

MES Garware College of Commerce (Autonomous), Pune

organises

**12th National Level Research Paper Competition for Students-
2025-26 (07th February 2026)**

Student Registration Date: - 10st Sept 2025 to 31st October 2025

MES Garware College of Commerce is organizing the 12th National Level Research Competition for Students on “**Redefining Business, Commerce and Management through Sustainability on 7th Feb 2026.**”

Theme: - Redefining Business, Commerce and Management through Sustainability.

Sub themes- Accounting & Taxation, Cost Accounting, Finance, Economics, Marketing, Human Resource Management , Law, Management, and Information Technology.

Accounting & Taxation:-

- Sustainable Accounting Practices and Triple Bottom Line Reporting (People, Planet, Profit)
- Environmental Accounting and Carbon Footprint Disclosure
- Integrated Reporting for Sustainable Business Decisions
- Role of Forensic and Ethical Accounting in Responsible Businesses
- Role of International Accounting Reporting Standards (IFRS) in Sustainability Reporting
- Digital Tools for Transparent Sustainability Accounting
- Tax Incentives for Green Businesses
- Carbon Taxes & Their Impact on Industry
- Global Taxation Policies for Sustainable Development
- GST and Its Role in Promoting Sustainable Commerce
- Tax Reforms Encouraging Eco-friendly Start-ups

Cost Accounting:-



- Measuring Environmental and Social Costs in Business Operations
- Green Costing: Reducing Costs through Sustainable Practices
- Life Cycle Costing in Sustainable Product Development
- Environmental Cost Accounting
- Cost Optimization through Sustainable Supply Chains
- Waste Reduction & Zero-Defect Costing
- Costing Models for Renewable Energy Project
- Activity-Based Costing for Sustainable Resource Allocation

Economics:-

- Circular Economy and Sustainable Resource Utilization
- Green Gross Domestic Product (GDP) and Alternative Indicators of Economic Growth
- Economics of Climate Change: Carbon Pricing and Market Mechanisms
- Sustainable Development and Inclusive Growth Policies
- Local vs. Global Economies: Balancing Growth with Sustainability
- Measuring the Green Gross Domestic Product (GDP)
- Impact of Climate Change on Emerging Economies
- Economics of Renewable Energy & Transition Costs
- Sustainable Trade Policies and Global Value Chains
- Circular Economy Practices in Business Strategy
- Circular Economy and Its Role in Sustainable Development in India
- Green Economy & Sustainability

Law:-

- Corporate Governance, Ethics, and Sustainability Regulations
- Environmental Laws and their Impact on Business Practices
- Legal Framework for Environmental, Social & Governance (ESG) and Corporate Social Responsibility (CSR)
- Intellectual Property Rights in Sustainable Innovations
- International Trade Laws & Sustainable Development Goals (SDGs)
- Arbitration & Dispute Resolution in Environmental Issues

Finance:-

- Green Finance and Climate-Responsive Investment Strategies
- Environmental, Social, Governance (ESG) Factors in Financial Decision-Making
- Green Investment and Financing Social Enterprises
- Risk Assessment of Climate Change on Financial Markets
- Role of Sustainable Finance in Economic Resilience



- Sustainable Investment & Environmental, Social, Governance (ESG) Metrics
- Green Bonds and Climate Financing
- Role of Venture Capital in Supporting Green Start-ups
- Risk Management in Sustainable Projects
- Financial Innovation for Inclusive Growth
- Crowdfunding and Start-up Sustainability

Banking:-

- Stakeholder Engagement in Redefining Sustainable Business
- Sustainable Banking Practices & Green Lending
- Role of Central Banks in Promoting Sustainability
- Digital Banking & Reduction of Environmental Footprints
- Financial Inclusion as a Path to Sustainable Development
- Blockchain & Sustainable Finance

Human Resource Management (HRM):-

- Green Human Resource Management (HRM): Building a Sustainable Workforce
- Talent Management and Employee Engagement for Sustainability
- Diversity, Equity, and Inclusion (DEI) in Sustainable Organizations
- Training & Development for Sustainable Skills and Leadership
- Employee Well-being & Work-Life Sustainability
- Training for Sustainable Competencies
- Remote Work & Its Long-term Social/Ecological Impacts
- Hybrid and Flexible Work Models as Sustainable Human Resource (HR) Practices

Marketing:-

- Role of digital marketing in promoting sustainable products and services
- The Influence of Social Media on Consumer Attitudes Towards Sustainability
- Impact of influencer marketing on sustainable consumption patterns
- Strategies for building and maintaining a sustainable brand through digital channels.
- Green Marketing Strategies
- Impact of Digital Innovation on Sustainable Branding
- Consumer Behavior towards Sustainable Products
- Digital Marketing for Sustainability
- Digital Consumer Behavior



