

# F.Y.B.COM SEMESTER-I (NEP 2023)

## COURSE STRUCTURE

Sr. No	Particular	Subject Code	Credits	Page. No.
	<b>MAJOR CORE (Optional)</b>			
1	<a href="#">Cost &amp; Works Accounting - I</a>	23BC1-A031	4	1
	<a href="#">Business Administration - I</a>	23BC1-A051	4	3
	<a href="#">Banking and Finance - I (Fundamentals of Banking - I)</a>	23BC1-A021	4	5
	<a href="#">Marketing and Salesmanship - I (Fundamentals of Marketing)</a>	23BC1-A041	4	7
	<a href="#">Business Environment and Entrepreneurship - I</a>	23BC1-A061	4	9
	<a href="#">Tax Procedure &amp; Practices (Vocational) (Goods &amp; Services Tax – I)</a>	23BC1-A081	4	11
	<a href="#">Business Laws &amp; Practice - I</a>	23BC1-A071	4	12
	<b>MAJOR CORE (Compulsory)</b>			
2	<a href="#">Financial Accounting - I</a>	23BC1-A011	2	14
	<b>VSC - VOCATIONAL SKILL COURSE (Optional)</b>			
3	<a href="#">Business Management - I (Organisational &amp; Managerial Skills)</a>	23BC1-C091	2	16
	<a href="#">Business Communication - I</a>	23BC1-C101	2	17
	<b>IKS - INDIAN KNOWLEDGE SYSTEMS (Compulsory)</b>			
4	<a href="#">Ancient Indian Textile Industry</a>	23BC1-D111	2	19
	<b>GE/OE- GENERIC/OPEN ELECTIVE (Optional)</b>			
5	<a href="#">Business Mathematics and Statistics - I</a>	23BC1-G141	4	20
	<a href="#">Computer Concepts and Application - I</a>	23BC1-G181	4	22
	<a href="#">Mercantile Laws - I</a>	23BC1-G151	4	24
	<b>SEC - SKILL ENHANCEMENT COURSE (Compulsory)</b>			
6	<a href="#">Business Economics (Micro) - I (Micro Decision Making) - I</a>	23BC1-H171	2	26
	<b>AEC - ABILITY ENHANCEMENT COURSE (Compulsory)</b>			
7	<a href="#">Compulsory English - I</a>	23BC1-H191	2	27
	<b>VEC - VALUE EDUCATION COURSE (Compulsory)</b>			
8	<a href="#">Environmental Studies - I</a>	23BC1-J201	2	28
	<b>CC - CO-CURRICULAR (Compulsory)</b>			
9	<a href="#">Co-Curricular (Social Orientation)</a>	23BC1-K231	2	30
<b>Total Credits</b>			<b>22</b>	

**Note: Click on the subject name or subject code to access the link to subject details.**

## F.Y.B.COM SEMESTER-I (NEP 2023) SUBJECT GROUP

DIV.	SUB. GROUP	Subjects & Credits									Total Credits
		MAJOR CORE		VSC	IKS	GE/OE	SEC	AEC	VEC	CC	
<b>A</b>	<b>A</b>	C.W.A -I (4)	F/A-I (2)	BM-I (2)	Com-I (2)	Maths -I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
	<b>B</b>	BA-I (4)	F/A-I (2)	BM-I (2)	Com-I (2)	Maths -I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
<b>B</b>	<b>C</b>	B & F-I (4)	F/A-I (2)	BM-I (2)	Com-I (2)	Maths -I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
	<b>D</b>	Mktg-I (4)	F/A-I (2)	BM-I (2)	Com-I (2)	Maths -I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
<b>C</b>	<b>E</b>	BE-I (4)	F/A-I (2)	BM-I (2)	Com-I (2)	Maths -I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
	<b>F</b>	BE-I (4)	F/A-I (2)	BC-I (2)	Com-I (2)	CCA-I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
	<b>G</b>	V. Tax-I (4)	F/A-I (2)	BM-I (2)	Com-I (2)	Maths -I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
	<b>H</b>	V. Tax-I (4)	F/A-I (2)	BC-I (2)	Com-I (2)	CCA-I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
<b>D</b>	<b>I</b>	C.W.A.-I (4)	F/A-I (2)	BC-I (2)	Com-I (2)	M.Law-I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
<b>E</b>	<b>J</b>	B&F-I (4)	F/A-I (2)	BC-I (2)	Com-I (2)	M.Law-I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22
	<b>K</b>	BLP-I (4)	F/A-I (2)	BC-I (2)	Com-I (2)	M.Law-I (4)	Eco-I (2)	Eng-I (2)	EVS-I (2)	SO (CC) (2)	22

**See below expansion of above-mentioned subject name with subject code**

<b>F/A-I</b>	FINANCIAL ACCOUNTING-I (23BC1-A011)	<b>BC-I</b>	BUSINESS COMMUNICATION - I (23BC1-C101)
<b>B &amp; F-I</b>	BANKING & FINANCE - I (23BC1-A021)	<b>Com-I</b>	IKS - ANCIENT INDIAN TEXTILE INDUSTRY (23BC1-D111)
<b>C.W.A.-I</b>	COST & WORKS ACCOUNTING - I (23BC1-A031)	<b>Maths -I</b>	BUSINESS MATHEMATICS & STATISTICS - I (23BC1-G141)
<b>Mktg-I</b>	MARKETING AND SALESMANSHIP - I (23BC1-A041)	<b>M.Law-I</b>	MERCANTILE LAW – I (23BC1-G151)
<b>BA-I</b>	BUSINESS ADMINISTRATION - I (23BC1-A051)	<b>CCA-I</b>	COMPUTER CONCEPTS & APPLICATION - I (23BC1-G181)
<b>BE-I</b>	BUSINESS ENTREPRENEURSHIP - I (23BC1-A061)	<b>Eco-I</b>	BUSINESS ECONOMICS (MICRO) - I (23BC1-H171)
<b>BLP-I</b>	BUSINESS LAWS & PRACTICES - I (23BC1-A071)	<b>Eng-I</b>	COMPULSORY ENGLISH - I (23BC1-H191)
<b>V. Tax-I</b>	VOCATIONAL TAX - I (23BC1-A081)	<b>EVS-I</b>	ENVIRONMENT AWARENESS COURSE - I (23BC1-J201)
<b>BM-I</b>	BUSINESS MANAGEMENT - I (23BC1-C091)	<b>SO (CC)</b>	SOCIAL ORIENTATION (CC) (23BC1-K231)

## MAJOR CORE (Optional)

<b>Course Code:</b> 23BC1-A031	<b>Cost and Works Accounting- I</b>	<b>Marks: 100</b> <b>Credits: 04</b>
<b>Course Objectives:</b>		
<ol style="list-style-type: none"> <li>1. To acquaint the students with basic Concepts of Cost, Cost Accounting and its importance</li> <li>2. To enable the students to classify the costs and prepare the Cost Sheet</li> <li>3. To acquaint the students with the Purchase Procedure and Material Control System</li> <li>4. To provide insights on the Inventory Control System.</li> </ol>		
<b>Course Outcome:</b>		
<b>After completing the Course, the students will be able to:</b>		
<b>CO 1:</b> Understand the basic Concepts of Cost, Cost Accounting and its importance		
<b>CO 2:</b> Classify the costs and prepare the Cost Sheet		
<b>CO 3:</b> Get knowledge of Purchase Procedure and Material Control System		
<b>CO 4:</b> Get insights on Inventory Control System		

Unit	Unit Title	Contents	No of lectures
<b>I</b>	<b>Basics of Cost Accounting</b>	1.1 Concept of Cost, Types of Cost, Items excluded from Cost 1.2 Costing, Cost Accounting and Cost Accountancy 1.3 Limitations of Financial Accounting 1.4 Objectives and Importance of Cost Accounting 1.5 Relationship between Cost Accounting, Financial Accounting and Management Accounting 1.6 Cost Objects, Cost Units and Cost Centers 1.7 Role of a Cost Accountant in an organization 1.8 Introduction to Cost Accounting Standards (CAS)	<b>14</b>
<b>II</b>	<b>Elements of Cost &amp; Preparation of Cost Sheet</b>	2.1 Classification of Cost, CAS 1 2.2 Elements of Cost: Material, Labour and other Expenses 2.3 Preparation of Cost Sheet, Tender (including E-Tender), Quotation and Estimates	<b>16</b>
<b>III</b>	<b>Purchase Procedure and Documentation</b>	3.1 Need and Essentials of Material Control 3.2 Functions of the Purchase Department 3.3 Principles of Purchasing and Purchase Procedure 3.4 Purchase Documentation	<b>12</b>
<b>IV</b>	<b>Inventory Control</b>	4.1 Meaning and Importance of Inventory Control 4.2 Methods of Inventory control 4.2.1. Stock Levels 4.2.2. Economic Order Quantity (EOQ) 4.2.3. ABC analysis 4.2.4. Perpetual and Periodic Inventory Control 4.2.5. Physical Verification 4.2.6. Inventory Turnover Ratio	<b>18</b>
<b>Total</b>			<b>60</b>

