics of Breathing
		4.6 Pranayama

Unit	Unit Title	Contents
		4.7 Suryanamaskar
V	Active Lifestyle	5.1 Know yourself
		5.2 Increase Physical Fitness
		5.3 Make good use of your free time
		5.4 Active during Weekly holidays
		5.5 Know the Value of Efforts

	- stea Headings !	I		
Sr.	Title of the Book	Author/s	Publication	Place
1.	Foundation of Physical Education, Exercise Science and Sports.	Bucher, C. A., &Wuest, D. A.	Tata McGraw Hill Education Private Limited	New Delhi
2.	Textbook of Applied Measurement Evaluation & Sports Selection.	Kansal, D. K.	Sports & Spiritual Science	New Delhi
3.	Advanced Fitness Assessment and exercise prescription	Hayward, V	Human Kinetics,	USA.
4.	Physical Activity and Health Guidelines	Rahl, R. V	Human Kinetics.	USA
5.	Light on Yoga	Iyengar, B.K.	Orient Longman Pvt. Ltd.	Mumbai
6.	Light on Astanga Yoga	Iyengar, B.K.	Alchemy Publishers.	New Delhi
7.	Guidelines for Yogic Practices	Gharote, M. L.	The Lonavla Yoga Institute	Pune

Add-on course for F.Y.B. Com.

Course Code:	Subject: Employability Skill Enhancement	Marks : 25
B1 - 21/111	Programme	Credit: 1

Students need to earn one credit in the first semester.

Objectives & Learning Outcome of the course:

This programme is designed to aid candidates to gain confidence in communication and be employment ready. The course will enable students to be professional communicators. Students will learn skills to present themselves in an effective manner while facing interviews or similar test for placements.

Course Contents:

	Basic Communication Skills
	Verbal Ability
	Personal Grooming
	Personality Development
П	Public Speaking Skills

Methods of Instruction

- App-Based Online Self-Paced Learning
- Videos

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