Information Technology (IT):-

- Digital Transformation for Sustainable Business Practices
- Green Computing and Eco-Friendly IT Infrastructure
- Role of Intelligence AI, Big Data, and IoT in Sustainability Monitoring
- Blockchain Applications for Transparent Sustainable Supply Chains
- Role of AI and Machine Learning as an innovative business model
- Investigating how AI can be leveraged to solve sustainability challenges in various industries
- The role of Internet of Things (IoT) technologies in creating sustainable urban environments.
- Cybersecurity in Sustainable Digital Infrastructures
- Ensuring the security and privacy of sustainable digital systems, particularly in renewable energy grids
- Green IT Practices

Management:-

- Sustainable Business Models and Strategy Innovation
- Corporate Social Responsibility (CSR) as a Driver of Change
- Sustainable Supply Chain and Operations Management
- Leadership Styles for Sustainability and Ethical Decision-Making
- Innovation and Entrepreneurship for Sustainable Development
- Sustainable Leadership Models for the Future
- Green Supply Chain & Operations Management
- Innovation & Entrepreneurship for Sustainability
- Corporate Governance and Sustainability Integration

Environment:-

- Climate-Resilient Business Models
- Carbon Neutrality and Net Zero Practices in Industry
- Renewable Energy Transitions for Businesses
- Environmental Impact Assessment in Corporate Decisions
- Biodiversity Conservation & Business Responsibility



General Guidelines for Participants:

- Number of Authors- Maximum two authors & one research guide.
- Research topic must be approved by the concerned college teachers or the Research guide
- College teachers or a Research Guide will be a co-author for the Research Paper
- Registration fees per team are Rs 200 & to be paid by the team separately, except for the Research guide or Teachers. (Team can be of an Individual or Two Students)
- Entry will be confirmed only after submission of registration form, payment of fees & full research paper.
- Multiple entries from one College and multiple papers from one student are permitted.
(With prior permission in exceptional cases, two research papers from different areas will be considered.)
- The research paper must be submitted in soft copy to the college (MS Word Format). Soft copy to be emailed to mesgccresearchcompetition@gmail.com.
- The final round of the competition will be a presentation of selected research Papers by research scholars.
- Prizes will be given subject to final approval by the Review Committee; College authorities & Review Committee reserve all the rights about



prizes.

- Prizes will be First Prize Rs. 5000 and Trophy, Second Prize Rs. 3000 and Trophy, Third Prize Rs. 2000 and Trophy, Two Consolation Prizes of Rs. 1000 each.
- The research paper must be in proper format. (Please refer to the guidelines for writing a research paper)
- Selected research papers will be published in the Competition proceedings at ISBN/ISSN.
- Final decision regarding research paper selection and publication is reserved by MES Garware College of Commerce

Technical Guidelines

- ✓ The length of the Research Paper should be a minimum of 2,500 and a maximum of 3,000 words
- ✓ Soft copy of full text paper is to be submitted in MS Word using Times New Roman with a font size 12 on A4 size paper in 1.5 line spacing.
- ✓ Students are expected to follow the APA style of referencing.
- ✓ The writers are free to write their views in Hindi, English & Marathi.
- ✓ In a research paper, mention your full Name, College/Institution, and Phone number. and Email address & also mention in the email.
- ✓ Important dates:-
 - **Full Paper Submission- 30th November 2025,**
 - **Acceptance and Communication for Final Presentation- 01st January 2026 to 10th January 2026**
 - **Final Presentation- 07th Feb. 2026.**



✓ **Competition will be conducted offline at the College Campus.**

✓ Parameters of Research Paper Evaluation:-

The proposed norms of assessments and the scheme of marking are as follows:

1. The research papers will be scrutinized by the research scrutiny & review committee with online plagiarism checking software.
2. Other Parameters& Scheme of Marking.
Originality 20, Content 20, Impact 20, Coverage 20, Overall Presentation of the research paper 20 marks, Total 100 Marks

The Research Paper should include:

1. Title,
2. Abstract,
3. Keywords,
4. Introduction
5. Statement of the Problem
6. Review of Literature
7. Objectives of the Study,
8. Need or Relevance of the Study
9. Research Methodology,
10. Analysis & Interpretation of Data
11. Findings, conclusions.
12. Bibliography or References.



Registration Fee Payment:

Researchers/ Participants may deposit registration fees on the following account and submit the deposit receipt / Screenshot through online registration form.

Spot registration and payment of fees will not be entertained.

Account Name: MES Garware College of Commerce Non Grant Unit

Bank Name & Branch: Janata Sahakari Bank Ltd,

Branch :Karve Road Branch ,Pune

Account Number: 007220100037569

Type of Account: Saving

IFSCCode:JSBP0000007

MICR Code: 411074005

For any doubt Contact to our student Coordinators:-

Rutik Shinde- 7755949107

Aishwarya Karle- 9699899170

Dr. Sharmila Kavediya
Co-ordinator
Research Competition

Dr. Asha Khilare
Head- DRIC

Dr. Kishor Desarda
Principal