**Suggested Readings:**

<b>Sr. No</b>	<b>Title of the Book</b>	<b>Author/s</b>	<b>Publication</b>
1	Cost Accounting (Intermediate)	Study Material, ICAI, Kolkata	Institute of Cost Accountants of India, Kolkata
2	Cost and Management Accounting	Study Material, ICAI, New Delhi	Institute of Chartered Accountants of India, New Delhi
3	Cost Accounting- Principles & Practices	Jawahar Lal & Seema Shrivastava	Tata Mcgraw Hill, New Delhi
4	Advanced Cost Accounting and Cost Systems	Ravi M. Kishor	Taxmann, New Delhi
5	Purchasing Strategy Text and Cases	P. Gopalkrishnan and M. S. Sandhya	Streling Publications (P) Ltd.
6	Advanced Cost Accounting	Jain and Narang	Kalyani Publication, New Delhi
7	Purchasing and Inventory Control	K. S. Manon	Shroff Publications
8	Cost Accounting- Principles & Practices	Dr. M. N. Arora	Vikas Publishing House, New Delhi
9	Principles and Practice of Cost Accounting	N.K. Prasad	Book syndicate Private Ltd, Kolkata
10	Cost Accounting: Methods and Problems	B. K. Bhar	Academic Publications, Kolkata

**E-Learning Resources:**

<b>Sr. No.</b>	<b>Topic</b>	<b>Lectures (YouTube/ Swayam/ MOOCs/ etc.)</b>	<b>Study Material/ Journals/ Articles/ Case Studies</b>
1	Basics of Cost Accounting	<a href="https://onlinecourses.nptel.ac.in/noc20_mg53/preview">https://onlinecourses.nptel.ac.in/noc20_mg53/preview</a>	<a href="https://icmai.in/upload/Students/Syllabus2016/Inter/Paper-8-January-2021.pdf">https://icmai.in/upload/Students/Syllabus2016/Inter/Paper-8-January-2021.pdf</a> <a href="https://www.icsi.edu/media/webmodules/publications/2020CMA-Executive.pdf">https://www.icsi.edu/media/webmodules/publications/2020CMA-Executive.pdf</a> Articles from the Professional Journals like: The Management Accountant The Chartered Accountant The Chartered Secretary

<b>Course Code:</b> <b>23BC1-A051</b>	<b>Subject: Business Administration - I</b>	<b>Marks:100</b> <b>Credits: 04</b>
<b>Course Objectives:</b>		
1. To understand the concept of business and various functions of business administration 2. To provide basic knowledge about various forms of business organizations 3. To acquaint the students about business environment and its implications. 4. To make students aware about the recent trends in business and study the various stages in business promotion, documents required for starting the business.		
<b>Course Outcome:</b>		
After completing the course, the student shall be able to		
<b>CO1:</b> Understand the concept of business and commerce and various functions of business administration.		
<b>CO2:</b> Gain basic knowledge about various forms of business organizations.		
<b>CO3:</b> Get acquainted with the concept and constituents of business environment and implications.		
<b>CO4:</b> Understand the recent trends in business, various stages in business promotion as well as the documents required for starting the business		

<b>Unit</b>	<b>Unit Title</b>	<b>Contents</b>	<b>No of lectures</b>
<b>I</b>	<b>Introduction to Business Administration</b>	1.1 Business-Definition, Characteristics, Scope and Objectives of Business-Economic & Social Perspectives. 1.2 Commerce-Meaning, Concept, Trade & Aids to trade 1.3 Meaning & Definition of the Term: Administration, Management and Organization, Functions of Administration.	<b>14</b>
<b>II</b>	<b>Types of Business Organizations</b>	2.1 Types of Business organizations : 2.2 Sole Proprietorship, Partnership Firm, Limited Liability Partnership, Joint Stock Company, Non-Profit Joint Stock Company under Section 25 of the Companies Act, NGO, One Person Company, MNC, MSME Unorganized (informal)v/s Organized sector(registered/incorporated ) 2.3 MSME policy and various schemes 2.4 Entrepreneurship: Meaning, definition and importance, objectives, skills and qualities required of an entrepreneur, case study of a successful local entrepreneur.	<b>19</b>
<b>III</b>	<b>Business Environment</b>	3.1 Meaning of Business Environment Constituents of Business Environment Economic, Social, Legal, Cultural, Educational, Political, Technological, Natural and international. 3.2 Impact of New Policies on Business Administration	<b>15</b>
<b>IV</b>	<b>Business Promotion and Development</b>	4.1 Business unit- Promotion, Concept, Stages in business promotion, 4.2 Business development: Concept, process. Business components to be focused for development like markets, customers and relationships.	<b>12</b>
<b>Total</b>			<b>60</b>

**Suggested Readings:**

<b>Sr.No.</b>	<b>Title of the Book</b>	<b>Authors/s</b>	<b>Publication</b>
1	Modern Business Organisation & Management	N. Mishra, Majestic Books Hounslow	Allied Publishers Pvt. Ltd
2	Essentials of Business Administration	K. Ashwathappa-	Himalaya Publication
3	Business Administration	S.C.Saxena-	Sahitya Bhavan,Publication
4	Business Administration	Sharma D. K.	Centrum Press
5	Business Administration	Pardeshi P. C.	Nirali, Pune
6	Business Administration	Robinson Maurice Henry	Forgotten Books
7	The Administrative Processes	Stephen Robbins	Prentice-Hall; 2nd edition
8	Business Organization and Management	P C Tulsian	McGraw Hill Education
9	Modern Business Administration	Robert C.	Pitman Publication
10	Handbook of Business Administration	Maynard, H.B	McGraw-Hill

**Suggested Web / E-learning Resources:**

<b>Sr. No.</b>	<b>Topic of the Course</b>	<b>Lectures available on YouTube/MOOC</b>	<b>Journals/Articles/Case studies</b>
1	Introduction to Business Administration	<a href="https://www.udemy.com/courses/search/?src=ukw&amp;q=business+administration+">https://www.udemy.com/courses/search/?src=ukw&amp;q=business+administration+</a>	<a href="https://doi.org/10.2307/2548975">https://doi.org/10.2307/2548975</a>
2	Types of Business Organizations	<a href="https://www.udemy.com/course/intro-to-business-administration-for-deca/">https://www.udemy.com/course/intro-to-business-administration-for-deca/</a>	
3	Business Environment	<a href="https://www.youtube.com/watch?v=EK53DG6BRJ8">https://www.youtube.com/watch?v=EK53DG6BRJ8</a>	<a href="https://openknowledge.worldbank.org/handle/10986/8253">https://openknowledge.worldbank.org/handle/10986/8253</a> <a href="https://www.ukessays.com/essays/international-business/analysis-of-indias-business-environment.php">https://www.ukessays.com/essays/international-business/analysis-of-indias-business-environment.php</a>
4	Business Promotion and Development	<a href="https://www.youtube.com/watch?v=pEF11SI340M">https://www.youtube.com/watch?v=pEF11SI340M</a> <a href="https://www.udemy.com/courses/search/?src=ukw&amp;q=Business+Promotion+and+Development">https://www.udemy.com/courses/search/?src=ukw&amp;q=Business+Promotion+and+Development</a>	

<b>Course Code:</b> 23BC1-A021	<b>Subject: Banking and Finance – I (Fundamentals of Banking - I)</b>	<b>Total Marks: 100</b> <b>Credits: 04</b>
<b>Course Objectives:</b>		
1. To inform about evolution of Banking 2. To illustrate banking structure in India. 3. To describe growing banking functions. 4. To conceptualize banking operations.		
<b>Learning Outcome:</b>		
After completing the Course, the student shall be able to LO1: Summarize the evolution of banking. LO2: Understand the structure of the Indian Banking System. LO3: Assess functions of banks for the utility purpose. LO4: Operate the bank accounts.		

Unit	Unit Title	Contents	No of lectures
I	Evolution of Banking	1.1 Meaning, Definition and Origin of 'Bank' 1.2 Evolution of Banking in Europe and Asia 1.3 Evolution of Banking in India	15
II	Indian Banking Structure	Structure of Indian Banking System 2.1 The Central Bank - RBI 2.2 Commercial Banks 2.2.1 Nationalised Banks and Public Sector Banks 2.2.2 Private Sector Banks and Foreign Banks 2.3 Co-operative Banks 2.3.1 Scheduled & Non Scheduled Banks 2.3.2 Rural & Urban Banks 2.4 Small Finance Banks & Payment Banks 2.5 Meaning & Concept of Development Banking	15
III	Functions of Banks	3.1 Primary Functions: 3.1.1 Accepting Deposits: i) Demand Deposits - Current Deposits and Savings Deposits; ii) Time Deposits - Fixed Deposits and Recurring Deposits (Auto Sweep) 3.1.2 Granting Loans and Advances – ● Short Term Loan- Overdraft Facility, Cash Credit Facility, Purchasing and Discounting of Bills ● Term Loan ● Loan against FD & RD 3.2 Secondary Functions : a. Agency Functions- Payment and Collection of a Cheque, Bill of Exchange and Promissory Note, Execution of standing instructions, Acting as a Trustee and Executor b. General Utility Functions- Safe Custody, Safe Deposit Vaults, Remittance of Funds, Pension Payments, Acting as a Dealer in Foreign Exchange (FOREX) Market. Changing nature of Remittance of Funds c. Distribution of Third Party Products, Bancassurance, Mutual Funds, Issuance of Credit Card and Debit Card d. Non Fund Based Credit Facilities- Letter of Credit, Bank Guarantee and Deferred Payment. e. Government Business – Collecting GST, Stamp Duty, Excise Payment, etc.	15

<b>IV</b>	<b>Procedure for Opening and Operations of Deposit Accounts</b>	4.1 Procedure for Opening of Deposit Account : Know Your Customer Norms, (KYC Norms), Application Form, Introduction, Identity Proof, Proof of Residence, PAN Card, Specimen Signature and Nomination Facility: Their Importance. No Frill Account, ‘Jan DhanYojana’ 4.2 Procedure for Operating Deposit Account: Pay-in-slip, Withdrawal slip, Issue of Pass Book, (Current, Savings or Recurring Deposit), Issue of Cheque Book, Issue of Fixed Deposit Receipt, Premature encashment of a Fixed Deposit and Recurring Deposit, Loan against Fixed Deposit & Recurring Deposit 4.3 Closure of Account 4.4 Transfer of Account 4.5 Death Claim Procedure	<b>15</b>
<b>Total</b>			<b>60</b>

**Mandatory Readings:**

1. Fundamentals of Modern Banking. Majumdar N. C.,New Central Book Agency (P) Ltd., New Delhi.,2010.
2. Banking - Law and Practice’. Varshney P.N. Sultan Chand & Co. New Delhi, 2017. 3. Tanna's Banking Law & Practice in India. Kothari V. Lexis Nexis Publication., (26th Edition - 2020)
4. Managing Indian Banks. Joshi Vasant & Joshi Vinay. Sage Publication, New Delhi. (3rd Edition-2009)

**Books Recommended:**

5. Banking and Insurance Agarwal O.P. Himalaya Publishing House,2018. 6. Principles & Practices of Banking. Srinivasan D. & Others. Macmillan India Pvt. Ltd. (3rd Edition 2015)
7. Banking Principles and Operations. Gopinath M. N.Snow White Publications Pvt. Ltd, Mumbai. (7th Edition, 2017)
8. Principles of Banking. Arondekar A.M. & Others. Macmillan India Pvt. Ltd.,2019 9. Banking - Theory, Law and Practice. Gordon E. & Natarajan K.Himalaya Publishing House. (25 Revised Edition-2017)
- 10.IIM Ahmedabad Business Books:” Why I am Paying more?” Dr.Satish Deodhar, Randam House India,2013.
11. RBI Bulletins, Reserve Bank of India Publications, Mumbai.
12. RBI Annual Reports, Reserve Bank of India Publications, Mumbai.

**Web references Recommended:**

1. [www.rbi.org](http://www.rbi.org)
2. [www.sbi.org](http://www.sbi.org)

<b>Course Code: 23BC1-A041</b>	<b>Subject: Marketing and Salesmanship - I (Fundamentals of Marketing)</b>	<b>Marks: 100 Credits: 04</b>
<b>Course Objectives:</b>		
1. To provide the fundamental knowledge about the concept of Market and Marketing 2. To develop the understanding of Market Segmentation and Marketing Mix. 3. To provide the knowledge about Product Mix and Price Mix. 4. To enable the students to explore various factors of Place Mix and Promotion Mix.		
<b>Course Outcome:</b>		
After completing the course, the student shall be able to CO1: Get acquainted with the fundamentals of the Marketing world. CO2: Analyze the bases used for Market Segmentation and Elements of Marketing Mix. CO3: Understand different variables of Product Mix & Price Mix. CO4: Explore and understand various factors of Place and Promotion Mix including distribution channels and techniques of Promotion.		

<b>Unit</b>	<b>Unit Title</b>	<b>Contents</b>	<b>No of lectures</b>
<b>I</b>	<b>Introduction to Market and Marketing</b>	1.1 Meaning and Definition of Market, Classification of Markets 1.2 Marketing Concept: Traditional and Modern, Importance of Marketing 1.3 Functions of Marketing: Buying, Selling, Assembling, Storage, Transportation, Standardization, Grading, Branding, Advertising, Packaging, Risk Bearing, Insurance, Marketing Finance, Market Research and Marketing Information 1.4 Selling vs. Marketing	<b>15</b>
<b>II</b>	<b>Market Segmentation &amp; Marketing Mix</b>	2.1 Market Segmentation – Introduction, Meaning, Definition, Importance, Limitations 2.2 Bases for Segmentation 2.3 Marketing Mix – Introduction, Meaning, Definition, Elements (Product, Price, Place & Promotion), Importance	<b>15</b>
<b>III</b>	<b>Product Mix &amp; Price Mix</b>	3.1 Product Mix – Meaning and Definition, Product Line and Product Mix, 3.2 Product Classification 3.3 Product Life Cycle 3.4 Factors Considered for Product Management 3.5 Price Mix - Meaning and Definition, Pricing Objectives 3.6 Factors Affecting Pricing Decision 3.7 Pricing Method	<b>15</b>
<b>IV</b>	<b>Place Mix &amp; Promotion Mix</b>	4.1 Place Mix - Meaning and Definition, Importance 4.2 Types of Distribution Channels – consumer goods and Industrial Goods 4.3 Factors Influencing selection of Channels 4.4 Promotion Mix - Meaning of Promotion Mix 4.5 Elements of Promotion Mix- Personal Selling, Public Relation and Sales Promotion 4.6 Factors Affecting Market Promotion Mix 4.7 Promotion Techniques or Methods	<b>15</b>
<b>Total</b>			<b>60</b>

**Suggested Readings:**

<b>Sr. No.</b>	<b>Title of the Book</b>	<b>Author/s</b>	<b>Publication</b>
1	Marketing Management	Philip Kotler	Pearson Publication
2	Marketing Management	Rajan Saxena	McGraw Hill Education
3	Principles of Marketing	Philip Kotler & Gary Armstrong	Pearson Publication
4	Sales & Distribution Management	Tapan K Panda	Oxford Publication
5	Advertising Management	Rajiv Batra	Pearson Publication
6	Retail Management	Swapna Pradhan	McGraw Hill Publication
7	Retail Management	Gibson Vedamani	Jayco Publication
8	Marketing Management	V. S. Ramaswamy & S. Namakumari	Macmillan Publication
9	Supply Chain Management	Sunil Chopra, Peter Meindl & D. V. Karla	Pearson Publication

<b>Course Code:</b> 23BC1-A061	<b>Subject: Business Environment and Entrepreneurship - I</b>	<b>Marks:100</b> <b>Credits: 04</b>
<b>Course Objectives:</b>		
<ol style="list-style-type: none"> <li>1. To impart the knowledge regarding various aspects of Entrepreneur.</li> <li>2. To acquaint the students with various dimensions of Business Environment.</li> <li>3. To familiarize the students with different environmental issues like Globalization, Industry 4.0, etc.</li> <li>4. To make students understand the importance of Entrepreneurship</li> </ol>		
<b>Course Outcome:</b>		
After completing the course, the student shall be able to		
CO1: Understand competencies, capability and strengths required to become an entrepreneur		
CO2: Understand various dimensions of Business environment.		
CO3: Recognize the importance of various environmental issues like Globalization, Industry 4.0, etc.		
CO4: Experience the spirit of entrepreneurship		

<b>Unit</b>	<b>Unit Title</b>	<b>Contents</b>	<b>No of lectures</b>
<b>I</b>	<b>The Entrepreneur</b>	1.1 Evolution of the term entrepreneur–Entrepreneur in Indian society Definition-Competencies and skills of an Entrepreneur 1.2 Distinction between entrepreneur and manager Entrepreneur and Enterprise Intrapreneur 1.3 Concept of Technopreneur, Social Entrepreneur Intrapreneur and importance 1.4 Distinction between Entrepreneur and Intrapreneur {Case studies of successful entrepreneurs, first generation entrepreneurs}	<b>16</b>
<b>II</b>	<b>Business Environment</b>	2.1 Concept Importance-Interrelationship, between environment and entrepreneur, 2.2 Contemporary Aspects of Environment (Natural-Economic-Political-Social-Technical-Cultural-Educational-Legal & Cross-cultural–Geographical) 2.3 Contemporary issues/challenge	<b>14</b>
<b>III</b>	<b>Environment Issues</b>	3.1 Various aspects of Globalization, Digitization 3.2 Industry 4.0–opportunities, AI, Start-up ecosystem in India-recent advances 3.3 Introduction to Sustainable Development Goals-{SDG-4} 3.3 Protecting the natural environment–Conservation of natural resources 3.4 Opportunities in Environment	<b>16</b>
<b>IV</b>	<b>Entrepreneurship</b>	4.1 Concept–Need and importance of entrepreneurship 4.2 Economic development and Industrialization 4.3 Role of entrepreneurship in economy 4.4 Entrepreneur as a catalyst	<b>14</b>
<b>Total</b>			<b>60</b>

**Suggested Readings:**

Sr. No	Title of the Book	Author/s	Publication	Place
1	Business Environment	Francis Cherunilam	Himalaya Publishing House	New Delhi
2	Dynamics of Entrepreneurship Development and Management	Desai Vasant	Himalaya Publishing House	New Delhi
3	Entrepreneurial Development	Khanka S.S.	S.Chand	New Delhi
4	Entrepreneurial Development	Gupta, Shrinivasan	S.Chand	New Delhi
5	Udyog	--	Udyog Sanchanalaya	Mumbai
6	Indian Economy	Ruddar Datt, K.P.M. Sundharam	S.Chand	New Delhi

**Suggested Web/E-Learning Resources:**

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube/Swayam/MOOCs etc.)	Journals/Articles/Case studies
1	The Entrepreneur	<a href="https://www.youtube.com/watch?v=92ZmzD70sOU">https://www.youtube.com/watch?v=92ZmzD70sOU</a>	<a href="https://www.researchgate.net/publication/272365567_Entrepreneurship_and_innovation">https://www.researchgate.net/publication/272365567_Entrepreneurship_and_innovation</a>
2	Business Environment	<a href="https://www.youtube.com/watch?v=N0yqQ9QZKA6">https://www.youtube.com/watch?v=N0yqQ9QZKA6</a>	
3	Environmental Issues	<a href="https://www.youtube.com/watch?v=oV74Najm6Nc">https://www.youtube.com/watch?v=oV74Najm6Nc</a> <a href="https://www.youtube.com/watch?v=QQYgCxu988s">https://www.youtube.com/watch?v=QQYgCxu988s</a>	
4	Entrepreneurship	<a href="https://www.youtube.com/watch?v=e1rEHiuDtuc&amp;t=17s">https://www.youtube.com/watch?v=e1rEHiuDtuc&amp;t=17s</a>	

<b>Course Code:</b> <b>23BC1-A081</b>	<b>Subject: Tax Procedure &amp; Practices (Vocational)</b> <b>(Goods &amp; Services Tax – I)</b>	<b>Marks: 100</b> <b>Credits : 04</b>
<b>Course Objectives:</b>		
1. To develop basic understanding of the Goods & Services Tax Law		
2. To enable students to analyze and interpret the provisions of the Goods & Services Tax Law		
3. To equip with the knowledge of online procedures under Goods & Services Tax Law		
4. To familiarize with Administrative set up under Goods & Services Tax		
<b>Course Outcome:</b>		
After completing the course, the student shall be able to		
CO1: Understand Constitutional Background of GST		
CO2: Comprehend definitions & concepts under CGST Act, 2017		
CO3: Acquire the ability to register under Goods & Services Tax Laws		
CO4: Understand Administrative set up under Goods & Services Tax		

Unit	Unit Title	Contents	No of lectures
I	<b>Constitutional Background of GST</b>	Constitutional Background & Introduction of Goods & Services Tax in India (CGST Act, 2017 & IGST Act, 2017)	14
II	<b>Important definitions &amp; concepts</b>	2.1 Important definitions & concepts under CGST Act, 2017 2.2 Types of GST	16
III	<b>GST Registration</b>	3.1 Applicability & Exemptions for GST Registration 3.2 Procedure for GST Registration 3.3 Cancellation of GST Registration	18
IV	<b>Administration of GST</b>	GST Council Administration of GST	12
<b>Total</b>			<b>60</b>

#### Suggested Readings:

Sr. No.	Title of the Book	Author/s	Publication	Place
1	Bare Act CGST, SGST, IGST	-	-	-
2	Indirect Taxation	Girish Ahuja & Ravi Gupta	Bharat Law House	New Delhi
3	Indirect Tax Laws	Dr. Yogendra Bangar	Aadhya Academy	Jaipur

#### Suggested Web / E – Learning Resources:

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube/Swayam/MOOCs etc.)	Journals/Articles/Case studies
1	Constitutional Background of GST	<a href="https://m.youtube.com/playlist?list=PLmk5TbK mSHAVuwoZ1AcalzvQghT0ArZB_">https://m.youtube.com/playlist?list=PLmk5TbK mSHAVuwoZ1AcalzvQghT0ArZB_</a>	www.icai.org www.icsi.edu www.icmai.in
2	Important definitions & concepts		
3	GST Registration		
4	Administration of GST		

<b>Course Code: 23BC1-A071</b>	<b>Subject: Business Laws and Practices – I</b>	<b>Marks: 100 Credits - 04</b>
<b>Course Objectives:</b> 1. To make students understand basic concepts, administrative setup, and functionality of the Maharashtra Agricultural Produce Marketing Act, 1963. 2. To introduce basic terms and principles of insurance, the claim settlement procedure, etc. 3. To make the students understand the features and principles of life insurance, various types of life insurance, the nomination of policy, etc. 4. To acquaint the students with applications of Motor Vehicle Act 2019.		
<b>Course Outcome:</b> After completing the course, the student shall be able to <b>CO1:</b> Understand basic concepts, administrative setup, auctioning process, etc. of MAPM Act, 1963. <b>CO2:</b> Understand the basic terms of insurance, various types of insurance, and claim settlement process. <b>CO3:</b> Get an insight into life insurance, its principles, types, nominations, etc. <b>CO4:</b> Gain knowledge about the applications of Motor Vehicle Act 2019.		

<b>Unit</b>	<b>Unit Title</b>	<b>Contents</b>	<b>No of lectures</b>
<b>I</b>	<b>Maharashtra Agricultural Produce Marketing (development and regulations) Act, 1963</b>	1.1 Introduction; Meaning of Agricultural Produce, Agriculturist, Broker, Buyer, bye-laws, Commission Agent, Director, Coolee, Local Authority, Market Area, Market Committee, Processor, Secretary, Retail sales. 1.2 State Marketing Board, Establishment of National Integrated Produce Market, Direct Marketing. 1.3 Establishment of private market and farmer-consumer market and redressal of disputes. 1.4 Contract Farming Agreement (Sec. 5), Marketing of Agricultural Produce (Sec 6 to 10)	<b>16</b>
<b>II</b>	<b>General Insurance</b>	2.1 Characteristics of Insurance, Importance of Insurance, Basic Principles of General Insurance. 2.2 Contract of Insurance, Type of Insurance. 2.3 Important terms – Insurer, Insured, Premium, Policy subject matter of Insurance, Claim and Proposal, Insurance Interest. 2.4 Double Insurance and Reinsurance. 2.5 Meaning of Fire Insurance, Marine Insurance & Miscellaneous Insurance	<b>15</b>
<b>III</b>	<b>Life Insurance</b>	3.1 Meaning, Definition of Life Insurance, Features of Life Insurance, Importance of life insurance. 3.2 Basic Principles of Life Insurance, Advantages of Life Insurance, Types of Life Insurance Policy. 3.3 Procedure of Life Insurance Policy. 3.4 Settlement of Claims of Life Insurance Policy, Nomination of Policy. 3.5 LIC: Objectives, Constitution & Functions, Challenges before LIC, Social Responsibility of LIC.	<b>15</b>
<b>IV</b>	<b>The Motor Vehicle (Amendment) Act 2019</b>	4.1. Meaning and important Definition 4.2. Licensing of Driving of Motor Vehicles 4.3. Registration of Motor Vehicles	<b>14</b>
<b>Total</b>			<b>60</b>

**Suggested Readings:**

<b>Sr. No.</b>	<b>Title of the Book</b>	<b>Author/s</b>	<b>Publication</b>
1	MAPM	Bare Act	Government Publication
2	General Insurance	Dr. L P Gupta	Dr. L P Gupta,
3	Economic, Business & Commercial Laws	Amit Vohra and Rachit Dhingra	Bharat Law House
4	Business Law for Managers	Prof. P. K. Goel	Dreamtech Press India

**Web References:**

<b>Sr. No.</b>	<b>Website Address</b>	<b>Institution</b>
1	<a href="https://www.mca.gov.in">https://www.mca.gov.in</a>	Ministry of Corporate Affairs
2	<a href="https://www.icai.org">https://www.icai.org</a>	ICAI - The Institute of Chartered Accountants of India
3	<a href="https://www.icsi.edu">https://www.icsi.edu</a>	ICSI - Institute of Company Secretaries of India
4	<a href="https://indiacode.nic.in/">https://indiacode.nic.in/</a>	Bare Acts

## MAJOR CORE (Compulsory)

<b>Course Code: 23BC1-A011</b>	<b>Subject: Financial Accounting - I</b>	<b>Marks : 50 Credits: 02</b>
<b>Course Objectives :</b>		
1. To familiarise the students with the basic Accounting concepts and Accounting Standards along with their application and emerging trends in Accounting.		
2. To develop the understanding of the procedural aspects of dissolution of partnership firm.		
<b>Course Outcome :</b>		
After completing the course, the student shall be able to		
CO1: Understand the basic Accounting concepts and Accounting Standards along with their applications and also emerging trends in Accounting.		
CO2: Understand procedural aspects of dissolution of partnership firm.		

Unit	Unit Title	Contents	No of lectures
I	<b>Accounting Fundamentals and Emerging Trends</b>	1.1 Accounting Concepts, Conventions and Principles 1.1.1 Accrual / Cash Concept 1.1.2 Consistency Concept 1.1.3 Conservatism Principle 1.1.4 Materiality Concept 1.1.5 Going Concern Concept 1.1.6 Historical Cost Concept 1.2 Introduction and Application of Accounting Standards 1.2.1 AS 01 : Disclosure of Accounting Policies 1.2.2 AS 02 : Valuation of Inventories 1.2.3 AS 07 : Construction Contracts 1.2.4 AS 10 : Property, Plant and Equipment 1.2.5 AS 13 : Accounting for Investments 1.3 Emerging Trends in Accounting 1.3.1 Inflation Accounting 1.3.2. Creative Accounting 1.3.3 Environmental Accounting 1.3.4 Human Resource Accounting 1.3.5 Forensic Accounting	18
II	<b>Piecemeal Distribution of Cash</b>	2.1 Meaning , Introduction to Methods 2.2 Surplus Capital Method : 2.2.1 Asset taken over by a partner. 2.2.3 Treatment of past profits or past losses in the Balance sheet, 2.2.4 Contingent liabilities 2.2.5 Realization expenses/amount kept aside for expenses 2.2.6 Adjustment of actual, Treatment of secured liabilities, 2.2.7 Treatment of preferential liabilities like Govt. dues / labour dues etc., Excluding: Insolvency of partner and Maximum Loss Method. (Problems on Surplus Capital Method Only )	12
<b>Total</b>			<b>30</b>

**Suggested Readings:**

<b>Sr. No.</b>	<b>Title of the Book</b>	<b>Author/s</b>	<b>Publication</b>	<b>Place</b>
1	Advanced Accounts	M.C. Shukla, T.S. Grewal, S.C.	S. Chand Publication	New Delhi.
2	Financial Accounting for B.Com	CA (Dr.) P.C. Tulsian, S.C. Gupta	S. Chand Publication	New Delhi.
3	Fundamentals of Advanced Accounting Vol-I	R.S. N Pillai & Bhagavathi	S.Chand& Company Ltd	New Delhi
4	Advanced Accountancy	S. N. Maheshwari	Vikas Publishing House	
5	Guidance Notes on AS by ICAI	--	The Institute of Chartered Accountants of India	New Delhi

**Suggested Web/E-Learning Resources:**

<b>Sr. No.</b>	<b>Topic of the Lecture</b>	<b>Lectures (Available on Youtube/Swayam/MOOCs etc.)</b>	<b>Journals/Articles/Case studies</b>
1	Introduction to Accounting Standards	<a href="https://youtu.be/dLUz0X-MF-U">https://youtu.be/dLUz0X-MF-U</a>	<a href="https://www.icaai.org/post.html?post_id=15769">https://www.icaai.org/post.html?post_id=15769</a>
2	Accounting Concepts	<a href="https://youtu.be/XKBWtDjGMvw">https://youtu.be/XKBWtDjGMvw</a>	
3	Piecemeal Distribution of Cash	<a href="https://m.youtube.com/watch?v=uV6Jo1bdVZc&amp;list=PLZFRdjhw0xpcGIBllcZSolH-SAE2r1Wvk&amp;index=1">https://m.youtube.com/watch?v=uV6Jo1bdVZc &amp;list=PLZFRdjhw0xpcGIBllcZSolH-SAE2r1Wvk&amp;index=1</a>	

## VSC - VOCATIONAL SKILL COURSE (Optional)

<b>Course Code:</b> 23BC1-C091	<b>Subject: Business Management – I</b> <b>(Organisational &amp; Managerial Skills)</b>	<b>Marks: 50</b> <b>Credits: 02</b>
<b>Course Objectives:</b>		
1) To provide basic knowledge and understanding about various concepts of modern business management.		
2) To help the students to get an idea about the process of planning, basics of decision-making skills and forecasting.		
<b>Course Outcome:</b>		
After completing the course, the student shall be able to		
CO1: Develop a basic understanding of the term modern business management.		
CO2: Understand the steps in planning, decision-making and forecasting.		

Unit	Unit Title	Contents	No of lectures
<b>I</b>	<b>Introduction of Management</b>	1.1 Meaning definition of Management 1.2 Need for Management study 1.3 Process and Levels of Management 1.4 Functions of Management 1.5 Contribution of F.W. Taylor, Henry Fayol, Peter Drucker.	<b>15</b>
<b>II</b>	<b>Planning and Decision-Making</b>	2.1 Meaning, Definition and Nature of Planning 2.2 Forms and Types of Planning 2.3 Steps in Planning 2.4 Limitations of Planning 2.5 Various Ways to Overcome the Limitations in Planning 2.6 Meaning and Techniques of Forecasting 2.7 Meaning, Types and Steps in Decision-Making.	<b>15</b>
<b>Total</b>			<b>30</b>

### Suggested Readings:

Sr.	Title of the Book	Author/s	Publication	Place
1	Essentials of Management	Horol Koontz and Iteinz Weibrich	McGrawhills International	-
2	Management Theory & Practice	J.N.Chandan	N/A	N/A
3	Principles & Practice of Management	Dr. L.M.Prasad	Sultan Chand & Sons	New Delhi
4	Business Organization & Management	Dr. Y.K. Bhushan	N/A	
5	Business Environment and Policy– A Book on Strategic Management	Francis Cherunilam	Himalaya Publishing House	-
6	Principles of Management	Tripathi, Reddy	Tata McGraw Hill	-

<b>Course Code: 23BC1-C101</b>	<b>Subject: Business Communication – I</b>	<b>Marks: 50 Credits :02</b>
<b>Course Objectives:</b>		
1. To enable students to understand the meaning, importance, process, principles and importance of Communication. 2. To make the students understand the Methods and Channels of Communication used in an organization. 3. To develop awareness among students regarding technologies used in Business Communication.		
<b>Course Outcomes:</b>		
After completing the course, the student shall be able to:		
<b>CO1:</b> Gain knowledge on meaning, importance, process, principles and importance of communication used in an organization.		
<b>CO2:</b> Understand different methods and channels of communication used in an organization.		
<b>CO3:</b> Understand technologies used in Business Communication.		

Unit	Unit Title	Contents	No of lectures
I	<b>Introduction of Business Communication</b>	1.1 Meaning of Communication and Business Communication. 1.2 Characteristics and Importance of Communication 1.3 Process of Communication 1.4 Principles of Effective Communication 1.5 Barriers to Effective Communication and remedies to overcome them.	15
II	<b>Methods and Channels of Communication.</b>	2.1 Methods of Communication – Internal Communication External Communication 2.2 Forms of Communication – Verbal Communication: Meaning and types Non-Verbal Communication: Meaning and types 2.3 Technologies in Business Communication Social media Platforms	15
<b>Total</b>			<b>30</b>

#### Suggested Readings:

Sr. No.	Title of the Book	Authors/s	Publication
1	Business Communication	Sehgal, M. K. Khetarpal, Vandana	Excel Books, New Delhi
2	Business Communication	Dr. Asha Kaul	PHI Learning Pvt. Ltd.
3	Modern Business Communication (Principles And Techniques)	Jain, J. N., Singh, P. P. B. Tia, S. K.	New Delhi : Regal Publications
4	Basic Business Communication Skills For Empowering The Internet Generation	Lesikar, Raymond V. Flatley, Marie E	Tata Mc Hill Publishing Company Limited
5	Business Communication	Alurkar, Sudhir Joshi, V.A.	Narendra Publication
6	Business Communication	Dr., Rhoda.A. , Dr. Aspi.H	Seth Publishers
7	Business Communication	H. Pradhan, D.S. Bhende & V. Thakur	Himalaya Pub. House
8	Business Communication	Natu, V G , Shetty, R. V.	Vipul Prakashan , Bombay
9	Communication For Business (A Practical Approach)	Taylor, Shirley	Pearson Edu

**E-Learning Resources:**

<b>Sr. No.</b>	<b>Topic</b>	<b>Lectures (available on YouTube/Swayam/MOOCs, etc.)</b>	<b>Films</b>	<b>Journals/Articles/Case Studies</b>
1	Introduction of Business Communication	<a href="https://onlinecourses.swayam2.ac.in/imb22_mg12/preview">https://onlinecourses.swayam2.ac.in/imb22_mg12/preview</a> <a href="https://www.udemy.com/course/business-communication-course-irina-ketkin/">https://www.udemy.com/course/business-communication-course-irina-ketkin/</a>	<a href="http://eclm.unipune.ac.in/View.aspx?vid=212">http://eclm.unipune.ac.in/View.aspx?vid=212</a> <a href="http://eclm.unipune.ac.in/View.aspx?vid=215">http://eclm.unipune.ac.in/View.aspx?vid=215</a>	<a href="https://www.managementstudyguide.com/business-communication-articles.htm">https://www.managementstudyguide.com/business-communication-articles.htm</a> <a href="https://hbr.org/2022/01/communicating-authentically-in-a-virtual-world">https://hbr.org/2022/01/communicating-authentically-in-a-virtual-world</a>
2	Methods and Channels of Communication.	Nil	<a href="http://eclm.unipune.ac.in/View.aspx?vid=213">http://eclm.unipune.ac.in/View.aspx?vid=213</a> <a href="http://eclm.unipune.ac.in/View.aspx?vid=214">http://eclm.unipune.ac.in/View.aspx?vid=214</a>	10.1016/j.intcom.2006.07.007 <a href="https://www.jstor.org/stable/2088276">https://www.jstor.org/stable/2088276</a>

## IKS - INDIAN KNOWLEDGE SYSTEMS (Compulsory)

<b>Course Code:</b> 23BC1-D111	<b>Subject: Ancient Indian Textile Industry</b>	<b>Marks: 50</b> <b>Credits: 02</b>
<b>Course Objectives:</b>		
1. To impart the information about the evolution of the ancient Indian textile industry and provide exposure to the students about the economic strength of Indian economy in the past gained from the manufacturing of textile and its exports.		
2. To Acquaint students with the knowledge of sourcing of raw material and various textile art forms in various regions ancient India.		
<b>Course Outcome:</b>		
After completing the course, the student shall be able to		
<b>CO1.</b> Perceive the glory of India as a leading exporter on the front of textile and know the relative importance of Indian textile industry since last number of centuries and will feel proud of about it.		
<b>CO2.</b> Acquaint students with the knowledge of sourcing of raw material and various textile art forms in various regions of ancient India.		

Unit	Unit Title	Contents	No of lectures
I	<b>Evolution of Indian Textiles Industry</b>	1.1 History of Indian Textile Trade and Exchange in Ancient India. 1.2 Textile Industry in India during: Indus Valley Civilisation 1.3 Vedic and post-Vedic period 1.4 Mauryan periods (Kautilya's Arthashastra) later Mauryan period 1.5 Gupta period 1.6 Later period 1.7 Contribution of Textile Industry in Ancient 1.8 Medieval Indian Economy.	<b>16</b>
II	<b>Study of Ancient Indian Textile</b>	2.1 India as the ancient home of cotton and silk fabrics. 2.2 Major woven fabrics in ancient India 2.3 Major Variety of Textile developed in different parts of India 2.4 Variety of Dye in India	<b>14</b>
<b>Total</b>			<b>30</b>

### Suggested Readings:

Sr. No.	Title of the Book	Author/s	Publication	Place
1	Textile Industry in Ancient India - An Analysis (From Maurya Period to 7th Century)	Nidhi Sidharth	Shri Natraj Prakashan	Delhi
2	Textiles in Ancient India From Indus Valley Civilization to Maurya Period	Kiran Singh	Vishwavidhyalaya Prakashan	Varanasi
3	History of the Indian Cotton Textile Industry	V. B. Kulkurni	Millowners' Association	

### Suggested Web/E-Learning Resources:

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube/Swayam/MOOCs etc.)
1	Ancient Indian Textile Technology	<a href="https://youtu.be/xp5GbJ9-t98">https://youtu.be/xp5GbJ9-t98</a>
2	Textiles and Fabrics in Ancient India	<a href="https://indianculture.gov.in/node/2730142">https://indianculture.gov.in/node/2730142</a>
3	History   INDIAN CULTURE	<a href="https://indianculture.gov.in/textiles-and-fabrics-of-india/history">https://indianculture.gov.in/textiles-and-fabrics-of-india/history</a>
4	Indian textiles · V&A (vam.ac.uk)	<a href="https://www.vam.ac.uk/articles/indian-textiles">https://www.vam.ac.uk/articles/indian-textiles</a>
5	Natural Fiber: Backbone of Indian Textile Industry	<a href="https://youtu.be/SShVI-O0ZbQ">https://youtu.be/SShVI-O0ZbQ</a>
6	How India transformed Global Fashion	<a href="https://youtu.be/RGnPGTkNj8">https://youtu.be/RGnPGTkNj8</a>
7	Movie: Bunkar: The Last of Varanasi Weavers	<a href="https://tubitv.com/movies/650967/bunkar-the-last-of-the-varanasi-weavers">https://tubitv.com/movies/650967/bunkar-the-last-of-the-varanasi-weavers</a>

**GE/OE- GENERIC/OPEN ELECTIVE (Optional)**

<b>Course Code: 23BC1-G141</b>	<b>Subject: Business Mathematics and Statistics-I</b>	<b>Marks: 100 Credits: 04</b>
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**Course Objectives :**

1. To develop the understanding of the concept of Interest and Annuity with its applications in Business and Finance
2. To introduce to the concept of Shares and Mutual funds for Systematic Investment Planning
3. To introduce to Statistics and Sampling methods of data collection
4. To impart the knowledge about the properties, techniques and applications of Measures of Central Tendency
5. To learn some elementary statistical methods for analysis of data

**Course Outcome :**

After completing the course, the student shall be able to

CO1: Apply concepts of interest and annuities to calculate Equated Monthly Instalment (EMI), insurance premiums etc.

CO2: Identify the contribution of investment in Shares and Mutual funds in Systematic Investment Planning (SIP) and to select best investment options

CO3: Scientifically select the sample using suitable methods of Sampling.

CO4: Calculate Measures of Central Tendency and Measures of Dispersion and understand some elementary statistical methods for analysis of data

<b>Unit</b>	<b>Unit Title</b>	<b>Contents</b>	<b>No of lectures</b>
<b>I</b>	<b>Interest and Annuity</b>	<p><b>1.1 Interest:</b> Concept of Present value and Future value, Simple interest, Compound interest, Nominal and Effective rate of interest, Examples and Problems</p> <p><b>1.2 Annuity:</b> Ordinary Annuity, Sinking Fund, Annuity due, Present Value and Future Value of Annuity, Equated Monthly Installments (EMI) by Interest of Reducing Balance and Flat Interest methods, Examples and Problems</p>	<b>18</b>
<b>II</b>	<b>Shares and Mutual Funds</b>	<p><b>2.1 Shares:</b> Concept of share, face value, market value, dividend, brokerage, equity shares, preferential shares, bonus shares. Examples and Problems</p> <p><b>2.2 Mutual Funds:</b> Concept of Mutual Funds, Problems on calculation of Net Income after considering entry load, Dividend, Change in Net Asset Value (NAV) and exit load. Averaging of price under the Systematic Investment Plan (S.I.P.). Examples and Problems</p>	<b>12</b>
<b>III</b>	<b>Population and Sample</b>	<p>3.1 Definition of Statistics, Scope of Statistics in Economics, Management Science and Industry.</p> <p>3.2 Concept of population and sample, methods of data collection: Census and sampling with illustration. Methods of random sampling – Simple Random Sampling with Replacement (SRSWR) Simple Random Sampling without Replacement (SRSWOR), Stratified, Systematic (Description of sampling procedures only).</p>	<b>10</b>
<b>IV</b>	<b>Measures of Central Tendency and Measures of Dispersion</b>	<p>4.1 Frequency distribution: Raw data, attributes and variables, Classification of data, frequency distribution, cumulative frequency distribution, Histogram and ogive curves. Requisites of ideal measures of central tendency, Arithmetic Mean (A.M.), Median and Mode for ungrouped and grouped data. Combined mean</p> <p>4.2 Merits and demerits of measures of central tendency, Geometric mean (G.M.): definition, merits and demerits, Harmonic mean (H.M.): definition, merits and demerits, Choice of A.M., G.M. and H.M. Concept of dispersion</p> <p>4.3 Measures of dispersion: Range, Variance, Standard deviation (SD) for grouped and ungrouped data, combined SD, Measures of relative dispersion: Coefficient of range, coefficient of variation, Examples</p> <p>4.4 Use of Excel for graphical representation through diagrams and graphs and computations of Measures of Central Tendency</p>	<b>20</b>
<b>Total</b>			<b>60</b>

**Suggested Readings:**

<b>Sr. No</b>	<b>Title of the book</b>	<b>Author</b>	<b>Publication</b>	<b>Place</b>
1	Business Mathematics with Applications	Dinesh Khattar & S. R. Arora	S. Chand	New Delhi.
2	Business Mathematics and Statistics	N.G. Das & Dr. J.K. Das	McFraw Hill	New Delhi.
3	Fundamentals of Business Mathematics	M. K. Bhowal	Asian Books Pvt. Ltd	New Delhi.
4	Operations Research	P. K. Gupta & D. S. Hira	S. Chand	New Delhi.
5	Mathematics for Economics and Finance: Methods and Modeling	Martin Anthony and Norman Biggs	Cambridge University Press	Cambridge.
6	Financial Mathematics and Its Applications	Ahmad NazriWahidudin	Ventus Publishing ApS	Denmark.
7	Fundamentals of Mathematical Statistics	Gupta S. C. and Kapoor V. K.	Sultan Chand and Sons	23, Daryaganj, New Delhi 110002.

**Suggested Web/E-Learning Resources:**

<b>Sr. No.</b>	<b>Topic of the Lecture</b>	<b>Lectures (Available on Youtube/Swayam/MOOCs etc.)</b>	<b>Journals/Articles/Case studies</b>
1	Interest and Annuity	Youtube <a href="https://youtube.com/c/IcaiOrgtube">https://youtube.com/c/IcaiOrgtube</a>	SIAM Journal on Financial Mathematics
2	Shares and Mutual Funds	Youtube <a href="https://youtube.com/c/IcaiOrgtube">https://youtube.com/c/IcaiOrgtube</a>	SIAM Journal on Financial Mathematics
3	Population and Sample	Swayam(Business Statistics) <a href="https://onlinecourses.swayam2.ac.in/cec21_mg2_0/preview">https://onlinecourses.swayam2.ac.in/cec21_mg2_0/preview</a>	Case studies
4	Measures of Central tendency and measures of Dispersion	Swayam(Business Statistics) <a href="https://onlinecourses.swayam2.ac.in/cec21_mg2_0/preview">https://onlinecourses.swayam2.ac.in/cec21_mg2_0/preview</a>	Case Studies

<b>Course Code:</b> <b>23BC1-G181</b>	<b>Subject: Computer Concepts and Application - I</b>	<b>Marks: 100</b> <b>Credits: 04</b>
<b>Course Objectives:</b> To make the students familiar with Computer environment. To know the basics of Operating System and business communication tools. To make the students familiar with basics of Network, Internet and related concepts. To make awareness among students about applications of Internet in Commerce. To make students understand concepts and importance of Internet Security		
<b>Course Outcome:</b> After completing the course, the student shall be able to CO1: To know more about Hardware, Software and operating system components. CO2: Learn more about office automation tools. CO3: Understand computer networking concepts, tools and components . CO4: Understand basics of Internet security with system security and cyber laws		

<b>Unit</b>	<b>Unit Title</b>	<b>Contents</b>	<b>No of lectures</b>
<b>I</b>	<b>Introduction to Computer and Operating system</b>	<b>Introduction to Computer</b> Definition, Block Diagram, Computer Hierarchy, (Classification), Characteristics of Computer <b>Computer System Hardware</b> Computer Memory Input and Output Devices <b>Definition – Software</b> Software Types - System Software, Application Software <b>Definition of Operating System</b> Types of Operating Systems, Functions of Operating Systems <b>Working with Windows Operating System:</b> Introduction, The Desktop, Structure of Windows, Windows Explorer, File and Folder Operations, The Search, The Recycle Bin, Adding or Removing New Programs using, Control Panel, Applications in windows (Paint, Notepad, WordPad, and Calculator) <b>Introduction to Free and Open Source Software</b> <b>Definition of Computer Virus,</b> Types of Viruses, Use of Antivirus software.	<b>15</b>
<b>II</b>	<b>Office automation tools</b>	<b>Office automation tools</b> <b>MS-Word:</b> Introduction, Starting MS-Word, MS-Word Screen and its Components, Elementary Working with MS-Word <b>MS-Excel:</b> Introduction, Starting MS-Excel, Basics of Spread sheet, MS-Excel Screen and Its Components, Elementary Working with MS-Excel <b>MS-PowerPoint:</b> Introduction, Starting MS-PowerPoint, Basics of PowerPoint, MS-PowerPoint Screen and Its Components, Elementary Working with MS PowerPoint <b>Data Processing:</b> Files and Records, File Organization (Sequential, Direct/Random, Index )	<b>15</b>

<b>III</b>	<b>Introduction to Computer Network</b>	<p>Introduction  Importance of Networking  Computer Network (LAN, WAN, MAN)  Network Components (Hub, Switch, Bridge, Gateway, Router, Modem)  Network Topology, Wireless Network  Internet and Internet application  Introduction, Internet evolution, Working of Internet, Use of Internet  Overview of World Wide Web (Web Server and Client)  Introduction to Search engine and Searching the Web, Downloading files,  Introduction to Web Browsers, Working with E-mail (creation and use of the same)</p>	<b>15</b>
<b>IV</b>	<b>Introduction to Internet Security</b>	<p><b>Introduction to Internet Security</b>  Information Security Concepts: Information security issues, goals, architecture, attacks, Security Services and Mechanisms Security, Privacy, Ethical Issues ,  <b>System Security</b> Desktop Security, Programming Bugs and Malicious code, Database Security, Operating System Security: Designing Secure Operating Systems, OS Security Vulnerabilities.  <b>Cyber Law and Standards</b> (Information Technology Act, 2000), International Standards maintained for Cyber Security, Digital Signature , Ethical Hacking, Cyber Security Solutions</p>	<b>15</b>
<b>Total</b>			<b>60</b>

**Suggested Readings:**

Sr No	Name of the Book	Author	Publication	Place
1	Computer Fundamentals	Anita Goel	Pearson Education India ISBN: 9788131742136.	New Delhi
2	Computer Fundamentals	P. K. Sinha & Priti Sinha	PBP Publications	--
3	Connecting with Computer Science	Greg Anderson, David Ferro	Cengage Learning, ISBN:9781439080351	New Delhi
4	Internet: The Complete Reference	Margaret Levine Young,	Tata McGraw Hill Education Private Limited, ISBN: 9780070486997	New Delhi

**Suggested Web/E-Learning Resources:**

Sr. No.	Topic of the Lecture	Lectures (Available on Youtube/Swayam/MOOCs etc.)
1	Computer Fundamentals	<a href="https://onlinecourses.swayam2.ac.in/cec21_cs15/preview">https://onlinecourses.swayam2.ac.in/cec21_cs15/preview</a>
2	Introduction to Computer Networks & Internet Protocols	<a href="https://onlinecourses.swayam2.ac.in/cec21_cs19/preview">https://onlinecourses.swayam2.ac.in/cec21_cs19/preview</a>

<b>Course Code: 23BC1-G151</b>	<b>Subject: Mercantile Laws - I</b>	<b>Marks: 100 Credits - 04</b>
<b>Course Objectives:</b>		
1. To provide conceptual knowledge about the legal system in India, historical development of business laws & their types 2. To introduce the students to Indian Contract Act 1872: Essential elements of contract 3. To understand various modes of discharge of contracts 4. To acquaint the students with the provisions of the Information Technology Act 2000 as regards E Contracts, electronic signature, E-governance etc.		
<b>Course Outcome:</b>		
After completing the course, the student shall be able to-		
<b>CO1:</b> Know the concept of law, legal system in India & the historical development of business laws.		
<b>CO2:</b> Get an insight into the essential elements of contract as per the Indian Contract Act 1872		
<b>CO 3:</b> Understand the various modes of discharge of contracts		
<b>CO4:</b> Know the provisions of the Information Technology Act 2000 as regards E Contracts, electronic signature, E-governance etc.		

<b>Unit</b>	<b>Unit Title</b>	<b>Contents</b>	<b>No of lectures</b>
<b>I</b>	<b>Introduction to Business Laws</b>	1.1 Concept of law & legal system, Hierarchy of courts, Sources of laws, Object & functions of laws, Classification of laws 1.2 Historical development of various Business & Commercial laws 1.3 Indian Constitution: provisions related to trade & business	<b>12</b>
<b>II</b>	<b>Indian Contract Act, 1872: Essentials of contract</b>	2.1 Introduction to Indian Contract Act 1872 2.2 Definitions, Nature & kinds of the contract 2.3 Essential elements of Contract- proposal & acceptance, consideration, capacity to contract, free consent, legality of object & consideration, not declared as a void agreement (Sec. 1-30)	<b>16</b>
<b>III</b>	<b>Indian Contract Act, 1872: Discharge of Contract</b>	3.1 Meaning of discharge of contract 3.2 Various modes of discharge of the contract 3.3 Breach of contract and Remedies (Including damages, meaning, kinds and rules for ascertaining damages)	<b>16</b>
<b>IV</b>	<b>E-Contracts (E-Transactions/ E-Commerce)</b>	4.1 Information Technology Act, 2000 – aim, objectives, & scope of IT Act 4.2 Significance, Nature & Legality of E Contracts, Provisions relating to attribution, acknowledgement & dispatch of E-Records (Ss. 11-13) 4.3 Electronic signature, Electronic Signature Certificate- meaning & significance (Ss. 35-39) 4.4 Legal issues in E Contracts & personal data protection S. 43A	<b>16</b>
<b>Total</b>			<b>60</b>

**Suggested Readings:**

<b>Sr. No.</b>	<b>Title of the Book</b>	<b>Author/s</b>	<b>Publication</b>
1	Business Law: Principles of Mercantile Law	Singh, Avtar	Eastern Book Company, Lucknow, 11th Edition 2018
2	Business and Commercial Laws	Sen And Mitra	The World Press Pvt. Ltd.(2018)
3	Business Laws	Kuchhal M.C.& Kuchhal Vivek	Vikas Publishing House (2013)
4	Business Regulatory Law	Chaudhari, Zalte, Bhawari, Dagade	Prashant Publication (2021)
5	Law Relating To Electronic Contracts	R.K.Singh	LexisNexis (2019)

**Web References:**

<b>Sr. No.</b>	<b>Website Address</b>	<b>Institution</b>
1	<a href="https://www.indiacode.nic.in/">https://www.indiacode.nic.in/</a>	Govt. of India Bare Acts Link
2	<a href="https://legislative.gov.in/sites/default/files/A1872-09.pdf">https://legislative.gov.in/sites/default/files/A1872-09.pdf</a>	Indian Contract Act
3	<a href="https://indiankanoon.org/doc/107341/">https://indiankanoon.org/doc/107341/</a>	Indian Partnership Act 1932

## SEC - SKILL ENHANCEMENT COURSE (Compulsory)

<b>Course Code:</b> 23BC1-H171	<b>Subject : Business Economics (Micro)-I (Micro Decision Making) - I</b>	<b>Total Marks: 50</b> <b>Credits: 02</b>
<b>Course Objectives :</b>		
1. To provide basic knowledge and inculcate curiosity amongst the students about Business Economics (Micro). 2. To impart the skills to analyze and interpret schedules, graphs and equations.		
<b>Learning Outcome :</b>		
After completing the Course, the student shall be able to LO1: Understand basic information and knowledge about the area of Business Economics (Micro) LO2: Apply the economic world through the basics of economics and to establish correlation between these two with logical reasoning.		

Unit	Unit Title	Contents	No of lectures
<b>I</b>	<b>Introduction and Basic Concepts</b>	1.1 Meaning, Nature, Scope and Importance of Business Economics - Micro and Macro 1.2 Tools for Economic Analysis- Functional Relationship, Schedules, Graphs and Equations, Mathematical Problems. 1.3 Basic Concepts: Household, Consumer, Firm, Plant and Industry 1.4 Goals of Firms- Economic and Non-Economic 1.5 Production Possibility Curve- Concept and Importance 1.6 Concept and types of 'Utility'	<b>15</b>
<b>II</b>	<b>Consumer Behaviour</b>	2.1 Cardinal Approach: Law of Diminishing Marginal Utility and Law of Equi-marginal Utility 2.2 Consumer Surplus: Concept and Measurement, 'Budget Line' 2.3 Ordinal Approach: Indifference Curve Analysis- Concept, Characteristics, Consumer Equilibrium 2.4 Concepts: Demand, Supply, Cost and Revenue	<b>15</b>
<b>Total</b>			<b>30</b>

### **Mandatory Readings:**

1. Principles of Economics, Richard G. Lipsey, Colin Harbury: Gerorge Weidenfeld and Nicolon Ltd, London. (12th Edition, 1999).
2. Modern Microeconomics. Koutsoyiannis,.A. MacMillan Press India. (2nd Edition,2003).
3. Principles of Microeconomics. H.L. Ahuja ,S. Chand New Delhi., 2019.
3. Principles of Economics. Stiglitz, J.E. and C.E. Walsh, Oxford Univ. Press, United Kingdom

### **Books Recommended:**

4. IIM Ahmedabad Business Books:" Why I am Paying more?" Dr.Satish Deodhar, Randam House India,2013.
5. IIM Ahmedabad Business Books "Day To Day Economics". Dr.Satish Deodhar, Randam House India,2016.
6. Microeconomic Theory and Applications. Sen, Anindya, Oxford Univ. Press, United Kingdom., (2nd Edition,2006)
7. Microeconomics. B. Douglas Bernheim and Michael D.Whinston, Tata McGraw Hill, New York., (2nd Edition, 2013)
8. Microeconomics. Pindyck, R.S. and D.L. Rubinfeld ,Pearson Education, London., (8th Edition, 2017).
9. Microeconomics: Theory and Applications. Salvatore, D.L.Oxford Univ. Press, United Kingdom., (5th Edition,2008).
10. Intermediate Microeconomics: A Modern Approach. Varian, H.R., W.W. Norton United Kingdom, United States., (8th Edition 2009).
11. Rosser, Mike. (2003). Basic Mathematics for Economists, Second Edition, Routledge, Taylor & Francis Group

## AEC - ABILITY ENHANCEMENT COURSE (Compulsory)

<b>Course Code:</b> 23BC1-H191	<b>Subject: Compulsory English - I</b>	<b>Marks: 50</b> <b>Credits: 02</b>
<b>Course Objectives:</b>		
<ol style="list-style-type: none"> <li>1. To make students grasp the beauty and communicative power of English</li> <li>2. To impart them value education through the exposure to various contemporary socio-economic and cultural issues</li> <li>3. To hone their Oral communication skills to increase their employability</li> <li>4. To introduce them to the Basics of English Phonetics</li> <li>5. To reinforce the correct grammar usage</li> <li>6. To enhance their overall linguistic competencies</li> </ol>		
<b>Course Outcome:</b>		
After completing the course, the student shall be able to		
CO1: Understand the beauty and communicative power of English		
CO2: Imbibe universal ethical values		
CO3: Enhance their oral communication skills		
CO4: Read IPA transcriptions of words from dictionaries and pronounce them correctly		
CO5: Use grammatically correct English		
CO6: Enhance their overall linguistic competencies		

Unit	Unit Title	Contents	No of lectures
I	<b>The Beggar - Anton Chekov</b>	Short Story	3
II	<b>Muhammad Yunus: An Economics for Peace - Farida Khan</b>	Prose	3
III	<b>Stay Calm - Grenville Kleiser</b>	Poem	2
IV	<b>Basics of English Phonetics</b>	<ol style="list-style-type: none"> <li>1. Introduction to IPA</li> <li>2. English Consonants</li> <li>3. English Vowels &amp; Diphthongs</li> <li>4. Transcription of words into IPA</li> </ol>	4
V	<b>Grammar Units</b>	<ol style="list-style-type: none"> <li>1. English tenses</li> <li>2. Voices</li> <li>3. Narration</li> </ol>	5
VI	<b>Conversation skills &amp; dialogue writing</b>	10 basic speech acts required in daily life	8
VII	<b>Group Discussions</b>	GD as an instance of Formal Oral Communication	5
<b>Total</b>			<b>30</b>

### Suggested Readings:

1. Text Book – Pathways to Success
2. Select Units from: High School English Grammar and Composition – NDV Prasad Rao
3. Basics of Phonetics and English Phonology - Frank Lorenz

## VEC - VALUE EDUCATION COURSE

<b>Course Code:</b> 23BC1-J201	<b>Subject: Environmental Studies - I</b>	<b>Marks: 50</b> <b>Credits: 02</b>
<b>Course Objectives:</b>		
<ol style="list-style-type: none"> <li>1. To acquire the knowledge, values, attitudes, commitment and practices needed to protect and improve the environment.</li> <li>2. To make students conscious towards better Ecosystem.</li> <li>3. To create awareness of various natural resources</li> <li>4. To build knowledge about necessary bio-diversity and ecological conservations and to address complex environmental issues</li> </ol>		
<b>Course Outcome:</b>		
After completing the course, the student shall be able to		
CO1: understand how their actions effect on the environment.		
CO2: Develop Consciousness about the Eco-system		
CO3: build knowledge and implement necessary practices for utilization of various natural resources		
CO4: Motivate to implement various practices of bio-diversity and to preserve ecological conservations of complex environmental issues.		

Unit	Unit Title	Contents	No of lectures
<b>I</b>	<b>Introduction to environmental studies</b>	1.1 Multidisciplinary nature of environmental studies 1.2 Scope and importance; Concept of sustainability and sustainable development	<b>4</b>
<b>II</b>	<b>Ecosystems</b>	2.1 Structure and function of ecosystem 2.2 Energy flow in an ecosystem: food chains, food webs and ecological succession.	<b>8</b>
<b>III</b>	<b>Natural Resources: Renewable and Non-renewable Resources</b>	3.1 Land resources and land use change 3.2 Land degradation, soil erosion and desertification 3.3 Deforestation: Causes and impacts due to mining, dam building on environment, forests, biodiversity and tribal populations 3.4 Energy resources: Renewable and non-renewable energy sources, use of alternate energy sources, growing energy needs, case studies	<b>8</b>
<b>IV</b>	<b>Biodiversity and Conservation</b>	4.1 Levels of biological diversity : genetic, species and ecosystem diversity 4.2 Biogeographic zones of India; Biodiversity patterns and global biodiversity hot spots 4.3 India as a mega-biodiversity nation; Endangered and endemic species of India 4.4 Threats to biodiversity: Habitat loss, poaching of wildlife, man-wildlife conflicts, biological invasions; Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity.	<b>10</b>
<b>Total</b>			<b>30</b>

### **Suggested Readings:**

1. Carson, R. 2002. *Silent Spring*. Houghton Mifflin Harcourt.
2. Gadgil, M., & Guha, R. 1993. *This Fissured Land: An Ecological History of India*. Univ. of California Press.
3. Gleeson, B. and Low, N. (eds.) 1999. *Global Ethics and Environment*, London, Routledge.
4. Gleick, P. H. 1993. *Water in Crisis*. Pacific Institute for Studies in Dev., Environment & Security. Stockholm Env. Institute, Oxford Univ. Press.
5. Groom, Martha J., Gary K. Meffe, and Carl Ronald Carroll. *Principles of Conservation Biology*. Sunderland: Sinauer Associates, 2006.
6. Grumbine, R. Edward, and Pandit, M.K. 2013. Threats from India's Himalaya dams. *Science*, 339 : 36-37.
7. McCully, P. 1996. *Rivers no more: the environmental effects of dams* (pp. 29-64). Zed Books.
8. McNeill, John R. 2000. *Something New Under the Sun: An Environmental History of the Twentieth Century*.
9. Odum, E.P., Odum, H.T. & Andrews, J. 1971. *Fundamentals of Ecology*. Philadelphia: Saunders.
10. Pepper, I.L., Gerba, C.P. & Brusseau, M.L. 2011. *Environmental and Pollution Science*. Academic Press.
11. Rao, M.N. & Datta, A.K. 1987. *Waste Water Treatment*. Oxford and IBH Publishing Co. Pvt. Ltd.
12. Raven, P.H., Hassenzahl, D.M. & Berg, L.R. 2012. *Environment*. 8th edition. John Wiley & Sons.
13. Rosencranz, A., Divan, S., & Noble, M.L. 2001. *Environmental law and policy in India*. Tripathi 1992.
14. Sengupta, R. 2003. *Ecology and economics : An approach to sustainable development*. OUP.
15. Singh, J.S., Singh, S.P. and Gupta, S.R. 2014. *Ecology, Environmental Science and Conservation*. S. Chand Publishing, New Delhi.
16. Sodhi, N.S., Gibson, L. & Raven, P.H. (eds). 2013. *Conservation Biology : Voices from the Tropics*. John Wiley & Sons.
17. Thapar, V. 1998. *Land of the Tiger: A Natural History of the Indian Subcontinent*.
18. Warren, C. E. 1971. *Biology and Water Pollution Control*. WB Saunders.
19. Wilson, E. O. 2006. *The Creation: An appeal to save life on earth*. New York : Norton.
20. World Commission on Environment and Development. 1987. *Our Common Future*. Oxford University Press.

## CC - CO-CURRICULAR (Compulsory)

<b>Course Code:</b> 23BC1-K231	<b>Subject: Co-Curricular (Social Orientation)</b>	<b>Marks: 50</b> <b>Credits: 02</b>
<b>Course Objectives:</b>		
<p>1. To educate students about the significance of physical fitness, encourage the adoption of an active lifestyle, and provide insights into the diverse career opportunities within the field of Physical Education &amp; Sports.</p> <p>2. To provide students with an understanding of the history, philosophy, aims, objectives, and organizational structure of the National Service Scheme, fostering a comprehensive appreciation of its role in promoting social responsibility and community engagement.</p> <p>3. To equip students with an understanding of the National Cadet Corps' aims, objectives, organization, training methodologies, incentives, and its role in fostering national integration and cultivating a sense of dedicated service towards the nation.</p> <p>4. To cultivate students about the Youth Red Cross, covering its objectives, origin, growth, emblem, fundamental principles, involvement in Geneva Conferences, and various activities, fostering an appreciation for its humanitarian values and roles.</p>		
<b>Course Outcome:</b>		
<b>After completing the course, the student shall be able to...</b>		
<p>1. Possess an understanding of physical fitness, be motivated to lead an active lifestyle, and be well-informed about the various career avenues available within the realm of Physical Education &amp; Sports.</p> <p>2. Achieve a grasp of the National Service Scheme's history, philosophy, aims, objectives, and organization, enhancing their awareness of its role in fostering civic consciousness and community engagement.</p> <p>3. Possess comprehension of the National Cadet Corps' aims, objectives, organizational structure, training methods, and incentives, while also recognizing its pivotal role in nurturing national integration and fostering a strong dedication to the nation.</p> <p>4. Adeptly understand the Youth Red Cross, including its objectives, origins, emblem, principles, involvement in Geneva Conferences, and activities, fostering recognition of its role in advancing humanitarian values and global cooperation.</p>		

Unit	Unit Title	Contents	No of lectures
<b>I</b>	<b>Physical Education &amp; Sports</b>	i. Physical Fitness ii. Active Lifestyle iii. Career Opportunities in Physical Education & Sports	<b>7</b>
<b>II</b>	<b>National Service Scheme</b>	i. History, Philosophy, Aims & Objective, and Organization of National Service Scheme	<b>8</b>
<b>III</b>	<b>National Cadet Corps</b>	i. Aims and Objectives of NCC, Organization & Training, Incentives ii. National Integration and Dedication Towards Nation	<b>8</b>
<b>IV</b>	<b>Youth Red Cross</b>	i. Objectives of Red Cross Society- Origin- Growth-Emblem ii. Fundamental Principles- Geneva Conferences- Activities	<b>7</b>
<b>Total</b>			<b>30</b>